

Shamsheer Ali Shaik

Product Designer 

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PROFESSIONAL EXPERIENCE

UX/UI Designer, YouBloom

12/2025 – Present

- Conducting comprehensive **UX audits** for **usability** and accessibility, participating in daily **design reviews** to align concepts with business goals.
- Designing** and **refining** core website features, such as persona toggling, while creating detailed **Figma** specifications to ensure accurate developer implementation.
- Contributing to the **front-end redesign** process and collaborating with the engineering team to support the platform's transition from WordPress to React.

Product Designer, ITAC

10/2025 – Present | USA

- Leading the end-to-end product design lifecycle for user-focused web applications, ensuring all UI concepts are **technically optimized** for seamless development.
- Acting as the primary bridge between stakeholders and developers for the ITAC web portal, translating user needs into requirements for a user base of **over 500 staff and clients**.
- Conceptualizing** the **product design** for new AI-based tools, translating complex machine learning capabilities into a simple, intuitive user interface for the ITAC staff.

UX Designer, PC Control Systems Pvt Ltd

04/2021 – 07/2023 | India

- Led the UX design process** from conception to implementation, conducting user research to define requirements and creating wireframes and interactive prototypes to visualize solutions.
- Collaborated with engineers to implement front-end designs, using HTML/CSS/JS to ensure 100% **cross-browser compatibility** & reduce design-to-dev handoff time by 30%.
- Conducted usability testing and resolved critical interface bugs, which **increased task completion rates by 25%** and significantly simplified the user journey.

EDUCATION

Master of Science - Computer and Information Sciences (GPA: 3.63), Oklahoma State University (08/2023 – 05/2025)

Bachelor of Technology - Information Technology, RVR & JC College of Engineering

SUMMARY

Product Designer with 3+ years of IT experience. I am a creative problem solver who speaks fluent 'Developer.' Armed with a Master's in CS, I craft intuitive, research-led designs that are as buildable as they are beautiful. I use my technical background to ensure feasibility creating pixel-perfect solutions that survive the jump from Figma to production, keeping users happy and engineering teams stress-free.

PROJECTS

ITAC Operations & Client Portal | UX Case Study

- Problem:** OSU's **ITAC** lacked a unified system, managing **assessments** with disconnected spreadsheets & emails, leading to inefficiency.
- Solution:** Designed the **end-to-end UX architecture** for a centralized web portal to manage the entire client assessment lifecycle for staff, students, and external clients.
- Skills:** Stakeholder Interviews, User Flow, Information Architecture, Wireframing, Prototyping (Figma), UI Design, Usability Testing.

My Health Story | UX Case Study

- Problem:** Patients receive critical health data in dense, jargon-filled formats, causing anxiety and hindering understanding.
- Solution:** Designed a mobile app that redesigns health reports into a personal, intuitive narrative, focusing on clear data visualization and empathetic language.
- Skills:** User Research, Empathy Mapping, IA, User Flow, UI Design, Wireframing (Figma), Prototyping, Usability Testing.

SKILLS

- UX/UI Design:** User Research, Wireframing, Rapid Prototyping, Interaction Design, Information Architecture, User Flows, Design Systems, Usability Testing, Accessibility (WCAG), Responsive Design.
- Design Tools:** Figma (Advanced), Adobe XD, FigJam.
- Technical Familiarity:** HTML5, CSS3, JavaScript, React (for Prototyping), Git/GitHub (Version Control), Python (Basic), Feasibility Analysis, Developer Handoff.
- AI & Emerging Tech:** Generative AI Concepts, LLM Interfaces, NLP.

LEADERSHIP & INVOLVEMENT

Indian Student Association, OSU, Cultural Secretary

08/2024 – 05/2025

- Led a team of 20 in the end-to-end execution of large-scale cultural events, from initial concept and design of promotional flyers and posters to seamless on-site coordination, enhancing cultural awareness and driving student engagement.

Make A Difference, Academic Support Volunteer

03/2022 – 06/2023

- Enhanced instructional skills by teaching a year-long educational program, delivering impactful lessons and mentoring over 15 students, while fostering a supportive and engaging learning environment that significantly increased teaching effectiveness.

CERTIFICATES

Google UX Design Professional Certificate

- Completed 8-course specialized curriculum covering the full UX design process, research, and prototyping.

AWS Academy Graduate

- AWS Cloud Foundation