



## *Conference Announcement and Call for Papers*

# **NATIONAL CONFERENCE ON DISRUPTIVE TECHNOLOGIES IN FASHION [NCDTF 2026]**

**30<sup>th</sup> & 31<sup>st</sup> January 2026**



Organized by

**Department of Apparel & Fashion Design  
PSG COLLEGE OF TECHNOLOGY**

Coimbatore - 641 004

[www.psgtech.edu/ncdtf2026](http://www.psgtech.edu/ncdtf2026)

## PSG College of Technology

PSG College of Technology, established in 1951, is one of the premier institutions in India, founded by the PSG & Sons' Charities Trust, which dates back to 1926. An ISO 9001:2015 certified institution, the college is renowned for its academic excellence and commitment to quality education. It offers a wide range of programmes including 21 undergraduate courses such as BE, BTech, and BSc, and 24 postgraduate programmes encompassing ME, MTech, five-year and two-year MSc, MBA, and MCA. In addition, PSG Tech is a recognized QIP (Quality Improvement Programme) centre for postgraduate and PhD research programmes, reflecting its strong focus on advanced learning and research.

## Department of Apparel & Fashion Design

The Department of Apparel and Fashion Design offers a comprehensive five-year integrated M.Sc. Fashion Design & Merchandising programme, built on a three-pronged approach that focuses on design, production, and management. Over the past decade, the department has consistently nurtured a pool of versatile graduates who are well-prepared to meet the evolving challenges of the fashion industry by applying creative and responsible design solutions.

Students benefit from access to state-of-the-art facilities, including specialized laboratories for Pattern Making, Garment Construction, Computer-Aided Design (CAD), WGSN Trend Forecasting, Embroidery, and Photography, along with a dedicated Design Studio that encourages innovation and creative exploration.

The department actively promotes academic and professional growth through a diverse array of initiatives such as national conferences, expert talks, hands-on workshops, webinars, and various co-curricular and extra-curricular activities. These efforts are designed to enrich student learning, provide meaningful industry exposure, and support the holistic development of future fashion professionals.

## About the Conference

The National Conference on Disruptive Technologies in Fashion (NCDTF 26) delves into the transformative impact of emerging technologies on the fashion industry. This event will spotlight cutting-edge innovations such as AI-driven trend forecasting, blockchain for supply chain transparency, 3D printing for on-demand production, and the use of sustainable materials. With the rise of wearable technology and augmented reality, the way fashion is consumed and experienced is being revolutionized. NCDTF 26 aims to bring together industry professionals, researchers, and academicians to foster collaboration, share insights, and discuss how these technologies are reshaping design, production, and management in fashion. A key focus will be on how these disruptive tools contribute to greater efficiency, enhanced personalization, and sustainable practices, ultimately reducing the environmental footprint of the fashion industry in an increasingly digital and eco-conscious world.

## Call for Papers

NCDTF 26 invites students, researchers, and industry professionals to participate in the conference through oral presentations. Authors are encouraged to submit abstracts online, following the prescribed format, with a maximum limit of 300 words. Submissions are welcome in the following thematic areas:

- 3D Printing: Revolutionizing Fashion Design
- Artificial Intelligence & Machine Learning in Fashion
- Smart Fabrics and Wearable Technology
- Blockchain for Transparency and Traceability in Fashion
- Augmented Reality (AR): Enhancing Fashion Design & Retail Experiences
- Virtual Reality (VR): Transforming the Fashion Shopping Journey
- Sustainable Fashion through Technological Innovations
- E-Commerce and the Digital Transformation of Fashion
- AI-Powered Fashion Trend Forecasting
- Virtual Runways and the Future of Fashion Shows
- Circular Fashion: Creating a Sustainable Clothing Economy
- Emergence of Digital-Only Fashion Collections

## Publication

Selected full papers will be published in the Conference Proceedings, which will have an ISBN number.

## Certificates

Certificates will be awarded to presenting authors and all registered co-authors.

## Important Dates

Submission of Abstracts	: September 30, 2025
Acceptance of Abstracts	: October 10, 2025
Full Paper Submission	: October 31, 2025
Registration starts on	: November 01, 2025
Last Date for Registration	: November 30, 2025

## Registration Fees

Industry Professionals	: ₹5,000
Academicsians	: ₹3,000
Research Scholars	: ₹2,000
UG/PG Students	: ₹1,000

## Mode of Payment

Payment Type	: Online Payment
Account Number	: 1481267367
Account Holder	: PSG Centre for Non formal and Continuing Education (PSG CNCE)
Bank Name	: Central Bank of India
Branch Name	: Peelamedu
IFSC Code	: CBIN0280913

## Accommodation

Accommodation can be arranged in the College guest house / College hostel / nearby hotel on a chargeable basis.

## Advisory Committee

### Dr. Kaustav SenGupta

Link Chairperson, F&LA and Director, Vision Nxt, NIFT, Chennai

### Dr. Deepa Chandran

Sustainability Head - Lifestyle Brands, Aditya Birla Fashion & Retail Limited, Bengaluru

### Mr. Dharmender Khanna

Head - Brand and Digital Transformation, SSIPL Retail Limited, Gurgaon

### Mr. D. M. Kumar

CEO, M/s Eastern Global Clothing, Tiruppur

### Mr. Shashank Johri

Founder, A Bunch of Designers (ABOD), Bengaluru

## Organizing Committee

Patron	: Shri L. Gopalakrishnan	Managing Trustee, PSG & Sons' Charities, Coimbatore
Chairman	: Dr. K. Prakasan	Principal, PSG College of Technology, Coimbatore
Convener	: Dr. D. Vijayalakshmi	Professor & Head, Department of Apparel & Fashion Design PSG College of Technology, Coimbatore
Organizing Secretaries	: Dr. Nirmala Varghese   Dr. Mariyam Adnan	Associate Professors, Department of Apparel & Fashion Design PSG College of Technology, Coimbatore

## Partnership Opportunities

The Conference on Disruptive Technologies in Fashion (NCDTF 26) offers valuable opportunities for organizations to enhance their visibility and connect with a focused audience. Sponsors can present and display their products during the event. A conference souvenir will also be released, providing space for advertisements and helping promote products and services to a wider audience beyond the conference.

### Main Sponsor

Sponsor	Tariff	Logo Display	Delegate Pass	Souvenir Advertisement	Audio-Visual	Corporate Literature added to Kit
Platinum	₹ 50,000	✓	4	Full Page Colour	Will be played twice in a day	✓
Gold	₹ 30,000	✓	3	Full Page B/W	Will be played once in a day	✓
Silver	₹ 20,000	✓	2	Half Page Colour	–	–
Bronze	₹ 10,000	✓	1	Half Page B/W	–	–

### Stall

Stall (9 feet x 9 feet) : ₹ 30,000

### Souvenir

Full Page (Colour) Back Side Cover (Outside) : ₹ 15,000

Full Page (Colour) Front Side Cover (Inner side) : ₹ 13,000

Full Page (Colour) Back Side Cover (Inner side) : ₹ 12,000

Full Page (Colour) : ₹ 10,000

Full Page (B/W) : ₹ 8,000

Half Page (Colour) : ₹ 7,000

Half Page (B/W) : ₹ 5,000

### Contact:

#### The Organising Team

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