

Key Financial Policies and Support Schemes for Jowar (Sorghum) in India (2024–2025)

Jowar, also known as sorghum, is a crucial coarse grain and receives targeted government support through a combination of national schemes and crop-specific programs. Below are the most recent financial policies and initiatives for Jowar farmers in India.

1. Minimum Support Price (MSP) for Jowar

- **MSP Increase for 2025–26:**
 - The government has increased the **MSP of Jowar by ₹328 per quintal**, bringing it to ₹3,421 for the Maldandi variety and ₹3,371 for Hybrid Jowar for the 2025–26 marketing season.
 - Efforts are underway across states (such as Andhra Pradesh and Uttar Pradesh) to procure Jowar at the revised MSP, protecting farmers from distress sales and guaranteeing minimum returns[1234](#).
- **Procurement Operations:**
 - State price support schemes, notably in Andhra Pradesh, involve cooperative marketing societies and Farmer Producer Organizations conducting procurement operations at MSP. State governments like Andhra Pradesh and Uttar Pradesh have stepped in to procure extra Jowar production directly from farmers at the MSP to prevent market price crashes[32](#).

2. Subsidies and Direct Benefit Transfers

- **Millet Mission Subsidy:**
 - Under state-level “Millet Mission” schemes (notably Jharkhand and similar initiatives in other states), a **subsidy of ₹3,000–₹15,000** per farmer is offered for cultivating coarse grains, including Jowar. The exact amount depends on area under cultivation, typically ranging from 10 decimals to 5 acres[5](#).
 - Subsidies are disbursed as Direct Benefit Transfers (DBT), credited directly into the farmers’ accounts. Both sharecroppers and landholders are eligible upon registration with local agricultural departments[5](#).

3. Seed and Input Subsidies

- **Subsidized Seed Distribution:**
 - Jowar farmers receive seeds at discounted rates, often with **subsidies covering 50–75% of the seed cost** under central and state schemes, notably via the National Food Security Mission (NFSM), Rashtriya Krishi Vikas Yojana (RKVY), and the Sub-Mission on Seeds and Planting Material (SMSMP)[6](#).

- Distribution of high-yield and climate-resilient varieties is a key focus, especially in states prone to drought.

4. Crop Insurance

- **Pradhan Mantri Fasal Bima Yojana (PMFBY):**
 - Jowar is covered by this national crop insurance scheme, offering **subsidized insurance premiums** (2% of the sum insured for Kharif crops) and coverage against loss from weather, flood, pests, and diseases⁷.

5. Credit Support

- **Kisan Credit Card (KCC):**
 - **Collateral-free short-term loans** up to ₹5 lakh for all eligible Jowar cultivators, with subsidized interest rates and a 1.5% interest subvention for prompt repayment.
 - Access to working capital for input purchase and mechanization¹.

6. Irrigation and Mechanization

- **Bundled Support under PMKSY:**
 - Jowar growers are encouraged to adopt micro-irrigation (drip/sprinkler), with subsidies for installation to boost productivity and water-use efficiency⁶.

Summary Table: Core Financial Benefits for Jowar Farmers

Policy/Scheme	Core Benefit	Details	Source
Minimum Support Price (MSP)	Price guarantee for produce	₹3,421/quintal (Maldandi), ₹3,371/quintal (Hybrid)	1423
State Millet Mission	Cultivation subsidy	₹3,000–₹15,000 per farmer; DBT	5
Seed/Input Subsidy	Discounted seeds, farm inputs	50–75% cost covered; quality/hybrid seeds focus	6
PMFBY Crop Insurance	Premium subsidy, risk cover	2% premium for Kharif; wide loss coverage	7
Kisan Credit Card (KCC)	Crop loans at low interest	Up to ₹5 lakh; subsidized interest	17
Irrigation/Mech. Subsidy	Drip/sprinkler, farm mechanization	Capital subsidy under PMKSY, SMAM	6

Eligibility and How to Apply

- **Registration** required on state/agriculture portals or at Common Service Centers.
- Farmers must provide Aadhaar, bank details, land records, and (for certain schemes) eCrop registration.
- **Procurement benefits** accessible at government marketing centers and Rythu Seva Kendras.

Additional Notes

- Policy focus is on shifting away from water-intensive paddy to coarse cereals like Jowar.
- The emphasis on MSP, input support, and technology adoption is part of India's larger push under the International Year of Millets.

For full details, refer to official government notifications from the Ministry of Agriculture, allied state department releases, and the latest PRS Legislative Research reports.

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2. <https://timesofindia.indiatimes.com/city/lucknow/ups-jowar-buy-jumps-by-three-times-in-2024/articleshow/116863461.cms>
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