



# Play to Win

**Our strategic framework to drive  
innovation and growth**

September 2020



# Forward looking statements

This document contains forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995, as amended. Forward-looking statements are statements that are not historical facts. These statements include projections and estimates and their underlying assumptions, statements regarding plans, objectives, intentions and expectations with respect to future financial results, events, operations, services, product development and potential, and statements regarding future performance. Forward-looking statements are generally identified by the words “expects”, “anticipates”, “believes”, “intends”, “estimates”, “plans” and similar expressions. Although Sanofi’s management believes that the expectations reflected in such forward-looking statements are reasonable, investors are cautioned that forward-looking information and statements are subject to various risks and uncertainties, many of which are difficult to predict and generally beyond the control of Sanofi, that could cause actual results and developments to differ materially from those expressed in, or implied or projected by, the forward-looking information and statements. These risks and uncertainties include among other things, the uncertainties inherent in research and development, future clinical data and analysis, including post marketing, decisions by regulatory authorities, such as the FDA or the EMA, regarding whether and when to approve any drug, device or biological application that may be filed for any such product candidates as well as their decisions regarding labelling and other matters that could affect the availability or commercial potential of such product candidates, the fact that product candidates if approved may not be commercially successful, the future approval and commercial success of therapeutic alternatives, Sanofi’s ability to benefit from external growth opportunities, to complete related transactions and/or obtain regulatory clearances, risks associated with intellectual property and any related pending or future litigation and the ultimate outcome of such litigation, trends in exchange rates and prevailing interest rates, volatile economic and market conditions, cost containment initiatives and subsequent changes thereto, and the impact that COVID-19 will have on us, our customers, suppliers, vendors, and other business partners, and the financial condition of any one of them, as well as on our employees and on the global economy as a whole. Any material effect of COVID-19 on any of the foregoing could also adversely impact us. This situation is changing rapidly and additional impacts may arise of which we are not currently aware and may exacerbate other previously identified risks. The risks and uncertainties also include the uncertainties discussed or identified in the public filings with the SEC and the AMF made by Sanofi, including those listed under “Risk Factors” and “Cautionary Statement Regarding Forward-Looking Statements” in Sanofi’s annual report on Form 20-F for the year ended December 31, 2019. Other than as required by applicable law, Sanofi does not undertake any obligation to update or revise any forward-looking information or statements.

# Play to win



**Focus  
on growth**

Portfolio prioritization  
to strengthen profile



**Lead with  
innovation**

Bring transformative  
therapies to patients



**Accelerate  
efficiency**

Decisive actions to  
expand margins



**Reinvent how  
we work**

Empowerment and  
accountability

# Our key growth drivers

Focus  
on growth



## Dupixent®

Maximize patient benefits  
with ambition to achieve  
>€10 billion peak sales  
across type 2 inflammatory  
diseases



## Vaccines

Expected mid-to-high single-  
digit growth<sup>(1)</sup>, through  
differentiated products,  
market expansion, launches



## Pipeline

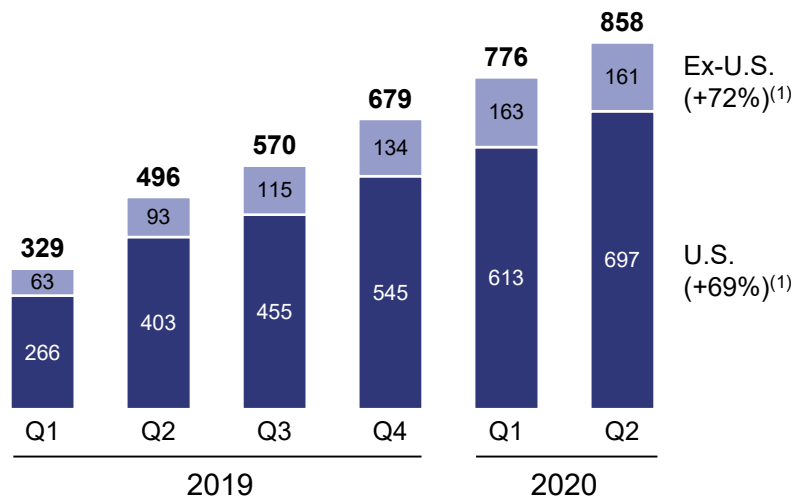
Prioritize and accelerate  
portfolio of potentially  
transformative therapies

# Dupixent® – on track to deliver on >€10bn ambition

Focus  
on growth

- >170K patients on Dupixent® worldwide
- Expect strong continued momentum fueled by:
  - Deeper penetration in AD and asthma
  - Expansion into younger populations
  - Continued global rollout across indications
  - Expansion into additional Type 2 inflammatory diseases
- Dupixent® launched in 44 countries in adult AD
  - 54 additional launches in 2020 as planned

## Global Dupixent® quarterly sales (€m)

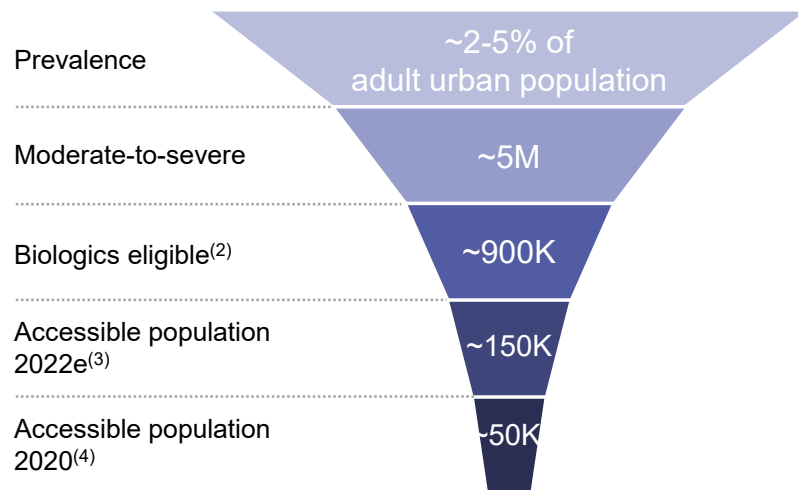


# Dupixent® – major growth opportunity in China

Focus  
on growth

- Dupixent® launched 25 days after NMPA approval<sup>(5)</sup>
  - First biologic approved for adult with moderate to severe atopic dermatitis
- Targeting large number of major hospitals at launch
- Expected NRDL submission in 2021
- Expanding across age groups and indications
  - Potential for 5 plus additional launches by 2025

## High unmet need in first approved type 2 indication, adult AD<sup>(1)</sup>



AD: atopic dermatitis, NMPA: National Medical Products Administration; NRDL: National Reimbursement Drug List

(1) Based on China KOL estimates and publications as well as internal analysis

(2) Diagnosed moderate-to-severe uncontrolled patients- Diagnosis rate assumed as of 2020

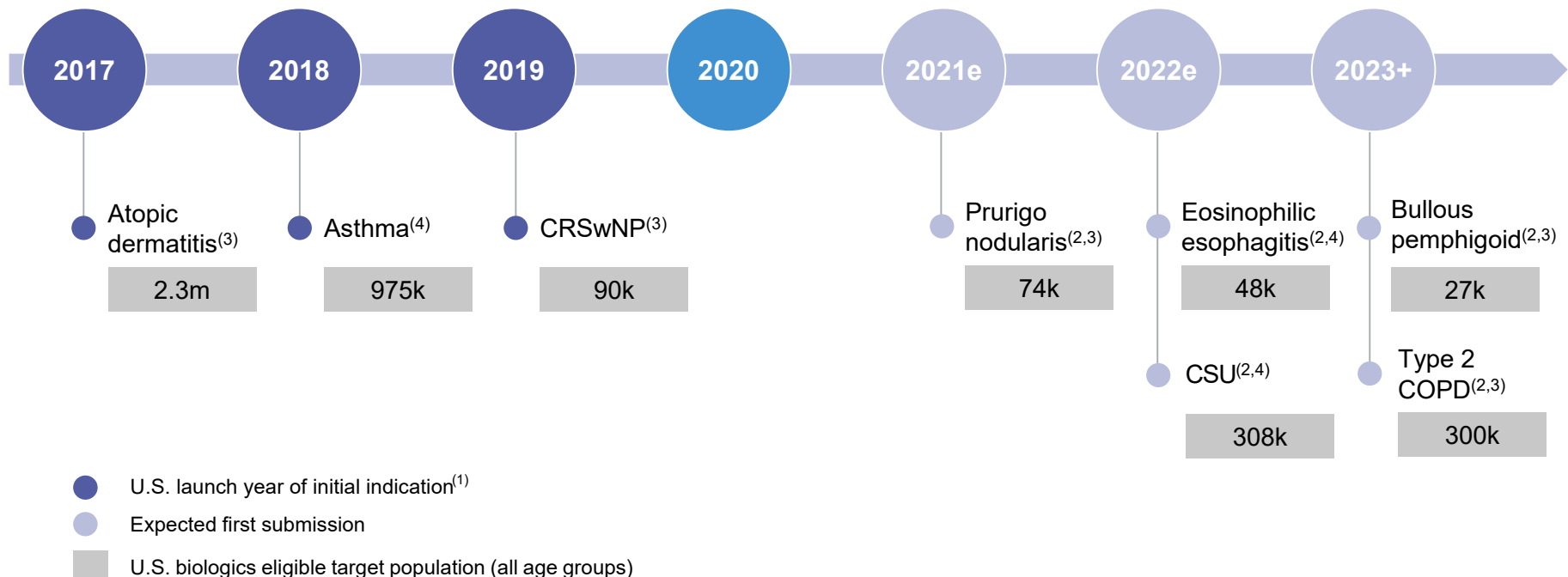
(3) Accessible population considers channel coverage (e.g., hospital listing and provincial inclusion) and affordability (i.e., patient copay which varies by province).

(4) In private pay market only, 2020 estimate

(5) Obtaining IDL (Import Drug License) from NMPA

# Prioritized Type 2 indications for Dupixent®

Focus  
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Source: Epidemiology data primarily from Sanofi real-world evidence platform

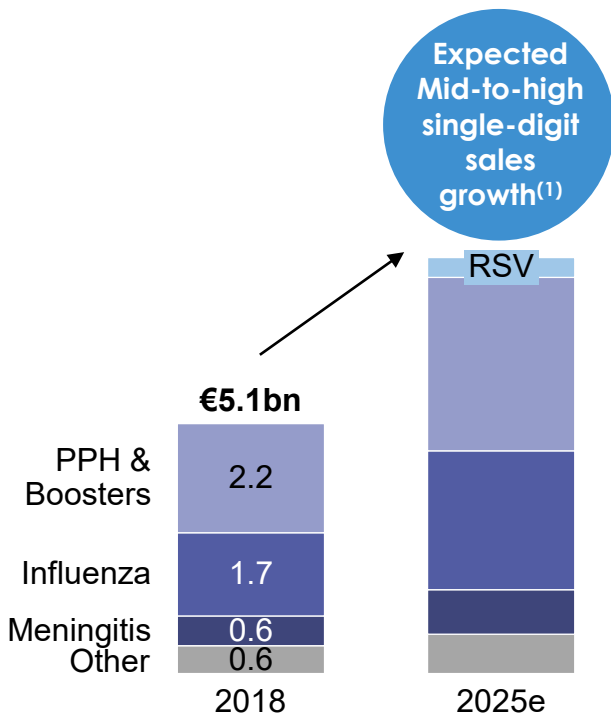
COPD: Chronic obstructive pulmonary disease; CSU: Chronic spontaneous urticaria; CRSwNP: Chronic rhinosinusitis with nasal polypsis

(1) Approved by FDA (2) Investigational program not yet reviewed by any Regulatory Authority (3) Initial launch in adults (4) Initial launch in 12 years and older

Dupixent® is developed and commercialized in collaboration with Regeneron

# Vaccines: Strong growth driven by 3 core franchises & RSV

Focus  
on growth



Expected  
Mid-to-high  
single-digit  
sales  
growth<sup>(1)</sup>

RSV



**RSV<sup>(2)</sup>**

- Launch first prophylaxis against RSV for all infants



**PPH & Boosters**

- Global Hexaxim<sup>®</sup> expansion
- Vaxelis<sup>®</sup> U.S. introduction
- Boosters acceleration



**Influenza**

- Fluzone<sup>®</sup> HD QIV launch
- Flublok<sup>®</sup> expansion
- Increasing VCR



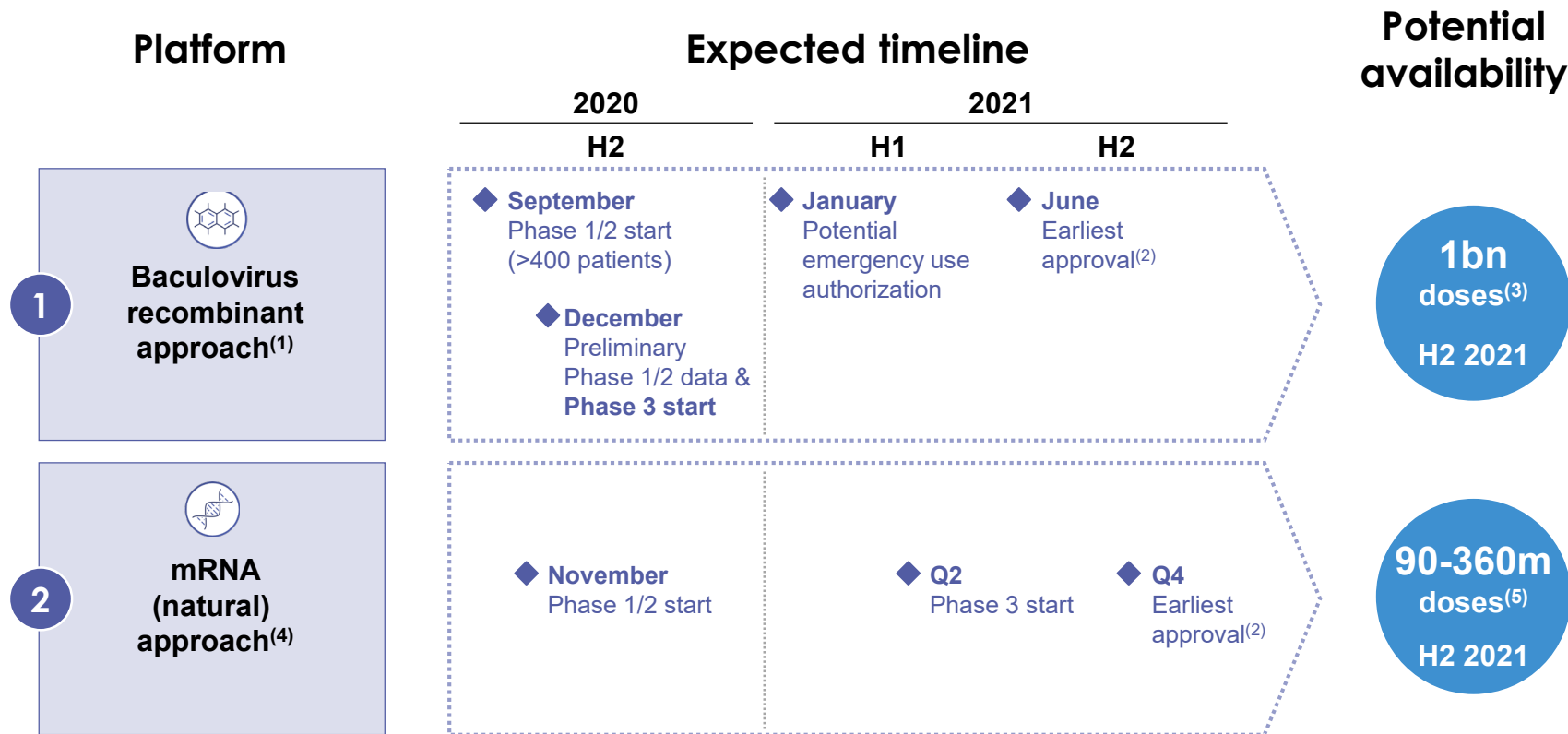
**Meningitis**

- Men ACWY expansion
- MenQuadfi<sup>™</sup> launch in U.S. & Europe








# Accelerating global COVID-19 vaccine availability

Focus  
on growth



# Accelerate portfolio of potential transformative therapies

Focus  
on growth

	Ambition	Planned submission <sup>(1)</sup>
<b>fitusiran &amp; BIVV001<sup>(2)</sup></b>	Delivering on new patient dynamics - convenience	 <b>2021e 2022e</b>
<b>SERD ('859)</b>	Master switch for endocrine signaling in HR+ breast cancer	 <b>2021e</b>
<b>venglustat</b>	Leveraging LSD biology in multiple rare diseases and beyond	 <b>2022e</b>
<b>nirsevimab<sup>(3)</sup></b>	Cost-effective RSV prophylaxis for <u>all</u> infants	 <b>2023e</b>
<b>BTKi ('168)<sup>(4)</sup></b>	First disease modifying therapy to address MS drivers in the brain	 <b>2024e</b>

BTKi: bruton tyrosine kinase inhibitor; LSD: lysosomal storage disease; MS: multiple sclerosis; RSV: respiratory syncytial virus; SERD: selective estrogen receptor degrader; HR+: hormone-receptor positive

(1) First submission for products with multiple potential indications, investigational program not yet reviewed by any regulatory authority

(2) In collaboration with SOBI

(3) In collaboration with AstraZeneca

(4) In collaboration with Principia

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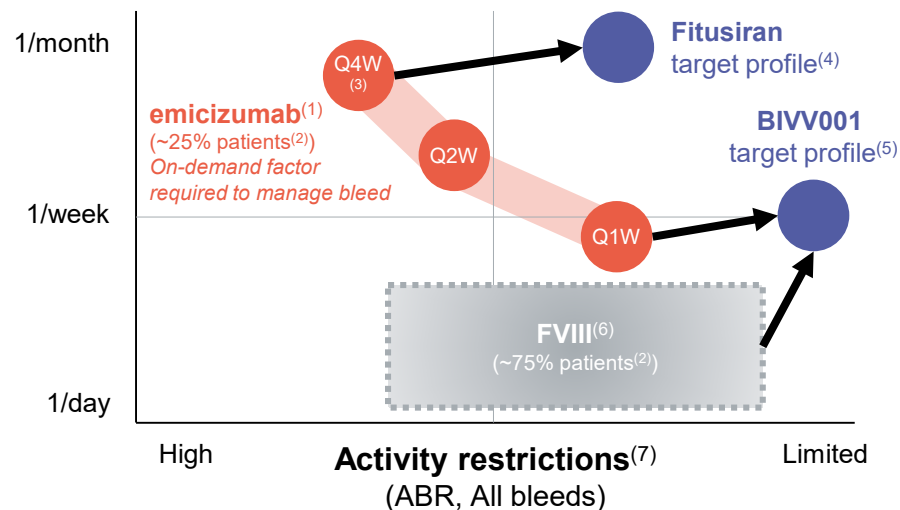
# Hemophilia: Patient experience drives choice

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## Target profiles vs. marketed products

### Treatment burden

(frequency & number of needles)



## Different patients, different needs

### Fitusiran – high-efficacy monthly therapy

- Aiming for 15-20% FVIII equivalent level<sup>(4)</sup>, allowing strenuous activity level
- First real once-monthly Hemophilia treatment

### BIVV001 – higher for longer

- One week of protection, including ~3.5 days at normal activity level and ~6 days at strenuous activity level
- Increased joint protection

Q4W: once every four weeks; Q2W: once every two weeks; Q1W: once per week; ABR: annualized bleed rate

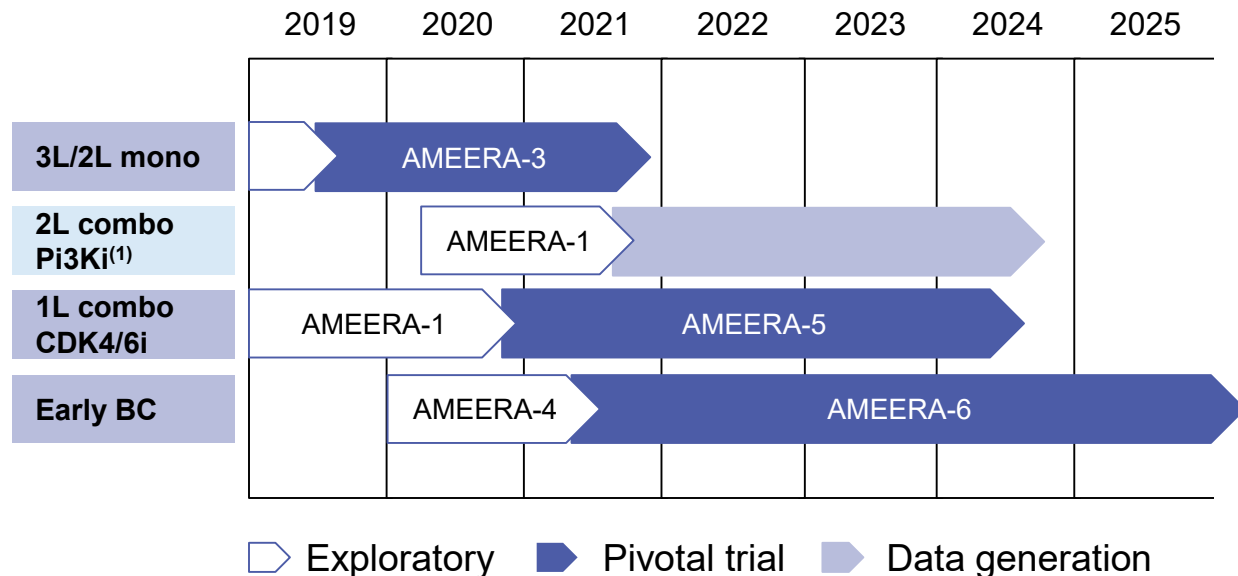
(1) emicizumab: 2.1 ABR with Q4W; 1.6 ABR with Q2W; 0.6 ABR with Q1W (U.S. prescribing information; median ABR (HAVEN-3 for Q1W & Q2W, HAVEN-4 for Q4W))

(2) Based on Evaluate Pharma 2020, U.S. patients (3) 7% of emicizumab patients on monthly dosing – 2019 Specialty Pharmacy data obtained through Specialty Pharmacy Distributors, Hemophilia Alliance HTC's & Direct HTC's (4) fitusiran: 0.84 ABR with Q4W (Phase 2 OLE Interim Results) (5) BIVV001: Target Product Profile aiming for weekly dose, no bleed reported in Phase 1 repeat dose study (6) Individualized prophylaxis varies from daily to every 4 days and between <1 and >1 ABR (7) No head-to-head studies comparing the efficacy of emicizumab and fitusiran or BIVV001 have been conducted Fitusiran and BIVV001 are assets under investigation and are not approved by any regulators – BIVV001 in collaboration with Sobi

# SERD '859: Ambition to be best-in-class endocrine backbone in HR+ breast cancer

Lead with innovation

- Compelling efficacy with CBR of 36% (all-comers) and 64% (in patients without prior SERD, mTORi, CDK4/6)
- Demonstrated safety and tolerability required to become best-in-class backbone
- Lack of bone marrow suppression should result in excellent combinability

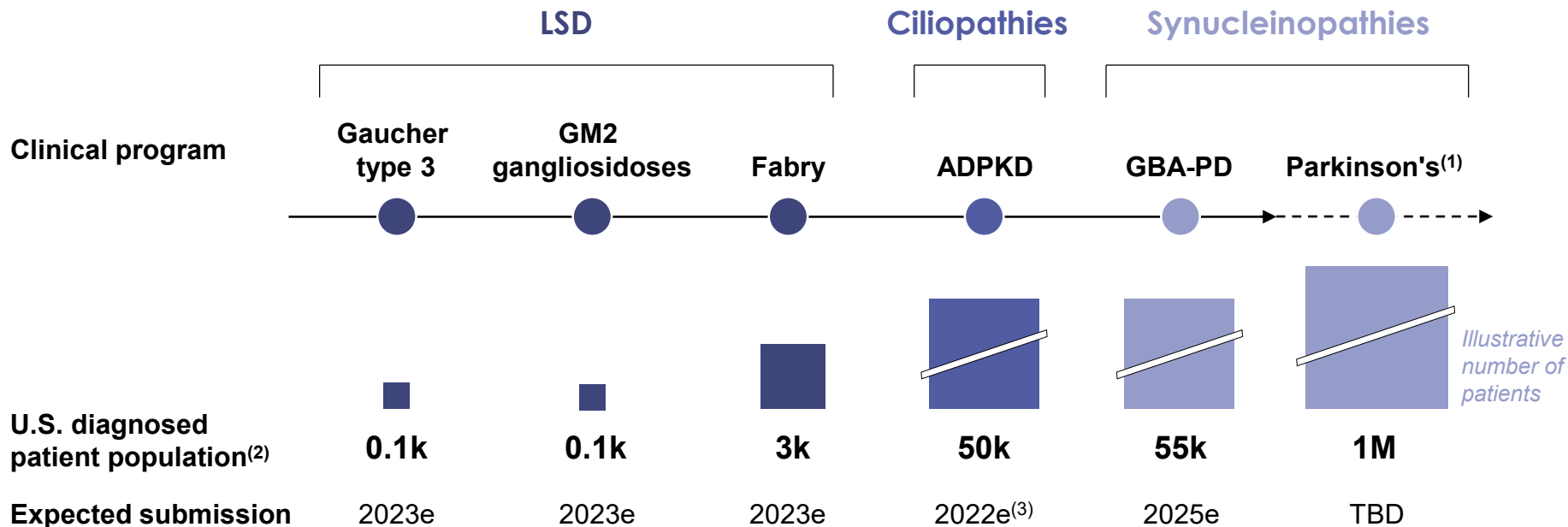


**2L/3L mBC expected to reach market in 2022, >1 year ahead of other SERDs in development**

# Venglustat: Leveraging LSD biology in multiple rare diseases

Lead with innovation

## GCS inhibition to potentially treat 3 types of disease

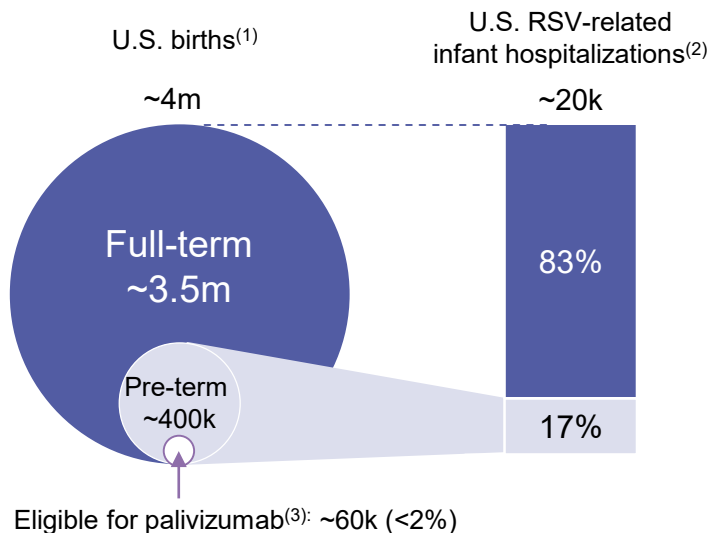


# Nirsevimab: Goal to be cost-effective RSV prophylaxis for all infants

Lead with  
innovation

## 98% of infants still at risk

## High disease burden



- High medical care costs from RSV-related LRTI (\$4.2bn<sup>(4)</sup>)
- Congested ER / ICU during RSV seasons
- Risk of long-term sequelae

***Nirsevimab has potential to cover all infants through single injection***

# BTKi ('168) targets best-in-class profile in multiple sclerosis

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innovation

**Safety**



Similar to placebo

**Low treatment  
burden**



Oral once-daily, no monitoring

**Relapse rate  
reduction**



In line with anti-CD20

**Slowing disability  
in RMS**



Only BTKi with demonstrated CNS penetration and engagement of potential markers of disability progression

**Efficacy in  
progressive disease**



Accelerated development across full MS spectrum: RMS, PPMS and NR-SPMS, with first target submission in H1 2024

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*Delivering BTKi ('168) target product profile expected to result in leading market position*

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# First patients enrolled in BTKi Phase 3 study program in Q2

Lead with innovation

	Phase 3 program			
	Relapsing (RMS)	Primary Progressive (PPMS)	Non Relapsing Secondary Progressive (NR-SPMS)	Long Term Study Relapsing (RMS)
Comparator	vs. Aubagio®	vs. Placebo	vs. Placebo	-
Opportunity	~900K diagnosed <sup>(1)</sup> Disability accumulates despite treatment	~120K diagnosed <sup>(1)</sup> Only one approved DMT with modest efficacy <sup>(2)</sup>	~172K diagnosed <sup>(1)</sup> No approved DMTs for SPMS without relapses	Confirmation of LT efficacy and safety profile
Target #of patients	N = 900 + 900	N = 990	N = 1290	N = 126
Submission	H1 2024e	H1 2025e	H1 2025e	Not applicable

*As a fully-owned asset, additional TAs beyond CNS to be evaluated*

DMT: disease modifying therapy; LT: Long-Term; TAs: therapeutic areas; CNS: central nervous system

(1) Source: Sanofi analysis of U.S. and EU5 (UK, France, Germany, Italy, Spain)

(2) Ocrelizumab: 24% relative reduction of 12-week confirmed disability progression; Montalban X et al, N Engl J Med 2017 Jan 19;376(3):209-220

BTKi (SAR442168) is an asset under investigation and not approved by regulators

# Recent deals aligned with Sanofi's new approach to R&D

Lead with innovation

## Platforms

Expanded tools for drug discovery



CD38 knockout NK cells sourced from universal donors



E3 ligase-based protein degradation technology



Novel mRNA vaccines platform

## Pathways

Deep understanding of disease pathways

Leveraging innate immune system by enhancing ADCC

Complete IRAK4 knockdown rather than simple kinase inhibition at a critical node of innate immunity

Targeting viral proteins as vaccine antigens

## Patients

Relentless patient focus

Improving patient outcomes by increasing response rates and survival

Potentially highly efficacious, oral treatment for dermatology & rheumatology indications

Rapid generation of vaccine candidates for emerging (viral) pathogens

## Capabilities

Leveraging expanding capabilities

Building leadership in MM and hematology-oncology

Deepening leadership in immunology

Expanding leadership in differentiated vaccines

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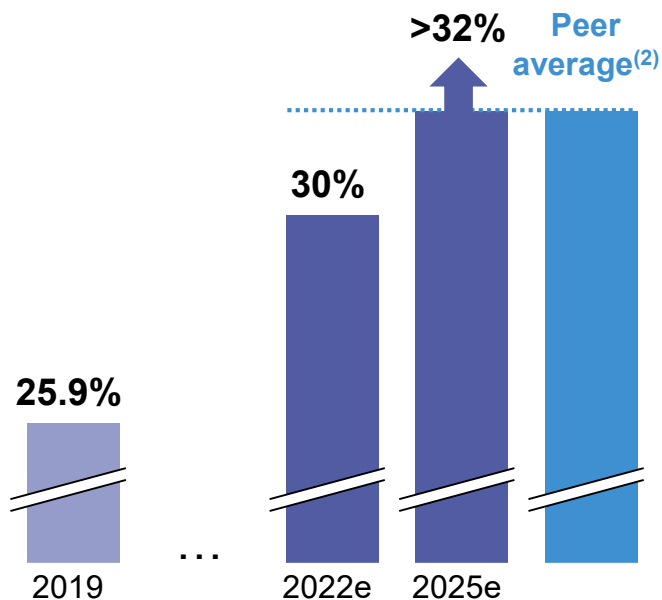
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# Targeting 30% BOI<sup>(1)</sup> margin by 2022

Accelerate  
efficiency

## Sanofi expected BOI margin evolution

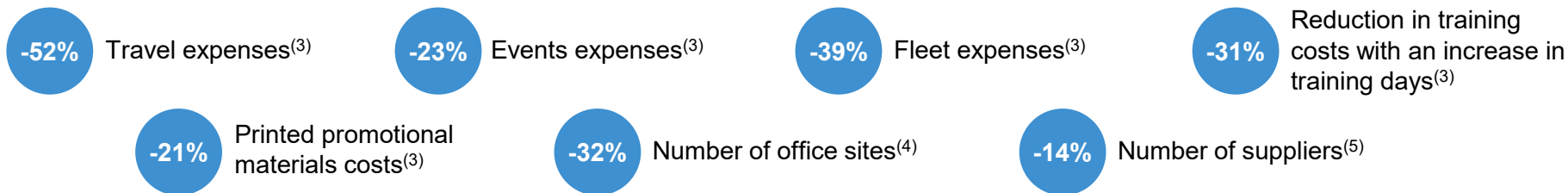
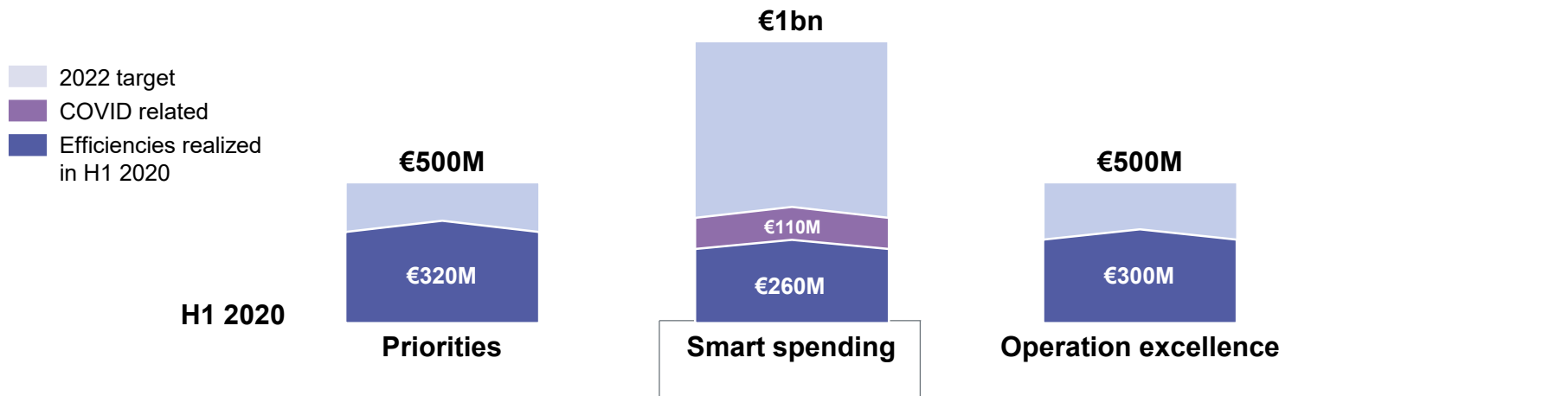


## Expected margin drivers, 2019-2022

- Sales growth
  - Improved mix
  - Smart spending
  - Resource reallocation
  - Operational excellence
- Launch costs
  - Accelerate pipeline

# €2bn savings expected by 2022<sup>(1)</sup> €990M<sup>(2)</sup> already achieved in H1 2020

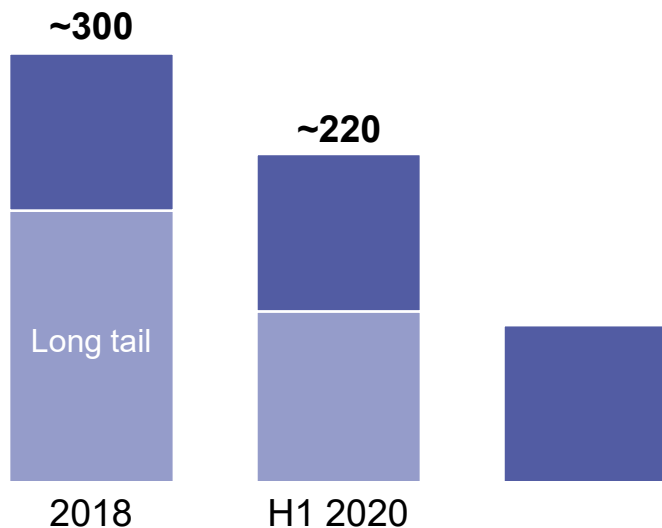
Accelerate  
efficiency



# Streamlining of Established Products tail underway

Accelerate  
efficiency

## Number of product families



Divestitures include Seprafilm® and a portfolio of EP tail products

Total of ~€680 million cash proceeds during H1 2020

Objective to reduce to ~100 product families by 2025

# FY 2020 business EPS<sup>(1)</sup> guidance raised to 6-7% at Q2 results

**Business EPS**

**+6-7%** at CER<sup>(2,3)</sup>

**FX impact**  
*on business EPS*

Approximately **-3% to -4%**<sup>(4)</sup>  
based on July 2020 average exchange rates

(1) Definition in Q2 2020 earnings [press release](#)

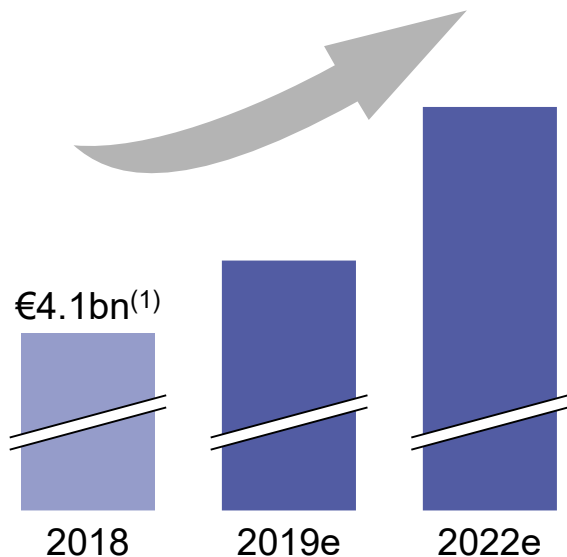
(2) Compared to FY 2019 and barring major unforeseen adverse events

(3) Base for FY 2019 Business EPS growth is €5.64 reflecting 2 cents of impact from IFRS 16 and excluding the effect of the equity method of accounting for the Regeneration investment in the share of profit/loss of associates and joint ventures line

(4) Difference between variation on a reported basis and variation at CER

# Objective to increase Free Cash Flow<sup>(1)</sup> by ~50% by 2022<sup>(2)</sup>

## Free Cash Flow<sup>(1)</sup> evolution



*Illustrative*

- Grow net sales
- Improve working capital
- Prioritize investments
- Expand margin



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# Empowerment and accountability

Reinvent how  
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## Culture of accountability



Top ~200 leaders  
to be incentivized  
on TSR



## Global to local model



Empowering and  
focusing people  
locally



## Fully empowered GBUs



End-to-end  
responsibility from R&D  
to commercialization



## New ways of working



Allocate time to higher  
value activities,  
leveraging digital tools

# New executive team completed with appointments in Q2

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we work



# New Global Business Unit organization to support strategy

Reinvent how we work

## 3 core GBU<sup>(3)</sup> with focus on prioritized portfolio

## Standalone<sup>(3)</sup>



### Specialty Care<sup>(1)</sup>



€9.2bn<sup>(2)</sup>  
net sales

37.5%<sup>(5)</sup>



### Vaccines



€5.7bn<sup>(2)</sup>  
net sales

22.9%



### General Medicines<sup>(1)</sup>



€16.5bn<sup>(2)</sup>  
net sales

37.5%<sup>(5)</sup>



### Consumer Healthcare



€4.7bn<sup>(2)</sup>  
net sales

33.9%

H1 2020  
BOI  
margin<sup>(4)</sup>

GBU: Global Business Unit; RBD: Rare Blood Disorder; RD: Rare Disease; PPH: Polio, Pertussis & Hib; IA: Industrial Affairs

(1) Global Business Unit will now include emerging markets sales contributions

(2) 2019 sales

(3) Subject to consultation with social partners and works councils

(4) BOI margin: Business Operating margin

(5) Pharmaceuticals business operating margin : (Specialty Care + General Medicines)

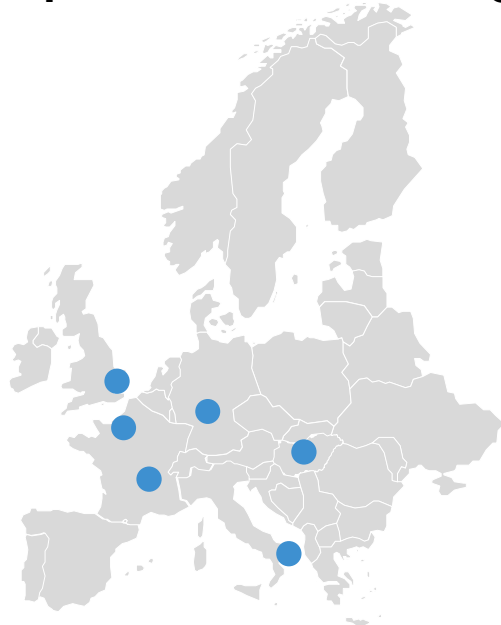
# Ambition to create a leading European company providing active pharmaceutical ingredients

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## New industry champion

- Expected sales of €1 bn by 2022, rank world #2
- Headquartered in France
- Potential IPO on Euronext Paris in 2022
- Sanofi to hold minority stake of ~30%

## Six European manufacturing sites



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*Strong European supplier rebalancing industry dependence on Asia*

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# Summary



**Ambition to achieve >€10 billion Dupixent<sup>®</sup> peak sales and mid-to-high single-digit Vaccines sales growth<sup>(1)</sup>**



**Six late-stage R&D priority assets in focused areas (Immunology, Oncology, Rare Diseases and Vaccines)**







**Margin expansion and resources allocation to priority areas**





**New team and an empowered organization focused on delivering results**

# H2 2020-2021 – significant year for Sanofi's pipeline ahead

## Pivotal results<sup>(1)</sup>

- Dupixent<sup>®(2)</sup> in Asthma for 6 to 11-year old 
- SERD '859 2L/3L monotherapy in mBC 
- Fitusiran for Hemophilia A & B 
- BIVV001 for Hemophilia A 
- Dupixent<sup>®</sup> for CSU & PN
- Sarclisa<sup>®</sup> 1L Ti MM (IMROZ)
- Libtayo<sup>®</sup> 1L NSCLC with CT

## Proof of concept readouts<sup>(1)</sup>

- SERD '859 combination, adjuvant in mBC 
- Venglustat GBA PD 
- SHP2<sup>(3)</sup> for solid tumors in combination
- Sarclisa<sup>®</sup> subcutaneous formulation

 Priority assets

Pipeline programs represent assets under investigation and are not approved by regulators for the uses being investigated.

mBC: metastatic breast cancer; CSU: chronic spontaneous urticaria; PN: prurigo nodularis; 1L Ti MM: first line transplant ineligible multiple myeloma; NSCLC: non-small cell lung cancer; CT: chemotherapy; PD: Parkinson's disease

(1) Represents select molecule highlights; not comprehensive

(2) Developed in collaboration with Regeneron

(3) In collaboration with Revolution Medicines