# Project Design Phase-I
# Proposed Solution Template

| Date | 25 May 2023 |
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| Team ID | NM2023TMID09233 |
| Project Name | Creating an Sponsored Post for Instagram |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

| S.No. | Parameter | Description |
|---|---|---|
| 1. | Problem Statement (Problem to be solved) | Problem: Difficulty in managing multiple Instagram accounts.<br>Solution: Use third-party apps like "Later" or "Buffer" to schedule and manage posts for multiple accounts. |
| 2. | Idea / Solution description | Account security concerns: To keep your account secure, make sure to enable two-factor authentication, use a strong and unique password, and be cautious of suspicious links or messages. You can also regularly review your account activity and revoke access to any third-party apps you don't recognize. |
| 3. | Novelty / Uniqueness | Slow loading or connection issues: If Instagram is loading slowly or you're experiencing connection issues, check your internet connection and try switching between Wi-Fi and mobile data. Clearing the app cache or restarting your device can also help. |
| 4. | Social Impact / Customer Satisfaction | If you're having trouble logging in, try resetting your password or clearing your cache and cookies. You can also try logging in from a different device or using the Instagram app instead of the website. |
| 5. | Business Model (Revenue Model) | Problems with posting or viewing content: If you're having trouble posting photos or videos, make sure you have a stable internet connection and sufficient storage space on your device. If you're unable to view content, try refreshing the app or clearing the cache. |
| 6. | Scalability of the Solution | Slow loading or connection issues: If Instagram is loading slowly or you're experiencing connection issues, check your internet connection and try switching between Wi-Fi and mobile data. Clearing the app cache or restarting your device can also help. |