

Isochrone project

Evaluating transport networks

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**How can we visualize and
evaluate how connected a
location is ?**

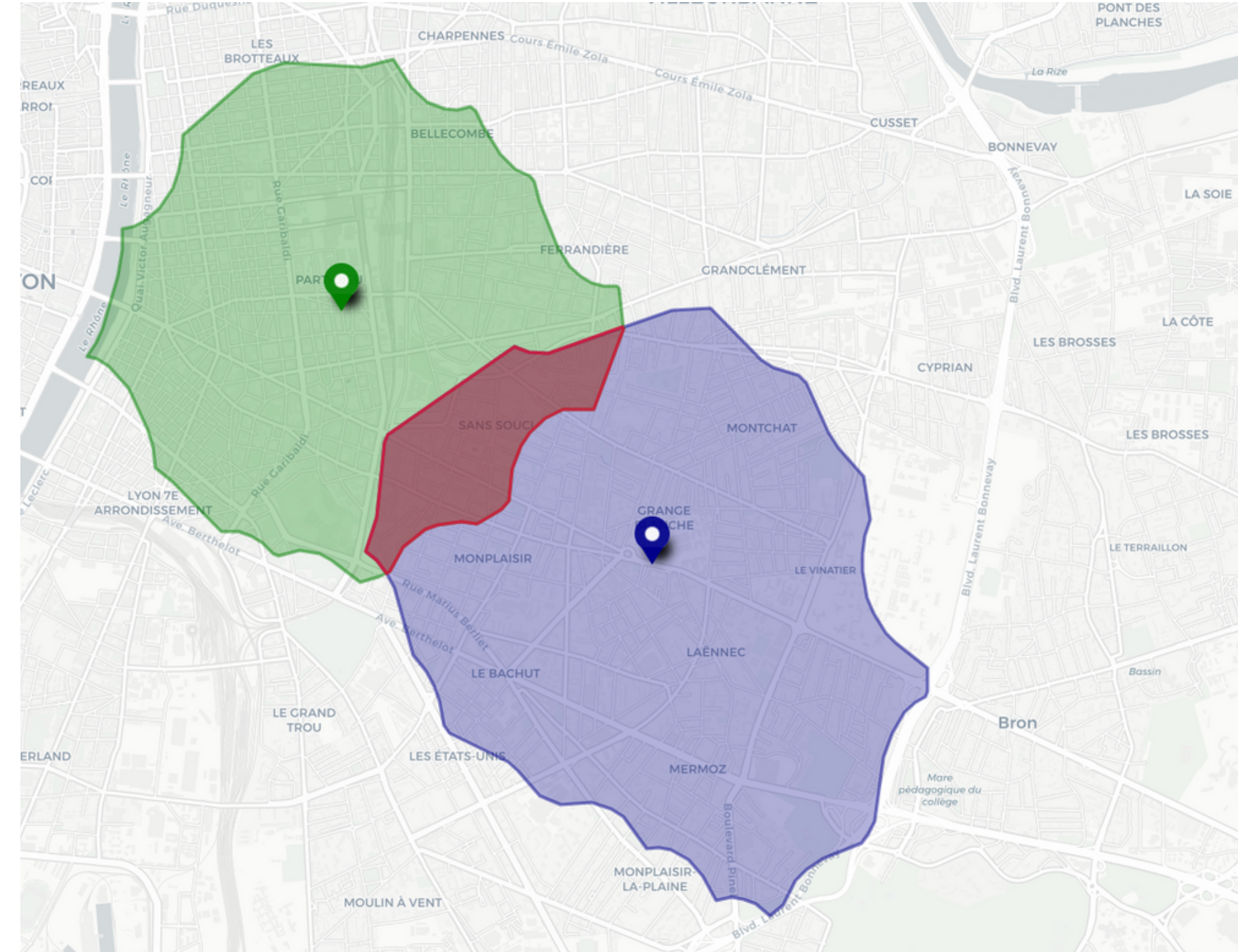
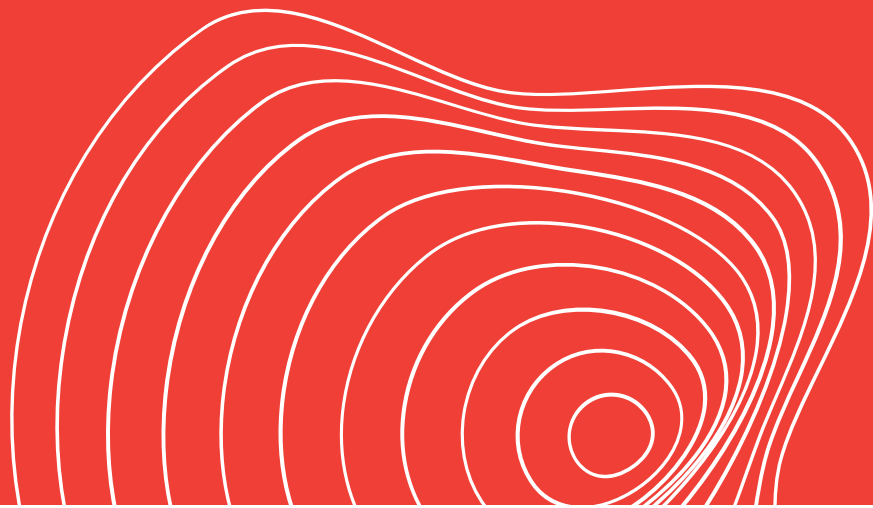
Overview

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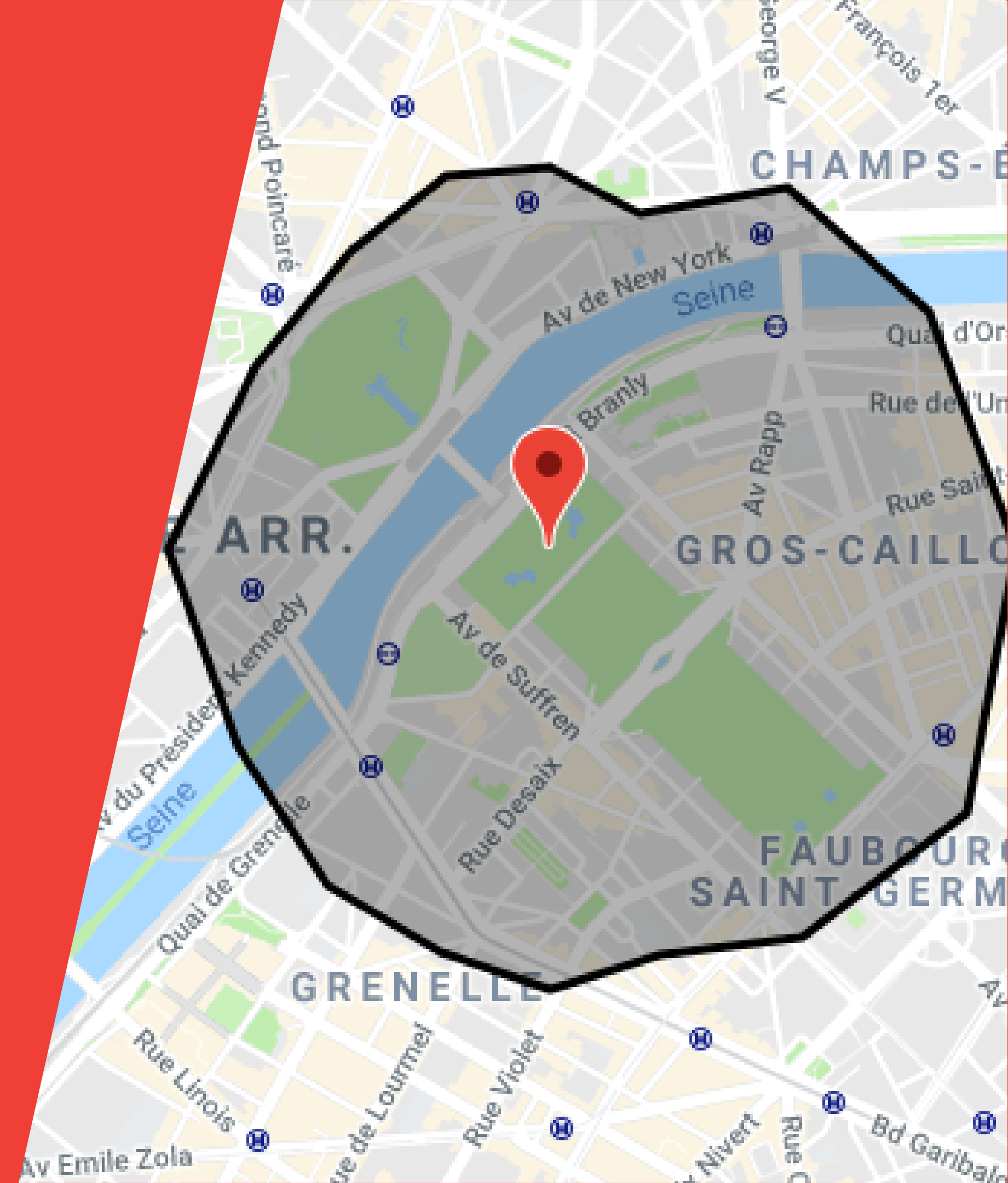
Isochrones

- Lines of equal travel time
- How connected a location is
- Transport & mobility modeling
- Improving transport network
- Optimisation involving location



Google Maps API

- API -> travel time between 2 points
- Options for transport mode
- Manual Isochrone Computation
- Limited parameters & resolution
- Cost



TravelTime API

- Direct computation of isochrones
- More isochrone parameters
- Increased resolution
- Islands & Holes
- Free + R sdk (shiny)



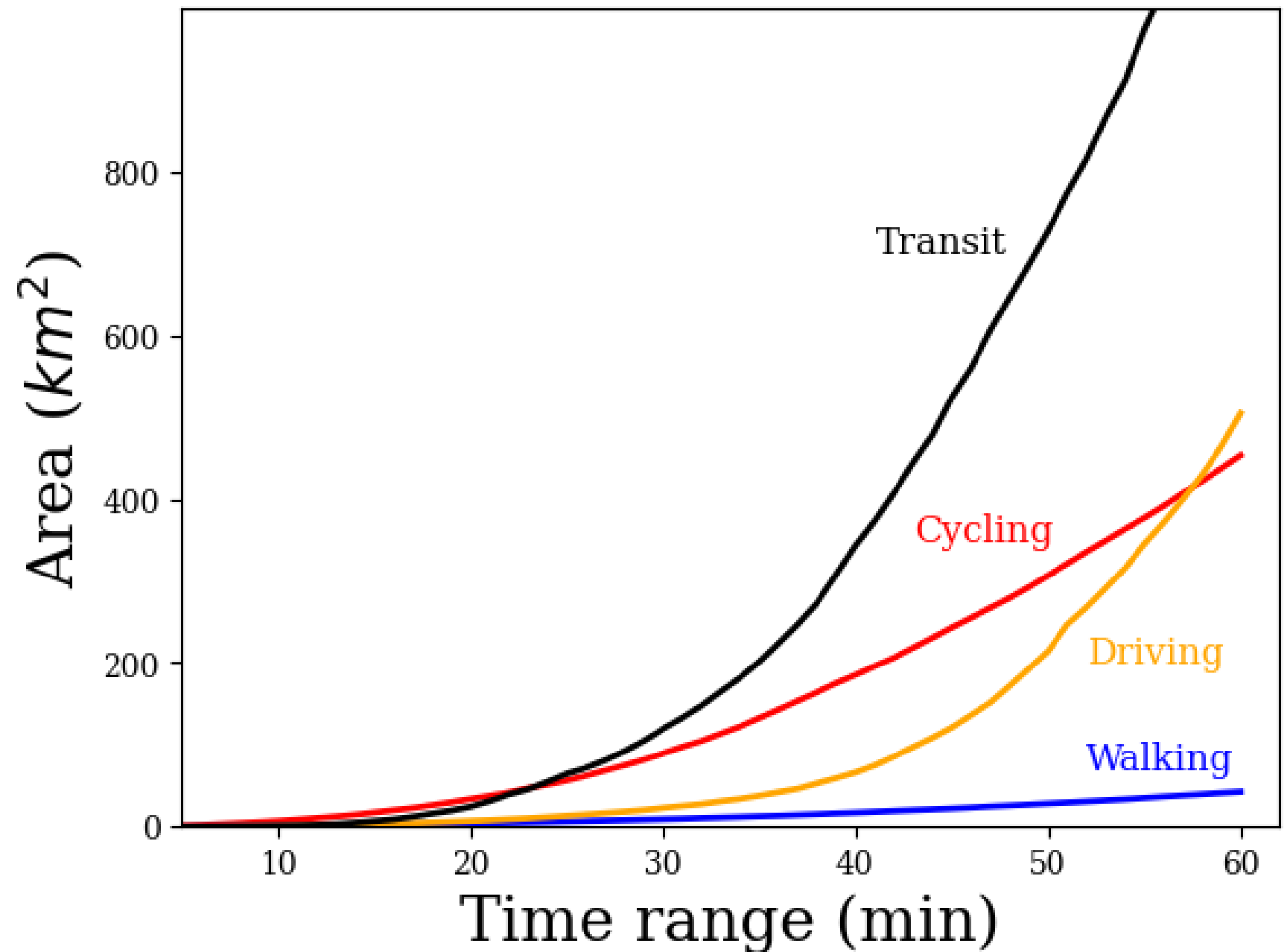


Shiny demo

Isochrone Analysis

- Define metrics for interpretation
- Here : Total Area of isochrones
- Many different axis to observe :
Departure time, transport
mode, origin

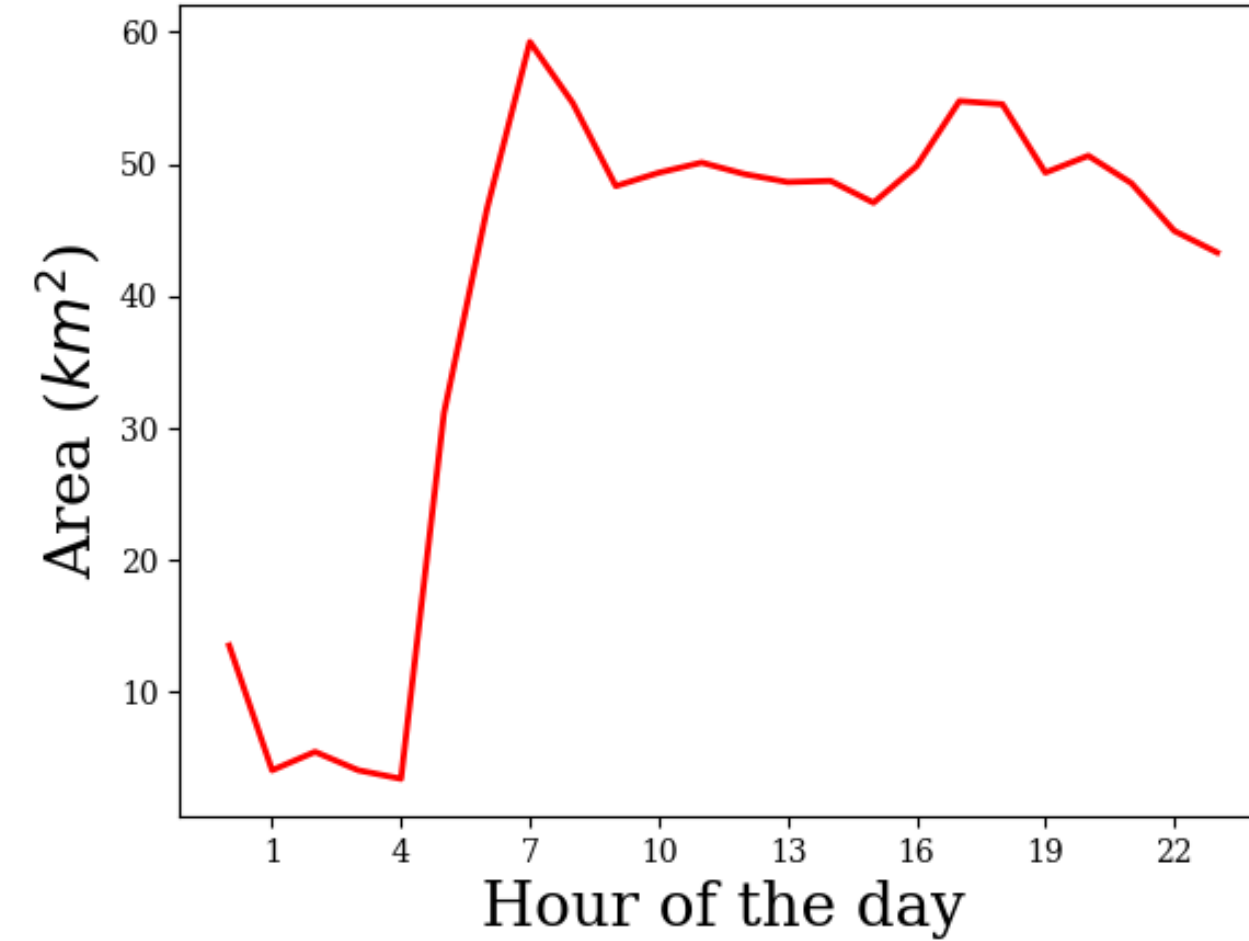
Area of Isochrones from Les Halles



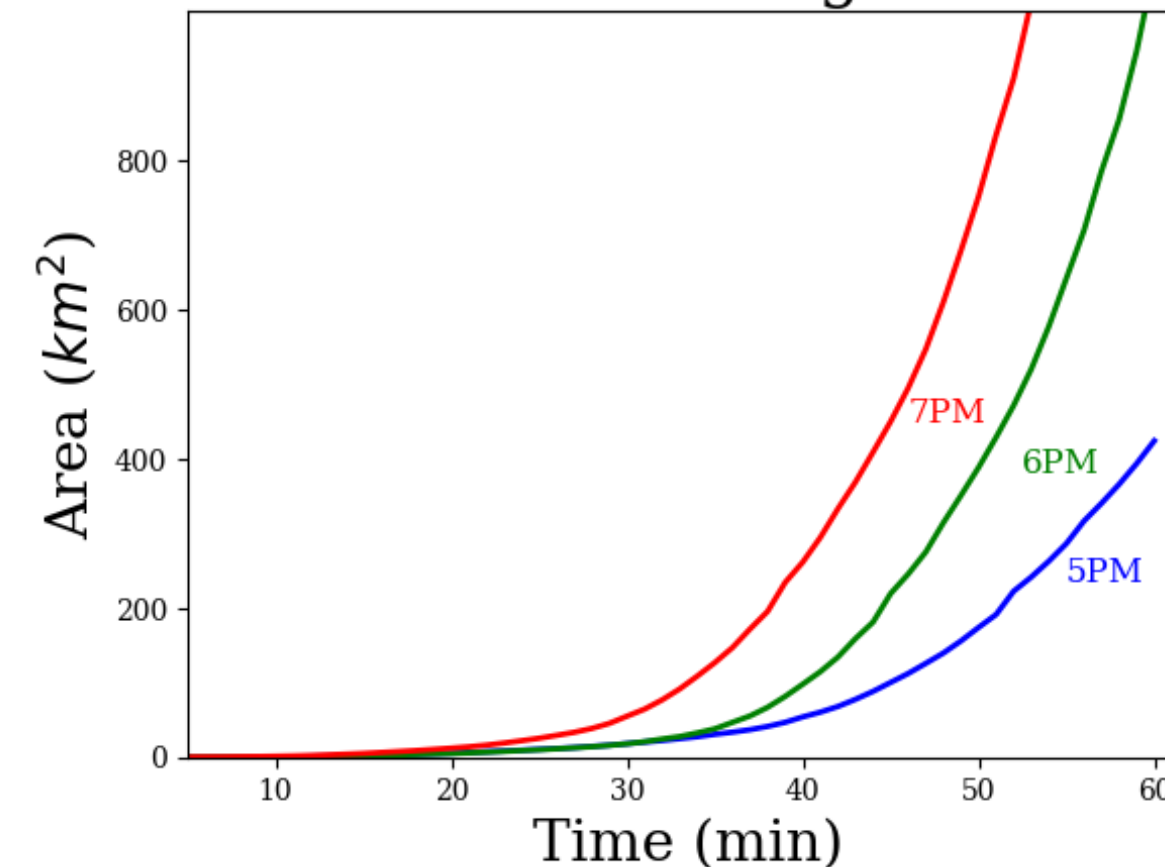
Isochrone Analysis

- Notion of symmetry
- Maximum bearing distance
- Other metrics ?

Area of 20 min Isochrones from Les Halles with public transport



Area of Isochrones driving from Les Halles



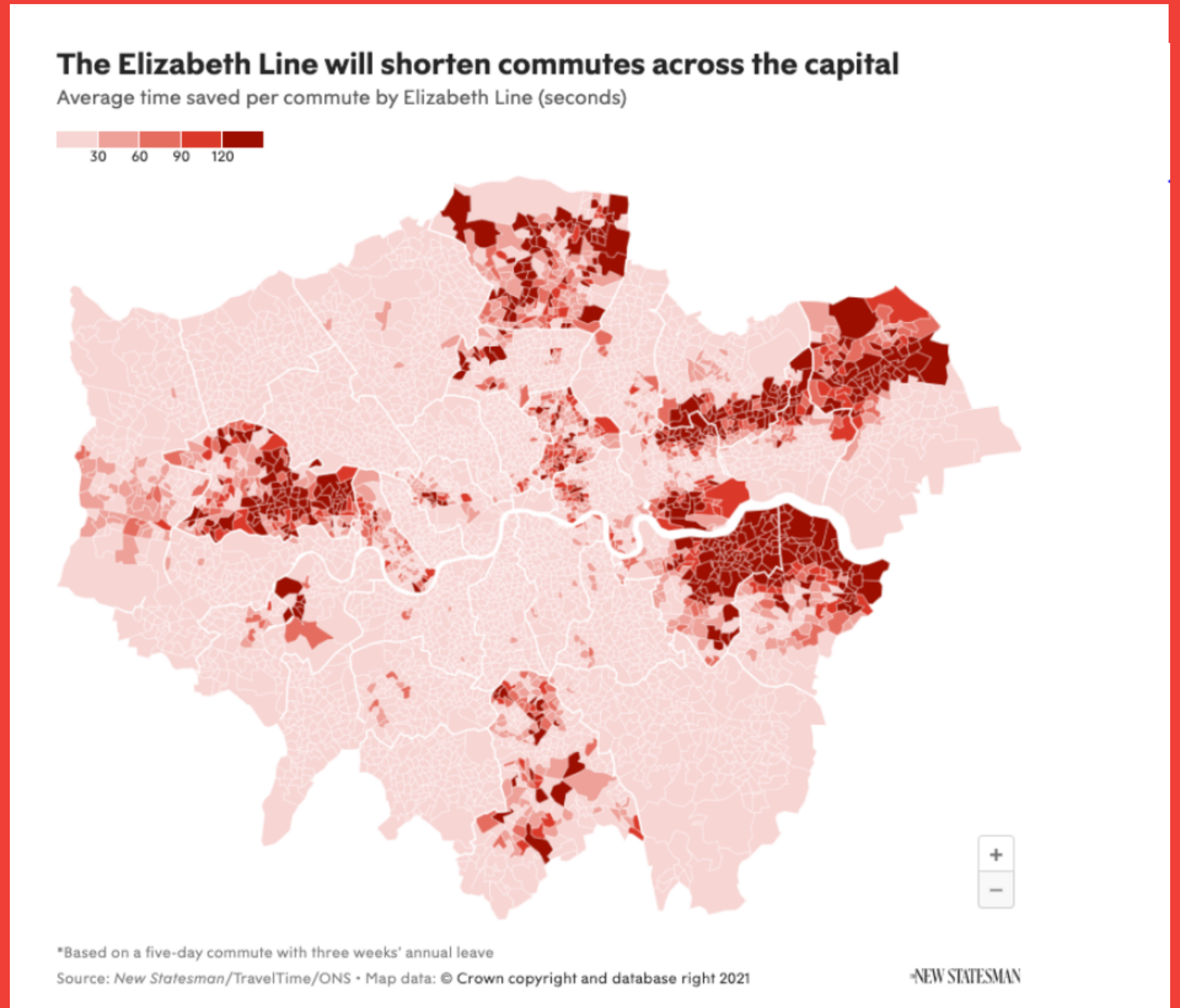


Application Examples



Mobility Impact

- Assessing changes in transport
- Measuring the impact of potential construction
- Planning future projects



Location-linked Decisions

- Opening stores
- Real estate applications
- Renting offices
- Looking for jobs





Lots of other examples!

Travel Time Customer gallery ...