# **Ideation Phase Brainstorm & Idea Prioritization Template**

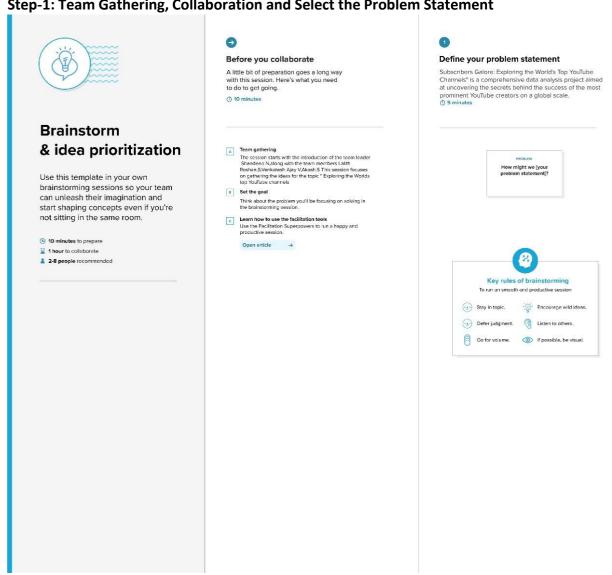
Date	29 October 2023
Team ID	NM2023TMID03194
Project Name	Subscribers Galore: Exploring the World's Top YouTube Channels
Maximum Marks	4 Marks

### **Brainstorm & Idea Prioritization Template:**

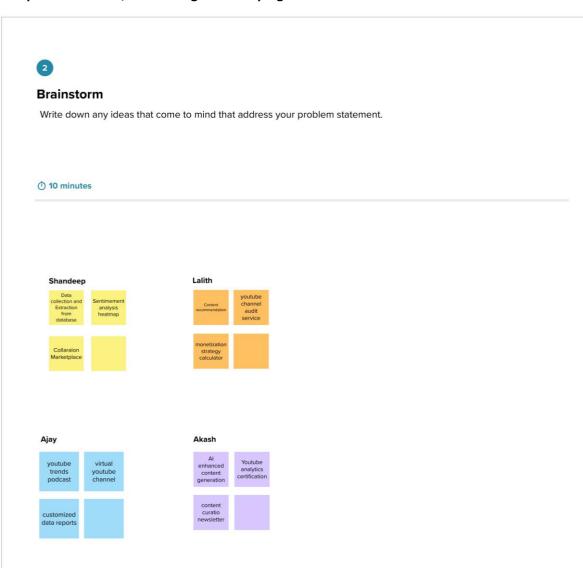
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



### Step-3: Idea Prioritization



#### **Idea Prioritization**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

A 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator cun confirm the spot by using the leser solnter holding the H key on the keysocard.

