



## A seven year Business performance analysis

As one of the Best E-learning platforms globally, Udemy hosts diverse collection of courses spanning various subjects and Experties-Level. This Dashboard provide insights into courses popularity, Pricing strategies, Revenue discover generation and other insightful analysis.



### Insights

#### Sales Performance

In seven years, Udemy's cumulative sales reached 884.94 million, peaking at 315 million in 2015.

#### Subscriber Growths

With 12 million subscribers gained over seven years. Udemy is growing an average rate of 1.7 million new subscribers per year.

#### Course Popularity

The popularity of the web Development course indicates a high demand for tech-related skill.

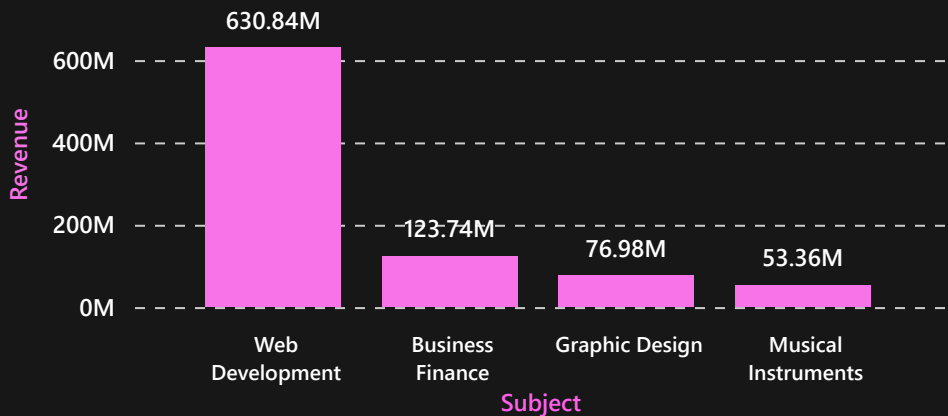
All Levels

Beginner Level

Intermediate Level

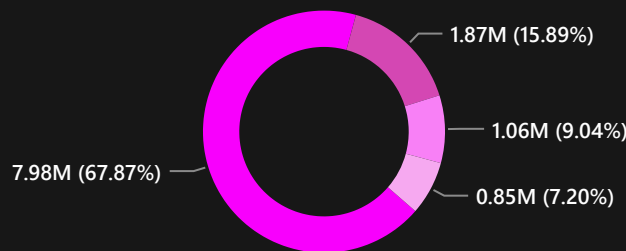
Expert Level

#### # Subject-wise Total Revenue Analysis



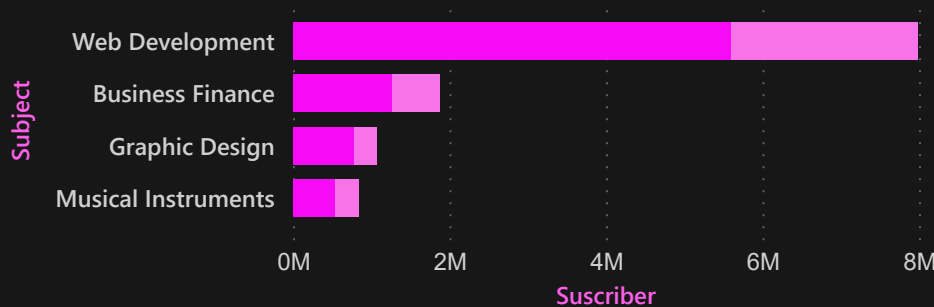
#### # Subject-wise Subscriber Distribution

● Web Development ● Business Finance ● Graphic Design ● Musical Instruments

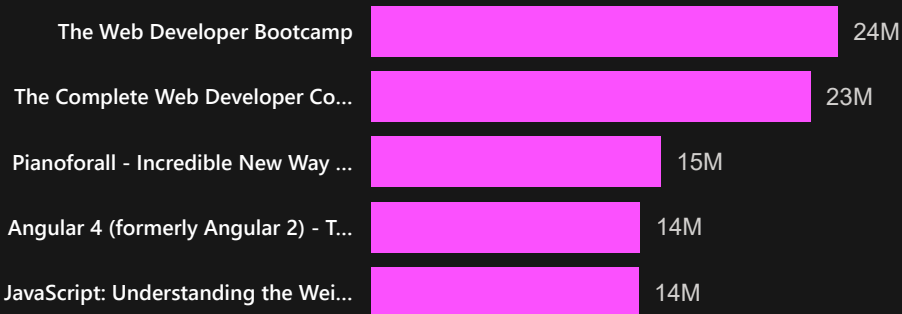


#### # Suscriber by Subject and types

● Paid ● Unpaid



#### # Top 5 courss by Revenue



Web Development

Business Finance

Graphic Design

Musical Instruments



Revenue

884.92M



Subscriber

11.76M



Lectures

147.52K



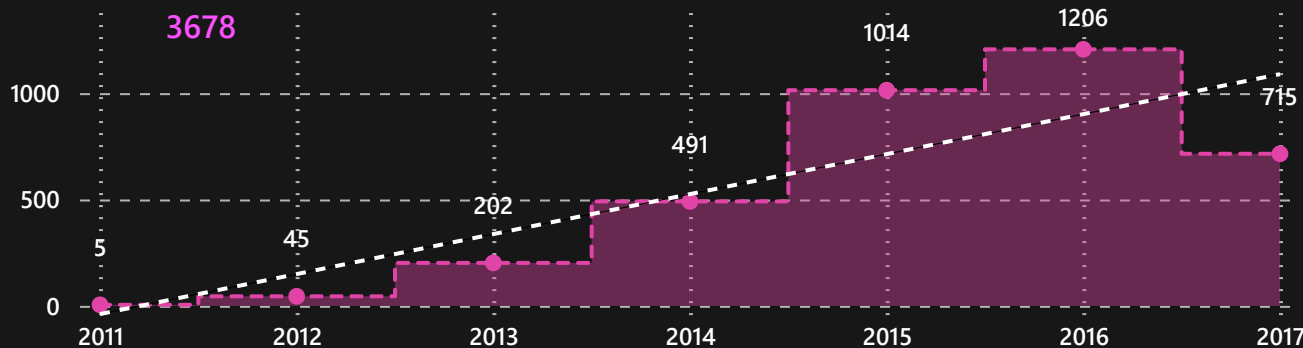
Review

574.72K

#### # Course Published by year

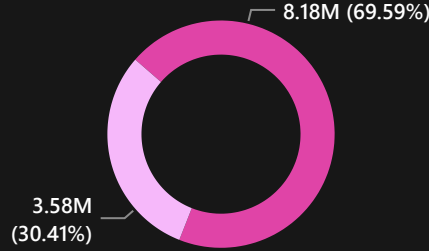
Courses

3678

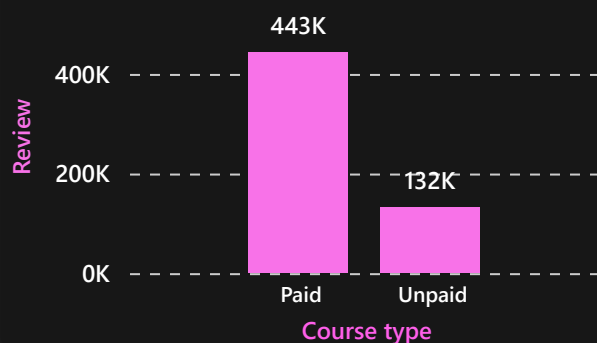


#### # Subscription Distribution: Paid vs. Unpaid

● Paid ● Unpaid

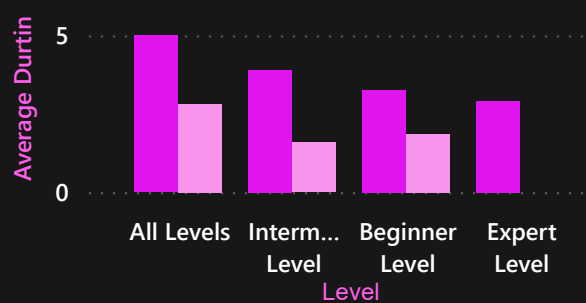


#### # ReviewReview by course type



#### # Average course duration by types

● Paid ● Unpaid



Subject

Lectures

AVG Price

AVG Dur.

Subject	Lectures	AVG Price	AVG Dur.
Web Development	63381	77.03	5.59
Graphic Design	19329	57.83	3.58
Business Finance	38755	68.55	3.55
Musical Instruments	26055	49.56	2.85

Revenue

#### # Yearly Revenue Trend Analysis

