FAROOK COLLEGE

(AUTONOMOUS)

KOZHIKODE

BACHELOR OF VOCATION (B Voc.) PROGRAMME

IN

(SOFTWARE DEVELOPMENT)

2022 – 2023

2nd SEMESTER

MINI PROJECT REPORT

TEAM MEMBERS

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MINI PROJECT REPORT
ON
"LURG FASHION"

NAME   : SHAMNA E.K
CLASS NO   : 33   BATCH   : 2022-25
REGISTER NO   : FKAWBVW033

Certified Bonafide Laboratory Record of 2nd Semester Mini Project during the year 2022-23 Submitted for Project Viva held in…........................ and valued.

Dated:

External Examiner
1)
2)

Professor /Lecturer in charge

<u>DECLARATION</u>

I, Shamna. E.K. hereby declare that this Project Report entitled **"Lurg Fashion"** submitted to Farook College (Autonomous) in partial fulfilment of the requirements for the award of the degree of Bachelor of Vocation in Software Development under the faculty of B Voc. is a Bonafide record of work done by me under the guidance of Mrs. RINI FERNANDEZ Assistant Professor, B Voc. SoftwareDevelopment, Farook College (Autonomous), Kozhikode – 673 632.

I also declare that this report has not been submitted anywhere else for the award of any degree, diploma, associate ship, fellowship, or other academic recognition.

Farook College,
Date:

SHAMNA E.K

<u>ACKNOWLEDGEMENT</u>

I take this opportunity to express my sincere thanks and deep gratitude to all those people who extended their wholehearted cooperation and helped us in completing this project successfully.

I am pleased to thank the principal of Farook College **Dr. K M Naseer**, Our **HoD Mrs. Mubeena V** ,deep sense of gratitude to **Mrs. Rini Fernandez, Mr. Rahul Das H.** and **Mr. Umarsabik U.K.** for showing their keen and personal interest in our work, and another faculty member for giving us a wonderful opportunity to work on the project. This project helps to know more about existing features of HTML, CSS, BOOTSTRAP, and JAVASCRIPT. Project has provided a platform to implement things we have learned and also learnmore things in detail, which shall help me in the future.

I would also like to thank all my colleagues, friends, and classmates for helping me directly or indirectly throughout the project.

SHAMNA E.K

TABLE OF CONTENT

<u>ABSTRACT</u>

LURG FASHION is an online shopping website. Online shopping is a web-based application intended for online retailers. The primary goal of this online shopping site is to sell goods and services online. The business-to-consumer aspect of online shopping is the most visible business use of the World Wide Web. This website provides the user with a catalog of different types of products available for purchase in the store. The project has been developed to allow businesses to grow larger and faster. This site will let consumers view products online from any part of the world. The Online Shopping application is designed from a user point of view. The user-friendly design helps the users accomplish their tasks with ease. Attempts have been made to keep the design simple and understandable. The total lines of code written in these applications are HTML, CSS, JAVASCRIPT, AND BOOTSTRAP.

<u>INSPIRED FROM</u>

- Designs of Hebe shopping website.
- Marketplace feature of Dior.

INTRODUCTION

Shopping has long been considered a recreational activity by many. Online shopping is becoming increasingly popular for a variety of reasons. There are certainly outside factors such as increasing prices, difficulty in getting to traditional stores, and hassles often associated with shopping malls and other traditional stores to contribute to the increased interest in online shopping. Consumers can get full information about the product with its reviews being passed by the existing users. Online shopping sites can contain a wide variety of goods, both high quality and mild quality, keeping in mind the level of people.

From these websites we can refer different item types and defining the products and their prices side by side. This websites contains pages like home, shop, blog, about, and login. This project has been developed to allow businesses to grow larger and faster. This site will let consumers view products online from any part of the world. The Online Shopping application is designed from a user point of view. The user-friendly design helps the users accomplish their tasks with ease.

FEATURES

- Variety and creative products

- Product Description

- Can read the articles.

SCOPE

- Convenience of the customer

- Buyers have a wide choice.

- Easy and wide access to products, services, and information

- Lack of physical presence and interactivity

LIMITATIONS

- Not location based.

- No search bar feature

- Can't purchase the products.

- No shopping bag features.

MILESTONE

TASK	STARTS DATE	END	ASSIGNED WORK
1.PLANNING	20-01-2023	22-01-2023	
Requirement Analysis	23-01-2023	24-01-2023	
Assign work	24-01-2023	24-01-2023	
2.DESIGN	25-01-2023	30-01-2023	
Home Page	27-01-2023	30-01-2023	Shamna. EK
3.DEVELOPMENT	01-02-2023		
Add Products	01-02-2023	04-02-2023	Adil Abdullah
Shop Page	06-02-2023	09-02-2023	Adil Abdullah
Blog Page	01-02-2023	04-02-2023	Shamna . EK
About Page	07-02-2023	09-02-2023	Mohammed Rifad
Login Page	13-02-2023	17-02-2023	Mohammed Rifad

<u>USED STACKS</u>

- HTML
- CSS
- JAVASCRIPT
- BOOTSTRAP

<u>HTML</u>

The HyperText Markup Language or HTML is the standard markup language for documentsdesigned to be displayed in a web browser. It can be assisted by technologies such as Cascading Style Sheets and scripting languages such as JavaScript.

<u>CSS</u>

Cascading Style Sheets (**CSS**) is a stylesheet language used to describe the presentation of a document written in HTML. CSS describes how elements should be rendered on screen, on paper, and in speech, oron other media. **CSS** is among the core languages of the open web and is standardized acrossWeb browsers according to W3C specifications.

<u>JAVASCRIPT</u>

JavaScript, often abbreviated JS, is a programming language that is one of the core technologies of the World Wide Web, alongside HTML and CSS. Over 97% of websites useJavaScript on the client side for web page behavior, often incorporating third-party libraries.

<u>BOOTSTRAP</u>

BOOTSTAP is a free and open-source web development framework. It's designed to ease the web development process of responsive, mobile-first websites by providing a collection of syntax for template designs. In other words, BOOTSTRAP helps web developers build websitesfaster as they don't need to worry about basic commands and functions.

DESIGN

Home Page

A home page is a webpage that can serve as the starting point. The home page is utilized to facilitate navigation to various other web pages on the websites by providing links to all the areas available on the sites. This home page with menu items like "home", "shop", "blog", "about", and "login". Here a hero image on this website includes a background image with fonts and a button that takes you to the shop page.
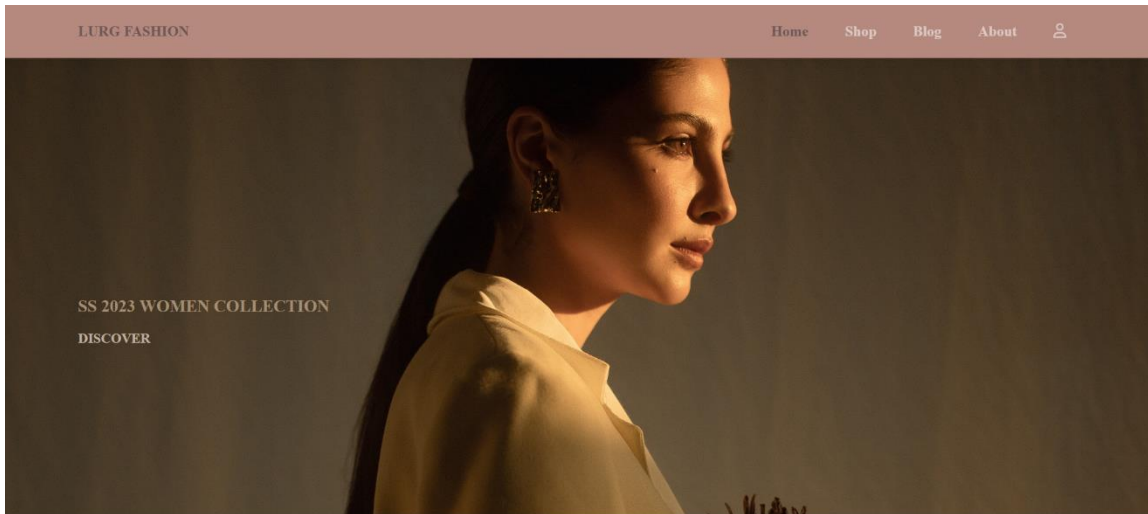

Figure 1: Home page cover and navigation

In Figure 2, adding a list of items of similar layout. Options include different item types and defining the products and their prices side by side. Here list is used for product listings. The list of them is the best seller's product on the website.
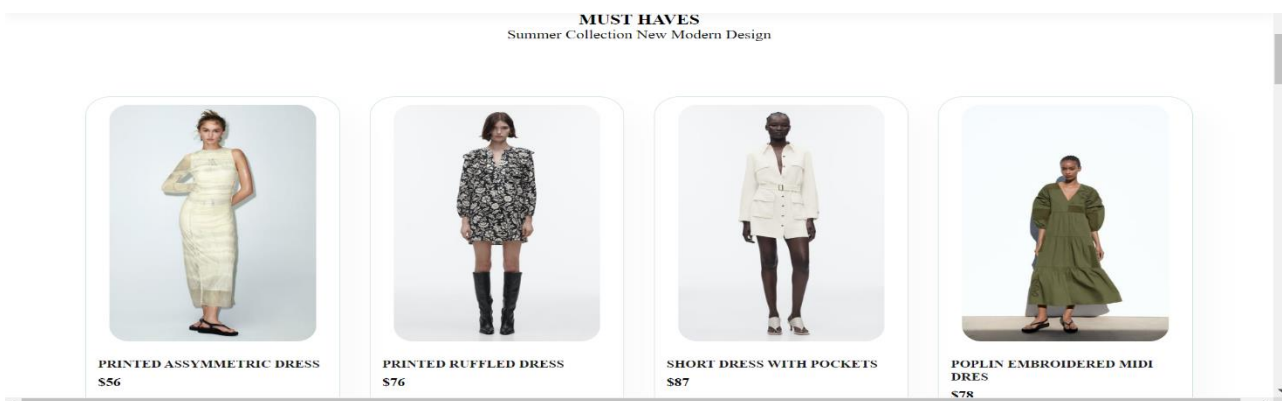
Figure 2: Creative store list on the home page

In Figure 3, call to action (CTA) on a website is an instruction to the visitor in order to encourage them to take some kind of action. Here explore more button is that. This button takes you to the shop page.
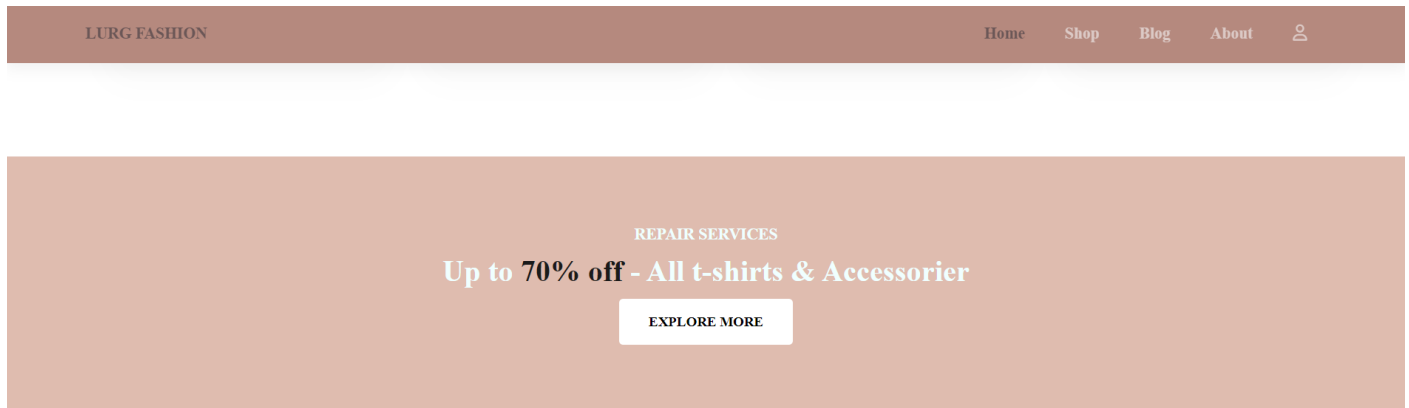

Figure 3: Banner section on the home page

In Figure 4, The same operation is shown in Fig 2. Adding a list of items of similar layout. Options include different item types and defining the products and their prices side by side. Here list is used for product listings. This section is for new arrival products on the website.
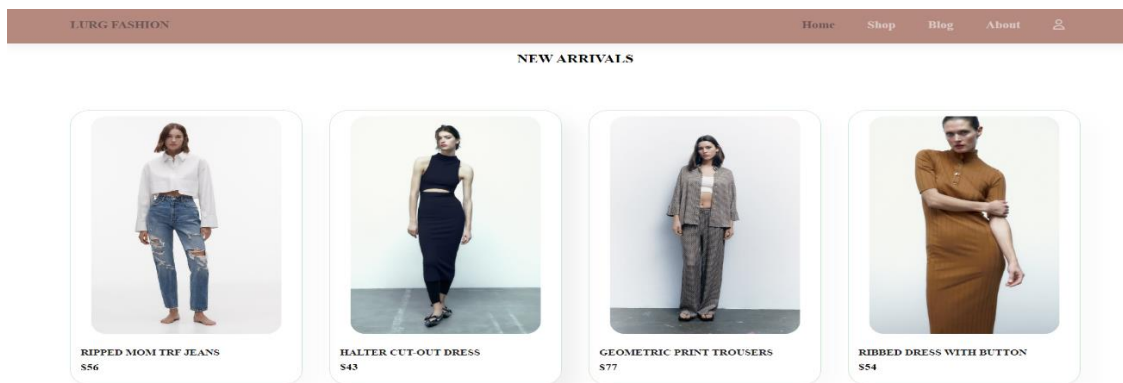
Figure 4: New Arrivals list on the home page

In Figure 5, section is to show the highlighted products. The: hover selector is used here to select elements when you mouse over them. And above shown the result after mouse over than.
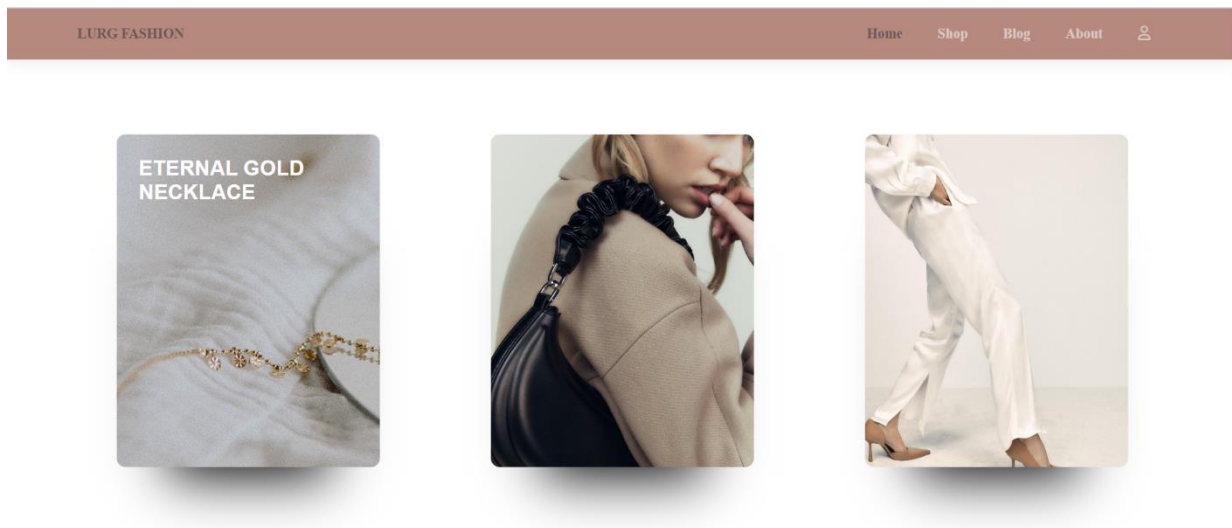

Figure 5: Featured product card on the home page with hover effect

In Figure 6, a banner ad without a call to action is an open loop. The customer will see the ad but is highly unlikely to take an action unless promoted. There are two call-to-action banners with background images, texts, and buttons that take you directly to the shop page. There are several different types of web banners that can use to promote websites or online products. The below three banners are static web banners. This basic banner contains static images and some text.
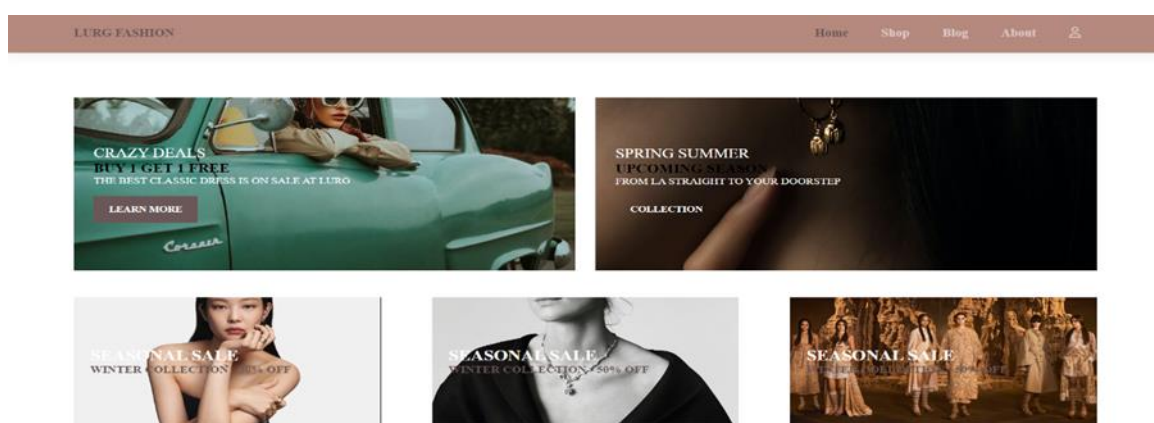

Figure 6: Banner section on home page

In Figure 7, Email newsletters are an essential part of marketing the business. A newsletter footer is the bottom-most portion of an email newsletter and contains contact information, social media handles, and subscriber preferences. The last section of this home page footer section. It typically contains contact information, a link to the privacy policy, and social media links. The footer information improves a website's overall usability.
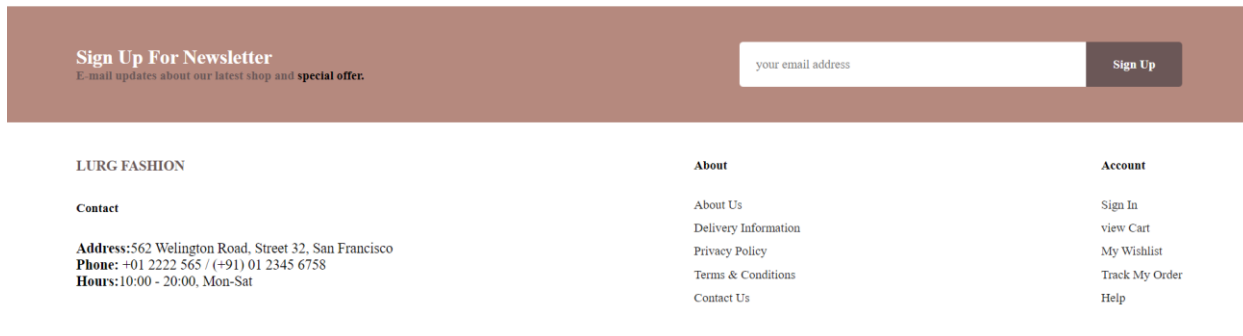

Figure 7: Footer

Shop Page

A shop page is a page that showcases the product inventory, so a customer is able to see the product. It helps customers decide what they want to buy according to different specifications like price, features, and product comparison. And also the list is used for product listings.
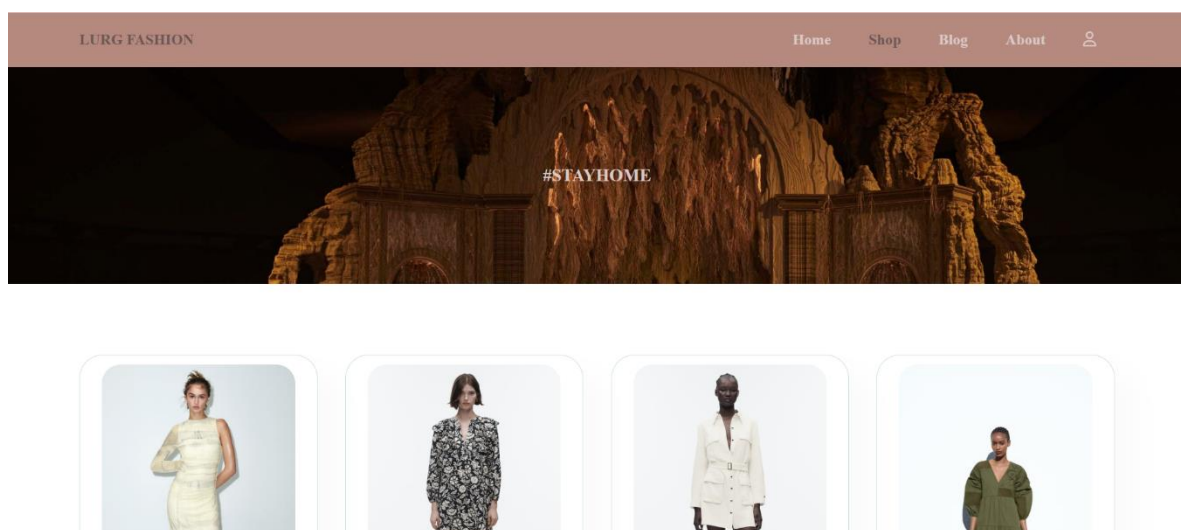

Figure 8: All product lists on the shop page

Blog Page

A blog is a type of website where the content is presented in reverse chronological order. It is a collection of articles on a website. In this blog section, customers can read articles related to this website like how to dress up. What is the best material for the dresses? With background images.
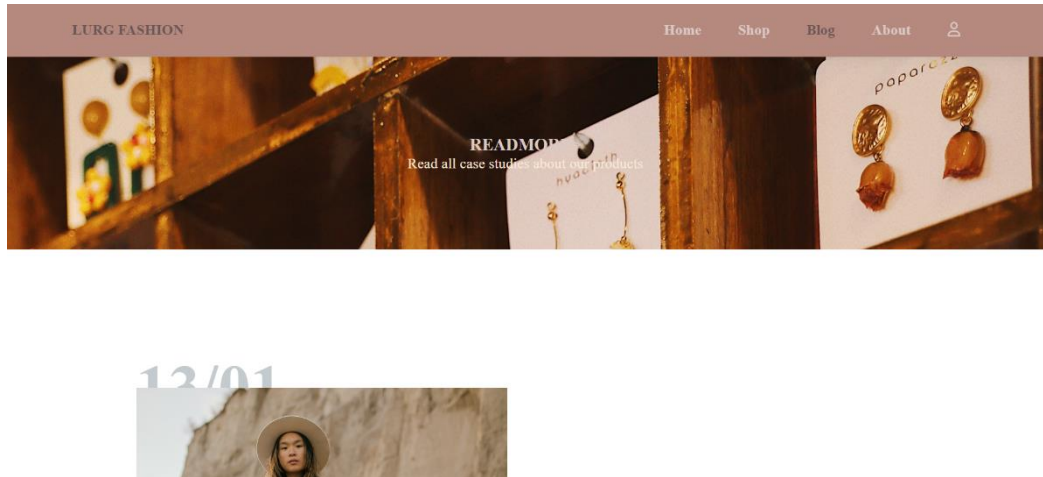

Figure 9: Article about the site on the blog page

About Page

An about page is a special web page on a site where your readers/visitors learn more about you and what you do. This is not a contact us page. It gives an overview of what the website is about. And there is a video on this section.
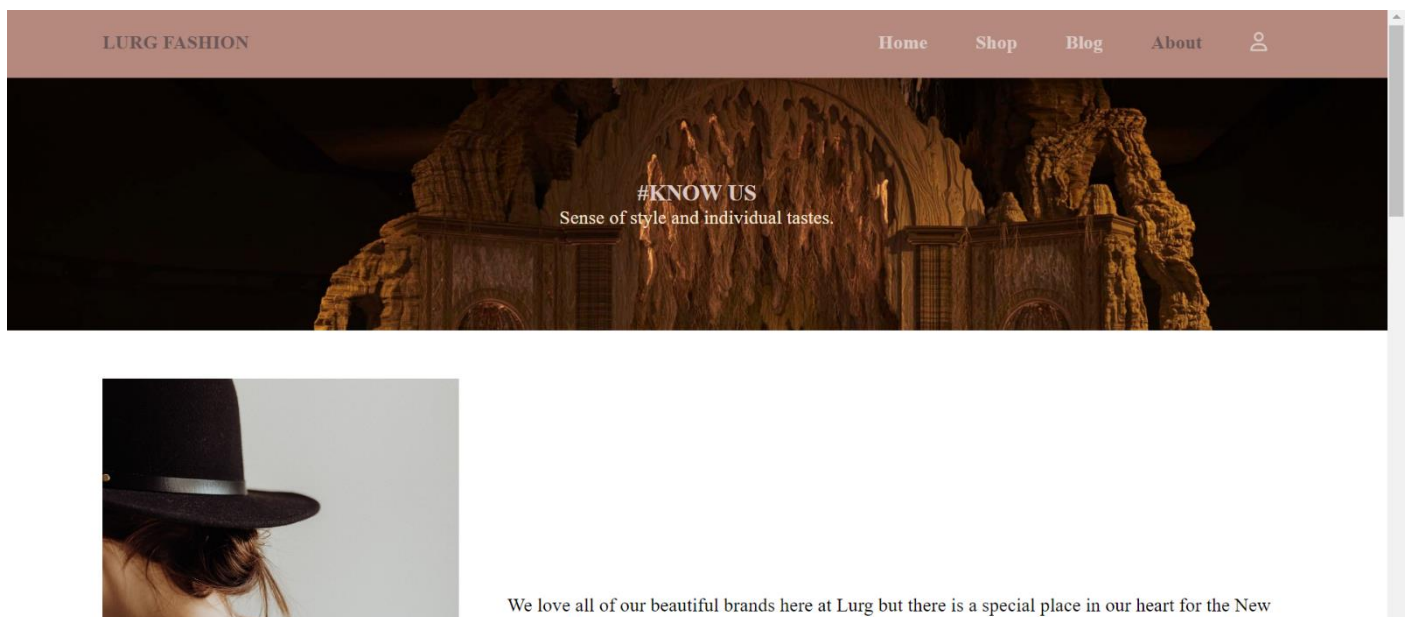

Figure 10: About page

Login Page

A login screen is a web page or an entry page to a web/mobile application that requires user identification and authentication, regularly performed by entering a username and password combination.
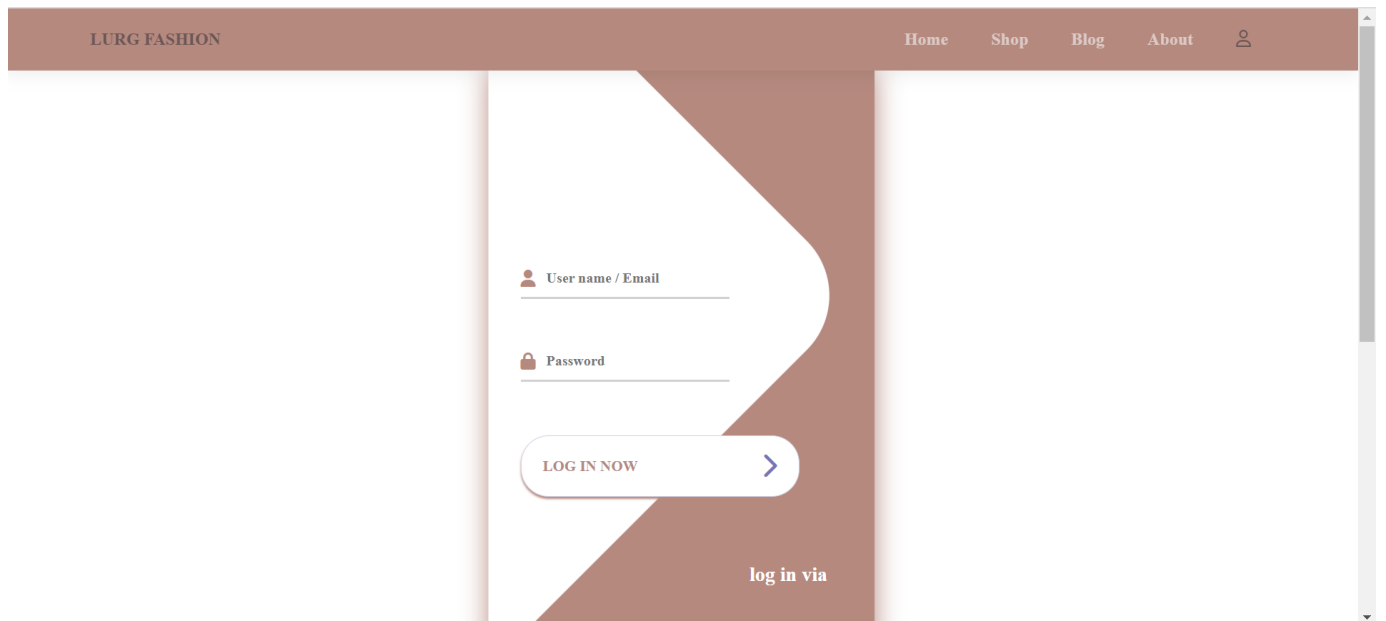

Figure 11, Login Page

<u>CONCLUSION</u>

We are concluding our project report on 'LURG FASHION' that we developed a website platform with Express view customized products. This website provides a web-based application that would make viewing and selecting a product easier. The user can then view the complete specification of each product. They can also view product reviews and write their own reviews. Its drag-and-drop feature would make it easy to use. Customers use the internet not only to buy the products online, but also to compare prices, product features, and after-sale service facilities they purchase the product from a particular store. Many experts are optimistic about the prospect of online business. We gain experiences a lot by designing, building through contributions, testing, and deploying our project 'LURG FASHION'

From the study most respondents spend more than two hours for browsing. The analysis reveals that respondents click advertisements if ads look interesting. From the study most of the respondents purchase once very in a six Month. When the online shopping is compared with traditional shopping, most of the consumers prefer online hopping over traditional shopping. Most of the respondents prefer amazon for online shopping. Most of them had low trust towards online shopping. From the study it is clear that people purchase based on the quality of the product from online shopping sites. Most of the respondents are moderately confident about online shopping and are concerned about the privacy of online shopping. Majority of respondents believe that online shopping is cost effective and time saving. From the study product purchased through online shopping is delivered on time. The analysis reveal that online shopping sometimes provides after sales service. Most of them agreed that they will buy products from the same online store if they are satisfied with their products.

<u>REFERENCE</u>

- https://www.djangoproject.com
- https://www.w3schools.com
- https://getbootstrap.com
- https://www.heroku.com
- https://stackoverflow.com
- https://www.geeksforgeeks.org
- https://www.wikipedia.org

FUTURE ENHANCEMENT

The project has a very vast scope in the future. The project can be implemented on the intranet in the future. The project can be updated in near future as and when the requirement for the same arises, as it is very flexible in terms of expansion. With the proposed software of database Space Manager ready and fully functional the client is now able to manage and hence run the entire work in a much better, more accurate, and error-free manner. The following is the future scope of the project.

- Adding animation to the website
- Purchasing option
- payment
- Hosting
- Adding different types of products
- Privacy feature