

1 INTRODUCTION

1.1 [Overview](#)

The data is centralized in Salesforce and all stakeholders can keep track of applications in real-time; one platform, hence a smoother user experience. The recruiter saves time by having the exact data she needs without looking for such information in applicants' CVs or asking applicants personally; therefore, she can qualify applicants faster and better without reaching out to them. Types of data that applicants are asked to provide can be easily configured and reported on. An applicant has a good impression of us since the application form is branded and conveys the company's spirit. It is magical for me, how an external user who probably doesn't even know what Salesforce is, can still create records directly in Salesforce by simply filling in a form published on the internet. No duplication of work, and no need to manually transfer the data—it just allows users to complete the forms and the record miraculously appears in Salesforce.

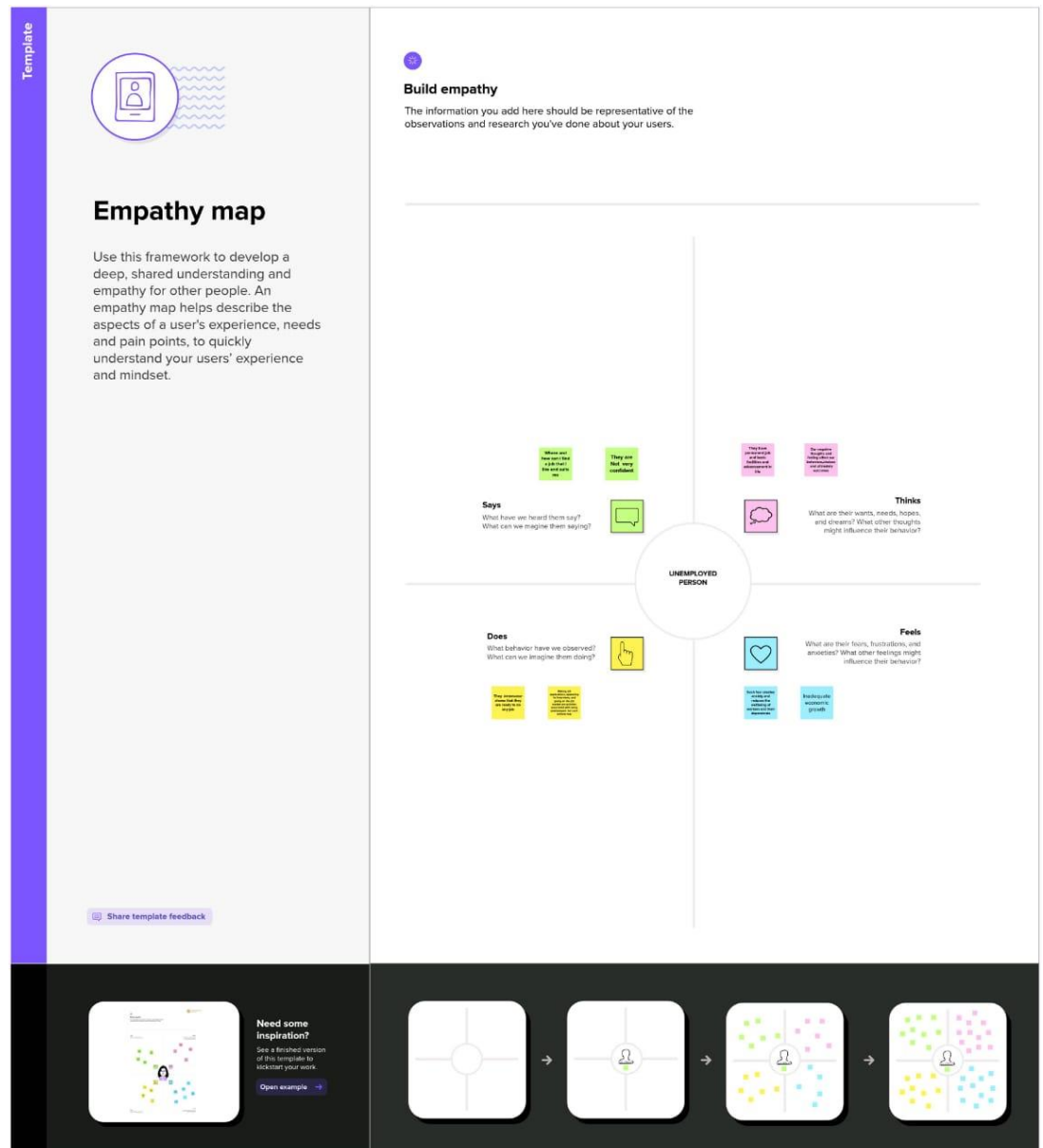
1.2 Purpose

It allows your administrators to set user access and permissions to open specific tabs and access specific records. This makes sure that not everyone in the

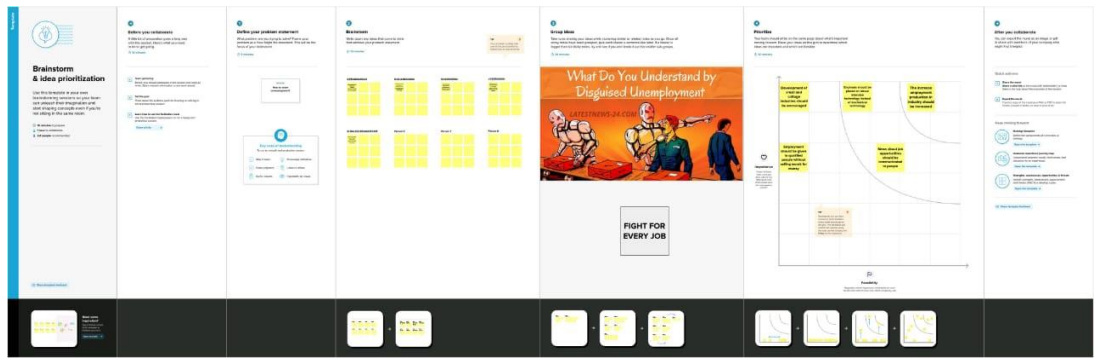
organization has access to all information stored within your system.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



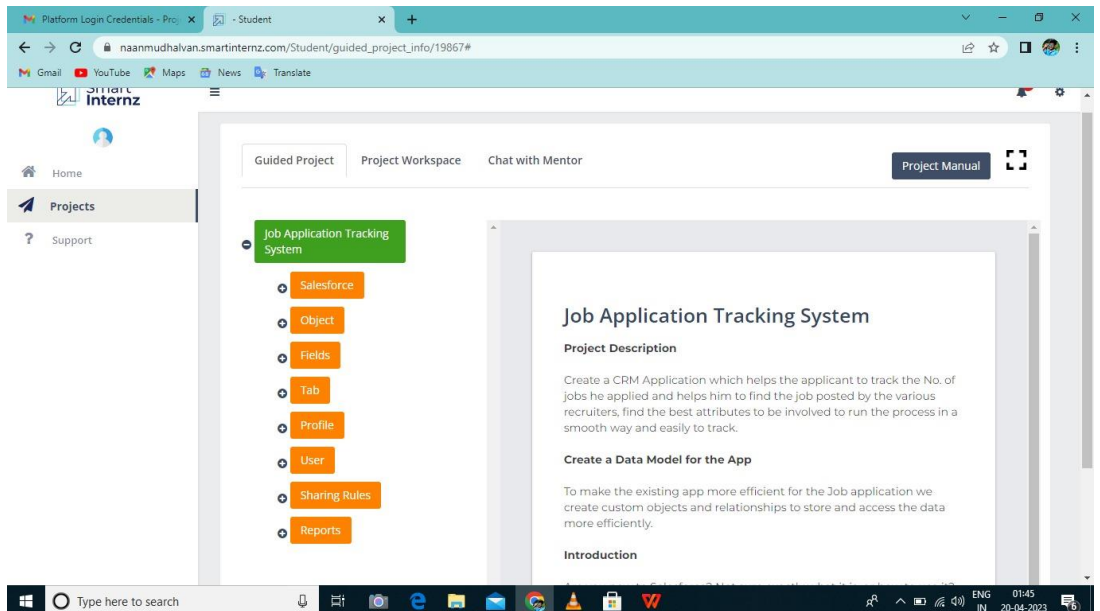
3.1 Data Model:

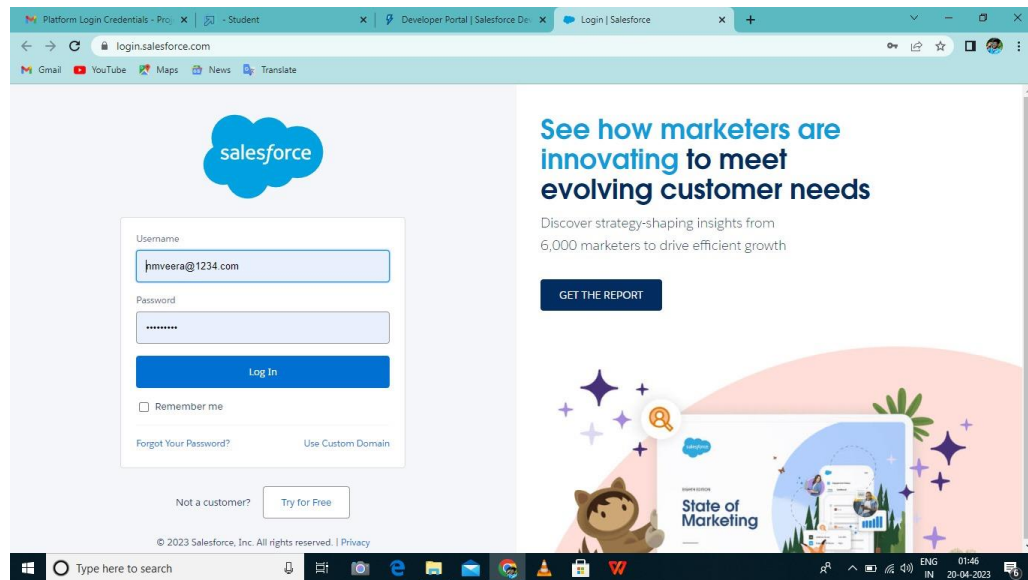
Object name	Fields in the Object	
Recruiter	Field label	Data type
	Job Title	Text
Job	Field label	Data type
	Recruiter	Master - Detail Relationship
	Description	Text Area
	Location	Text

3.2 Activity & Screenshot

Activity1:

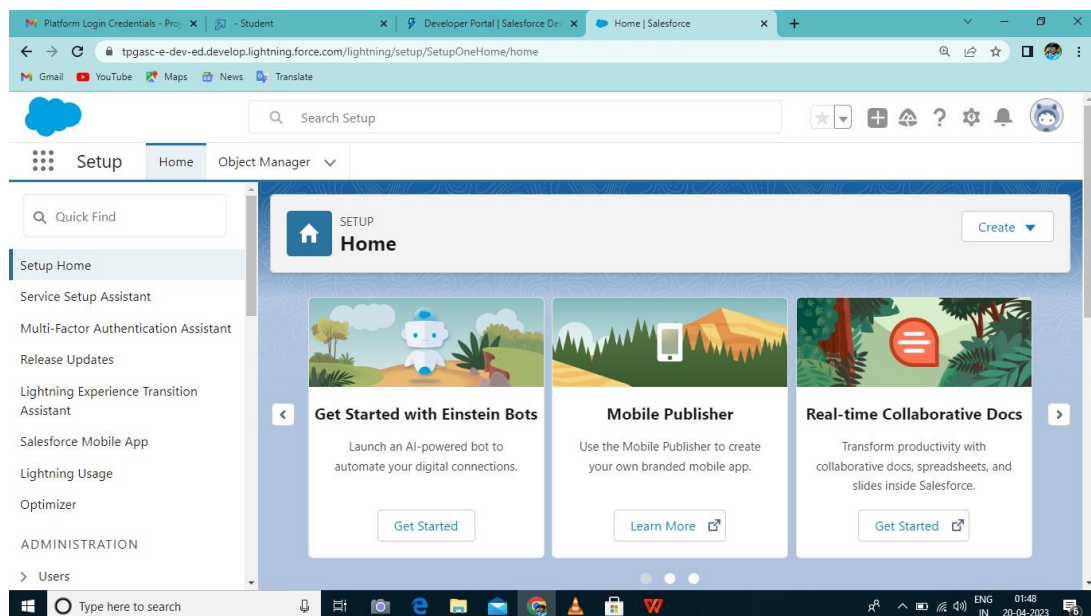
Creating a Salesforce Developer Org:





I have already created a developer org. So I logged into Salesforce using login credentials

<https://login.salesforce.com/>

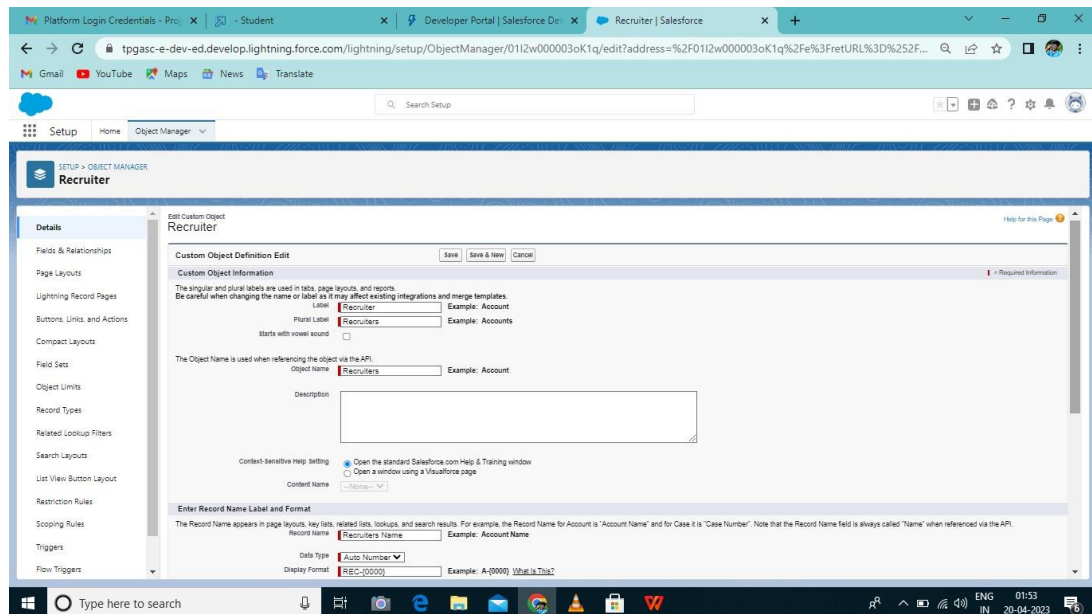


After login this page is shown with my profile this page is Salesforce home page.

Activity 2:

Create a custom object for Recruiter:

I gave the details given in Create Custom Object in Object Manager.



The screenshot shows the 'Edit Custom Object' page for the 'Recruiter' object in Salesforce. The page is divided into a left sidebar with navigation options and a main content area for editing the object's details.

Custom Object Definition Edit

Custom Object Information

The singular and plural labels are used in tabs, page layouts, and reports. Be careful when changing the name or label as it may affect existing integrations and merge templates.

Label: Example: Account

Plural Label: Example: Accounts

Starts with vowel sound: ☐

The Object Name is used when referencing the object via the API.

Object Name: Example: Account

Description:

Context-sensitive help setting: ☒ Open the standard Salesforce.com Help & Training window ☐ Open a window using a Visualforce page

Content Name:

Enter Record Name Label and Format

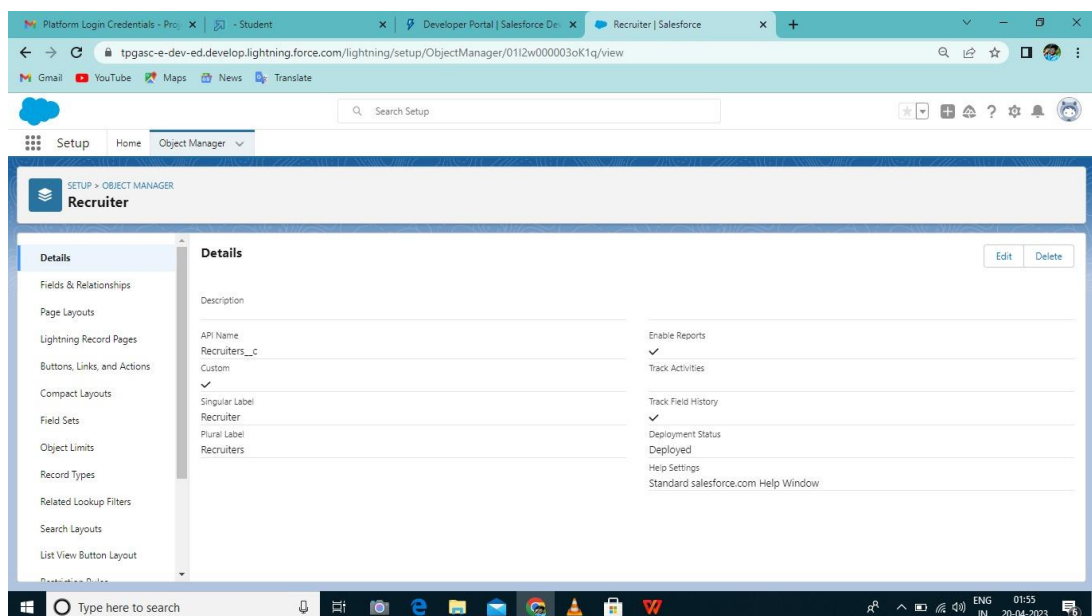
The Record Name appears in page layouts, key lists, related lists, lookups, and search results. For example, the Record Name for Account is "Account Name" and for Case it is "Case Number". Note that the Record Name field is always called "Name" when referenced via the API.

Record Name: Example: Account Name

Data Type:

Display Format: Example: A-0000 [What is This?](#)

Label	Plural Label	Object Name	Record Name	Data Type
Recruiter	Recruiters	Recruiter	Recruiter Number	Auto Number



The screenshot shows the 'Details' page for the 'Recruiter' object in Salesforce. The page displays various settings and options for the object.

Details

Description:

API Name:

Custom: ☒

Singular Label:

Plural Label:

Enable Reports: ☒

Track Activities: ☒

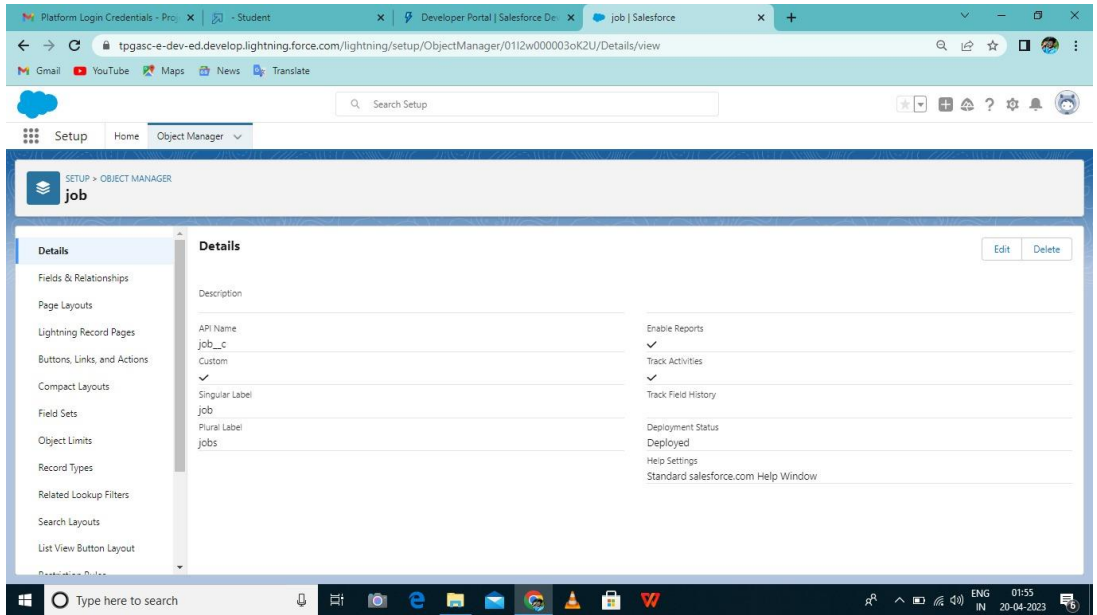
Track Field History: ☒

Deployment Status:

Help Settings:

Activity 3:

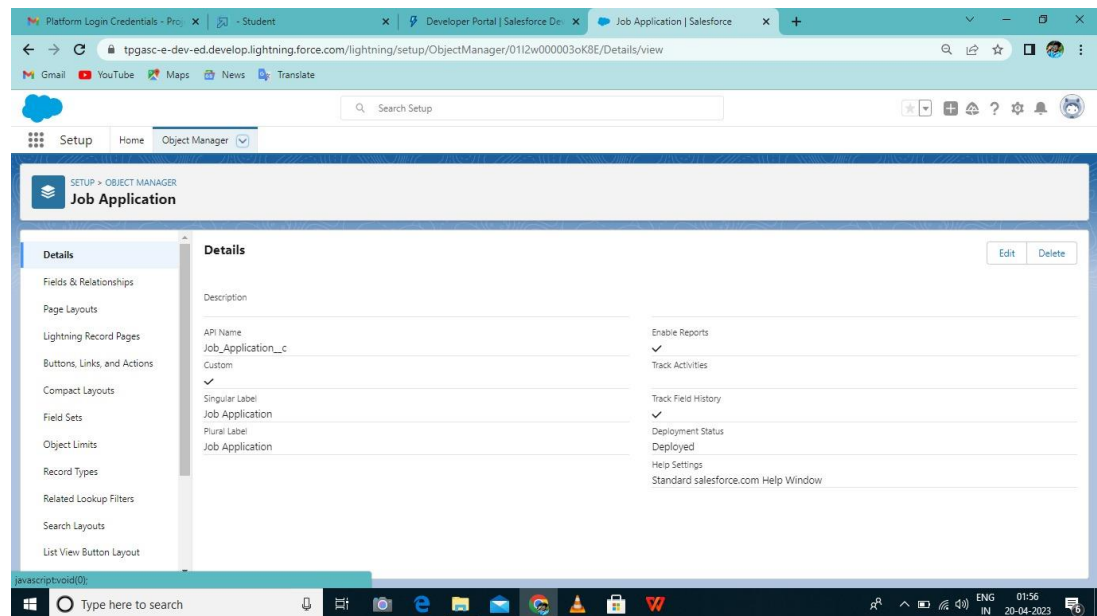
Create a custom object for Jobs, Candidate, Job Application Object



The screenshot shows the Salesforce Object Manager interface for a custom object named 'job'. The left sidebar contains a 'Details' menu with options: Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main 'Details' section displays the following configuration:

Field	Value
Description	
API Name	job__c
Custom	<input checked="" type="checkbox"/>
Singular Label	job
Plural Label	jobs
Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input checked="" type="checkbox"/>
Track Field History	<input checked="" type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

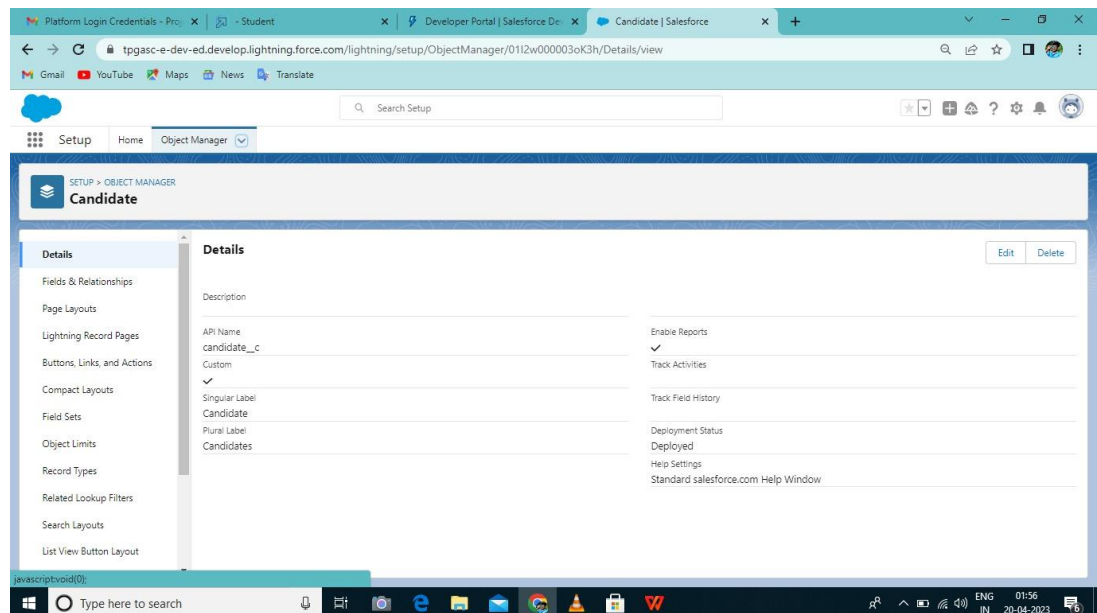
Buttons for 'Edit' and 'Delete' are visible in the top right corner.



The screenshot shows the Salesforce Object Manager interface for a custom object named 'Job Application'. The left sidebar contains a 'Details' menu with options: Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main 'Details' section displays the following configuration:

Field	Value
Description	
API Name	Job_Application__c
Custom	<input checked="" type="checkbox"/>
Singular Label	Job Application
Plural Label	Job Application
Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input checked="" type="checkbox"/>
Track Field History	<input checked="" type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

Buttons for 'Edit' and 'Delete' are visible in the top right corner.



The screenshot shows the Salesforce Object Manager interface for a custom object named 'Candidate'. The left sidebar contains a 'Details' menu with options: Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main 'Details' section displays the following configuration:

Field	Value
Description	
API Name	candidate__c
Custom	<input checked="" type="checkbox"/>
Singular Label	Candidate
Plural Label	Candidates
Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input checked="" type="checkbox"/>
Track Field History	<input checked="" type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

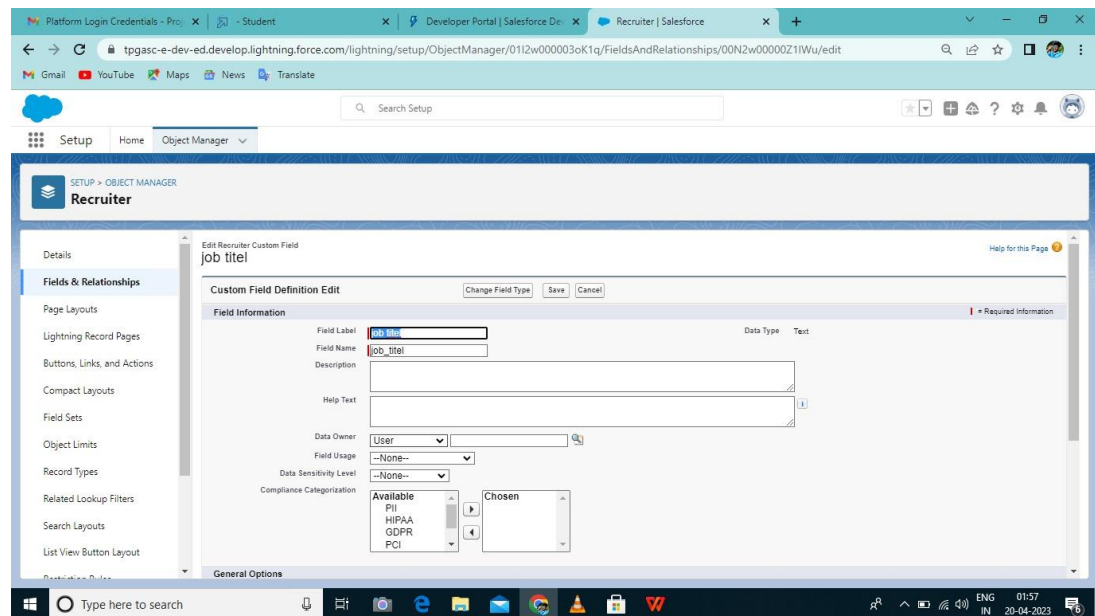
Buttons for 'Edit' and 'Delete' are visible in the top right corner.

other objects such as jobs, candidate and job I created other objects such as jobs, candidate and job application custom objects just like I created the recruiter custom object. The screenshot is shown above.

Activity 4:

Create the custom fields:

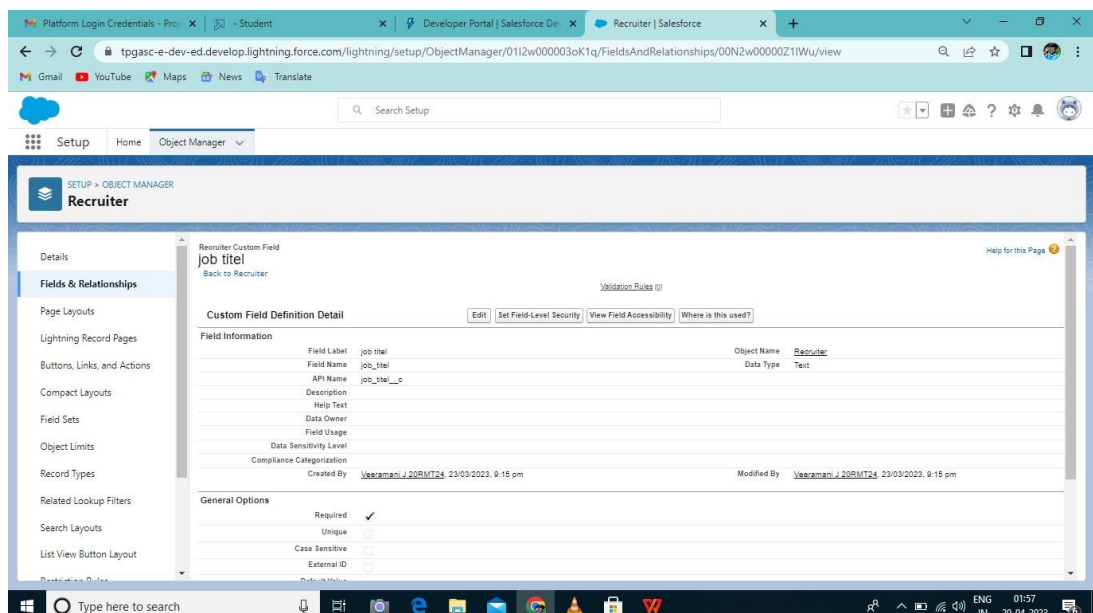
In the object manager I clicked on recruiter and selected fields and relationships. Then I gave new and submitted the below details.



The screenshot shows the Salesforce Setup interface for the 'Recruiter' object. The 'Custom Field Definition Edit' page is displayed, showing the following details:

- Field Information:**
 - Field Label: job title
 - Field Name: job_title
 - Data Type: Text
 - Description: (empty)
 - Help Text: (empty)
 - Data Owner: User
 - Field Usage: --None--
 - Data Sensitivity Level: --None--
 - Compliance Categorization: Available (PII, HIPAA, GDPR, PCI) and Chosen (empty)
- General Options:** (empty)

Data Type	Field Label
Text	Job title



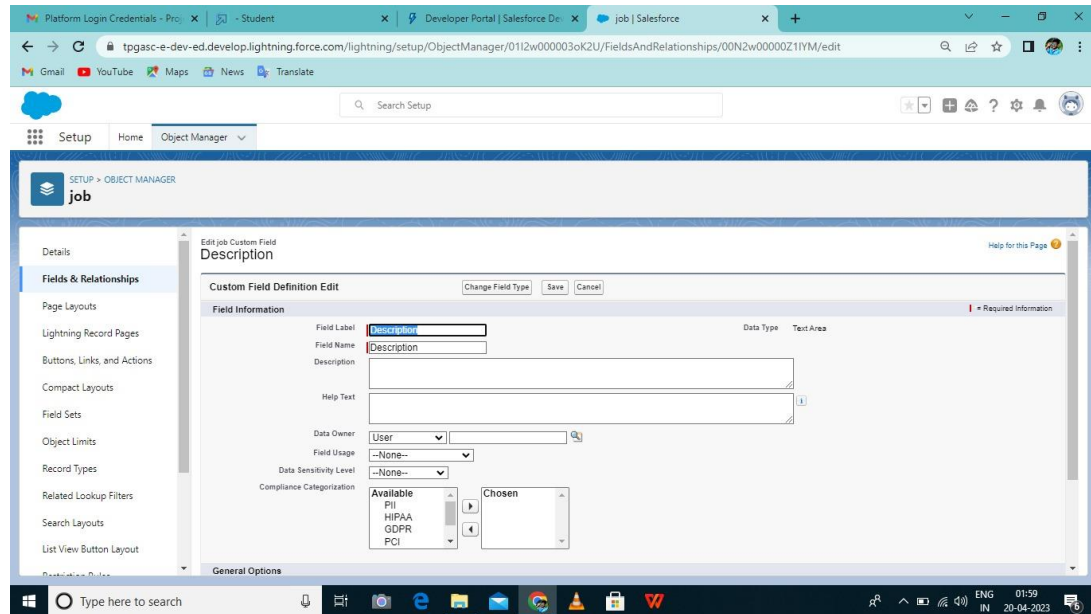
The screenshot shows the Salesforce Setup interface for the 'Recruiter' object. The 'Custom Field Definition Detail' page is displayed, showing the following details:

- Field Information:**
 - Field Label: job title
 - Field Name: job_title
 - API Name: job_title__c
 - Description: (empty)
 - Help Text: (empty)
 - Data Owner: User
 - Field Usage: --None--
 - Data Sensitivity Level: --None--
 - Compliance Categorization: (empty)
 - Created By: Veeraman J 20RM124 23/03/2023, 9:15 pm
 - Modified By: Veeraman J 20RM124 23/03/2023, 9:15 pm
- General Options:**
 - Required: ☒
 - Unique: ☐
 - Case Sensitive: ☐
 - External ID: ☐

In activity 5,6,7 I have created new fields and relations for custom object jobs. But the data type and field label are variable. Their details are given below.

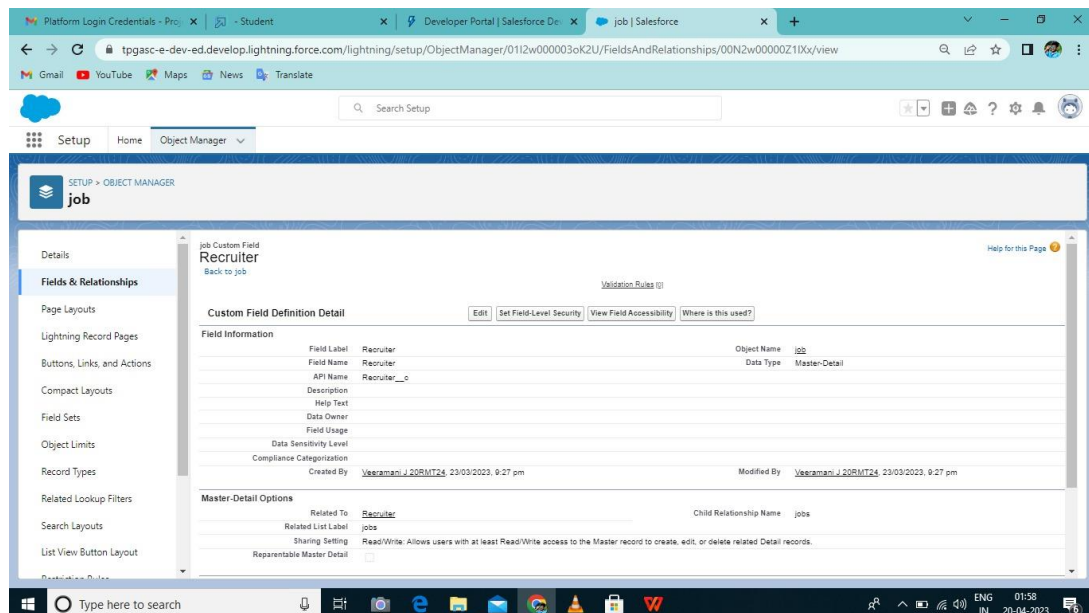
Activity 5:

Creation of Master-detail relationship:



The screenshot shows the 'Edit Custom Field Definition' page for the 'Description' field in the 'job' object. The field is currently a Text Area. The 'Field Information' section shows the field name as 'Description' and the data type as 'Text Area'. The 'Data Owner' is set to 'User'. The 'Field Usage' is set to 'None'. The 'Data Sensitivity Level' is set to 'None'. The 'Compliance Categorization' is set to 'Available'. The 'General Options' section is empty.

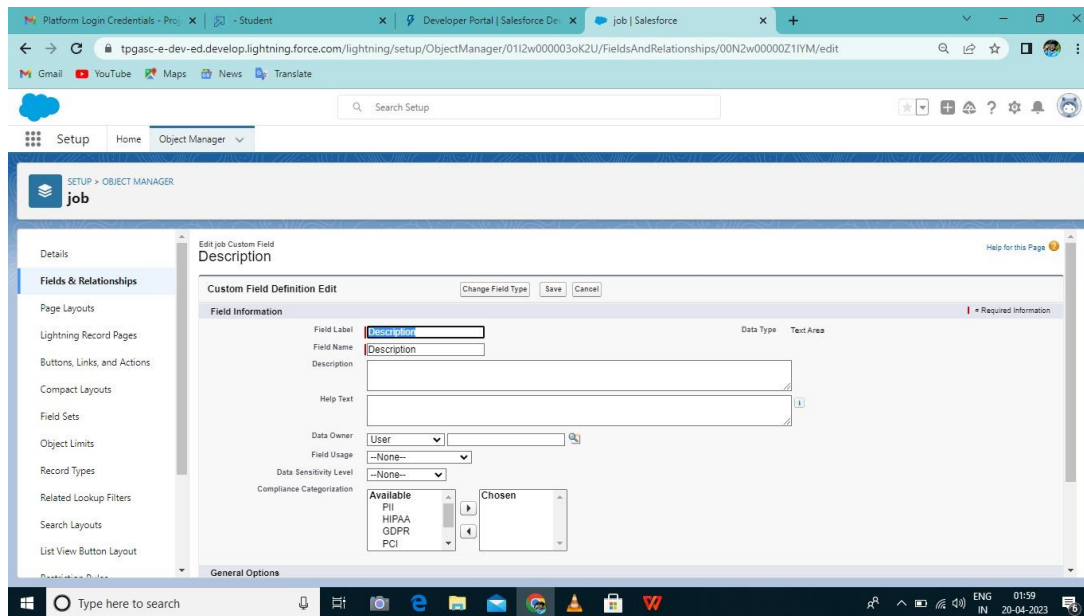
Data Type	Related To	Field Label
Master-Detail Relationship	Recruiter	Recruiter



The screenshot shows the 'Custom Field Definition Detail' page for the 'Recruiter' field in the 'job' object. The field is currently a Master-Detail relationship. The 'Field Information' section shows the field name as 'Recruiter', the object name as 'job', and the data type as 'Master-Detail'. The 'Data Owner' is set to 'User'. The 'Field Usage' is set to 'None'. The 'Data Sensitivity Level' is set to 'None'. The 'Compliance Categorization' is set to 'Available'. The 'General Options' section shows the 'Related To' field as 'Recruiter' and the 'Child Relationship Name' as 'jobs'. The 'Read/Write' checkbox is checked, indicating that users with at least Read/Write access to the Master record can create, edit, or delete related detail records.

Activity 6:

Create a new custom field:

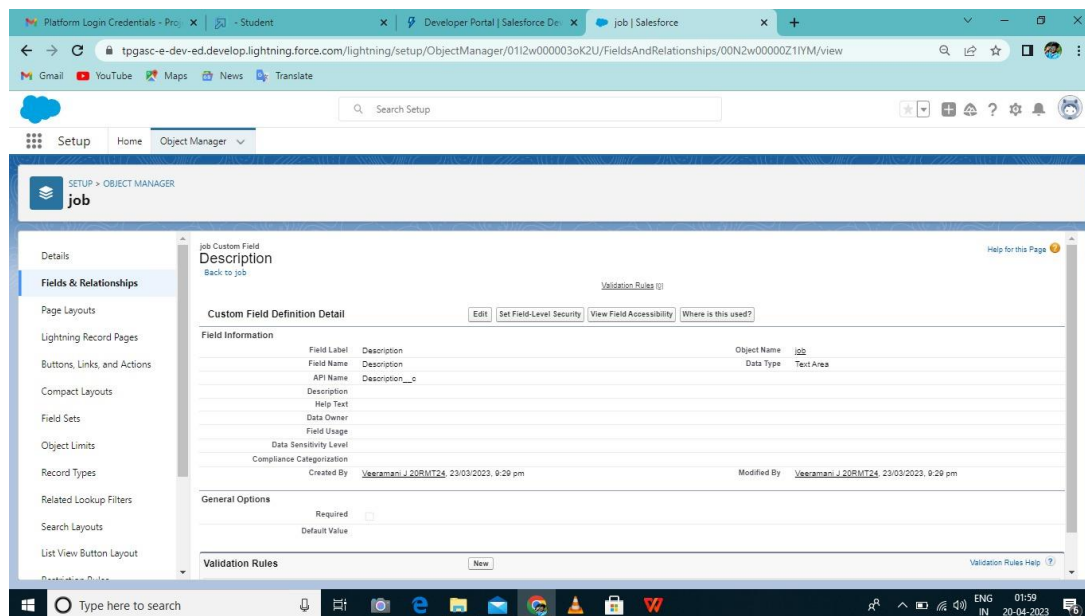


The screenshot shows the Salesforce Setup interface for creating a new custom field. The browser address bar displays the URL: `tpgasc-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003ok2U/FieldsAndRelationships/00N2w00000Z11YM/edit`. The page title is "Edit job Custom Field Description". The left sidebar shows the navigation menu with "Fields & Relationships" selected. The main content area is titled "Custom Field Definition Edit" and contains the following fields:

- Field Label:
- Field Name:
- Description:
- Help Text:
- Data Owner:
- Field Usage:
- Data Sensitivity Level:
- Compliance Categorization:

The "Available" dropdown menu is open, showing the following options:

- PII
- HIPAA
- GDPR
- PCI



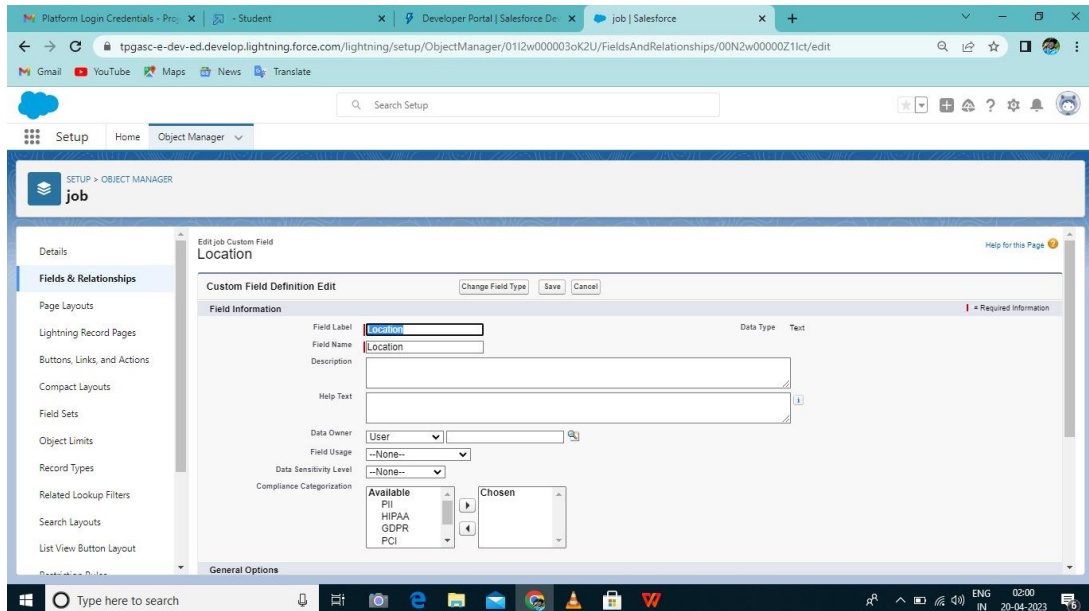
The screenshot shows the Salesforce Setup interface for viewing the details of a custom field. The browser address bar displays the URL: `tpgasc-e-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003ok2U/FieldsAndRelationships/00N2w00000Z11YM/view`. The page title is "job Custom Field Description". The left sidebar shows the navigation menu with "Fields & Relationships" selected. The main content area is titled "Custom Field Definition Detail" and contains the following information:

- Field Label: Description
- Field Name: Description
- API Name: Description__c
- Description:
- Help Text:
- Data Owner:
- Field Usage:
- Data Sensitivity Level:
- Compliance Categorization:
- Created By: 23/03/2023, 9:29 pm
- Modified By: 23/03/2023, 9:29 pm

The "General Options" section shows the field is ☐ Required and has a default value of

Activity 7 :

Create a new custom field:



The screenshot shows the Salesforce Setup interface. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, and List View Button Layout. The main content area is titled 'Edit Custom Field Location' and 'Custom Field Definition Edit'. It includes fields for Field Label (Location), Field Name (Location), Description, Help Text, Data Owner (User), Field Usage (None), Data Sensitivity Level (None), and Compliance Categorization (Available: PII, HIPAA, GDPR, PCI; Chosen:).

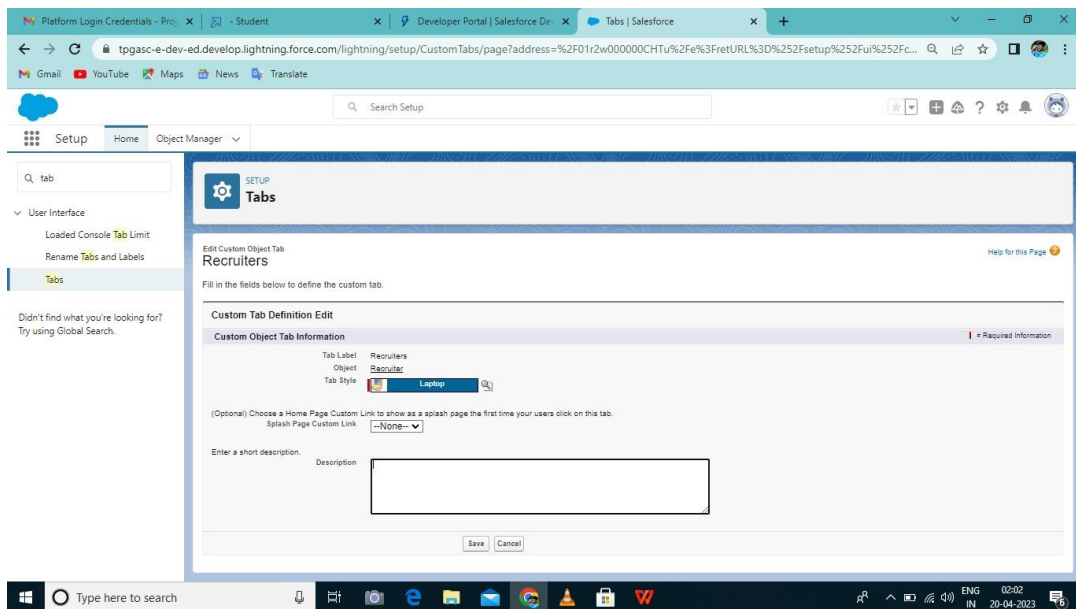
Data Type	Length	Field Label
Text	30	Location

Activity 8:

Create a tab:

I searched for tab in the quick find box on the setup page and clicked on Tabs.

Then I clicked new and created tab style for all four custom objects.



The screenshot shows the Salesforce Setup interface. The left sidebar contains a navigation menu with options like User Interface, Loaded Console Tab Limit, Rename Tabs and Labels, and Tabs. The main content area is titled 'Edit Custom Object Tab Recruiters' and 'Custom Tab Definition Edit'. It includes fields for Tab Label (Recruiters), Object (Recruiter), Tab Style (Laptop), and an optional field for Home Page Custom Link (None). There is also a description field.

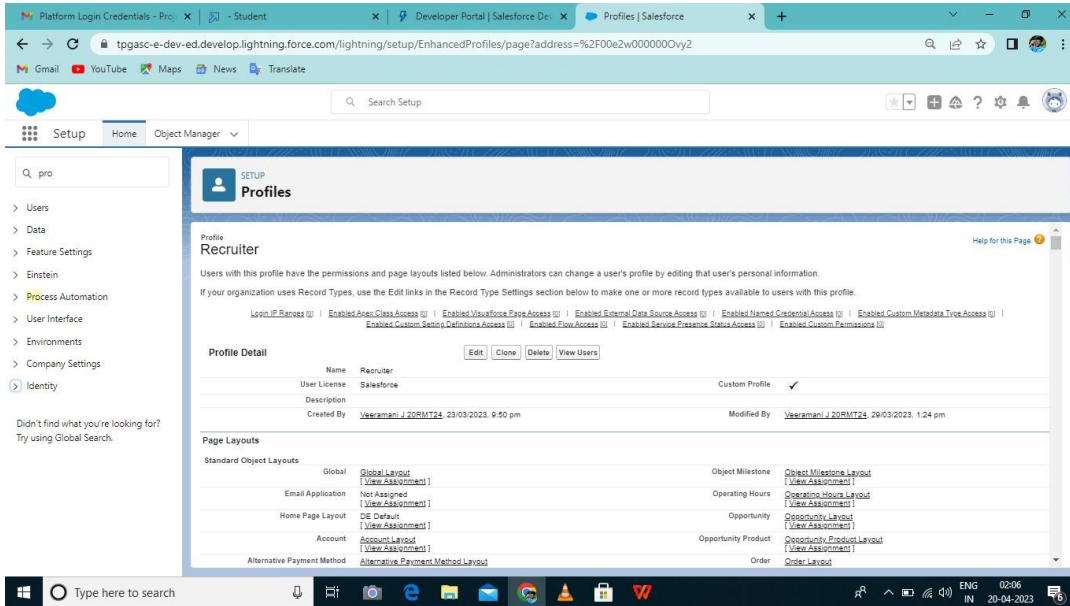
Activity 9:

Create a custom profile:

In the setup page, I searched for profile in the quick find box and clicked on profile.

I selected S in Alphabets and clicked clone in standard user.

I created Recruiter profile by giving profile name Recruiter.

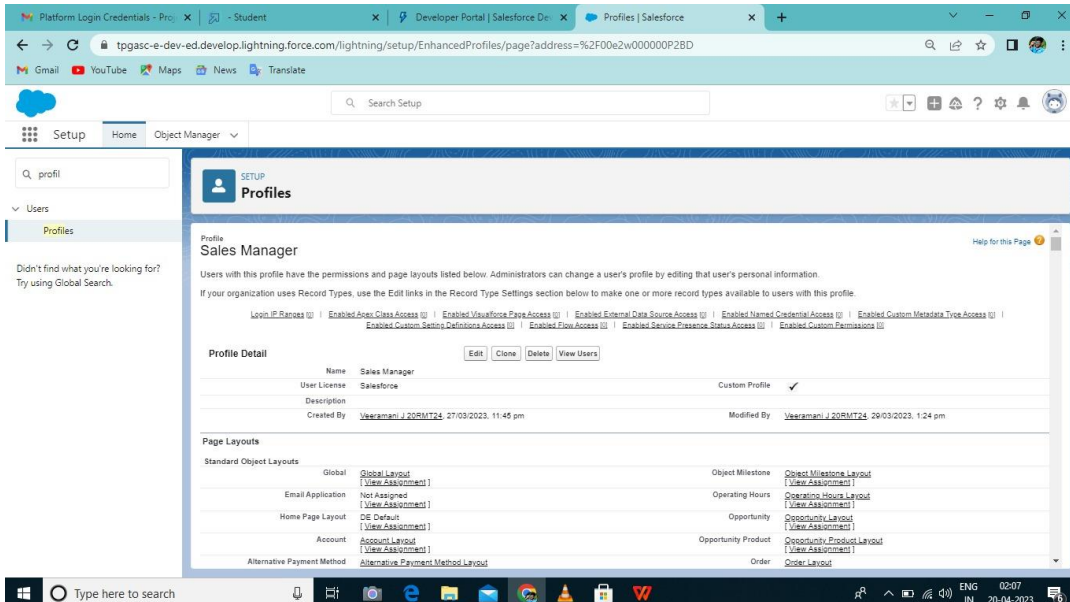


The screenshot shows the Salesforce Setup page for a profile named 'Recruiter'. The left sidebar contains a search bar with 'pro' and a list of setup categories: Users, Data, Feature Settings, Einstein, Process Automation, User Interface, Environments, Company Settings, and Identity. The main content area displays the 'Recruiter' profile details, including its name, user license (Salesforce), description, and creation/modification dates. Below this, the 'Page Layouts' section lists various layouts assigned to the profile, such as Global, Email Application, Home Page Layout, Account, Alternative Payment Method, Object Milestone, Operating Hours, Opportunity, Opportunity Product, and Order.

Activity 10:

Create a profile with the profile name as “Sales Manager”:

I also created a sales manager profile similar to the one above



The screenshot shows the Salesforce Setup page for a profile named 'Sales Manager'. The left sidebar contains a search bar with 'profil' and a list of setup categories: Users, Profiles, and Environments. The main content area displays the 'Sales Manager' profile details, including its name, user license (Salesforce), description, and creation/modification dates. Below this, the 'Page Layouts' section lists various layouts assigned to the profile, such as Global, Email Application, Home Page Layout, Account, Alternative Payment Method, Object Milestone, Operating Hours, Opportunity, Opportunity Product, and Order.

Activity 11:

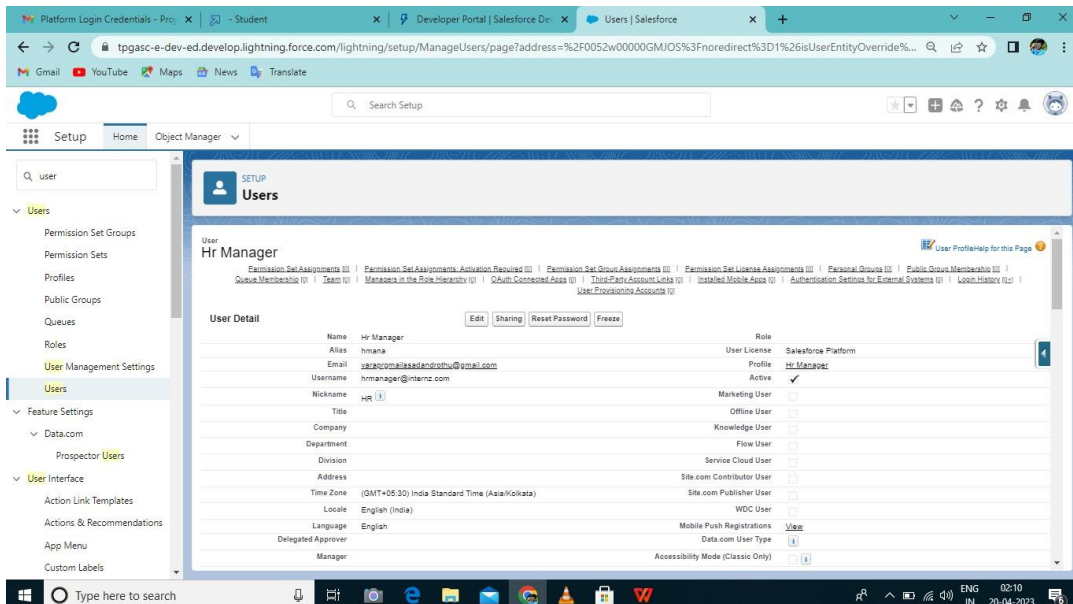
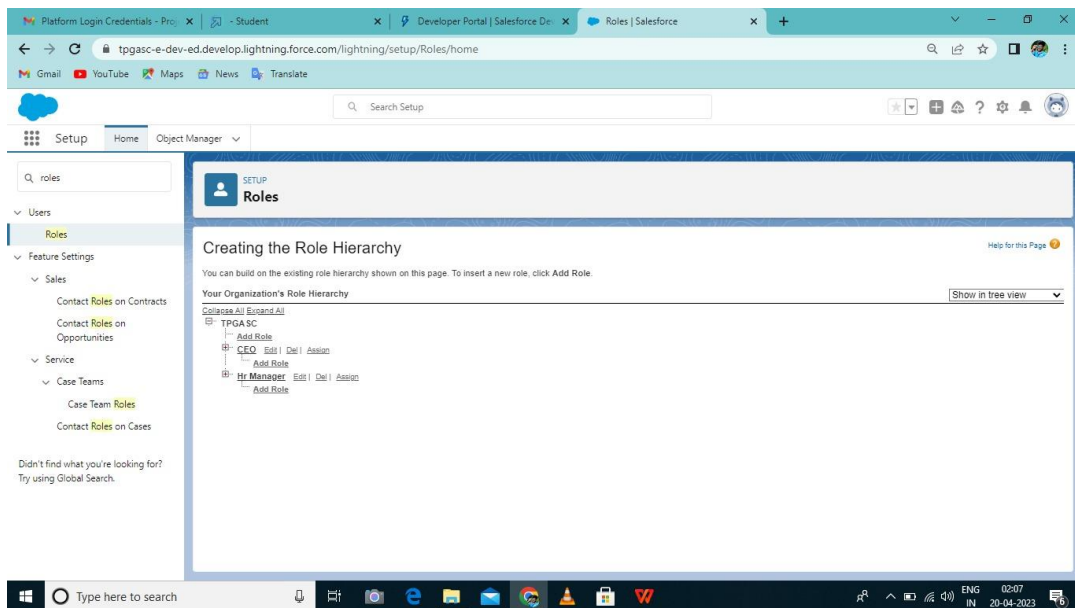
To Create a user:

I searched for user in the quick find box and clicked on Users.

I clicked New user and created a user named Hr Manager.

Before this I clicked on Quick find box roles and added Hr Manager and Sales

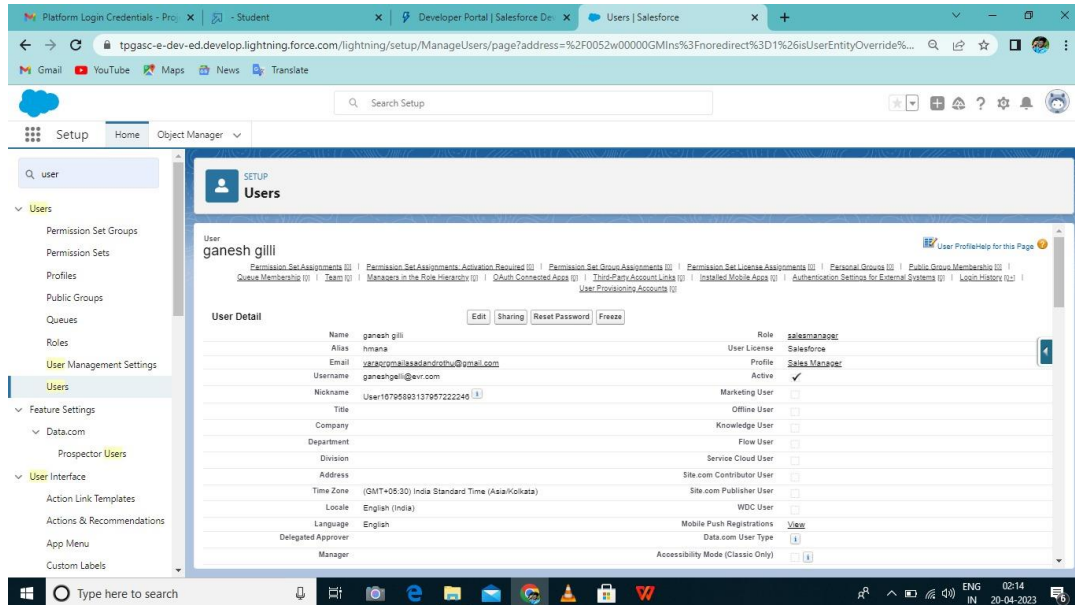
Manager role in set up menu.



Activity 12:

Create a user with a username as “Ganesh Gelli”, and assign him the sales Manager profile:

I have created a new user Ganesh Gelli who is profile and role is Sales Manager



The screenshot shows the Salesforce Setup page for a user named 'ganesh gilli'. The user's profile is displayed with the following details:

- Name:** ganesh gilli
- Alias:** hmama
- Email:** yamcypal@leadandstudy@gmail.com
- Username:** ganeshgelli@evr.com
- Wickname:** User1679659313795722245
- Title:**
- Company:**
- Department:**
- Division:**
- Address:**
- Time Zone:** (GMT+05:30) India Standard Time (Asia/Kolkata)
- Locale:** English (India)
- Language:** English
- Delegated Approver:** Manager
- Role:** Sales Manager
- User License:** Salesforce
- Profile:** Sales Manager
- Active:** ☒
- Marketing User:** ☐
- Offline User:** ☐
- Knowledge User:** ☐
- Flow User:** ☐
- Service Cloud User:** ☐
- Site.com Contributor User:** ☐
- Site.com Publisher User:** ☐
- WDC User:** ☐
- Mobile Push Registrations:** ☐
- Data.com User Type:** ☐
- Accessibility Mode (Classic Only):** ☐

Activity 13:

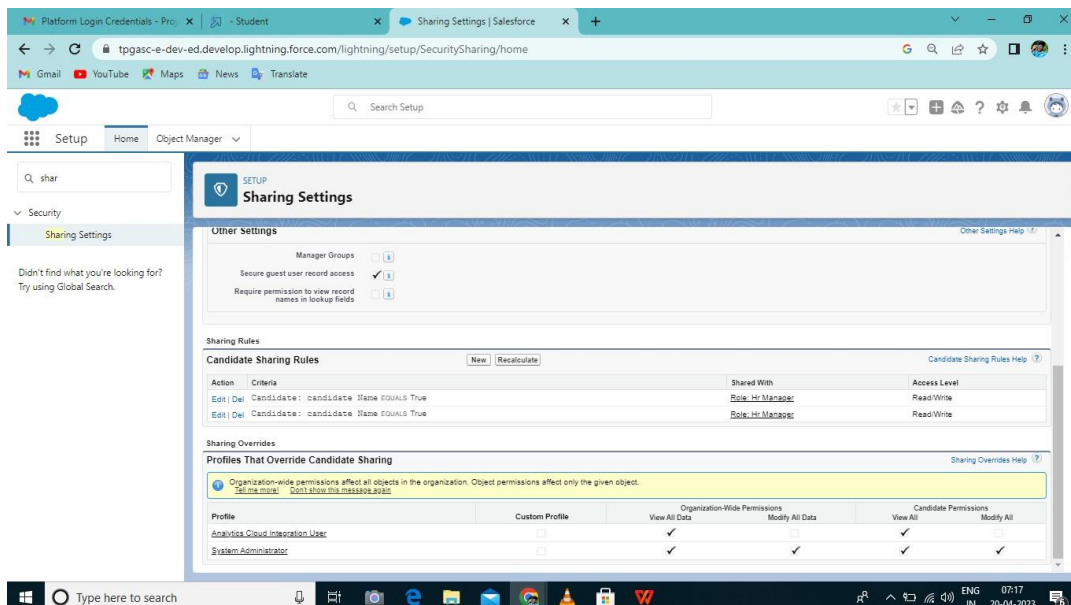
Create a sharing rule:

In setup, I searched for sharing in the quick find box and clicked on Sharing settings.

I selected candidate object and clicked new.

Select the Rule type is based on criteria. Shared with Roles Hr Manager.

Access level Read/Write



The screenshot shows the Salesforce Setup page for Sharing Settings. The configuration is as follows:

- Other Settings:**
 - Manager Groups: ☐
 - Secure guest user record access: ☒
 - Require permission to view record names in lookup fields: ☐
- Candidate Sharing Rules:**

Action	Criteria	Shared With	Access Level
Edit / Del	Candidate: candidate Name EQUALS True	Role_Hr Manager	Read/Write
Edit / Del	Candidate: candidate Name EQUALS True	Role_Hr Manager	Read/Write
- Sharing Overrides:**

Profiles That Override Candidate Sharing

Profile	Custom Profile	Organization-Wide Permissions	Candidate Permissions
		View All Data	Modify All Data
Analytics Cloud Integration User	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
System Administrator	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

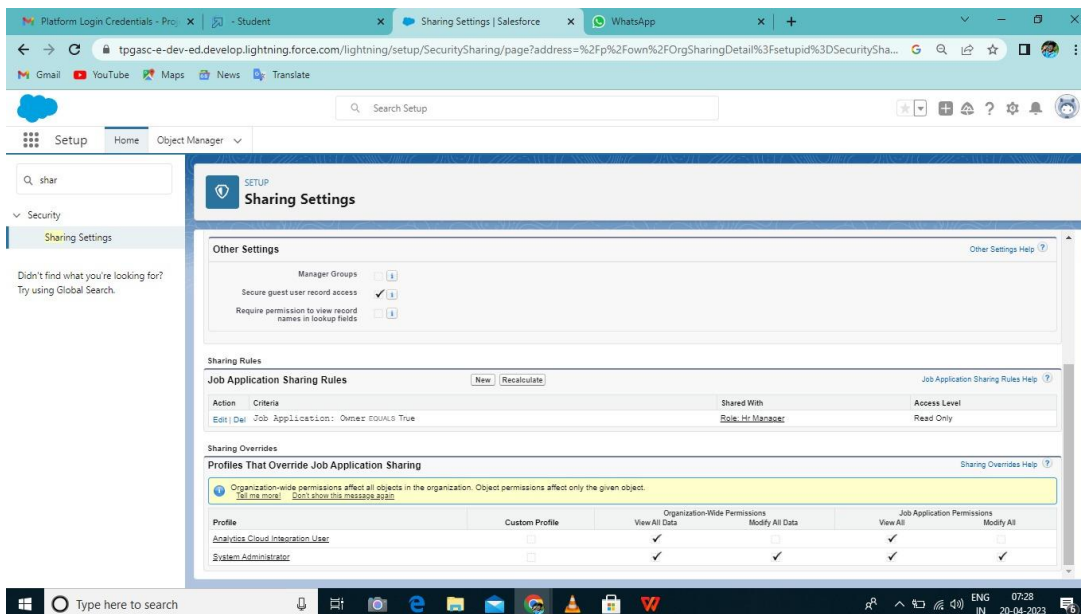
Activity 14:

Create a sharing rule Job Application:

Rule type I selected Based on record owner.

Shared with Roles Hr Manager

Access level Read/Write



Activity 15:

Create a report:

In setup I clicked app launcher and searched for report and clicked Reports.

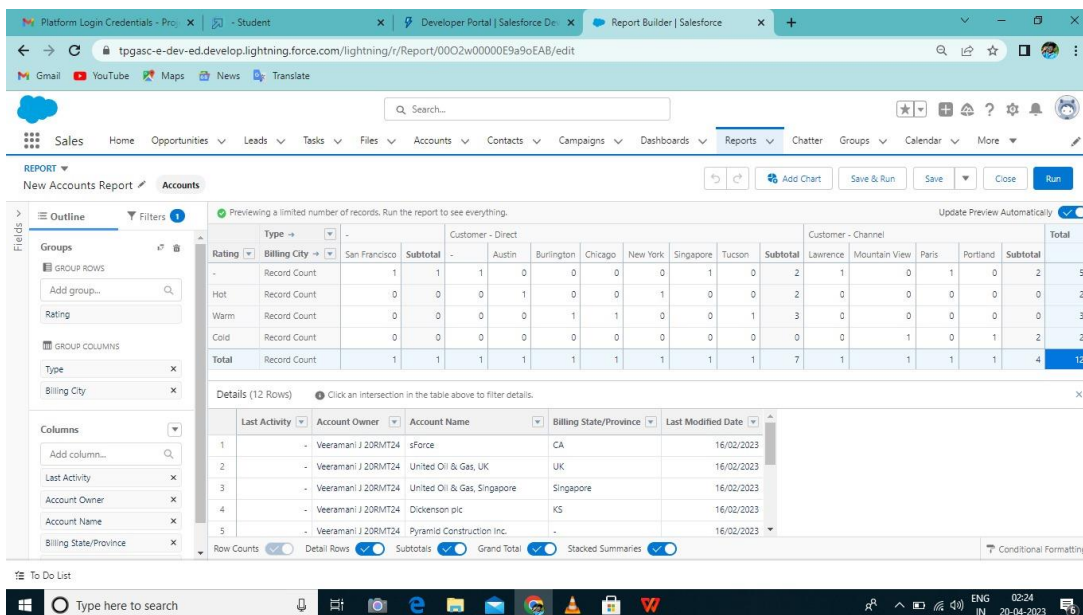
I clicked New Report and selected Accounts. I clicked Start Report.

Then I posted the details given below.

In the filter pane select All accounts to show me.

And All time is created.

Enter the details in group row, group column and add column as shown in the above screenshot. I created a new accounts report.





Create a Report using the Objects Jobs, Candidate and Job Application:

New Jobs Report

Platform Login Credentials - Pro x | Student x | Developer Portal | Salesforce De x | Job | Salesforce x

tpgasc-e-dev-ed.develop.lightning.force.com/lightning/r/Report/00O2w00000E6pyrEAB/view?queryScope=userFolders

Gmail YouTube Maps News Translate

Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups Calendar More

Report: Accounts
Job

Enable Field Editing Add Chart Edit

Total Records
13

Rating	Account Name	Burlington Textiles Corp of America	Dickenson plc	Edge Communications	Express Logistics and Transport	GenePoint	Grand Hotels & Resorts Ltd	Pyramid Construction Inc.	Sample Account for Entitlements	sforce	United C
-	Record Count	0	1	0	0	0	0	0	1	1	1
Hot	Record Count	0	0	1	0	0	0	0	0	0	0
Warm	Record Count	1	0	0	0	0	1	0	0	0	0
Cold	Record Count	0	0	0	0	1	0	0	0	0	0
Total	Record Count										

Details (13 Rows) Click an intersection in the table above to filter details.

	Last Activity	Account Owner	Billing State/Province	Type	Last Modified Date	Billing City
1	-	Veeramani J 20RMT24	KS	Customer - Channel	16/02/2023	Lawrence
2	-	Veeramani J 20RMT24	-	Customer - Channel	16/02/2023	Paris
3	-	Automated Process	-	-	16/02/2023	-
4	-	Veeramani J 20RMT24	CA	-	16/02/2023	San Francisco
5	-	Veeramani J 20RMT24	Singapore	Customer - Direct	16/02/2023	Singapore

Row Counts Detail Rows Grand Total Stacked Summaries

To Do List

Type here to search

ENG IN 02:24 20-04-2023

New Candidates Report

Platform Login Credentials - Pro x | Student x | Developer Portal | Salesforce De x | Candidate | Salesforce x

tpgasc-e-dev-ed.develop.lightning.force.com/lightning/r/Report/00O2w00000E6pz6EAB/view

Gmail YouTube Maps News Translate

Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups Calendar More

Report: Accounts
Candidate

Enable Field Editing Add Chart Edit

Total Records
13

Rating	Account Name	Burlington Textiles Corp of America	Dickenson plc	Edge Communications	Express Logistics and Transport	GenePoint	Grand Hotels & Resorts Ltd	Pyramid Construction Inc.	Sample Account for Entitlements	sforce	United C
-	Record Count	0	1	0	0	0	0	0	1	1	1
Hot	Record Count	0	0	1	0	0	0	0	0	0	0
Warm	Record Count	1	0	0	0	0	1	0	0	0	0
Cold	Record Count	0	0	0	0	1	0	0	0	0	0
Total	Record Count										

Details (13 Rows) Click an intersection in the table above to filter details.

	Last Activity	Account Owner	Billing State/Province	Type	Last Modified Date	Billing City
1	-	Veeramani J 20RMT24	KS	Customer - Channel	16/02/2023	Lawrence
2	-	Veeramani J 20RMT24	-	Customer - Channel	16/02/2023	Paris
3	-	Automated Process	-	-	16/02/2023	-
4	-	Veeramani J 20RMT24	CA	-	16/02/2023	San Francisco
5	-	Veeramani J 20RMT24	Singapore	Customer - Direct	16/02/2023	Singapore

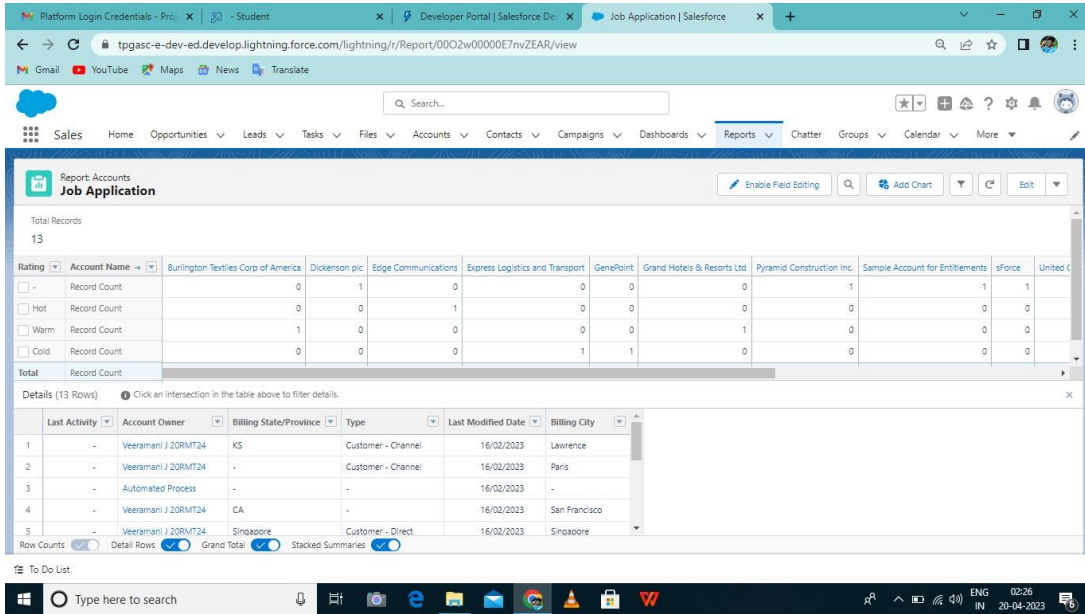
Row Counts Detail Rows Grand Total Stacked Summaries

To Do List

Type here to search

ENG IN 02:26 20-04-2023

New Job Application Report



Platform Login Credentials - Pro x Student x Developer Portal | Salesforce De x Job Application | Salesforce x +

tpgasc-e-dev-ed.develop.lightning.force.com/lightning/r/Report/0002w00000E7nvZEAR/view

Gmail YouTube Maps News Translate

Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups Calendar More

Report: Accounts
Job Application

Enable Field Editing Add Chart Edit

Total Records
13

Rating	Account Name	Burlington Textiles Corp of America	Dickerson plc	Edge Communications	Express Logistics and Transport	GenePoint	Grand Hotels & Resorts Ltd	Pyramid Construction Inc.	Sample Account for Entitlements	sForce	United C
<input type="checkbox"/> -	Record Count	0	1	0	0	0	0	1	1	1	
<input type="checkbox"/> Hot	Record Count	0	0	0	0	0	0	0	0	0	
<input type="checkbox"/> Warm	Record Count	1	0	0	0	0	0	0	0	0	
<input type="checkbox"/> Cold	Record Count	0	0	0	0	1	1	0	0	0	
Total	Record Count										

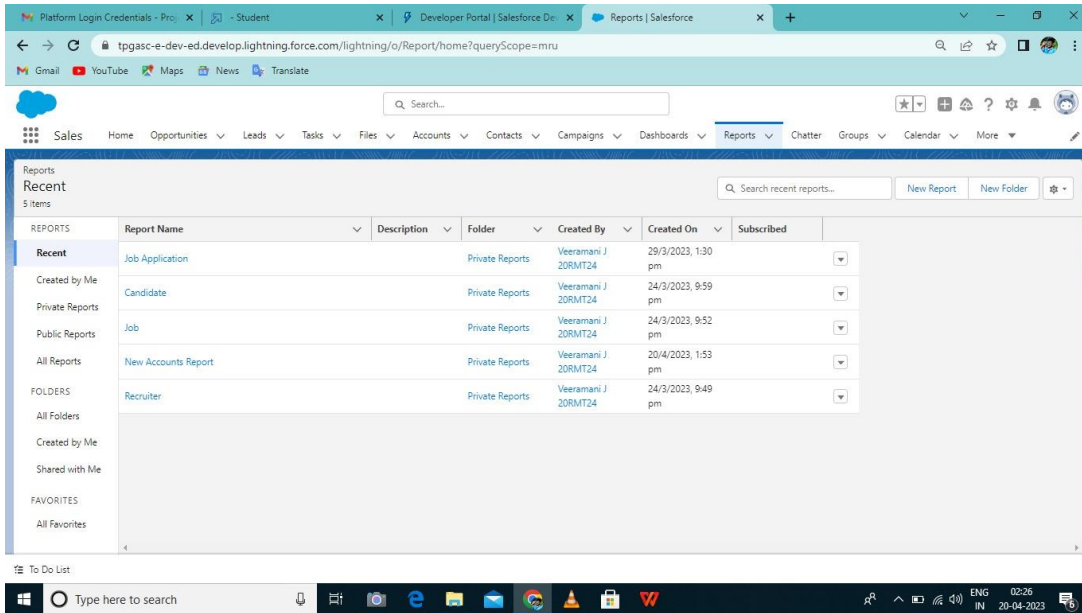
Details (13 Rows) Click an intersection in the table above to filter details.

	Last Activity	Account Owner	Billing State/Province	Type	Last Modified Date	Billing City
1	-	Veeramani J 20RMT24	KS	Customer - Channel	16/02/2023	Lawrence
2	-	Veeramani J 20RMT24	-	Customer - Channel	16/02/2023	Paris
3	-	Automated Process	-	-	16/02/2023	-
4	-	Veeramani J 20RMT24	CA	-	16/02/2023	San Francisco
5	-	Veeramani J 20RMT24	Singapore	Customer - Direct	16/02/2023	Singapore

Row Counts Detail Rows Grand Total Stacked Summaries

To Do List

Type here to search



Platform Login Credentials - Pro x Student x Developer Portal | Salesforce De x Reports | Salesforce x +

tpgasc-e-dev-ed.develop.lightning.force.com/lightning/o/Report/home?queryScope=mrui

Gmail YouTube Maps News Translate

Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter Groups Calendar More

Reports
Recent
5 items

Search recent reports... New Report New Folder

REPORTS	Report Name	Description	Folder	Created By	Created On	Subscribed
Recent	Job Application		Private Reports	Veeramani J 20RMT24	29/3/2023, 1:30 pm	
Created by Me	Candidate		Private Reports	Veeramani J 20RMT24	24/3/2023, 9:59 pm	
Private Reports	Job		Private Reports	Veeramani J 20RMT24	24/3/2023, 9:52 pm	
Public Reports	New Accounts Report		Private Reports	Veeramani J 20RMT24	20/4/2023, 1:53 pm	
All Reports	Recruiter		Private Reports	Veeramani J 20RMT24	24/3/2023, 9:49 pm	

FOLDERS

All Folders

Created by Me

Shared with Me

FAVORITES

All Favorites

To Do List

Type here to search

I created reports by selecting fields, group rows, group columns and add columns as per jobs, candidate, job application.

4 Trailhead Profile Public URL

Team Leader - <https://trailblazer.me/id/shanm205>

Team Member 1 - <https://trailblazer.me/id/prabaraja15>

Team Member 2 - <https://trailblazer.me/id/v20rmt24>

Team Member 3 - <https://trailblazer.me/id/venkateshrk1234>

Team Member 4 - <https://trailblazer.me/id/balam138>

5 **ADVANDAGES AND DISADVANTAGES**

ADVANTAGES:

- ❖Streamlines recruiting
- ❖Posts jobs on multiple job boards
- ❖Saves time by automating mundane tasks
- ❖Builds your brand
- ❖Manages talent database
- ❖Promotes easy collaboration among the recruiting teams
- ❖Helps find the right candidates and filters out the candidates that don't fit the role well
- ❖Centralizes candidate management and document tracking
- ❖Reduces cost per hire

DISADVANTAGE:

- ❖Limited access to talent and diversity
- ❖Restricted flexibility of job postings
- ❖Company reputation becomes a decisive factor
- ❖Low number of applications due to poor reach
- ❖Excessive cost
- ❖Time intensive procedure
- ❖Candidate frustration and withdrawal
- ❖Low-quality hire

6. **APPLICATIONS**

With a properly architected Salesforce implementation, you can track candidates through the recruitment, application, and onboarding stages of the employee journey using automated processes that save time and money and can easily be scaled as your organization grows.

7. **CONCLUSION**

This paper presents various concepts about cloud computing and its platforms which is a modern technology in present world. It is a growth trend in near future. This technology supplies us with an infinite capability of computing, huge memory, fast microprocessor, high-speed network, reliable system architecture etc. creating and deploying next generation cloud apps and its benefits. Also let us know about how using this platform and cloud technology proves favorable for developing the Recruiting Application. This application aims at reducing manual efforts and time of the company by making the recruitment and hiring procedure automated and also proves useful to the candidates searching for jobs. Recruitment involves searching for prospective candidates and encouraging them to apply for the job. Vacant position are conclude , as soon as the available vacancies are known, they are advertised through different media and accordingly the applications are collected for vacant posts. Selection is worried with selects suitable candidates out of many available or interested. Available candidates are perused, tests and interviews are conducted to find-out most suitable candidates.

8. FUTURESCOPE

Job Applicant tracking system software allows recruitment teams to organize and track candidates for more efficient hiring. ATS solutions also enable the HR department to organize applicants, simplifying the process of searching and filtering résumés. This results in decreased time-to-fill for open positions. Aside from managing the hiring process by collecting and sorting résumés, modern ATS platforms also have a comprehensive suite of tools to streamline recruitment operations. ATS software handles everything from creating and publishing job posts to screening and sourcing candidates, tracking application statuses, and monitoring all communications with candidates. Every feature of an applicant tracking system is built to enhance the

recruitment process for both the hiring department and applicants. Most ATS solutions have built-in, automated communication channels to facilitate consistent communication between recruiters and candidates. ATS software creates a centralized location where recruitment teams can submit feedback and collaborate when selecting candidates. Furthermore, it can provide features for interview scheduling, automated alerts, and sending email reminders.