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CART 451

Final Project Prototype

Project Description:

As we draw nearer to the Christmas season, the increase in online shopping is inevitable. High traffic days such as Black Friday and Cyber Monday are on the horizon and every online shopping platform (Amazon, Best Buy, Ebay, etc.) is claiming that they have the “best deals” and that we should therefore carry out our shopping endeavors on their websites. In my previous thinking about this project I was contemplating whether or not I should work on a store API, but the idea that I have decided to settle on is that of a web platform/website that will put a variety of these websites head to head so that the user can easily navigate through each of the displayed websites to truly see which one has the best deals for buying what they are seeking to buy.

As of right now, I have settled on how I will arrange the UI of the page and how the user will navigate through it. For example, since this platform will be centered around one’s online Christmas shopping, I will design the page with a Christmassy aesthetic and design it to look like a scroll (similar to a scroll that Santa Claus would have with everyone’s names and their Christmas wishes). As the user scrolls down the scroll (pun intended), the variety of online shopping websites will be displayed with buttons to access different products on each website so that the user can compare prices and truly see which one has the best deals. As of right now, I will be using HTML, CSS, and Javascript for the project. I plan on making the buttons to the various websites functional as well as including a hidden gift somewhere on the site. All in all, all of the pieces are gathered and it is just a matter of me putting them all neatly in place for the final presentation.

