

Key Financial Policies and Support Schemes for Jowar (Sorghum) in India (2024–2025)

Jowar, also known as sorghum, is a crucial coarse grain and receives targeted government support through a combination of national schemes and crop-specific programs. Below are the most recent financial policies and initiatives for Jowar farmers in India.

1. Minimum Support Price (MSP) for Jowar

- **MSP Increase for 2025–26:**
 - The government has increased the **MSP of Jowar by ₹328 per quintal**, bringing it to ₹3,421 for the Maldandi variety and ₹3,371 for Hybrid Jowar for the 2025–26 marketing season.
 - Efforts are underway across states (such as Andhra Pradesh and Uttar Pradesh) to procure Jowar at the revised MSP, protecting farmers from distress sales and guaranteeing minimum returns[1234](#).
- **Procurement Operations:**
 - State price support schemes, notably in Andhra Pradesh, involve cooperative marketing societies and Farmer Producer Organizations conducting procurement operations at MSP. State governments like Andhra Pradesh and Uttar Pradesh have stepped in to procure extra Jowar production directly from farmers at the MSP to prevent market price crashes[32](#).

2. Subsidies and Direct Benefit Transfers

- **Millet Mission Subsidy:**
 - Under state-level “Millet Mission” schemes (notably Jharkhand and similar initiatives in other states), a **subsidy of ₹3,000–₹15,000** per farmer is offered for cultivating coarse grains, including Jowar. The exact amount depends on area under cultivation, typically ranging from 10 decimals to 5 acres[5](#).
 - Subsidies are disbursed as Direct Benefit Transfers (DBT), credited directly into the farmers’ accounts. Both sharecroppers and landholders are eligible upon registration with local agricultural departments[5](#).

3. Seed and Input Subsidies

- **Subsidized Seed Distribution:**
 - Jowar farmers receive seeds at discounted rates, often with **subsidies covering 50–75% of the seed cost** under central and state schemes, notably via the National Food Security Mission (NFSM), Rashtriya Krishi Vikas Yojana (RKVY), and the Sub-Mission on Seeds and Planting Material (SMSMP)[6](#).

- Distribution of high-yield and climate-resilient varieties is a key focus, especially in states prone to drought.

4. Crop Insurance

- **Pradhan Mantri Fasal Bima Yojana (PMFBY):**
 - Jowar is covered by this national crop insurance scheme, offering **subsidized insurance premiums** (2% of the sum insured for Kharif crops) and coverage against loss from weather, flood, pests, and diseases⁷.

5. Credit Support

- **Kisan Credit Card (KCC):**
 - **Collateral-free short-term loans** up to ₹5 lakh for all eligible Jowar cultivators, with subsidized interest rates and a 1.5% interest subvention for prompt repayment.
 - Access to working capital for input purchase and mechanization¹.

6. Irrigation and Mechanization

- **Bundled Support under PMKSY:**
 - Jowar growers are encouraged to adopt micro-irrigation (drip/sprinkler), with subsidies for installation to boost productivity and water-use efficiency⁶.

Summary Table: Core Financial Benefits for Jowar Farmers

Policy/Scheme	Core Benefit	Details	Source
Minimum Support Price (MSP)	Price guarantee for produce	₹3,421/quintal (Maldandi), ₹3,371/quintal (Hybrid)	1423
State Millet Mission	Cultivation subsidy	₹3,000–₹15,000 per farmer; DBT	5
Seed/Input Subsidy	Discounted seeds, farm inputs	50–75% cost covered; quality/hybrid seeds focus	6
PMFBY Crop Insurance	Premium subsidy, risk cover	2% premium for Kharif; wide loss coverage	7
Kisan Credit Card (KCC)	Crop loans at low interest	Up to ₹5 lakh; subsidized interest	17
Irrigation/Mech. Subsidy	Drip/sprinkler, farm mechanization	Capital subsidy under PMKSY, SMAM	6

Eligibility and How to Apply

- **Registration** required on state/agriculture portals or at Common Service Centers.
- Farmers must provide Aadhaar, bank details, land records, and (for certain schemes) eCrop registration.
- **Procurement benefits** accessible at government marketing centers and Rythu Seva Kendras.

Additional Notes

- Policy focus is on shifting away from water-intensive paddy to coarse cereals like Jowar.
- The emphasis on MSP, input support, and technology adoption is part of India's larger push under the International Year of Millets.

For full details, refer to official government notifications from the Ministry of Agriculture, allied state department releases, and the latest PRS Legislative Research reports.

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5. <https://www.tractorsdekho.com/tractor-news/subsidy-of-rs-15000-announced-for-jowar-millet-cultivation-30.html>
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Additional Financial Policies and Support Initiatives for Jowar Farmers (2024–2025)

Jowar (sorghum) cultivators in India benefit from a wide array of targeted financial policies, new government schemes, and infrastructure support programs for 2024–2025. Below are recent and relevant additions:

1. Millet Mission Scheme: Expanded Support

- The **state-level Millet Mission** (notably in Jharkhand and other key states) continues to provide **direct subsidies of ₹3,000–₹15,000 per farmer** for cultivating jowar and other coarse grains.
- **Eligibility:**
 - Both landowners and sharecroppers may apply.
 - Area requirement: Minimum 10 decimals up to 5 acres.
 - Applicants must submit Aadhaar, land records, bank details, and register online via State Pragya Kendras/CSCs.
- **New Features:**
 - Covers all districts in participating states.
 - Funds disbursed directly to bank accounts through DBT.

- Special rewards for top producers on National Farmers' Day, including a ₹50,000 prize in Jharkhand.[1](#)

2. Seed Subsidy Initiatives under Multiple Missions

- Subsidized access to certified high-yielding and climate-resilient jowar seed varieties.
- **Schemes:**
 - **National Food Security Mission (NFSM)**
 - **Rashtriya Krishi Vikas Yojana (RKVY)**
 - **Sub-Mission on Seeds and Planting Material (SMS)**
- **Benefits:**
 - Subsidies covering **50–75% of seed costs**,
 - Distribution via state seed agencies,
 - Some states offer seed mini-kits at nominal prices.
- **Eligibility:**
 - Registration with state agriculture departments,
 - Land records/crop registration required.[2](#)

3. Agriculture Infrastructure Fund (AIF)

- **Purpose:** Provides collateral-free loans and credit at concessional rates for building post-harvest infrastructure, storage, grading, and marketing facilities for coarse cereals including jowar.
- **Benefits:**
 - Large financing pool—disbursals ongoing until 2026,
 - Loans to FPOs, cooperatives, PACS, startups, and agri-entrepreneurs.
- **Eligibility:**
 - Jowar farmer collectives, cooperatives, registered agripreneurs, and individual farmers with viable infrastructure projects.[3](#)

4. Pradhan Mantri Krishi Sinchayee Yojana (PMKSY)

- Ongoing micro-irrigation and water-saving technology support for jowar fields.
- **Benefits:**

- Up to **55% capital subsidy** (for SC/ST/women: up to 60%) on micro-irrigation equipment,
- Available for farmers adopting drip or sprinkler irrigation.
- **Eligibility:**
 - Jowar cultivators installing government-approved micro-irrigation systems,
 - Requires project proposal, land/cultivation proof, and registration with PMKSY or state equivalent.[2](#)

5. Income Support – PM-KISAN and Other Direct Transfers

- **PM-KISAN:** Annual direct benefit transfer of **₹6,000 per family** (in three installments) for all registered small and marginal farmers, including jowar growers.
- **Eligibility:**
 - Up to 2 hectares landholding,
 - Submission of Aadhaar, land records, active bank account.[4](#)

6. Short-Term Crop Loan Expansion (KCC) and Interest Subvention

- **Kisan Credit Card (KCC):** Loan limit increased to **₹5 lakh** for 2025,
- **Additional benefit:** 1.5% interest subvention for timely repayment.
- **Eligibility:**
 - Landholding or tenant jowar farmers,
 - Proof of cultivation, valid land or tenancy documents.[54](#)

7. Market Linkages and Farmer Producer Organization (FPO) Support

- New schemes are promoting **FPO formation and support** for jowar marketing and aggregation.
- **Benefits:**
 - Assistance for collective procurement, aggregation, and value addition.
 - Special funds and capacity-building for FPOs targeting coarse cereals.[6](#)

8. Post-Harvest and Mechanization Subsidies

- Subsidies on threshers, planters, and harvesting machinery for jowar under the **Sub-Mission on Agricultural Mechanization (SMAM)**.
- **Eligibility:**

- Farmers or FPOs investing in approved equipment,
- Registration and valid quotation/project proposal as per scheme guidelines.³²

Summary Table: Recent Supplementary Schemes for Jowar (2024–2025)

Scheme/Policy	Benefit	Eligibility Highlights	Reference
Millet Mission (State)	₹3,000–₹15,000 DBT Subsidy	10 decimals–5 acres; sharecroppers eligible	1
Certified Seed Subsidy	50–75% off seed prices	Registered with agriculture dept.	2
Agri Infra Fund (AIF)	Concessional infra loans	FPOs, collectives, individual farmers	3
PMKSY	55–60% micro-irrigation subsidy	Project proposal, land records	2
PM-KISAN	₹6,000 annual income support	≤2 ha land; valid documents	4
KCC Crop Loan Subsidy	Loan limit to ₹5 lakh	Cultivators, valid registration	54
Mechanization Subsidy	40–50% off on machinery	Registered applicants, FPOs	32
FPO Market Support	Grants for collective marketing	Registered FPOs, co-op groups	6

These enhanced policies, launched or expanded in 2024–2025, are in addition to previously covered MSP, insurance, and input support, helping make jowar cultivation more profitable and climate-resilient across Indian states.

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Additional Financial Policies & Initiatives for Jowar Farmers in India (2024–2025)

Jowar (sorghum) farmers continue to see expanding policy support targeting income stability, technology adoption, and value-addition. The following updates reflect new schemes or expanded features as of 2025:

1. Enhanced Seed Subsidy and Access Programs

- Subsidized seed access is available under the National Food Security Mission (NFSM), Rashtriya Krishi Vikas Yojana (RKVY-RAFTAAR), and the Sub-Mission on Seeds and Planting Material (SMSM).
- In 2025, these missions **cover 50–75% of the seed cost** for jowar, with some states distributing mini-kits or providing seeds at greatly reduced or zero cost.
- Digital Direct Benefit Transfer (DBT) ensures subsidy amounts are credited directly into farmers' bank accounts for faster, more transparent disbursal¹.

2. Support Under New or Strengthened Millet Policies

- The 2025 Union Budget continues promoting **millets like jowar** via the “Prime Minister Dhan-Dhaanya Krishi Yojana,” focusing on increasing productivity and nutritional benefits across 100 districts. This builds on momentum from the previous International Year of Millets².
- Some state policies (e.g., Uttarakhand Millets Policy 2025–26) now offer up to **80% subsidy on bio-fertilizers and seeds**, direct sowing incentives per hectare, and financial rewards for collective production³.

3. Expanded Agricultural Mechanization Subsidies

- The **Sub-Mission on Agricultural Mechanization (SMAM)** provides subsidized machinery (tractors, threshers, planters, etc.), with an aim to reduce labor and improve harvest efficiency⁴.
- Priority is often given to small, marginal, and women farmers.

4. Increased Credit and Infrastructure Support

- The **Agriculture Infrastructure Fund (AIF)** offers collateral-free, concessional loans for post-harvest storage, grading, and marketing facilities. Both Farmer Producer Organizations (FPOs) and individual jowar cultivators are eligible⁴.
- Enhanced credit limits under Kisan Credit Card (KCC): loan entitlement is up to ₹5 lakh per eligible farmer, including short-term and working capital needs⁵.

5. Farmer Producer Organizations (FPOs) Promotion

- A Central Sector Scheme targets the **formation of 10,000 new FPOs** by 2027, with a budget of over ₹6,800 crore.
- FPOs receive **up to ₹18 lakh financial assistance per FPO** (over three years), matching equity grants (₹2,000 per member, up to ₹15 lakh per FPO), and credit guarantee coverage up to ₹2 crore per project loan, helping jowar growers with collective bargaining and market access⁵⁶.

6. Strengthened Crop Insurance and Input Subsidies

- Under **Pradhan Mantri Fasal Bima Yojana (PMFBY)**, premium subsidies and broader coverage for jowar continue in 2025, offering protection from weather, pest, and disease losses⁴.
- Fertilizer subsidies: continued support for both urea and P&K fertilizers at prices far below MRP, with the government directly subsidizing manufacturers to reduce financial burden for farmers⁵.

7. State-Specific Millet and Jowar Initiatives

- Uttarakhand's policy includes incentives for **row sowing (₹4,000/ha) and direct sowing (₹2,000/ha)**, group incentives for collective action, and support for the establishment of millet processing units and Nutri-Hubs.
- Similar state programs in Jharkhand, Maharashtra, and others emphasize area expansion, infrastructure, and value-chain strengthening for jowar alongside other millets³.

Policy Benefit Comparison Table

Policy/Scheme	Type of Benefit	Key 2025 Features
Seed Subsidy Programs	50–75% off certified seed	DBT enabled, digital portals, special seed mini-kits ¹
Mechanization (SMAM)	40–50% subsidy equipment	Focus on small/marginal/women farmers ⁴
Agri Infra Fund (AIF)	Concessional infrastructure loans	FPOs, co-ops, and cultivators eligible ⁴
Credit (KCC)	Loan up to ₹5 lakh per farmer	Expanded limit, prompt repayment incentive ⁵
FPO Support	Grants up to ₹18 lakh/FPO	Equity, loan guarantee, market-linkage grants ⁵⁶
State Millet Missions	Up to 80% subsidy on inputs	Incentives on sowing, processing infra, group support ³

How to Apply

- Register via the respective state agriculture portals, Common Service Centers (CSCs), or through FPOs.
- Required documents often include Aadhaar, land records, bank account details, and crop/sowing information.

- Utilize digital farmer portals to track application status, subsidy credits, and eligibility for new schemes.

These continued and expanded government schemes not only make jowar cultivation more viable and profitable, but also offer security, technological upgrades, and collective support to Indian farmers in 2025 [51432](#).

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