SHAMSEAR EBRAHIM

DATA ANALYST

CONTACT

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EDUCATION

2020 - 2024

P.A. COLLEGE OF ENGINEERING

- B.E. Computer Science & Engineering
- CGPA: 7.4/10

CERTIFICATIONS

2024 JAN - 2024 JUN

TECHMINDZ

- Data Science

SKILLS

- Data Visualization: Power BI, Tableau, Excel
- Programming: Python, SQL
- Statistical Analysis & Machine Learning: scikit-learn
- Data Cleaning and Preprocessing
- Effective Communication and Teamwork

LANGUAGES

- English — Fluent
- Malayalam — Native

PROFILE

Detail-oriented Data Analyst with hands-on experience in transforming complex datasets into actionable insights using Power BI, SQL, and Python. Proven ability to build predictive models and dynamic dashboards that improve decision-making. Adept at collaborating in team environments and eager to contribute analytical skills to drive business outcomes.

PROJECTS

Sales Dashboard (Power BI)

- Developed an interactive Power BI dashboard to monitor real-time sales performance.
- Integrated data from multiple sources using SQL, ensuring automated data refreshes.
- Enhanced decision-making by implementing filters and dynamic visuals that highlighted top-selling products, monthly growth, and sales targets.
- Improved management reporting efficiency by 30%.

Product Catalog Compilation from Instagram (Excel)

- Manually gathered product information (names, descriptions, origin, and images) from a brand's Instagram page.
- Organized the data into a clean, searchable format using Excel with consistent formatting and categorization.
- Streamlined product cataloging process by 100% manual extraction and structuring, enabling seamless marketing integration.
- Demonstrated strong attention to detail and initiative in non-automated data collection workflows.

Ballon d'Or Prediction (Power BI, Jupyter Notebook)

- Predicted Ballon d'Or winners using historical player performance data.
- Utilized Power BI to clean and transform large datasets, ensuring data quality and consistency.
- Visualized key performance indicators (goals, assists, trophies) to identify trends and insights.
- Used Jupyter Notebook with Python libraries to create dynamic visualizations and refine the prediction model.
- Shared insights with stakeholders, contributing to data-driven discussions about award predictions.