



Says

What have we heard them say?
What can we imagine them saying?

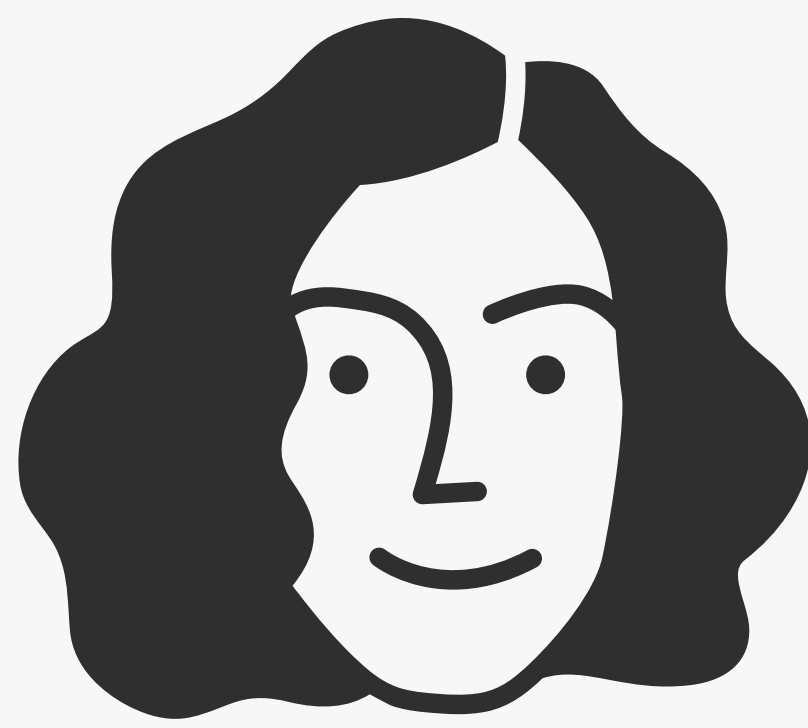
What we heard the subscribers say:

- "I love discovering new and exciting YouTube channels."
- "I want to stay updated with trending content."
- "I'm always looking for entertaining and informative videos."

What we can imagine the subscribers saying:

- "I love watching YouTube channels with massive subscriber counts."
- "I'd love to see more in-depth analyses on channel growth strategies."

- "I wonder how these channels manage to gain so many subscribers."
- "It's fascinating to see the diversity in content on YouTube."
- "It's great to be part of a community that shares my passion for YouTube."



Persona's name

Short summary of the persona

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- Needs:**
- Accurate and up-to-date information about channels.
 - Clear and concise analysis of channel growth, content quality, and audience engagement.
 - Transparency in research methods and data sources.
- Hopes:**
- To discover channels that resonate with their personal interests and preferences.
 - To see their favorite channels succeed and continue to produce great content.
 - To feel part of a supportive and enthusiastic community of YouTube enthusiasts.

The other thoughts might influence the subscribers behavior:

- Content Quality and Consistency:**
The quality and consistency of channels content can significantly impact behavior. High-quality, reliable content may keep subscribers engaged and active
- Competing Channels:**
Subscribers may also follow other YouTube channels that cover similar topics. The content and engagement on these competing channels can influence their behavior and loyalty.

- Wants:**
- Regular updates on trending and popular content creators.
 - Insights into the strategies and secrets of successful YouTubers.
 - Recommendations for new, undiscovered channels aligned with their interests.
- Dreams:**
- To have a direct impact on the content and direction of the Subscribers Galore channel.
 - To use the knowledge and insights gained to start their own successful YouTube channel.
 - To connect with and collaborate with their favorite content creators.

- Time Constraints:**
Many subscribers may have busy lives with work, school, or other commitments. This can influence their behavior as they might not always have time to watch videos promptly
- Recommendations from Friends:**
Peer recommendations can have a significant impact. If a subscriber's friends or social circle also follow Subscribers Galore, it can encourage them to stay engaged with the channel.

What the subscribers Do:

- Actively engage with videos that spark their imagination.
- Experiment with their own creative ideas after being inspired by the channel's content.

- May participate in discussions or forums related to creative and imaginative content.
- Subscribe to channels they find interesting.
- Share imaginative fan art or creations related to the featured channels.

- Frustration:** "It's frustrating when I can't find good channels to subscribe to."
- FOMO (Fear of Missing Out):**
- Subscribers may fear missing out on the latest trends and top channels if they don't stay engaged with the content.

What we imagine the Subscribers Do:

- Sharing Insights:** Subscribers might imagine themselves sharing interesting facts about their favorite YouTube channels with their friends and online communities.
- Discovering Hidden Gems:** They could imagine actively seeking out lesser-known YouTube channels and sharing their discoveries with others,

- Participating in Discussions:** Subscribers may imagine engaging in lively discussions within the video comments section, expressing their opinions on various channels and trends.
- Creating Their Own Content:** Some might be inspired to start their own YouTube channels or content-related projects,

- The feelings that might influence their behaviour:**
- Excitement and Anticipation:**
- Subscribers might eagerly anticipate new video releases or updates.
- Gratitude:**
- Subscribers may feel grateful for the value and entertainment provided by Subscribers Galore, which can strengthen their commitment to the channel

- Inspiration:**
- They could be inspired by the success stories and creative strategies of top YouTubers
- Validation and Pride:**
- Subscribers may feel a sense of pride or validation in being part of a community that appreciates quality YouTube content.



Does

What behavior have we observed?
What can we imagine them doing?

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

