

Phase 10: Final Presentation & Demo Day Report

10.1 Pitch Presentation

The pitch presentation is designed to showcase the project's value, explain the solution clearly, and highlight the business impact. It connects the technical build with real-world healthcare needs.

Slide Deck Structure

1. **Title Slide**
 - Project Title: *HealHub*
 - Team Members: Shambhulinga Ganiger
 - Organization: Basaveshwar Engineering College Bagalkot
2. **Problem Statement**
 - Manual and error-prone appointment management
 - Lack of real-time doctor availability tracking
 - Difficulty in managing patient history and billing
3. **Solution Overview**
 - Salesforce-based Healthcare CRM
 - Appointment automation, email notifications, dashboards, data security
4. **Key Features**
 - Appointment scheduling with validation rules
 - Doctor availability tracking
 - Email & notification automation
 - Billing and revenue reports
 - Dashboards for clinic managers and doctors
5. **Demo Highlights**
 - Live system walkthrough
 - Daily appointment schedule
 - Revenue trend dashboard
6. **Business Impact**
 - Improved efficiency in clinic operations
 - Reduced appointment errors by validations
 - Enhanced patient and doctor communication
7. **Future Enhancements**
 - AI-based diagnosis recommendations
 - Predictive scheduling with Einstein Analytics
 - Mobile patient portal app
8. **Closing & Q&A**
 - Final thoughts, open floor for questions

10.2 Demo Walkthrough

The demo validates the solution through an **end-to-end functional demonstration**.

Steps

1. **Login & Setup**
 - Navigate to Salesforce Healthcare App → Custom objects (Patients, Doctors, Appointments).
 2. **Appointment Creation**
 - Receptionist books an appointment.
 - Validation rules enforce no past dates.
 - Email automation sends confirmation to doctor & patient.
 3. **Doctor/Admin View**
 - Doctor views upcoming appointments on dashboard.
 - Admin tracks patient medical history and billing.
 4. **Reporting & Dashboards**
 - Daily Appointment Schedule Report.
 - Monthly Revenue Trends in charts.
 - No-Show and Doctor Performance reports.
 5. **Backup & Security Demo**
 - Show data export configuration.
 - Demonstrate field-level security and audit trail.
 6. **Wrap-Up**
 - Highlight business value & clinic efficiency.
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10.3 Feedback Collection

Feedback ensures improvements and validates user satisfaction.

Methods

- **Live Q&A Session** → Stakeholders ask real-time questions.
- **Feedback Form (Google/Microsoft Form):**
 - Ease of use (1–5 scale)
 - Most useful feature
 - Missing functionality
 - Suggestions for improvement

Outcome

- A compiled **Feedback Report** is generated to refine workflows and add future enhancements.
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10.4 Handoff Documentation

Handoff documentation ensures smooth adoption and knowledge transfer.

Deliverables

1. **Admin Guide**
 - User creation, permission setup, backup, and data monitoring.
 2. **User Guide**
 - Appointment booking, patient management, billing steps.
 3. **Technical Documentation**
 - List of custom objects, fields, validation rules, flows, and triggers.
 - Apex backup scheduler code and integration notes.
 4. **Deployment Notes**
 - Sandbox → Production migration steps.
 - Metadata package details.
 5. **Support Contacts**
 - Who to contact in case of technical issues.
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10.5 LinkedIn/Portfolio Project Showcase

Sharing the project publicly adds professional credibility.

LinkedIn Post Example

- ☐ Excited to share my Salesforce project – *Smart Healthcare CRM!*
- ☒ Automated Appointment Scheduling
- ☒ Doctor Availability Tracking
- ☒ Patient & Billing Management
- ☒ Dashboards for Managers and Doctors

This project improved clinic efficiency and enhanced patient experience.

Special thanks to my mentors and teammates. Looking forward to building more innovative solutions in Salesforce!

Portfolio & Resume Addition

- Upload sanitized documentation & demo video to portfolio site or GitHub.
- Add ER diagrams, screenshots of dashboards, and workflow designs.

Resume Entry Example:

Designed and implemented a Salesforce-based Healthcare CRM system with automated appointment scheduling, doctor availability tracking, data security measures, and reporting dashboards to improve clinical efficiency.

Final Notes

Phase 10 wraps up the project with:

- A **compelling pitch presentation**
- A **live demo** to showcase functionality
- **Feedback collection** for improvement
- **Handoff documentation** for sustainability
- A **portfolio showcase** to strengthen professional profile

This final stage ensures that the solution is not only delivered but also communicated, validated, and positioned for long-term impact