

$$E(y) = b'(\theta) = n \cdot \frac{e^\theta}{1+e^\theta} = n \cdot \pi \quad (\text{Replace } \frac{e^\theta}{1+e^\theta} \text{ by } \pi)$$

$$\text{Var}(y) = b''(\theta) \cdot \phi = n \cdot \frac{e^\theta(1+e^\theta) - e^\theta \cdot e^\theta}{[1+e^\theta]^2} \cdot \frac{\pi}{1-\pi}$$

$$= n \cdot \frac{e^\theta}{(1+e^\theta)^2} = n \cdot \frac{\frac{\pi}{1-\pi}}{1} = n\pi(1-\pi)$$

For canonical link function:

We set $\theta = \eta$, which is equivalent to

$$\log\left(\frac{\pi}{1-\pi}\right) = \eta \quad (\text{link}) \quad \pi = \frac{e^\theta}{1+e^\theta}$$

$$\text{As } b'(\theta) = n\pi = \mu = n \cdot \frac{e^\theta}{1+e^\theta} \Rightarrow [b'(\theta)]^{-1}$$

$$g(\mu) = [b'^{-1}(\mu)] = \log\left(\frac{\mu}{n-\mu}\right) \quad e^\theta = \left(\frac{n}{\mu} - 1\right)^{-1} = \frac{\mu}{n-\mu}$$

$$\text{that is } g(\mu) = \log\left[\frac{\mu}{n-\mu}\right] \Rightarrow \theta = -\log\left(\frac{n}{\mu} - 1\right)$$

3. Poisson Distribution:

$$f(y; \lambda) = \frac{1}{y!} \lambda^y \cdot e^{-\lambda}$$

$$f(y; \lambda) = \exp\{-\log y! + y \cdot \log \lambda - \lambda\}$$

$$= \exp\{y \cdot \log \lambda - \lambda - \log(y!)\}$$

Natural parameter $\theta = \log \lambda$

Scale parameter $\phi = 1$

Convex function $\therefore b(\theta) = \lambda = e^\theta$

$$\text{Expectation } E(y) = b'(\theta) = e^\theta = e^{\log \lambda} = \lambda$$

$$\text{Variance } \text{Var}(y) = b''(\theta) \cdot \phi = e^\theta \cdot 1 = e^\theta = e^{\log \lambda} = \lambda$$

Canonical link function:

$$b'(\theta) = e^\theta$$

$$[b'(\theta)]^{-1} = \log \mu$$

$$g(\mu) = [b'^{-1}(\mu)] = \log \mu$$

4. Chi-squared Distribution χ_k^2

$$f(y; k) = \frac{1}{\Gamma(\frac{k}{2}) 2^{\frac{k}{2}}} y^{\frac{k}{2}-1} \cdot e^{-\frac{y}{2}}$$

$$= \frac{1}{\Gamma(\frac{k}{2}) \cdot 2^{\frac{k}{2}}} \exp\left\{\left(\frac{k}{2}-1\right) \cdot \log y - \frac{y}{2}\right\}$$

$$= \exp\left\{\left(\frac{k}{2}-1\right) \log y - \frac{y}{2} - \log\left(\Gamma\left(\frac{k}{2}\right)\right) - \frac{k}{2} \log 2\right\}$$