# Lecture 4: SVM, PCA

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#### **Outline**

- 1. Maximum Likelihood Estimation (MLE)
- 2. Support Vector Machine (SVM)
- 3. Multiclass classification strategies
- 4. Dimensionality reduction and PCA
- 5. Bonus section: Validation strategies

# Maximum Likelihood Estimation

#### **Maximum Likelihood Estimation**

What are reasons behind defining "best" linear estimator?

Maximize probability of particular parameter to explain given data

$$L(\theta|X,Y) = P(X,Y|\theta)$$

assuming i.i.d. observations

$$P(X, Y|\theta) = \prod_{i=1}^{n} P(x^{i}, y^{i}|\theta)$$

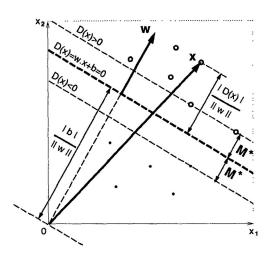
$$\log L(\theta|X,Y) = \sum_{i=1}^{n} \log P(x^{i}, y^{i}|\theta)$$

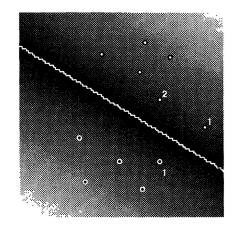
# Support Vector Machine

### Support Vector Machine

- 1. History
- 2. Motivation
- 3. Solution for separable design
- 4. Inseparable design, soft margin
- 5. Kernels
  - a. Kernel definition (Hilbert spaces, inner product, positive semidefiniteness)
  - b. Kernels properties (addition, infinite sums)
  - c. Types of kernels (poly, exponential, gaussian)
- 6. Current state

# History



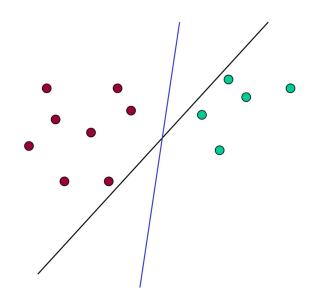


1963: SVM introduced by Soviet mathematicians Vladimir Vapnik and Alexey Chervonenkis

1992: kernel trick (Vapnik, Boser, Guyon)

1995: soft margin (Vapnik, Cortes)

#### **Motivation**



Linear separable case

Many separating hyperplanes exist

Maximize width

# Margin

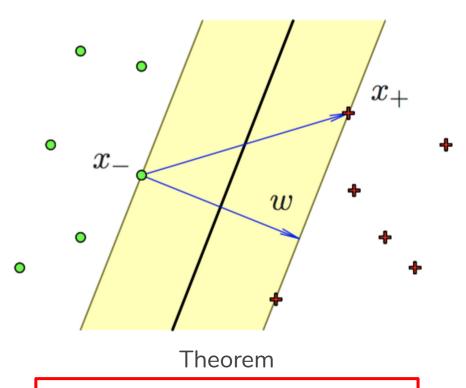
$$y \in \{1, -1\}$$

$$y_i = 1 : w^T x_i - c > 0$$

$$y_i = -1 : w^T x_i - c < 0$$

$$c_{+}(w) = \min_{y_{i}=1}(w^{T}x_{i})$$
$$c_{-}(w) = \max_{y_{i}=-1}(w^{T}x_{i})$$

$$\rho(w) = \frac{c_{+}(w) - c_{-}(w)}{2}$$



$$\rho\left(\frac{w_0}{||w_0||}\right) = \frac{1}{||w_0||}$$

# **Optimization problem**

$$y_{i} = 1 : w^{T} x_{i} - c > 0 \qquad \rho(w) = \frac{1}{||w||} \to \max_{w,c}$$

$$y_{i} = -1 : w^{T} x_{i} - c < 0$$

$$M_{i} = y_{i} \cdot (w^{T} x_{i} - c) \qquad s.t. \ y_{i}(w^{T} x_{i} - c) \ge 1$$

Convex problem!

$$L(w, c, \alpha) = \frac{1}{2} w^T w - \sum_i \alpha_i (y_i (w^T x_i - c) - 1)$$
Some of them are zeros



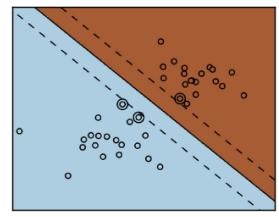
## Inseparable case

Let our model mistake, but penalize that mistakes

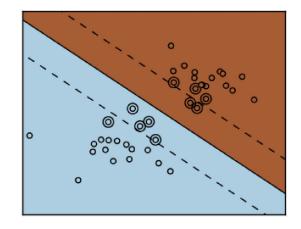
Implemented via margin slack variables

$$\begin{cases} \frac{1}{2} \langle w, w \rangle + C \sum_{i=1}^{\ell} \xi_i \to \min_{w, w_0, \xi}; \\ y_i (\langle w, x_i \rangle - w_0) \geqslant 1 - \xi_i, \quad i = 1, \dots, \ell; \\ \xi_i \geqslant 0, \quad i = 1, \dots, \ell. \end{cases}$$

Big C



Small C



#### Kernel trick

$$y_i = 1 : w^T x_i - c > 0$$

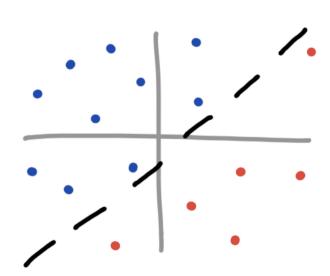
$$y_i = -1 : w^T x_i - c < 0$$

$$x \mapsto \phi(x)$$

$$w \mapsto \phi(w) \implies \langle w, x \rangle \mapsto \langle \phi(w), \phi(x) \rangle$$

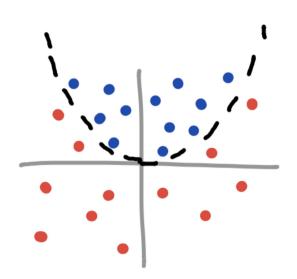
$$K(w,x) = \langle \phi(w), \phi(x) \rangle$$

# Kernel types



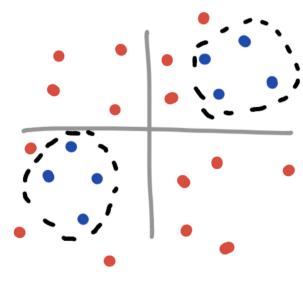
$$K(w,x) = < w,x >$$

Linear



$$K(w, x) = (\gamma < w, x > +r)^d$$

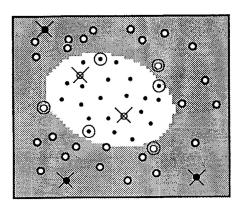
Polynomial

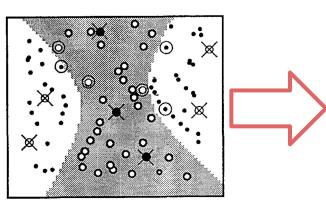


$$K(w,x) = e^{-\gamma ||w-x||^2}$$

Gaussian radial basis function

#### **Current state**







# **Principal Component Analysis**

# **Principal Component Analysis**

$$x_1, \dots, x_n \to g_1, \dots, g_k, k \le n$$
  
 $U: UU^T = I, G = XU, X = GU^T$ 

$$\hat{X} = GU^T \approx X$$

$$||GU^T - X|| \to \min_{G,U} s.t. rank(G) \le k$$

# Singular value decomposition

$$||GU^T - X|| \to \min_{G,U} s.t. rank(G) \le k$$

$$X = V\Sigma U^{T} : ||GU^{T} - V\Sigma U^{T}||_{2} = ||G - V\Sigma||_{2}$$

$$G = V\Sigma' : ||V\Sigma' - V\Sigma||_2 = ||\Sigma' - \Sigma||_2$$
$$||A||_2 = \sigma_{max}(A) : ||\Sigma' - \Sigma||_2 = \sigma_k(\Sigma) = \sigma_k(X)$$

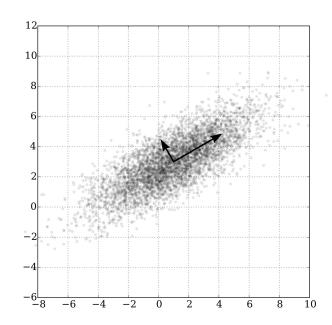
Eckart–Young–Mirsky theorem

# Another approach

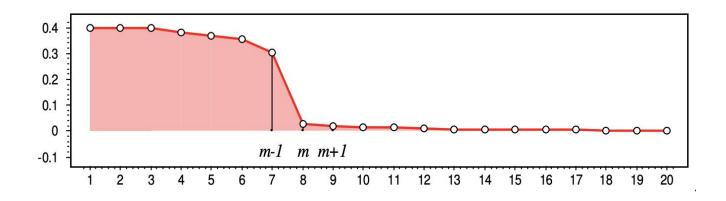
Residual variance maximization

Take new basis vectors greedy

Same result for G and U



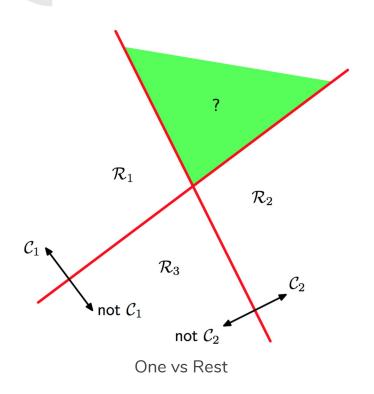
# **Dimensionality reduction**

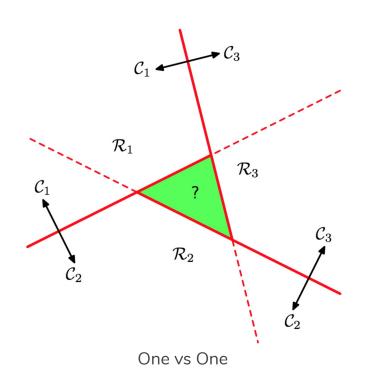


Get rid of low-variance components

# Multiclass classification

# **Multiclass strategies**

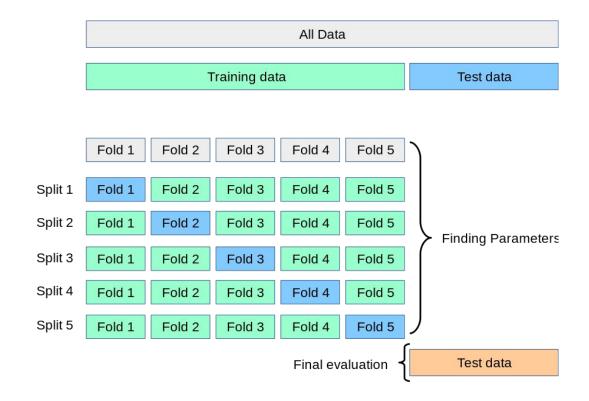




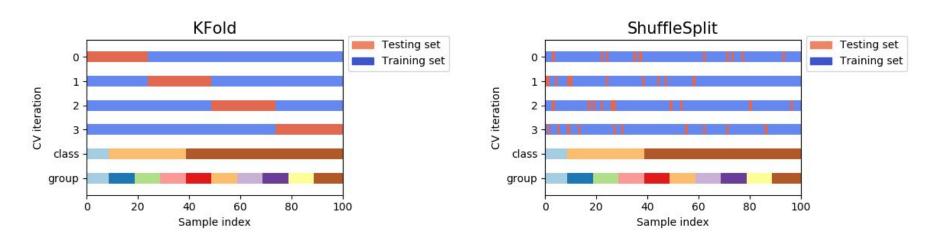
# Thanks for attention!

# Bonus section: Validation strategies

# Validation strategies

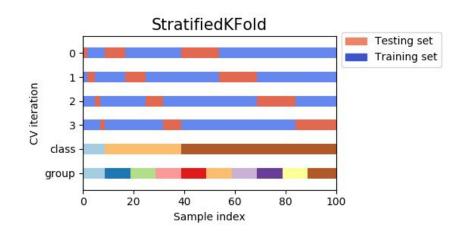


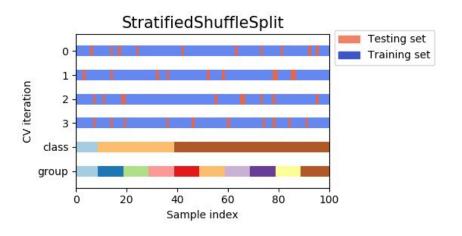
# Validation strategies



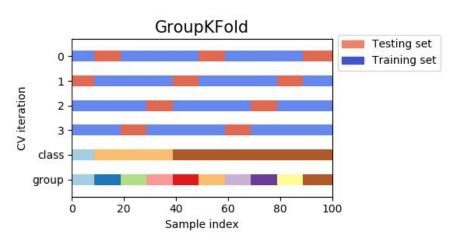
Special case: Leave One Out (LOO) - good for tiny datasets

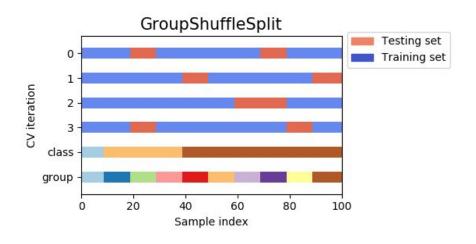




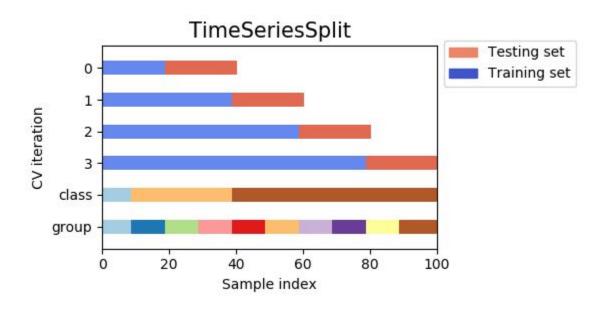








## Special case: timeseries



Never use train\_test\_split in this case!!!