



Shamshad Pk

Data Analyst / Business Analyst

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ABOUT ME

I am an adaptable and motivated data analyst based in Sharjah, UAE, with roots in Kannur, Kerala. Proficient in data analytics, machine learning, and various analytical tools, I thrive on practical experiences and am seeking opportunities to join a dynamic team where I can grow and contribute. My goal is to drive success through data-driven insights and continuous improvement, lead a talented team, and achieve a significant position at a reputable company. I am passionate about leveraging data to solve complex problems and make informed decisions that propel the organization forward.

WORK EXPERIENCE

Data Analyst Intern

Oct 2023 – Nov2023

Entri Software Pvt Ltd, Kochi, Kerala

- Led Supply Chain Optimization, using machine learning to resolve demand-supply gaps and improve warehouse shipments.
- Analyzed inventory challenges, cutting losses and optimizing warehouse logistics effectively.
- Spearheaded data-driven strategies, showcasing prowess in real- world data analysis and machine learning applications.

Graphic Designer

Jun 2024 – Present

Doozy adz, Saudi Arabia

- Created high-quality designs specializing in resume creation, poster making, and photo editing using Photoshop and other advanced editing software.
- Managed social media content: Utilized AI tools and design software to create engaging visuals, boosting client presence and engagement on social media platforms.

Finance Manager

Feb 2022 – Jun2024

Hotel Abooz , Bangalore , Karnataka

- Managed the company's accounts section and overall financial operations, including payroll, auditing, and cash flow statements.
- Produced accurate reports, monitored financial data, and oversaw accounting transactions.
- Developed strategies for credit management and balance sheet maintenance.
- Developed complex spreadsheet systems: Utilized advanced Excel formulas and AI tools for data management and visualization.

LATEST PROJECTS

Supply Chain Optimization (Machine Learning)

- Reduced inventory loss by 95% through optimized shipments and analysis.
- Achieved 98% accuracy in weight predictions using G Boosting & XGBoost.

COVID-19 Data Analysis using Python and Power Bi)

- Analyzed global COVID-19 trends & designed dynamic Power BI dashboards.
- Explored insights using Python's Pandas, Matplotlib, and Seaborn libraries.

Pizza Sales Data Analysis Project (SQL, Power Bi)

- Analyzed pizza sales data using SQL and Power Bi deriving insights on revenue, order trends, pizza categories, and best/worst-selling products

Banking System Project (Python)

- Engineered a Python-based banking system with transaction functionalities.
- Developed interactive menus, account creation, and robust banking functionalities.

EDUCATION

Bachelor of Science— Computer Science
Singhania University
Jhunjhunu , Rajasthan

2022 – 2025

CERTIFICATIONS

Data Science & Machine Learning
Illinos Tech US Certified

Jan 2023 – Oct 2023

Data Science & Machine Learning Course

Jan 2023 – Oct 2023

- Covered topics including data analysis, data visualization, statistical modeling, and machine learning algorithms.
- Developed projects demonstrating practical applications of machine learning in various domains.

Python
Udemy

Apr 2023 – May 2023

- Gained proficiency in Python programming, focusing on data analysis, data visualization, and automation. Developed skills in using libraries such as Pandas, NumPy, and Matplotlib for efficient data handling and analysis.

SKILLS

- **Data Visualization:** Microsoft Power BI, Matplotlib, Seaborn
- **Tools and Frameworks:** Hypothesis Testing, Elasticsearch, Python Libraries (Pandas, NumPy, Keras, Scikit-learn, Plotly), Hadoop, Spark, TensorFlow, Python, Databases (MySQL), Git, MS Excel, SQL, Power Query

SOFT SKILLS

- Curiosity-Driven Learning
- Team Leadership
- Proficiency with Digital Tools
- Problem-Solving Abilities
- Tech-Savvy
- Analytical Thinking
- Effective Communication
- Negotiation
- Technical Support
- Quick Adaptability
- Organization
- Critical Thinking
- Creativity
- Time Management
- Collaboration
- Attention to Detail

Languages

- English
- Hindi
- Tamil
- Malayalam