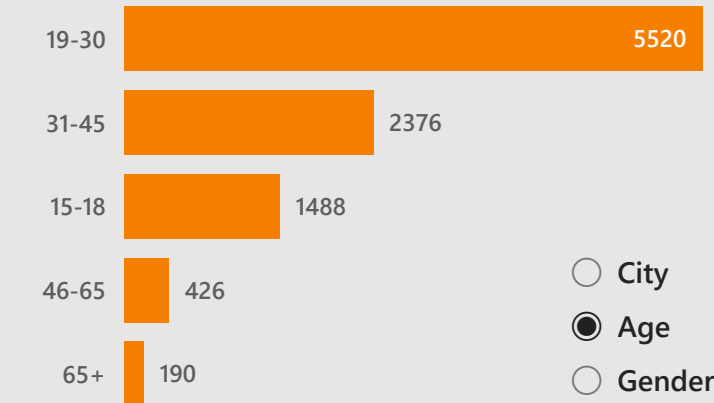




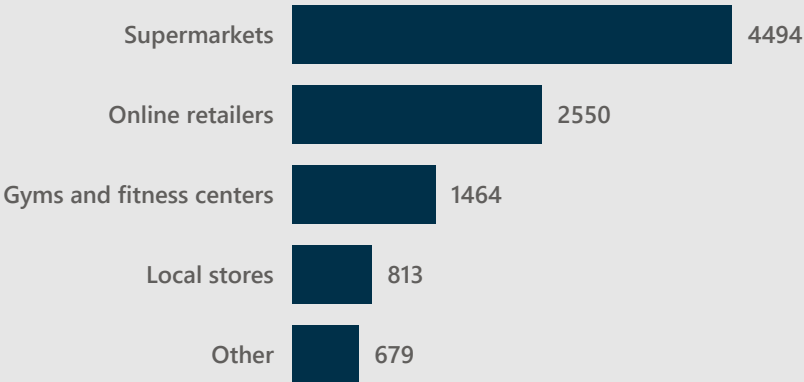
is a German beverage company that is aiming to make its mark in the Indian market. A few months ago, they launched their energy drink in 10 cities in India.

Domain: Food & Beverage
Function: Marketing

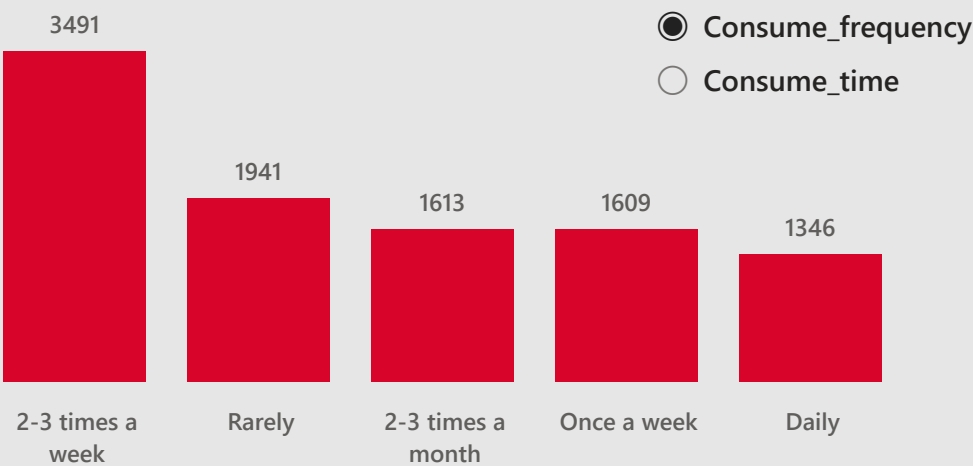
No. of Response by Age



No. of Response by Purchase Location



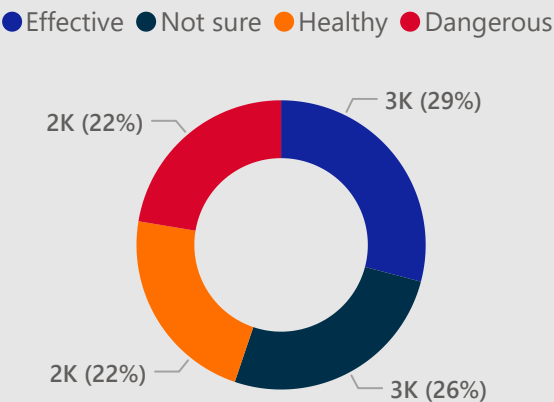
No. of Response by Consume_frequency



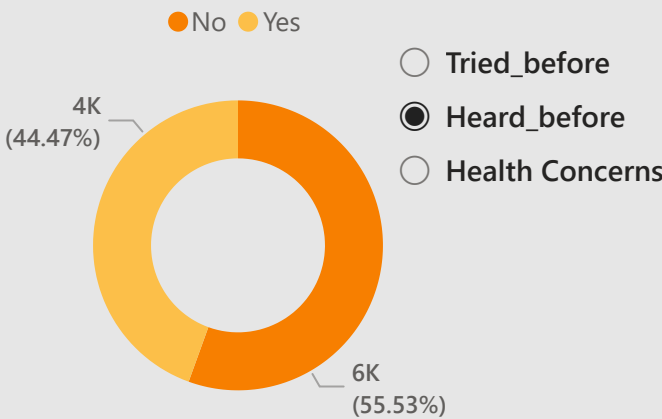
Reasons For Choosing Brands



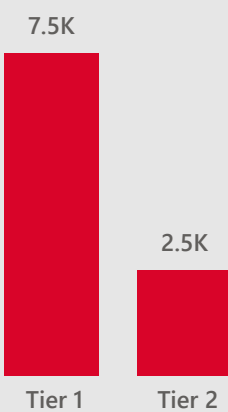
General Perception



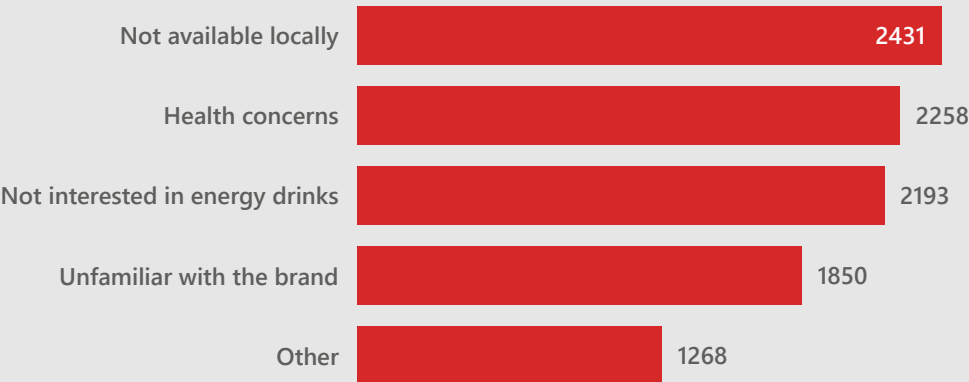
No. of Response by Heard_before



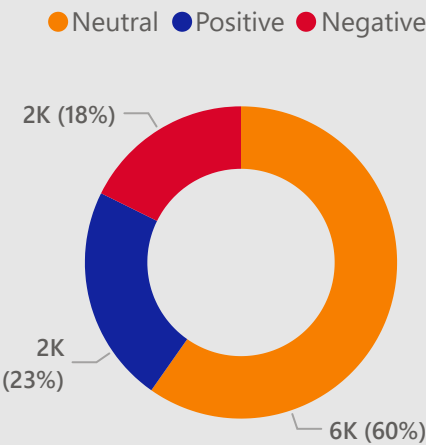
Dim Cities Tier



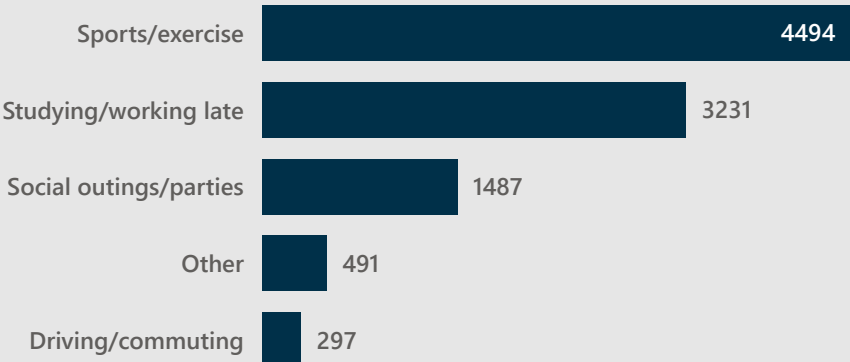
No. of Response by Reasons Preventing Trying



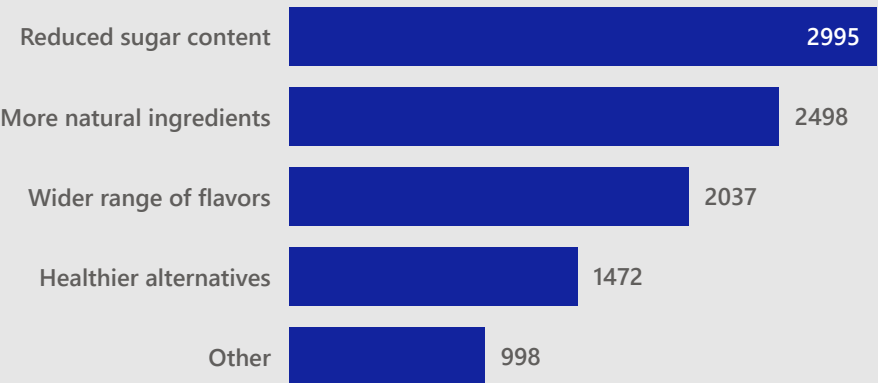
Brand Perception



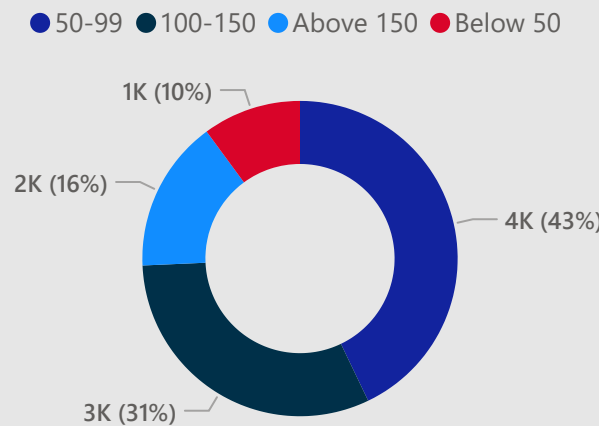
No. of Response by Typical_consumption Situations



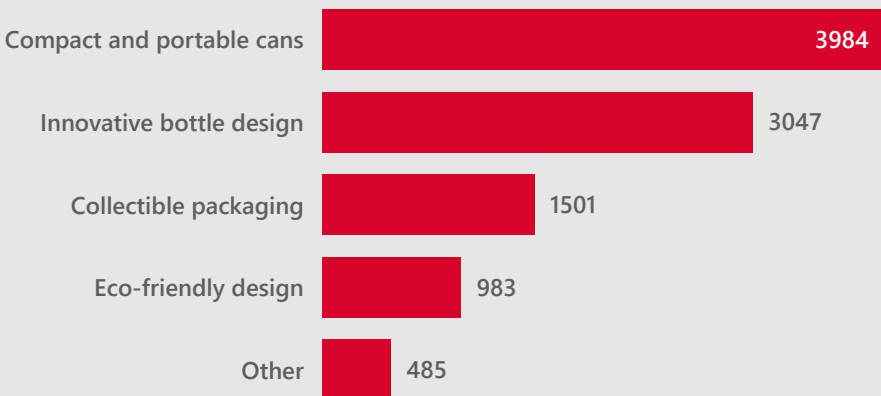
Improvements Desired



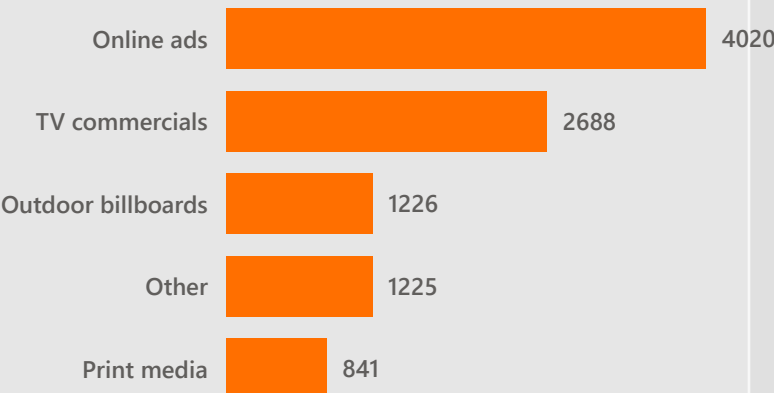
Price Range



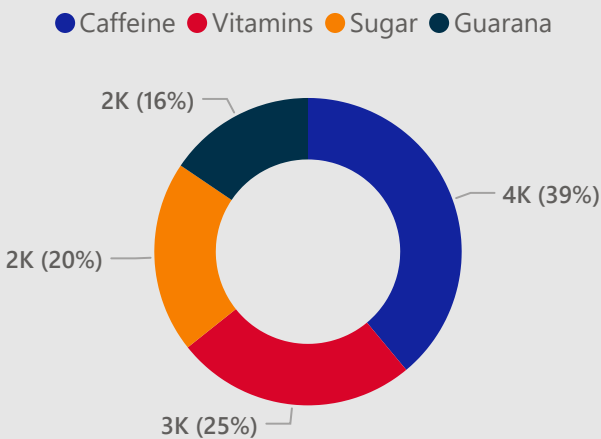
No. of Response by Packaging Preference



Marketing Channels



Expected Ingredients



No. of Response by Consume Reason

