

**Ideation Phase**  
**Brainstorm & Idea Prioritization Template**

Date	25 Oct 2023
Team ID	NM2023TMID09233
Project Name	Creating an Sponsored Post for Instagram

**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**Example:**

Brain storm , Idea Listing and Grouping

## Team leader

Login issues

Instagram app  
crashes

Explore page  
visibility

Slow loading

## Team member 1

Shadowbanning

Phishing and  
Hacking

Geo location  
issues

Content removal  
and violations

## Team member 2

Account security  
concerns

Hashtags not  
working

Limited reach on  
posts or stories

Inappropriate  
content

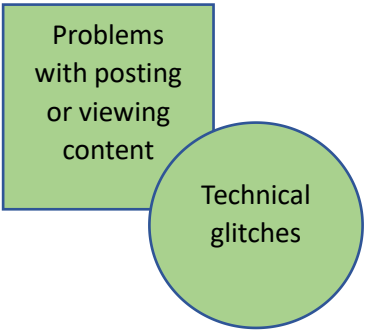
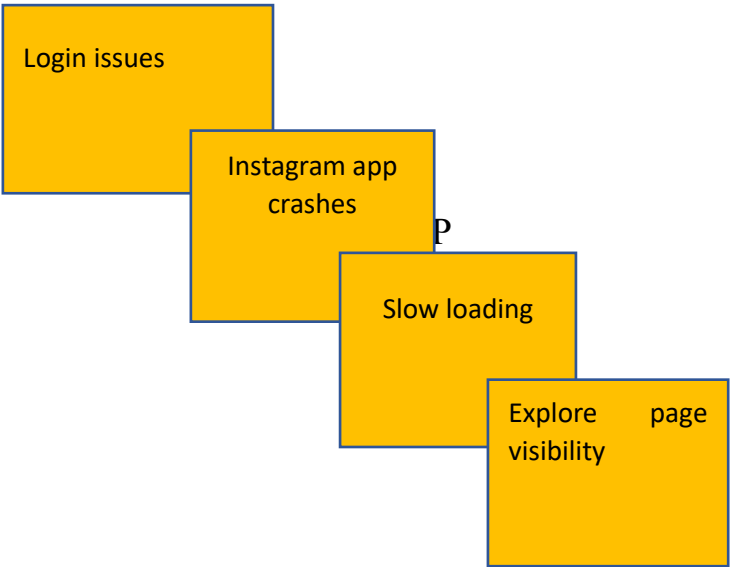
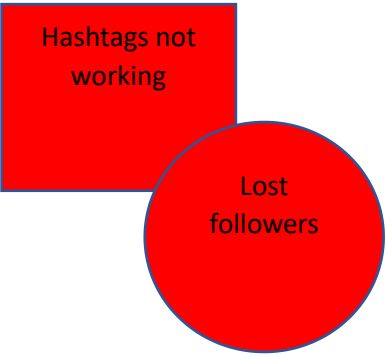
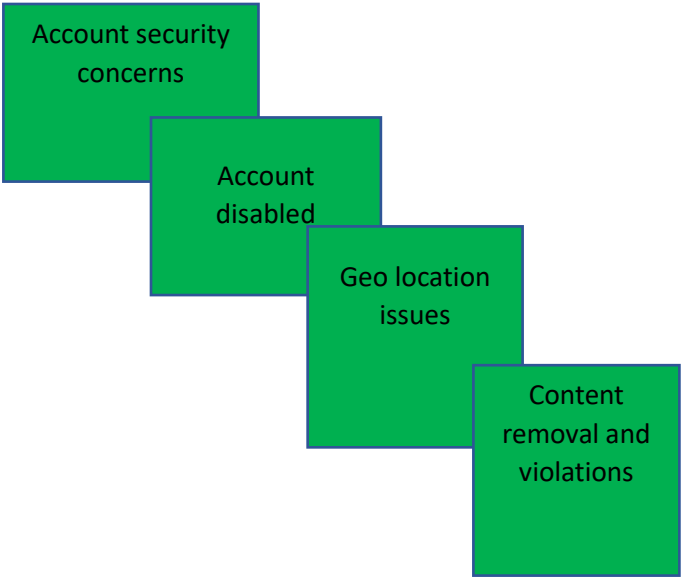
## Team member 3

Problems with  
posting or viewing  
content

Lost followers

Account  
disabled

Technical glitches



Prioritise

