



# **NATIONAL CONFERENCE ON DISRUPTIVE TECHNOLOGIES IN FASHION [NCDTF 2025]**

**19 & 20 September 2025**

## **CONFERENCE ANNOUNCEMENT AND CALL FOR PAPERS**



*Organized by*

**DEPARTMENT OF APPAREL & FASHION DESIGN**  
PSG COLLEGE OF TECHNOLOGY  
COIMBATORE - 641004

**[www.psgtech.edu](http://www.psgtech.edu)**

## PSG COLLEGE OF TECHNOLOGY

PSG College of Technology, an ISO 9001:2015 certified institution is one of the foremost institutions founded by the PSG & Sons' Charities Trust (1926). The College was established in the year 1951. The College offers 21 Undergraduate programmes including BE / BTech / BSc, 24 Postgraduate programmes including ME / MTech / MSc (5 year integrated) / MSc (2 year) / MBA / MCA and research programmes with the college being a recognized QIP centre for Postgraduate and PhD programmes.

### DEPARTMENT OF APPAREL & FASHION DESIGN

Department of **Apparel and Fashion Design** offers a five-year integrated M.Sc. Fashion Design & Merchandising Programme, a first of its kind at the university level. Over the past 10 years, it has sustained to build a resource of versatile graduates who can face the challenges of the dynamic fashion industry by applying design concepts creatively and conscientiously.

The department is equipped with **state-of-the-art laboratories** for pattern making, garment construction, CAD, embroidery, and photography, along with a dedicated Design Studio that fosters creativity and innovation among students. It has successfully organized a **wide range of academic and professional enrichment activities**, including national conferences, expert guest lectures, hands-on workshops, webinars, and both co-curricular and extra-curricular events. These initiatives aim to enhance student learning, industry exposure, and holistic development.

**M.Sc Fashion Design & Merchandising** is a five-year integrated degree programme with a three-pronged approach to fashion education which includes design, production and management as core areas. Focusing on specific industry requirements in fashion and apparel, niche segments and craft sectors, the curriculum progresses along distinct paths from first semester to tenth semester.

### CONFERENCE THEME

The conference on **Disruptive Technologies in Fashion - NCDTF 25** explores the transformative impact in Fashion Industry. From AI-driven trend forecasting and sustainable materials to blockchain for transparency and 3D printing for on-demand production, these innovations are reshaping design, manufacturing, and consumer experiences. Wearable tech and augmented reality are further revolutionizing how fashion is consumed and interacted with. Industry leaders will discuss how these technologies drive efficiency, sustainability, and personalization, and explore their potential to redefine the future of fashion in an increasingly digital and eco-conscious world.

### OBJECTIVES OF THE CONFERENCE

- To showcase the cutting-edge technologies & innovations that are transforming the fashion industry from AI block chain to 3D printing and sustainable materials.
- To foster collaboration by creating network opportunities for industry professional & academicians.
- To discuss the impact of these technologies on various facets of the fashion industry – Design, Production & Management.
- To explore the contribution of disruptive technologies on sustainable practices and reduce the environmental impact of the fashion industry.

## CALL FOR PAPERS

NCDTF 25 invites students, researchers, and industry delegates to participate in the conference in the form of oral presentation. Authors are invited to submit abstracts online in the prescribed format with a maximum of **300 words** in the following areas.

- **3D Printing and Fashion Design**
- **Artificial Intelligence and Machine Learning in Fashion**
- **Wearable Technology and Smart Fabrics/ Clothing**
- **Block chain and Transparency in Fashion**
- **Virtual and Augmented Reality in Fashion Retail**
- **Sustainable Fashion and Technological Innovations**
- **E-Commerce and Digital Transformation in Fashion**
- **AI in Trend Forecasting**
- **The Rise of Virtual Runways & Changing Fashion Shows**
- **Circular Fashion for a Sustainable Clothing Economy**
- **The Role of NFTs and Virtual Clothing**
- **Digital Fashion**

Selected full papers will be published as Conference Proceedings with **ISBN number**.

**Certificates** will be given to presenting authors and **registered** co-authors.

### IMPORTANT DATES

### REGISTRATION

		CATEGORY	FEES (INR)*
Submission of Abstracts	July 15, 2025	Industry Professionals	₹ 5,000
Acceptance of Abstracts	July 25, 2025		
Full Paper Submission	Aug 15, 2025	Faculty/ Research Scholars	₹ 3,000
Registration starts on	Aug 18, 2025	UG/PG Students	₹ 1,500
Last Date for Registration	Sep 12, 2025	*Fee includes 18% GST	

### MODE OF PAYMENT FOR REGISTRATION

**Payment Type** : Internet/Mobile Banking/ GPay/Paytm  
**Account Number** : 1481267367  
**Account Holder** : PSG Centre for Non formal and Continuing Education (PSG CNCE)  
**Bank Name** : Central Bank of India  
**Branch Name** : Peelamedu  
**IFSC Code** : CBIN0280913

## ACCOMMODATION

Accommodation can be arranged in College Guest House and College Hostel on chargeable basis.

For any queries/ assistance contact,

Mobile number: +91 9843125007, +91 9940224083

E-mail: ncdtf25.afd@psgtech.ac.in

## ADVISORY COMMITTEE

- **Dr. Kaustav SenGupta**

Associate Professor, Centre Coordinator and Chairperson I/C- NIFT Campus, Chennai.

- **Dr. Deepa Chandran**

Sustainability Head - Lifestyle Brands, Aditya Birla Fashion & Retail Limited, Bengaluru

- **Mr. Dharmender Khanna**

Head of Brand and Digital Transformation SSIPL Retail Limited, Haryana.

- **Mr. D. M. Kumar**

CEO, M/s Eastern Global Clothing, Tiruppur.

- **Mr. Shashank Johri**

Research and Design - UX Design for Sustainability, A Bunch of Designers (ABOD), Founder, Bengaluru.

## ORGANIZING COMMITTEE

**Patron : Shri L. Gopalakrishnan**

Managing Trustee, PSG & Sons' Charities, Coimbatore

**Chairman : Dr. K. Prakasan**

Principal, PSG College of Technology, Coimbatore

**Convener : Dr. D. Vijayalakshmi**

Professor & Head, Department of Apparel & Fashion Design, PSG College of Technology, Coimbatore

**Organizing : Dr. Nirmala Varghese**

**Secretaries : Dr. Mariyam Adnan**

Associate Professors, Department of Apparel & Fashion Design, PSG College of Technology, Coimbatore

## PARTNERSHIP OPPORTUNITIES

The conference on Disruptive Technologies in Fashion - NCDTF 25 provides excellent opportunities for retailers and manufacturers to gain publicity by showcasing their latest products to a highly focused audience. Sponsors will have the opportunity to present and display their products during the conference. The conference will release a souvenir wherein retailers, manufacturers can advertise their products. The souvenir will help in promoting the products, as it will be distributed widely beyond conference.

### SPONSORSHIP TARIFF

Platinum Sponsor	₹ 75,000.00
Gold Sponsor	₹ 50,000.00
Silver Sponsor	₹ 30,000.00
Lunch Sponsor	₹ 30,000.00
High Tea Sponsor	₹ 20,000.00
Mementoes Sponsor	₹ 25,000.00

### STALLS

Stall (9 feet x 9 feet)	₹ 25,000.00
Stall (18 feet x 18 feet)	₹ 50,000.00

### SOUVENIR SPONSOR

Full Page (Colour) Back Side Cover (Outside)	₹ 25,000.00
Full Page (Colour) Back Side Cover (Inner side)	₹ 20,000.00
Full Page (Colour) Front Side Cover (Inner side)	₹ 25,000.00
Full Page (Colour)	₹ 15,000.00
Full Page (B/W)	₹ 10,000.00
Half Page (Colour)	₹ 8,000.00
Half Page (B/W)	₹ 7,000.00
Quarter Page (Colour)	₹ 5,000.00
Quarter Page (B/W)	₹ 4,000.00

## PARTNERSHIP OPPORTUNITIES

### PLATINUM SPONSOR

Speaker slot in Technical Session

Display Standee for Promotion

Logo in the Back drop

Corporate Literature added to bag

4 Complimentary Delegate Pass

Full page colour in Souvenir

### GOLD SPONSOR

Display Standee for Promotion

Logo in the Back drop

Corporate Literature added to bag

3 Complimentary Delegate Pass

Half page colour in Souvenir

### SILVER SPONSOR

Logo in the Back drop

Corporate Literature added to bag

2 Complimentary Delegate Pass

Quarter page colour in Souvenir

### LUNCH SPONSOR

Branding in Dining Area

2 Complimentary Delegate Pass

Quarter page colour in Souvenir

### MEMENTOES SPONSOR

Branding in Mementos

2 Complimentary Delegate Pass

Quarter page colour in Souvenir

### HIGH TEA SPONSOR

Branding in Dining Area

1 Complimentary Delegate Pass

Quarter page colour in Souvenir