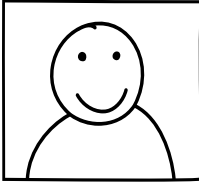


Static People

Engineers/Researchers/Technologists...



Name: Emily Li
Age: 22
Education: Bachelor in Material Engineering
(Future) Occupation: Researcher
Location: Sawtelle, Los Angeles

Health is essential to Emily's life. She is trying to keep her way of life healthy, particularly in a situation where she is crazily preparing her exams and conducting her researches.

Solid Sedentary Thermodynamics student

Crystallography **technology** Material

SEM XRD TEM

physics Semiconductors

physics Diffusion

work **eat** sleep

blabla...

Emily's situation:

Goals:

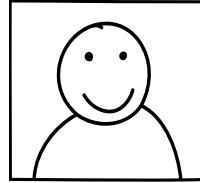
- Wants to keep fit
- Wants to know what to eat everyday
- Curious about how other people in her field live

Story

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## Dynamic People

Lecturers/Sales/Tourguide/Lawyers...



Name: Tingshuo (Lingling) Yi  
Age: 21  
Education: Bachelor in Sociology  
(Future) Occupation: L  
Location: Westwood, Los Angeles

Lingling is always worrying about her health condition. She is a happy girl who always wants to express herself to other people like her friends and she wants to be a lawyer to promote justice. However, it is easy for her to forget what time to eat and how much to each.

**Happy Harvard**

peace

**Lawcases**

**attorney** common

Solicitor LSAT

**travel** eat sleep

**tv** twitter

eat\_too\_much

**Trump** China

International

Lingling's situation:

Goals:

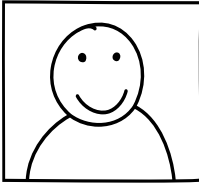
- Wants to keep fit
- Wants to know how much too eat for her desire weight
- Curious about the living style of other layers

Story

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Athletes

Extremely dynamic people



Name: Wyman Xi
Age: 17
Education: Bachelor in Math
(Future) Occupation: National Athletes
Location: Wilshire, Los Angeles

Wyman is a potential athlete in Soccer Field. Athlete is considered to be an extreme case with regard to the health status. He is concerned about what to eat under training period to build up his muscles and what to eat when there's no training to keep fit.

Observant

Talent Joy Sleep

Game NASL Magic

Habit **Kickoff**

Sushi Masculine...

Kinsman Scores

physics Eat

Video Anime eat Ranking

League **Judge**

blabla...

Wyman's situation:

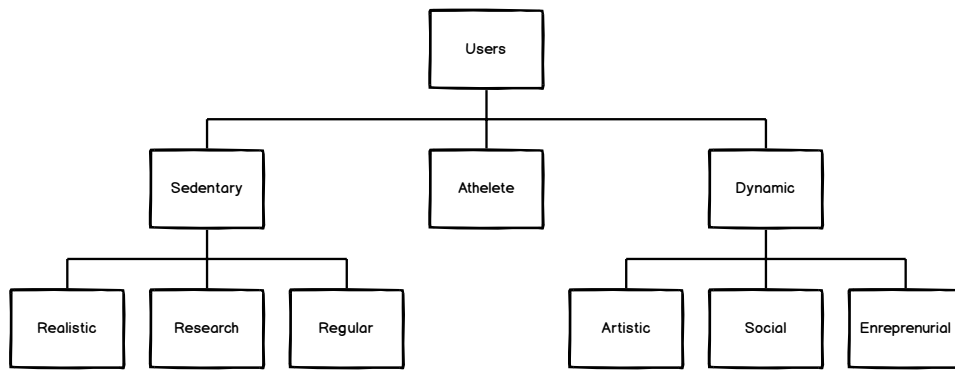
Goals:

- Wants to keep fit
- Wants to know what to eat everyday
- Want to understand other Soccer players' situations

Story

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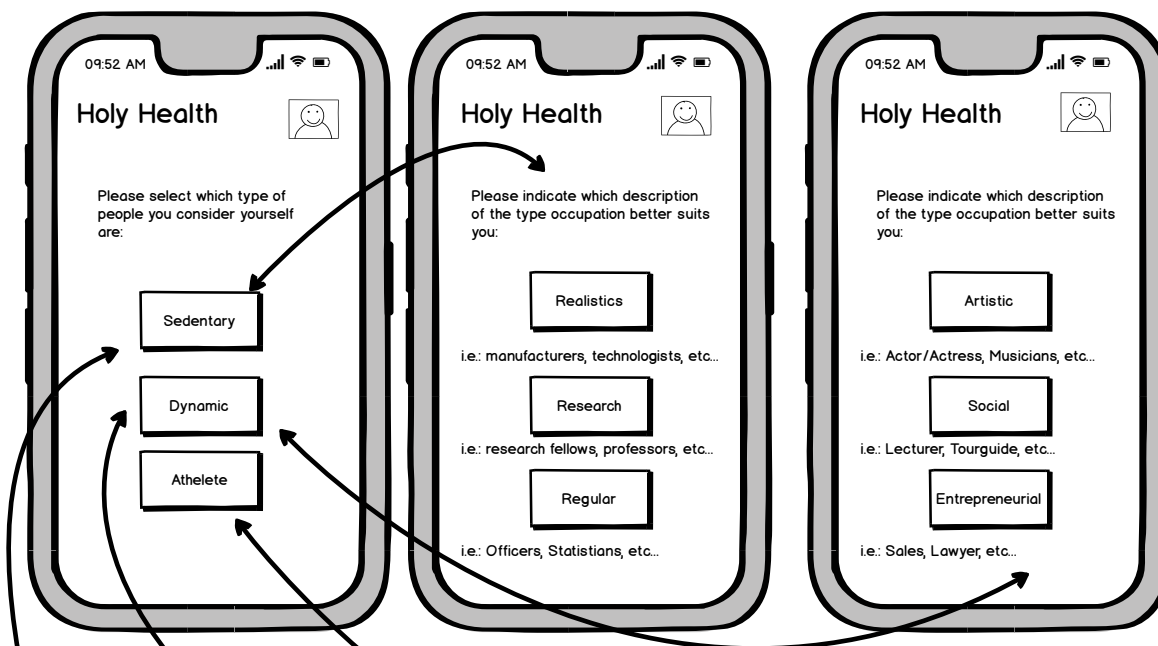
## Scenarios



## Goals & Expectations

- Users generally want to keep track of their body measurements in a more simple way.
- Foods are also in targeted users' daily concerns. They want the app to offer some kind of suggestions on what they should eat for every day and every meal.
- They also want to have an understanding of the living styles of other peoples who are similar to themselves

## First Time Users



## Frequent Users

