Shamsheer Ali Shaik

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SUMMARY

Product Design Lead & MS Computer Science Candidate with 4+ years of experience bridging the gap between complex engineering and user-centric design. I specialize in "speaking fluent Developer," leveraging a technical background to ensure pixel-perfect solutions that survive the jump from Figma to production. Proven track record of leading cross-functional teams and managing end-to-end design lifecycles for technical web applications.

PROFESSIONAL EXPERIENCE

UX/UI Designer   12/2025 – Present | USA
youbloom
- **Conduct UX audits and redesigns** for the event dashboard, specifically targeting a **90% user activity core** (show setup) to improve flow efficiency.
- **Reduce user drop-off rates** by restructuring the event creation wizard, moving payment integrations to the final step to ensure a smoother conversion funnel.
- **Design core website features** using Figma, ensuring **100% accuracy** in developer implementation during the platform's migration from WordPress to React.

Lead Product Designer (Part-time)   10/2025 – Present | USA
ITAC
- **Direct a multi-disciplinary team** of a Data Analyst and Developer to **automate client onboarding**, projected to save staff **5–8 hours per week** in manual data entry.
- **Lead the end-to-end design** for the ITAC web portal, optimizing workflows for a user base of **500+ staff and clients** while reducing design-to-dev handoff friction.
- **Oversee AI-based tool development**, translating complex ML capabilities into interfaces that have streamlined internal reporting processes by an estimated **20%**.

Frontend UX Designer   04/2021 – 07/2023 | India
PC Control Systems Pvt Ltd
- **Led the UX design process** from conception to implementation, conducting user research to define requirements and creating wireframes and interactive prototypes to visualize solutions.
- Collaborated with engineers to implement front-end designs, using **HTML/CSS/JS** to ensure **100% cross-browser compatibility** & reduce **design-to-dev handoff time by 30%.**
- Conducted usability testing and resolved critical interface bugs, which **increased task completion rates by 25%** and significantly simplified the user journey.

ADDITIONAL EXPERIENCE

Video Game Development Mentor, Gen-AI Researcher
Oklahoma State University
08/2024 – 10/2025 | USA

UI/UX Design Intern
Filter Trade Solutions
05/2024 – 07/2024 | India

LEADERSHIP & INVOLVEMENT

Indian Student Association, Oklahoma State University
Cultural Secretary
08/2024 – 05/2025

Make A Difference(MAD)
Academic Support Volunteer
03/2022 – 06/2023

SKILLS

- **UX/UI Design:** User Research, Wireframing, Rapid Prototyping, Interaction Design, Information Architecture, User Flows, Design Systems, Usability Testing, Accessibility (WCAG), Responsive Design.
- **Design Tools:** Figma (Advanced), Adobe XD, FigJam.
- **Technical Familiarity:** HTML5, CSS3, JavaScript, React (for Prototyping), Git/GitHub (Version Control), Python (Basic), Feasibility Analysis, Developer Handoff.

EDUCATION

Google UX Design Professional Certificate
Coursera 🔗

Master of Science - Computer and Information Sciences
Oklahoma State University
08/2023 – 05/2025

Bachelor of Technology - Information Technology
RVR & JC College of Engineering

PROJECTS

ITAC Operations & Client Portal | UX Case Study 🔗
- **The Challenge:** OSU's ITAC center lacked a unified system, managing client assessments with disconnected spreadsheets and emails, leading to inefficiency.
- **The Solution:** Designed the **end-to-end UX architecture** for a centralized web portal to manage the entire client assessment lifecycle for staff, students, and external clients.
- **Skills:** Stakeholder Interviews, User Flow, Information Architecture, Wireframing, Prototyping (Figma), UI Design, Usability Testing.

Event Creator Dashboard Design | UX Case Study 🔗
- **The Challenge:** Users faced a high-friction onboarding process with a **"Ghost Dashboard"** state and a disjointed talent booking flow, leading to **high drop-off rates** during event creation.
- **The Solution:** Designed a centralized hub prioritizing the "Create Event" (P0) workflow. Introduced a **6-Step Wizard**, a **Mandatory Onboarding Gate** for location data, and an "Artist search links" system for seamless talent discovery.
- **Tools & Skills:** Figma, Prototyping, Heuristic Evaluation, Stakeholder Interviewing, Information Architecture.

CERTIFICATES

Google UX Design Professional Certificate 🔗
- Completed 8-course specialized curriculum covering the full UX design process.

AWS Academy Graduate 🔗
- AWS Cloud Foundation