

# JENNIFER MARASIGAN

Animation and Graphics Student

## ABOUT ME

Animation and Graphics major with expertise in UI/UX design, graphic design, and social media strategy and management.

## **PERSONAL**

Date of Birth: December 22, 2002

**Citizenship:** Filipino **Civil Status:** Single

## **EDUCATION**

### College

Laguna State Polytechnic University

2021- Present

#### **Senior High School**

The Bridgewater School Inc.

2019 - 2021

#### SKILLS

Graphic Design & Illustration:

- Photoshop
- Illustrator
- Krita
- MediBang
- Canva

3D, Animation & Motion Graphics:

- Adobe Animate
- Blender
- Scratch

#### TECHNICAL

- Javascript
- HTML/CSS

jennifer.marasigan@lspu.edu.ph

Mabitac, Laguna

sammiedillinger074@gmail.com
(Personal Email)

+63 9977462828

#### EXPERIENCE

2021-2024

#### Character Designer

 Created original characters for various projects and short films, including conceptual design, character development, and visual storytelling.

#### Logo Designer

IRCITE 2023, Bataan

 Competed in a professional event, demonstrating creativity and technical expertise.

**GRAPHICOS** Logo

 Designed the Graphicos logo for a Special Interest Group, focusing on graphic design and branding.

#### Social Media Manager - Cybersecurity

- Managed and developed content for a cybersecurity-focused social media page.
- Analyzed social media metrics to measure engagement, track performance, and refine strategies for increased reach and impact.

#### **Freelance Presentation Designer**

• Assisted students in creating presentations and PowerPoint slides, to enhance their academic and professional projects.

#### Web Design

• Designed and developed user-friendly, responsive websites for academic, freelance, and client-based projects.

#### Extracurricular

- Hosted two Cybersecurity Awareness Seminar
- Writer and Artist for University Publication

### ACHIEVEMENTS -

#### **Relevant Training & Certifications:**

- StackLeague Xx GDG Cagayan De Oro: Style Guide for Design Development
- Zuitt: Coding Bootcamp for Web Development
- DICT: Intro to Game Development with Scratch 3.0
- Jaken Computer Learning Services
- Alison: ITIL 4 Fundamentals Essentials of IT Service Management
- TESDA: Developing Designs for Logo
- StackTrek: Python 40 mins coding workshop
- Mapua University: Basic Computer Networking
- Mapua University: CISCO Python
- Knights of Online Marketers (KOM) Records and Archive Management
- Refocus: How to start in Data Analytics with SQL and Python