

Proposal for
BAGMA INSTITUTE

(1). Monthly Fixed Cost

Sl.	Name of Employee	Types	Qualification	Experiences	Requirement	Salary (Appx.)
01	Head / In-charge	Fulltime / Part-time (Male)	B.Sc. / M.Sc. Technical	12-15 years	01	60,000/-
02	Video Editor	Fulltime (Male)	Completed courses on Video Editing	3-5 years	01	20,000/-
03	Digital Marketing Officer	Fulltime (Male / Female)	HSC / Hon's	2-3 years	02	15,000/-
04	Student Counsellor	Fulltime (Female)	HSC / Hon's	1-2 years	01	15,000/-
05	Camera man	Fulltime (Male)	HSC / Hon's	2-3 years	01	12,000/-
06	Direct Marketing	Fulltime (Male)	HSC / Hon's	1-2 years	01	12,000/-
07	Branding	Fulltime (Female)	HSC / Hon's	1-2 years	01	15,000/-
					Total=	1,49,000/-

(2). Proposed Development Cost

Sl.	Name of Software	Duration	Language	Types	Remarks	Cost (approx.)
01	BAGMA Institute (Dynamic Website)	01 month	PHP Laravel	Dynamic	Website	80,000/-
02	Online Learning Management system (LMS)	02-03 months	PHP Laravel	Dynamic	Software + Apps	4,50,000/-
03	Job and GM Portal	01-02 months	PHP Laravel	Dynamic	Software + Apps	2,50,000/-
					Total=	7,80,000/-

Software Monthly Payment Terms:

- Advance 1,00000/-
- Monthly Hosting: 8,000/-
- Monthly Subscription Fees: 30,000/-

(3). Proposed Studio Setup Cost

Sl.	Items	Functions	Cost (Appx.)
01	BAGMA Studio	<ul style="list-style-type: none"> • Talk Show • News • Interviews 	5,00000/-