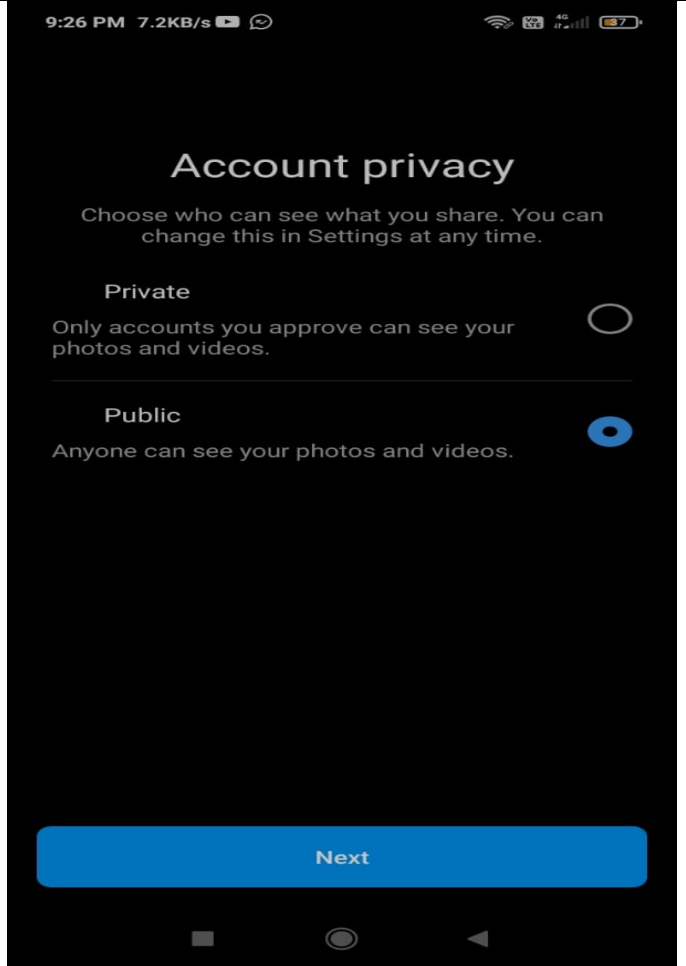


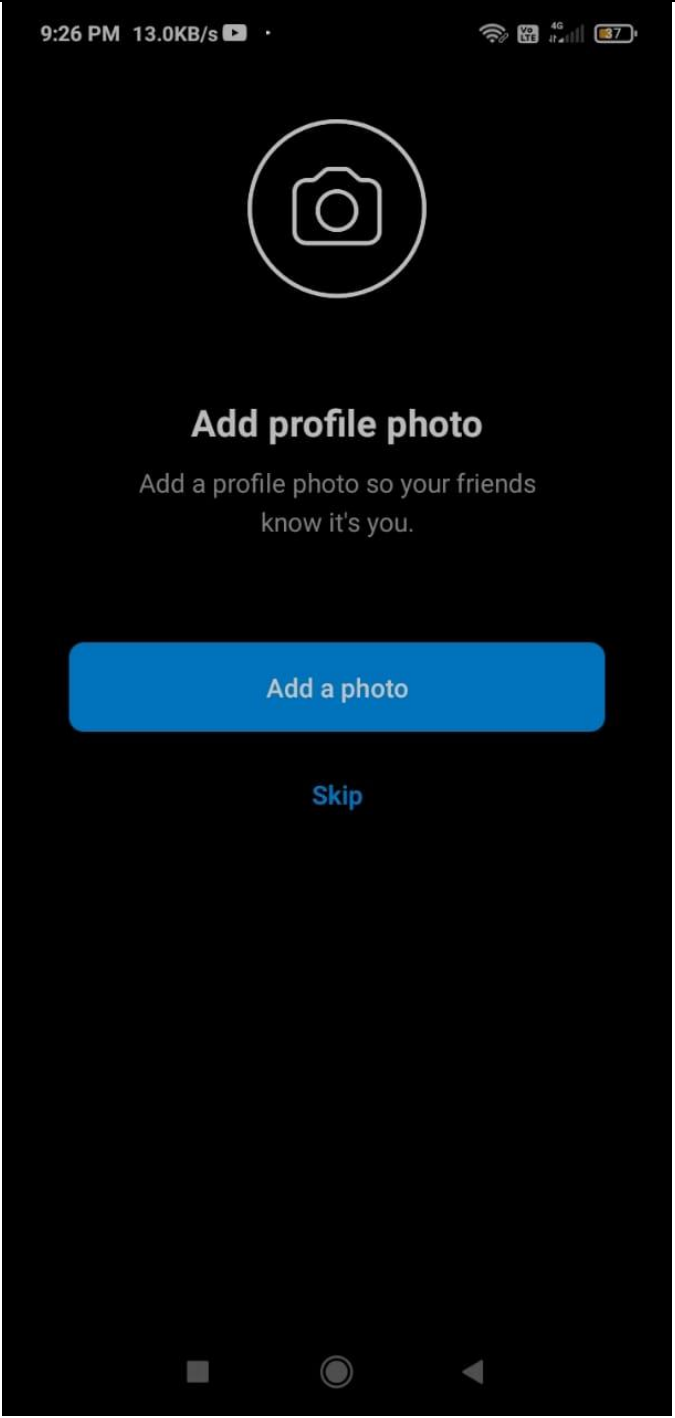
Project Development Phase Performance Test

| | |
|--------------|--|
| Date | 25 May 2023 |
| Team ID | NM2023TMID09233 |
| Project Name | Creating an Sponsored Post for Instagram |

Model Performance Testing:

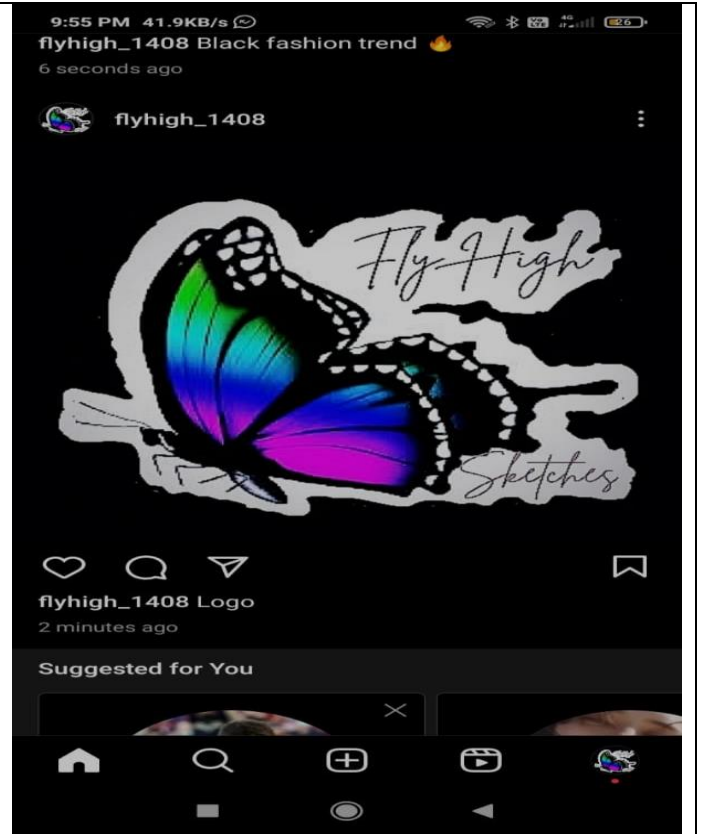
Project team shall fill the following information in the performance testing template.

| Parameter | Values | Screenshot |
|---------------------------------------|--|--|
| User Registration and Authentication: | <ul style="list-style-type: none"><input type="checkbox"/> User account creation with a unique username.<input type="checkbox"/> Secure authentication methods, such as email, phone number, or third party social media account login. |  A screenshot of the Instagram 'Account privacy' settings screen. The screen has a dark background. At the top, it says 'Account privacy' in white. Below that, it says 'Choose who can see what you share. You can change this in Settings at any time.' There are two options: 'Private' with a description 'Only accounts you approve can see your photos and videos.' and 'Public' with a description 'Anyone can see your photos and videos.' The 'Public' option is selected, indicated by a blue circle. At the bottom, there is a blue button labeled 'Next'. |

| | | |
|----------------------------|---|--|
| <p>Profile Management:</p> | <ul style="list-style-type: none">□ User profile customization (profile picture, bio, website link).□ Ability to edit and update profile information |  <p>The screenshot shows a mobile app interface with a black background. At the top, the status bar displays '9:26 PM', '13.0KB/s', and various icons including Wi-Fi, VoLTE, 4G, and a battery level of 37%. Below the status bar is a large white camera icon inside a circle. Underneath the icon, the text 'Add profile photo' is displayed in bold white font. Below this, a smaller line of text reads 'Add a profile photo so your friends know it's you.' At the bottom of the screen, there are two buttons: a large blue button labeled 'Add a photo' and a smaller blue text link labeled 'Skip'. The bottom of the screen shows the standard Android navigation bar with a square, a circle, and a triangle icon.</p> |
|----------------------------|---|--|

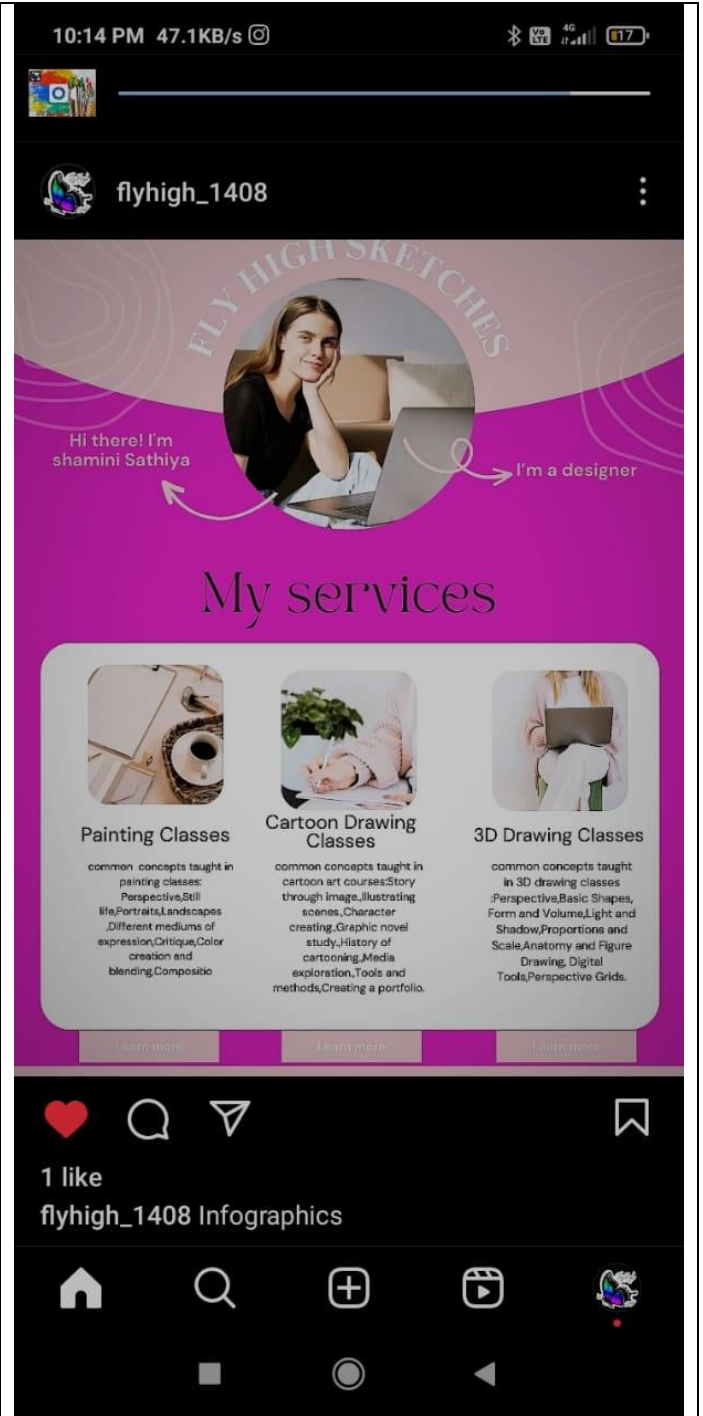
Posting and Sharing:

- Ability to upload and share photos and videos.
- Captions and hashtags for posts.
- Filters and editing tools for enhancing images.



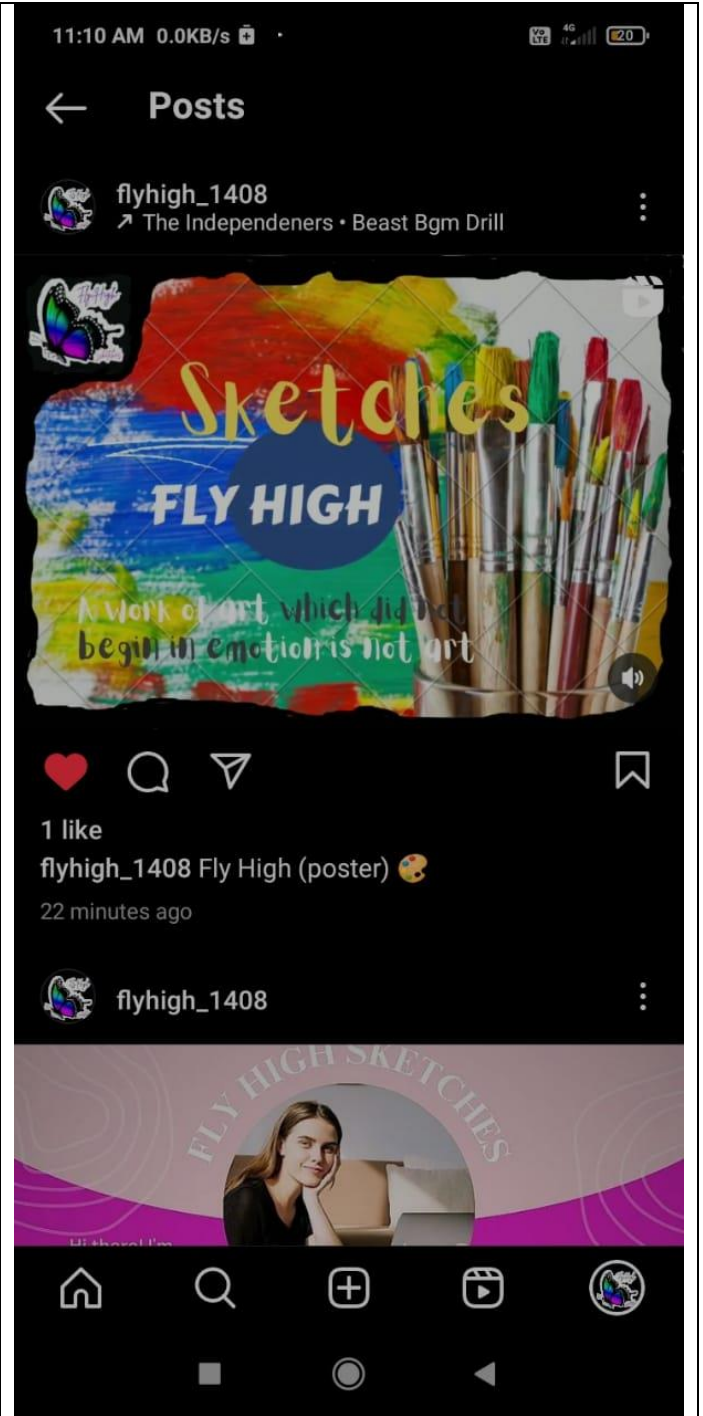
Feed and Timeline:

- A feed displaying posts from followed users.
- Algorithmic content sorting based on user preferences.
- Ability to like, comment, and share posts



Stories:

- Ability to create and view ephemeral stories.
- Features like stickers, polls, and interactive elements in stories.



Analytics:

Insights for business accounts, showing engagement metrics and audience demographics.

