



SHANE FRY



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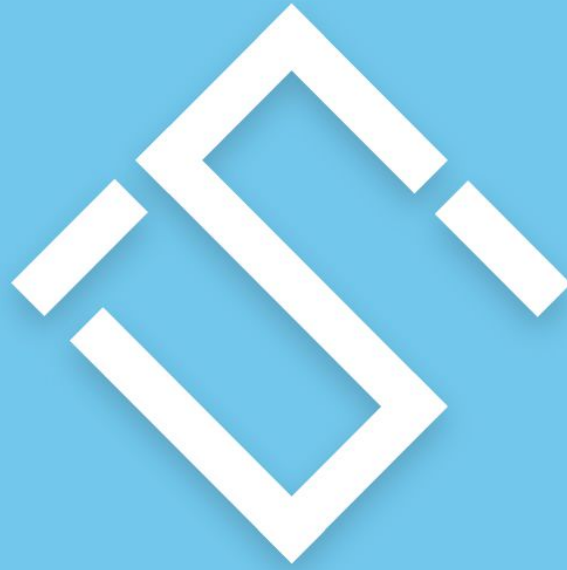
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## ABOUT ME

My name is **SHANE** and I am a **GRAPHIC DESIGNER** and **WEBDEVELOPER**. I love to create things digitally and found myself in this career. I will create any graphical elements or code any website of your desire!

I live in London, ON Canada and I am 19 years of age, with young new styles and practices to provide to your products.

# Montserrat Light

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REGULAR - ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()\_

Bold - ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()\_

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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# BEBAS NEUE

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REGULAR -

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#\$%^&\*()\_

LOREM IPSUM IS SIMPLY DUMMY TEXT OF THE PRINTING AND TYPESETTING INDUSTRY. LOREM IPSUM HAS BEEN THE INDUSTRY'S STANDARD DUMMY TEXT EVER SINCE THE 1500S, WHEN AN UNKNOWN PRINTER TOOK A GALLEY OF TYPE AND SCRAMBLED IT TO MAKE A TYPE SPECIMEN BOOK. IT HAS SURVIVED NOT ONLY FIVE CENTURIES, BUT ALSO THE LEAP INTO ELECTRONIC TYPESETTING, REMAINING ESSENTIALLY UNCHANGED. IT WAS POPULARISED IN THE 1960S WITH THE RELEASE OF LETRASET SHEETS CONTAINING LOREM IPSUM PASSAGES, AND MORE RECENTLY WITH DESKTOP PUBLISHING SOFTWARE LIKE ALDUS PAGEMAKER INCLUDING VERSIONS OF LOREM IPSUM.



# COLOR PALETTE

The following colors are used on Shane's website, and no other variation. The range of blues represents trust, loyalty, and winsdm which shane is trying to project to cilents. Also providing a simple clean vibe throughout the site, just like Shanes style.

#71c7ec

R: 113  
G: 199  
B: 236

C M Y K  
50 4 2 0

#ebbd7

R: 30  
G: 187  
B: 215

C M Y K  
68 2 13 0

#189ad3

R: 24  
G: 154  
B: 211

C M Y K  
76 24 2 0

#107dac

R: 16  
G: 125  
B: 172

C M Y K  
85 43 16 1

#005073

R: 0  
G: 80  
B: 115

C M Y K  
97 67 35 17



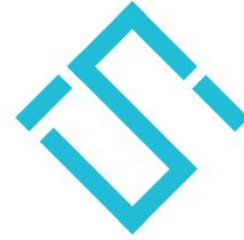
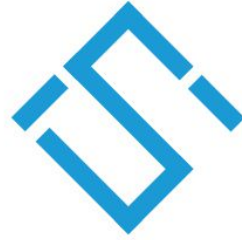
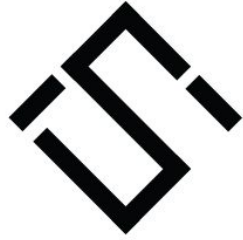
# LOGO SPACING

To protect the clarity and visual integrity of the logo, it has an exclusion zone (there "X's") . It must always appear legibly on any background

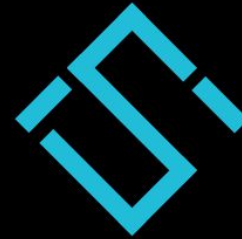


Logo may only rest on colors listed in the color section, including black and white

**LOGO**



**DO'S**



Logo may only be the 5 colors as shown above, and only scaled uniformly



# LOGO DONT'S

- Never scale nonuniformly
- Never overlap or alter logo
  - Never rotate

