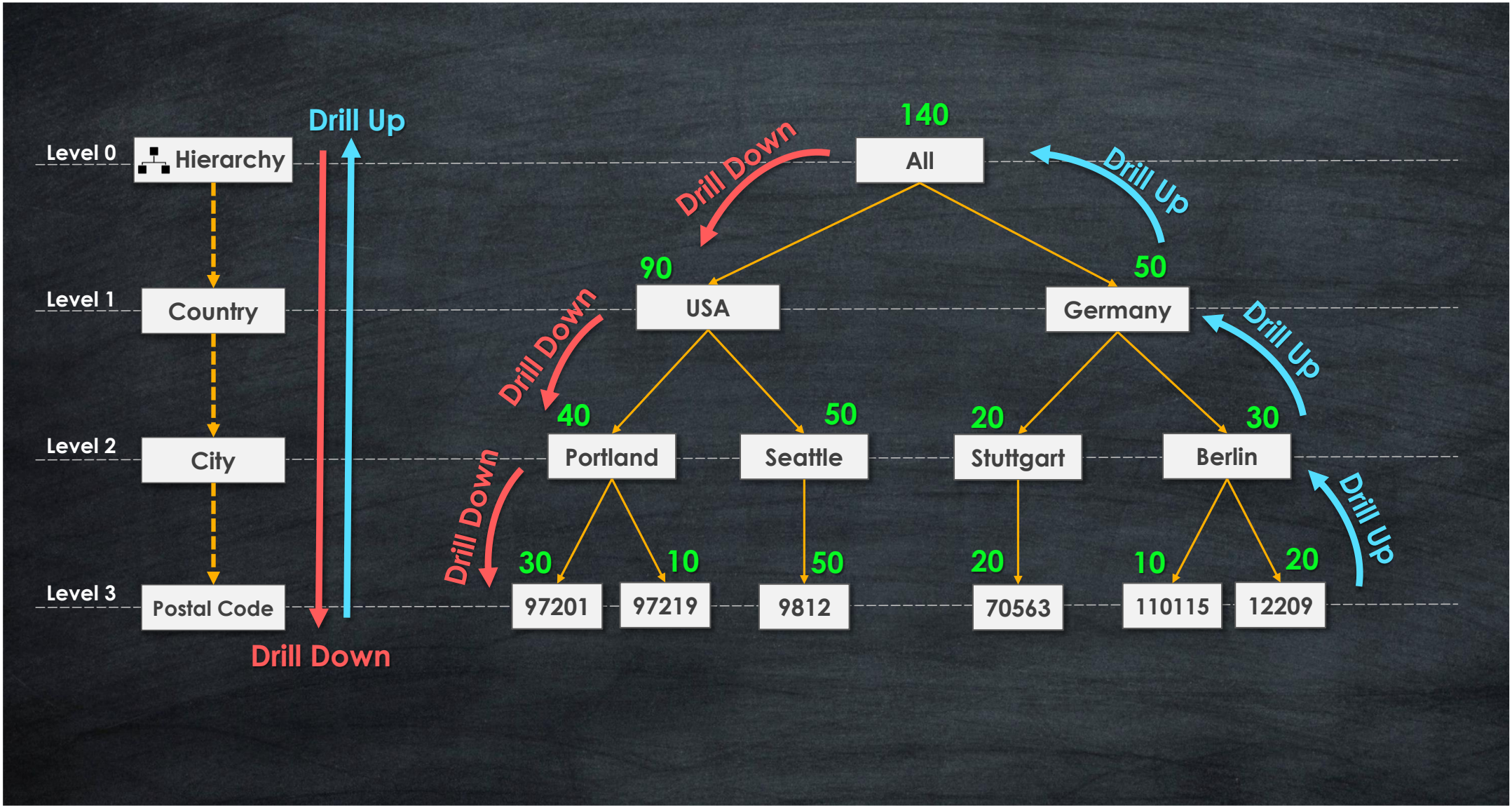
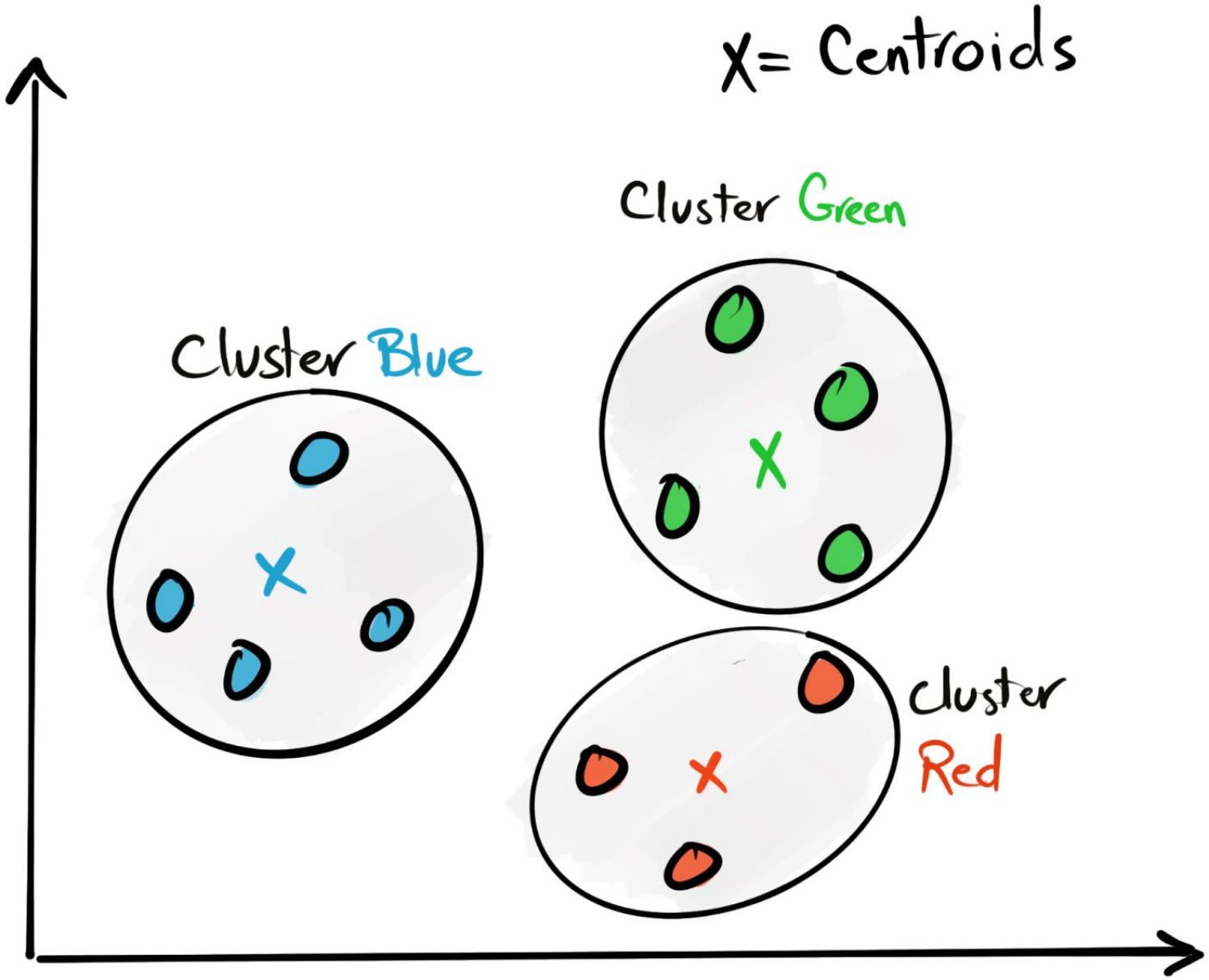
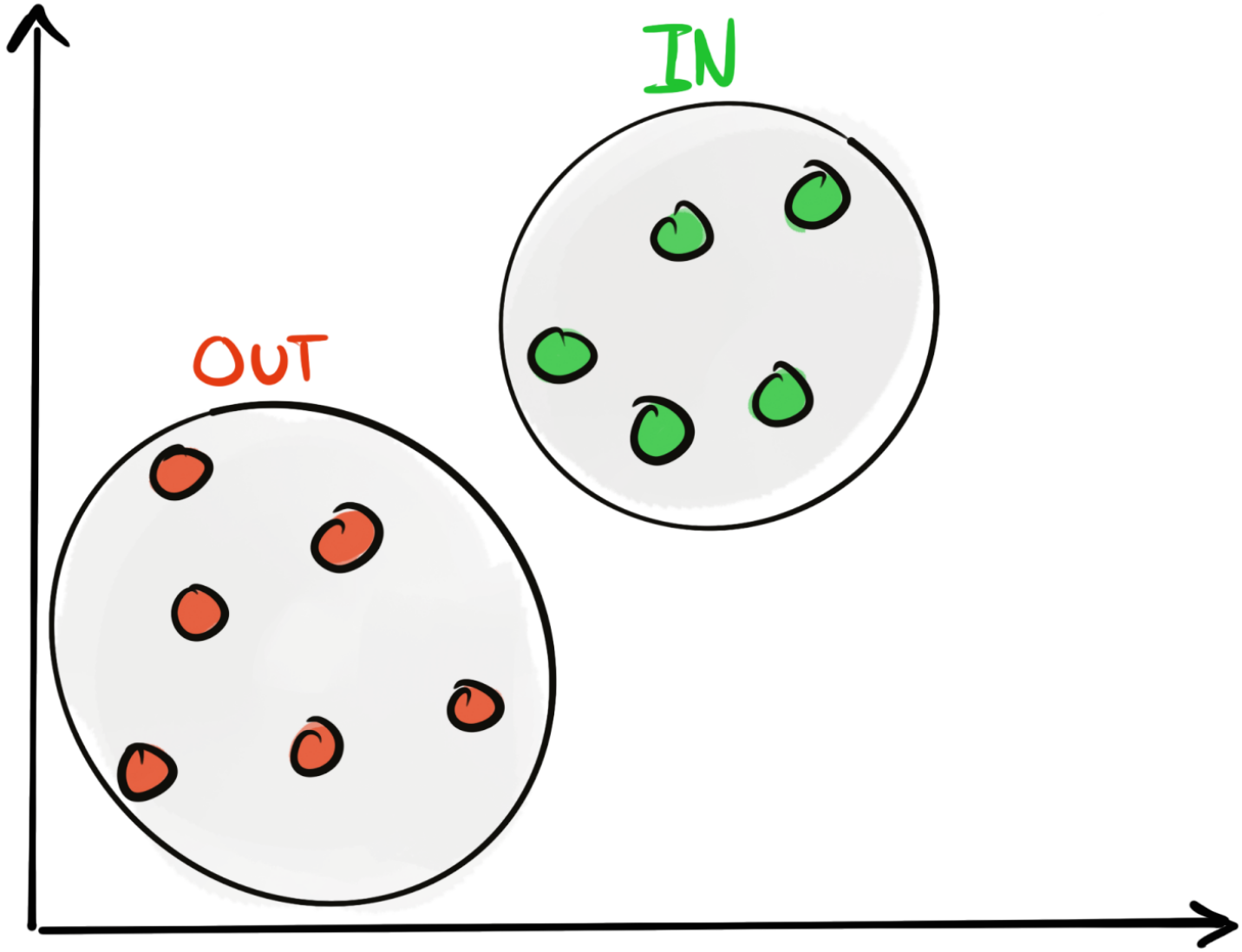
Hierarchy


Level 0
Hierarchy
Level 1
Country
Level 2
City
Level 3
Postal Code
Drill Up
Drill Down
140
All
90
USA
50
Germany
40
Portland
50
Seattle
20
Stuttgart
30
Berlin
30
97201
10
97219
50
9812
20
70563
10
110115
20
12209

K-Means Clustering



SETS

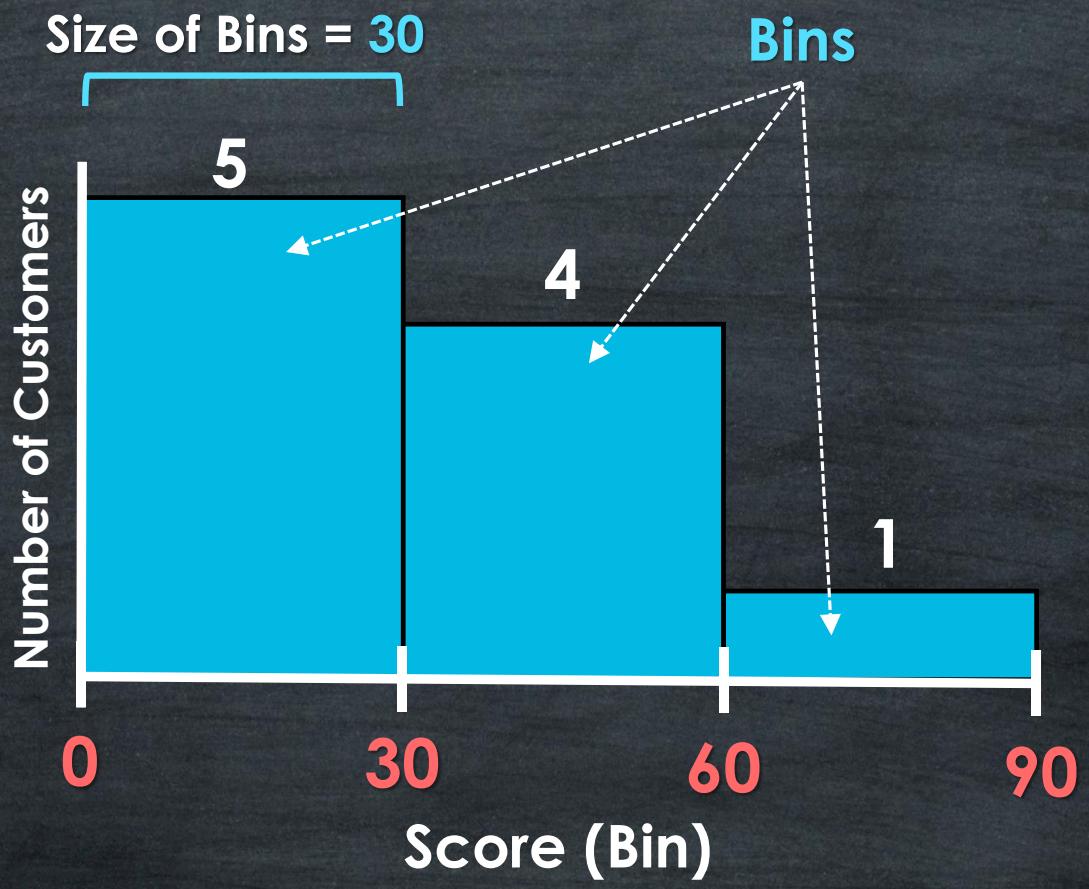


Bins

Customers

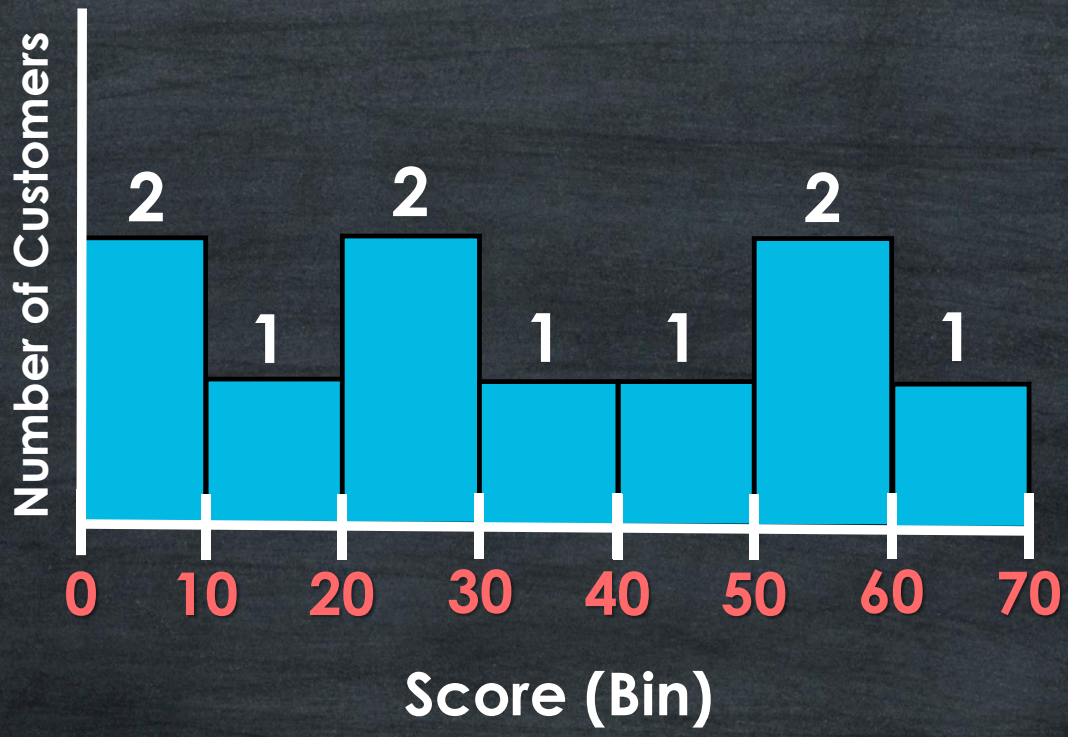
Customer_ID	First_Name	Score
1	Bill	63
2	Gerald	9
3	Harry	11
4	Dwight	25
5	Rutherford	57
6	Grover	35
7	Grover	24
8	Bill	44
9	Calvin	0
10	Dwight	55

Size of Bins = 30



Bins

Customers

Customer_ID	First_Name	Score
1	Bill	63
2	Gerald	9
3	Harry	11
4	Dwight	25
5	Rutherford	57
6	Grover	35
7	Grover	24
8	Bill	44
9	Calvin	0
10	Dwight	55

Size of Bins = 10