```
section .data
  msg db "ALP to multiply two 8 bit hex numbers", 10
  msg_len equ $ - msg
  opr1 db "multiplicand:"
  opr1_len equ $ - opr1
  opr2 db 10, "multiplier:"
  opr2_len equ $ - opr2
  menu db 10, 10, 13, "1. Successive Addition Method", 10
    db "2. Add and shift method", 10
    db "3. Exit", 10
    db 10, "Enter your choice (1/2/3): "
  menu len equ $ - menu
  alert db 10, "WRONG CHOICE"
  alert_len equ $ - alert
  res db 10, "The product is:"
  res_len equ $ - res
  msg_end db 10, "End of ALP"
  msg_end_len equ $ - msg_end
section .bss
  multiplier resb 1; variable after ASCII to Hex
  multiplicand resb 1; variable after ASCII to Hex
  num resb 03; variable before ASCII to Hex
 result resb 04; for display procedure
  choice resb 2; for choice of user
  product resw 1; to store the product
%macro IO 4
  mov rax, %1
  mov rdi, %2
  mov rsi, %3
  mov rdx, %4
  syscall
%endmacro
section .text
  global _start
_start:
 xor rax, rax
 xor rbx, rbx
 xor rcx, rcx
 xor rdx, rdx
 IO 1, 1, msg, msg_len
 IO 0, 0, num, 3
  IO 1, 1, opr1, opr1_len
```

IO 1, 1, num, 2; to access the data without enter char

```
call convert
  mov [multiplicand], bl
  IO 0, 0, num, 3
  IO 1, 1, opr2, opr2_len
  IO 1, 1, num, 2
  call convert
  mov [multiplier], bl
  IO 1, 1, menu, menu_len
  IO 0, 0, choice, 2
  IO 1, 1, choice, 2
  cmp byte[choice], 31h
  jne case2
  call successive_addition
  jmp endOfProgram
case2:
  cmp byte[choice], 32h
  jne case3
  call add_shift
  jmp\,endOfProgram
case3:
  cmp byte[choice], 33h
  je endOfProgram
  IO 1, 1, alert, alert_len
endOfProgram:
  IO 1, 1, msg_end, msg_end_len
  mov rax, 60
  mov rdi, 0
  syscall
convert: ;; for ASCII to Hex conversion
  xor rbx, rbx
  xor rcx, rcx
  xor rax, rax
  mov rcx, 02
  mov rsi, num
up1:
  rol bl, 04
  mov al, [rsi]
  cmp al, 39h
  jbe p1
  sub al, 07h
  jmp p2
p1:
  sub al, 30h
p2:
```

```
add bl, al ;bl stores the ASCII equivalent (byte) of the multiplicand/multiplier inc rsi
```

```
loop up1
  ret
disp: ;for Hex to ASCII conversion
  mov rcx, 4
  mov rdi, result
dup1:
  rol bx, 4
  mov al, bl
  and al, 0fh
  cmp al, 09h
  jbe p3
  add al, 07h
  jmp p4
p3:
  add al, 30h
p4:
  mov [rdi], al
  inc rdi
  loop dup1
  IO 1, 1, result, 4
  ret
successive_addition:
  xor rcx, rcx
  xor rax, rax
  mov word[product], 0
  mov bl, [multiplier]
  mov al, [multiplicand]
next:
  add [product], ax
  dec bl
  jnz next
  IO 1, 1, res, res_len
  mov bx, [product]
  call disp
  ret
add_shift:
  mov word[product], 0
  xor rbx, rbx
  xor rcx, rcx
  xor rdx, rdx
  xor rax, rax
  mov dl, 08
  mov al, [multiplicand]
  mov bl, [multiplier]
p11:
  shr bx, 01
  jnc p
```

```
add cx, ax

p:

shl ax, 01
dec dl
jnz p11
mov [product], rcx
IO 1, 1, res, res_len
mov rbx, [product]
call disp
ret
```

OUTPUT:

```
rllab@fedora:/home/liveuser$ nasm -f elf64 prathamesh10.nasm
rllab@fedora:/home/liveuser$ ld -o prathamesh10 prathamesh10.o
rllab@fedora:/home/liveuser$ ./prathamesh10
ALP to multiply two 8 bit hex numbers
multiplicand: 96
multiplier :
6
1. Successive Addition Method
2. Add and shift method
3. Exit
Enter your choice (1/2/3): 2
The product is: 682
End of ALPrllab@fedora:/home/./prathamesh10
ALP to multiply two 8 bit hex numbers
multiplicand: 55
multiplier :
5
1. Successive Addition Method
2. Add and shift method
3. Exit
Enter your choice (1/2/3): 1
The product is: 31
```