

Internet Of Behavior (IoB), Extended From The IoT.



IoB Concerns With The Utilization Of Data And Insights To Bring A **Behavioral Change.The IoT Devices Are Acting As The Huge Data Sources For The Internet Of Behavior (IoB) Paradigms.**



With The Help Of IoB, Businesses Will Be Able To **Monitor Consumer & Their Behaviors And Can Take Its Advantage For Their Respective Platforms.**



**Reports Say That By The Year 2025,
Around Half Of The Global
Population Will Be **Tracked Digitally**
And Fall Under An Internet Of
Behaviors (IoB) Tool.**





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