Shamsheer Ali Shaik

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SUMMARY

Product Designer with 4+ years of IT experience. I am a creative problem solver who speaks fluent 'Developer.' Armed with a Master's in CS, I craft intuitive, research-led designs that are as buildable as they are beautiful. I use my technical background to ensure feasibility creating pixel-perfect solutions that survive the jump from Figma to production, keeping users happy and engineering teams stress-free.

PROFESSIONAL EXPERIENCE

UX/UI Designer   12/2025 – Present
youbloom

- Conducting comprehensive **UX audits** for **usability** and **accessibility**, participating in daily **design reviews** to align concepts with business goals.
- **Designing** and **refining** core website features, such as persona toggling, while creating detailed **Figma** specifications to ensure accurate developer implementation.
- Contributing to the **front-end redesign process** and collaborating with the engineering team to support the platform's transition from WordPress to React.

Product Designer   10/2025 – Present | USA
ITAC

- Leading the **end-to-end product design** lifecycle for user-focused web applications, ensuring all UI concepts are technically optimized for seamless development.
- Acting as the primary bridge between stakeholders and developers for the ITAC web portal, translating user needs into requirements for a user base of **over 500 staff and client**s.
- **Conceptualizing** the **product design** for new AI-based tools, translating complex machine learning capabilities into a simple, intuitive user interface for the ITAC staff.

Frontend UX Designer   04/2021 – 07/2023 | India
PC Control Systems Pvt Ltd

- **Led the UX design process** from conception to implementation, conducting user research to define requirements and creating wireframes and interactive prototypes to visualize solutions.
- Collaborated with engineers to implement front-end designs, using **HTML/CSS/JS** to ensure **100% cross-browser compatibility** & reduce **design-to-dev handoff time by 30%.**
- Conducted usability testing and resolved critical interface bugs, which **increased task completion rates by 25%** and significantly simplified the user journey.

ADDITIONAL EXPERIENCE

Video Game Development Mentor, Gen-AI Researcher
Oklahoma State University
08/2024 – 10/2025 | USA

UI/UX Design Intern
Filter Trade Solutions
05/2024 – 07/2024 | India

LEADERSHIP & INVOLVEMENT

Indian Student Association, Oklahoma State University
Cultural Secretary
08/2024 – 05/2025

Make A Difference(MAD)
Academic Support Volunteer
03/2022 – 06/2023

SKILLS

- **UX/UI Design:** User Research, Wireframing, Rapid Prototyping, Interaction Design, Information Architecture, User Flows, Design Systems, Usability Testing, Accessibility (WCAG), Responsive Design.
- **Design Tools:** Figma (Advanced), Adobe XD, FigJam.
- **Technical Familiarity:** HTML5, CSS3, JavaScript, React (for Prototyping), Git/GitHub (Version Control), Python (Basic), Feasibility Analysis, Developer Handoff.

EDUCATION

Google UX Design Professional Certificate
Coursera 🔗

Master of Science - Computer and Information Sciences
Oklahoma State University
08/2023 – 05/2025

Bachelor of Technology - Information Technology
RVR & JC College of Engineering

PROJECTS

ITAC Operations & Client Portal | UX Case Study 🔗

- **The Challenge:** OSU's ITAC center lacked a unified system, managing client assessments with disconnected spreadsheets and emails, leading to inefficiency.
- **The Solution:** Designed the **end-to-end UX architecture** for a centralized web portal to manage the entire client assessment lifecycle for staff, students, and external clients.
- **Skills:** Stakeholder Interviews, User Flow, Information Architecture, Wireframing, Prototyping (Figma), UI Design, Usability Testing.

Event Creator Dashboard Design | UX Case Study 🔗

- **The Challenge:** Users faced a high-friction onboarding process with a **"Ghost Dashboard"** state and a disjointed talent booking flow, leading to **high drop-off rates** during event creation.
- **The Solution:** Designed a centralized hub prioritizing the "Create Event" (P0) workflow. Introduced a **6-Step Wizard**, a **Mandatory Onboarding Gate** for location data, and an "Artist search links" system for seamless talent discovery.
- **Tools & Skills:** Figma, Prototyping, Heuristic Evaluation, Stakeholder Interviewing, Information Architecture.

CERTIFICATES

Google UX Design Professional Certificate 🔗 — Completed 8-course specialized curriculum covering the full UX design process.

AWS Academy Graduate 🔗 — AWS Cloud Foundation