#### **Institute of Computer Technology**

#### B. Tech. Computer Science and Engineering

#### **Sub: Big Data Analytics**

#### **Project Report**

Group no.: 20

Project no.: 24

## 1. AIM of the project :

The primary objective of this project is to conduct a semantic analysis of Demonetization in India using Twitter data. The aim is to understand the diverse opinions and sentiments expressed by individuals on Twitter regarding demonetization. The project specifically focuses on classifying tweets as either positive or negative, providing insights into how the public perceived the demonetization move.

# 2. Name of students along with enrolment numbers who were included in the project

- Student 1: Shan Bhoharia Enrollment Number: 21162121005
- **Student 2**: Devarsh juneja **Enrollment Number** : 21162121010
- Student 3: Kshitij Nigam Enrollment Number: 21162121012

## 3. Observation and Analysis

In the process of analyzing the demonetization Twitter data, diverse and contrasting viewpoints were observed. People expressed a range of sentiments, from support and approval to criticism and dissatisfaction. The mixed feelings captured in the tweets reflect the complexity and multifaceted nature of public opinion during the demonetization period.

## 4. Data Cleaning Steps

To ensure accurate analysis, the following steps were taken to clean the data

- Omitted special characters, including ",", """, "|", and ";"
- Substituted null values where applicable
- Removed unnecessary headers for better clarity

## 5. Tool & conceptualization

Tool Used: Apache PIG.

The chosen tool for this project is PIG. This tool was selected due to

its capabilities in handling large-scale data analysis, ease of use, and compatibility with the project requirements. The conceptualization involved leveraging the tool's features to perform sentiment analysis on the Twitter data and classify tweets as positive or negative.

## 6. Code/queries/commands used for execution of the project.

- Tweets = LOAD '/BDA-Project/demoetization.csv' USING PigStorage(',');
- \$ Extracted\_tweets = FOREACH tweets GENRATE \$0 as id, \$1 as text;
- **❖** Tokens =foreach extrated\_tweets generate id,text FLATTEN(TOKENIZE(text)) AS word;
- **❖** Dump tokens
- \* AFFIN = LOAD '/BDA-Project/AFFIN.txt' USING PigStorage('\t') AS (word: chararray, rating: int);
- Dump AFFIN
- Word\_rating = JOIN tokens BY word LEFT OUTER,
  AFFIN BY word USING 'replicated';
- \* rating = FOREACH word\_rating GENRATE tokens::id AS
  id, tokens::text AS text, AFFIN:: rating as rate;
- **\*** Word group = Group rating by (id, text);
- **❖** Avg\_rate = FOREACH word\_group GENRATE group,

# AVG(rating.rate) AS tweet\_rating;

- **❖** Positive\_tweets = FILTER avg\_rate BY tweet\_rating >= 0;
- **❖** negative\_tweets = FILTER avg\_rate BY tweet\_rating < 0;
- \* positive\_tweets\_count = FOREACH (GROUP
   positive\_tweets ALL) generate count(positive\_tweets);
- dump positive\_tweets\_count;
- \* negative\_tweets\_count = FOREACH (GROUP
   negative\_tweets ALL) GENERATE
   COUNT(negative\_tweets);
- **❖** Dump negative tweets count;

## 7. Screenshots and Output

```
grunt> tweets = LOAD '/BDA-Project/demonetization.csv' USING PigStorage(',');
grunt> extracted_tweets = FOREACH tweets GENERATE $0 as id, $1 as text;

grunt> tokens = foreach extracted_tweets generate id,text,FLATTEN(TOKENIZE(text)) AS word;
```

grunt> dump tokens

```
ve over DeMonetization & he is also detained as he Tried 2 March@",he)
("7997", "RT @sukanyaiyer2: #DeMonetization AAP protests by marching Against Govts mo
ve over DeMonetization & he is also detained as he Tried 2 March⊕",Tried)
("7997", "RT @sukanyaiyer2: #DeMonetization AAP protests by marching Against Govts mo
ve over DeMonetization & he is also detained as he Tried 2 March@",2)
("7997", "RT @sukanyaiyer2: #DeMonetization AAP protests by marching Against Govts mo
ve over DeMonetization & he is also detained as he Tried 2 March@",March@)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, #demonetization)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, will)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now,help)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now,combat)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, terror)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, because)
("7998","#demonetization will help combat terror because Pak won't be able to print
new notes! And now, Pak)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now,won't)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now,be)
("7998","#demonetization will help combat terror because Pak won't be able to print
new notes! And now,able)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, to)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now,print)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, new)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, notes!)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, And)
("7998", "#demonetization will help combat terror because Pak won't be able to print
new notes! And now, now)
```

```
jrunt> AFFIN = LOAD '/BDA-Project/AFFIN.txt' USING PigStorage('\t') AS (word: chararray, rating: int);
2023-11-24 23:56:47,577 [main] INFO org.apache.hadoop.conf.Configuration.deprecation - fs.default.name is deprecated. Instea
1, use fs.defaultFS
2023-11-24 23:56:47,577 [main] INFO org.apache.hadoop.conf.Configuration.deprecation - mapred.job.tracker is deprecated. Instead, use mapreduce.jobtracker.address
2023-11-24 23:56:47,688 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-24 23:56:47,688 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
3runt> S
```

grunt> dump AFFIN

(won, 3) (wonderful, 4) (woo, 3) (woohoo, 3) (wooo, 4) (woow, 4) (worn, -1) (worried, -3) (worry, -3) (worrying, -3) (worse, -3) (worsen, -3) (worsened, -3) (worsening, -3) (worsens, -3) (worshiped, 3) (worst, -3) (worth, 2) (worthless, -2) (worthy, 2) (wow, 4) (wowow, 4) (woww,4) (wrathful, -3) (wreck, -2) (wrong, -2) (wronged, -2) (wtf, -4) (yeah, 1) (yearning, 1) (yeees, 2) (yes, 1) (youthful, 2) (yucky, -2) (yummy, 3) (zealot, -2) (zealots, -2) (zealous, 2)

```
grunt> word_rating = JOIN tokens BY word LEFT OUTER, AFFIN BY word USING 'replicated';
2023-11-25 00:04:14,271 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:04:14,271 [main] WARN org.apache.pig.PigServer - Encountered Warning USING OVERLOADED FUNCTION 1 time(s).
grunt> rating = FOREACH word_rating GENERATE tokens::id AS id, tokens::text AS text, AFFIN::rating AS rate;
2023-11-25 00:07:28,977 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:07:28,977 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
grunt> word_group = Group_rating_by (id, text);
2023-11-25 00:08:02,148 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:08:02,148 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
grunt> avg_rate = FOREACH word_group_GENERATE_group, AVG(rating.rate) AS tweet_rating;
2023-11-25 00:09:00,105 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:09:00,105 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:09:00,105 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
2023-11-25 00:09:00,105 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
2023-11-25 00:09:00,105 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
```

```
"1","RT @rssurjewala: Critical question: Was PayTM informed about #Demonetization edict by PM? It's clearly fishy and requir sful disclosure & amp; ", clearly, clearly, l) "1","RT @rssurjewala: Critical question: Was PayTM informed about #Demonetization edict by PM? It's clearly fishy and requir sfull disclosure & amp; ", & amp; , ) "1", "RT @rssurjewala: Critical question: Was PayTM informed about #Demonetization edict by PM? It's clearly fishy and requir "RT @rssurjewala: Critical question: Was PayTM informed about #Demonetization edict by PM? It's clearly fishy and requir positive tweets = FILTER avg rate BY tweet rating >= 0; 2023-11-25 00:34:06,066 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s). 2023-11-25 00:34:06,066 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s). 2023-11-25 00:34:06,066 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_DOUBLE 1 time(s).
```

```
2023-11-25 00:34:06,066 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:34:06,066 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
2023-11-25 00:34:06,066 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_DOUBLE 1 time(s).
2023-11-25 00:34:44,101 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:34:44,101 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
2023-11-25 00:34:44,101 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_DOUBLE 2 time(s).
2023-11-25 00:34:44,101 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_DOUBLE 2 time(s).
2023-11-25 00:34:44,101 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_DOUBLE 2 time(s).
```

grunt> positive tweets count = FOREACH (GROUP positive tweets ALL) GENERATE COUNT(positive tweets);

## grunt> dump positive\_tweets\_count;

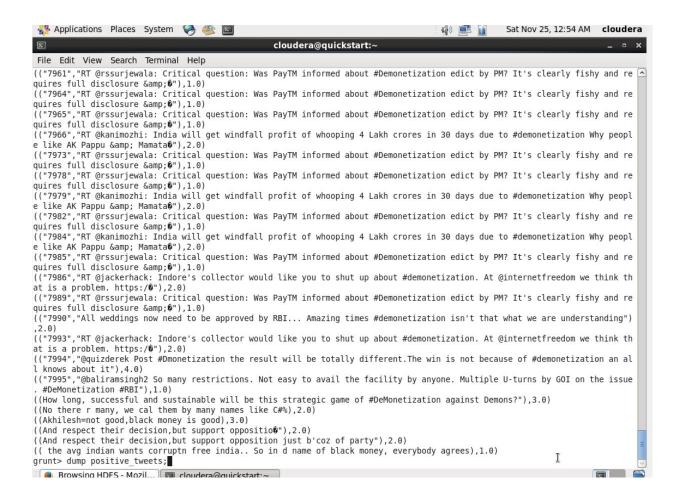
s full disclosure & @",fishy,,)

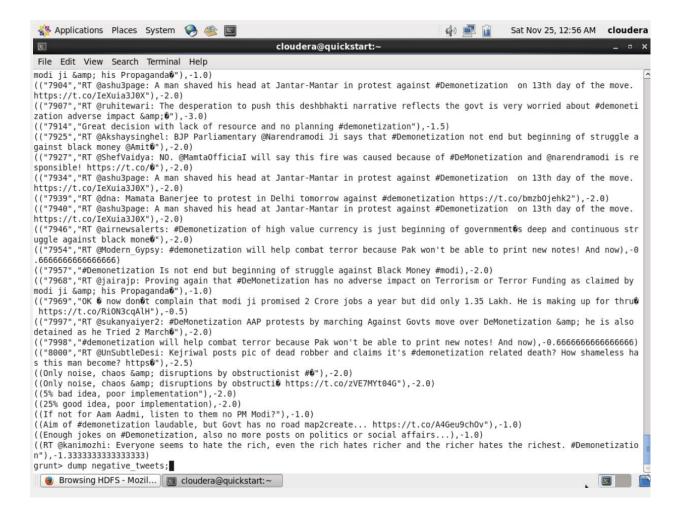
```
tead, use mapreduce.jobtracker.address
2023-11-25 00:42:25,068 [main] INFO org.apache.pig.data.SchemaTupleBackend - Key [pig.schematuple] was not set... will not g
enerate code.
2023-11-25 00:42:25,078 [main] INFO org.apache.hadoop.mapreduce.lib.input.FileInputFormat - Total input paths to process : 1
2023-11-25 00:42:25,078 [main] INFO org.apache.pig.backend.hadoop.executionengine.util.MapRedUtil - Total input paths to pro
cess : 1
(2195)
```

```
grunt> negative tweets_count = FOREACH (GROUP negative_tweets ALL) GENERATE COUNT(negative_tweets);
2023-11-25 00:45:02,248 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_CHARARRAY 1 time(s).
2023-11-25 00:45:02,248 [main] WARN org.apache.pig.PigServer - Encountered Warning USING_OVERLOADED_FUNCTION 1 time(s).
2023-11-25 00:45:02,248 [main] WARN org.apache.pig.PigServer - Encountered Warning IMPLICIT_CAST_TO_DOUBLE 2 time(s).
qrunt>
```

### grunt> dump negative tweets count;

2023-11-25 00:48:44,713 [main] INFO org.apache.hadoop.mapreduce.lib.input.FileInputFormat - Total input paths to process : 2023-11-25 00:48:44,713 [main] INFO org.apache.pig.backend.hadoop.executionengine.util.MapRedUtil - Total input paths to process : 1 (1258)





#### 8. Conclusion:

Based on the sentiment analysis of demonetization tweets, it can be concluded that the public perception was diverse. The sentiment polarity varied across tweets, indicating a mix of positive and negative sentiments. Graphical representations further enhance the understanding of sentiment distribution.

9. What else can you use the data for?? (Like for historical analysis/ future prediction/ behavior of something/ pattern)

Apart from the current analysis, the demonetization Twitter data can be utilized for:

- Historical analysis of public sentiment trends
- Predictive modeling for future events or policy changes
- Understanding patterns in public reactions to socio-economic developments

This project sheds light on the significance of leveraging big data analytics for extracting meaningful insights from social media data, providing valuable perspectives on public sentiment during critical events like demonetization.