

Comparison of ToS and Privacy Policies for E-commerce Services in Bangladesh



Websites that have been covered:



Cookie Policy

Cookie is a way for a website to remember you, your preferences, and your habits online.

- Othoba.com uses session cookies.
- Chaldal.com's cookies files contain random number user ID.
- Daraz uses google analytics.
- Rokomari.com uses third party libraries.
- Bikroy.com's cookie policy is unclear.

Ways to opt out or Edit Data

Opt-out refers the way a user can unsubscribe from customer service, delete account or contact information.

- No guideline are for opting out.
- Some websites like Othoba.com mentioned no ways of changing data.

What Data is used?

- Personal information (name, email, contact info, signing data, login data, user's IP address etc.)
- Credit card and financial information, cookie data , site visit data, number of clicks etc.



How is Data used?

- Improving Services.
- Performing Statistical Analysis.
- Marketing and Advertising.
- Legal Purposes.

Rules for Minors

- Websites not allowing minors: Daraz, Chaldal.
- Not provided: Othoba.com, Bikroy.com.
- Rokomari.com does not collect data or allow anyone under 13.



Data Security

- All websites claim to provide security through encryption and protection software.
- Some websites do not clearly mention how they handle children's data.

Comparison of the ToS and Privacy policy

Terms and Conditions	Bangladeshi e-commerce websites	Foreign e-commerce websites
Websites will collect private data and keep it in their database.	Daraz, Rokomari, Bikroy, Othoba, Chaldal	Amazon, eBay, Flipkart
Websites will not collect children's data.	Rokomari	None
Minors (under 18) can use their website.	Rokomari	None
Websites have a trademark and copyright law for all its content.	Daraz, Rokomari, Bikroy, Othoba, Chaldal	Amazon, eBay, Flipkart
Websites abide by the law of their own countries.	Daraz, Rokomari, Othoba, Chaldal, Bikroy	Amazon, eBay, Flipkart
Websites let users opt-out.	Daraz, Rokomari, Othoba, Chaldal, Bikroy	Amazon, eBay, Flipkart



Conclusion

- The most transparent Bangladeshi e-commerce website is Daraz.
- Some Bangladeshi websites let minors use their service, but they do not knowingly collect their data.
- All foreign websites have strong ToS and privacy policies; we expect the same from Bangladeshi websites.

Reference: bit.ly/ToS-eCom