

Global Tech Startup Trends

Startup Ecosystem Unlocked: Analyzing Global Tech Funding Patterns.

Data from 2000–2022

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Presentation Overview

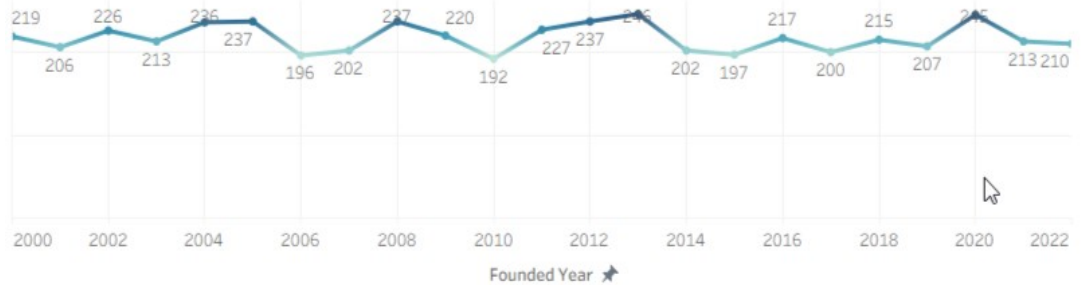
This presentation explores key trends in global tech startup funding from 2000 to 2022. You'll see:

- Startup activity over time
- Top countries with the most startups
- Most common and emerging industries
- Distribution across funding stages
- Average funding amounts by stage
- Final insights and actionable takeaways

Startup Formation Over Time (2000–2022)

Startup activity surged after 2010 and remained strong through global disruptions, reflecting long-term resilience in the tech ecosystem.

Global Startup Formation Trend (2000–2022)



Top Countries by Startup Count

Germany and Brazil lead global startup counts, even ahead of the U.S. and U.K. highlighting strong ecosystems beyond traditional tech hubs.

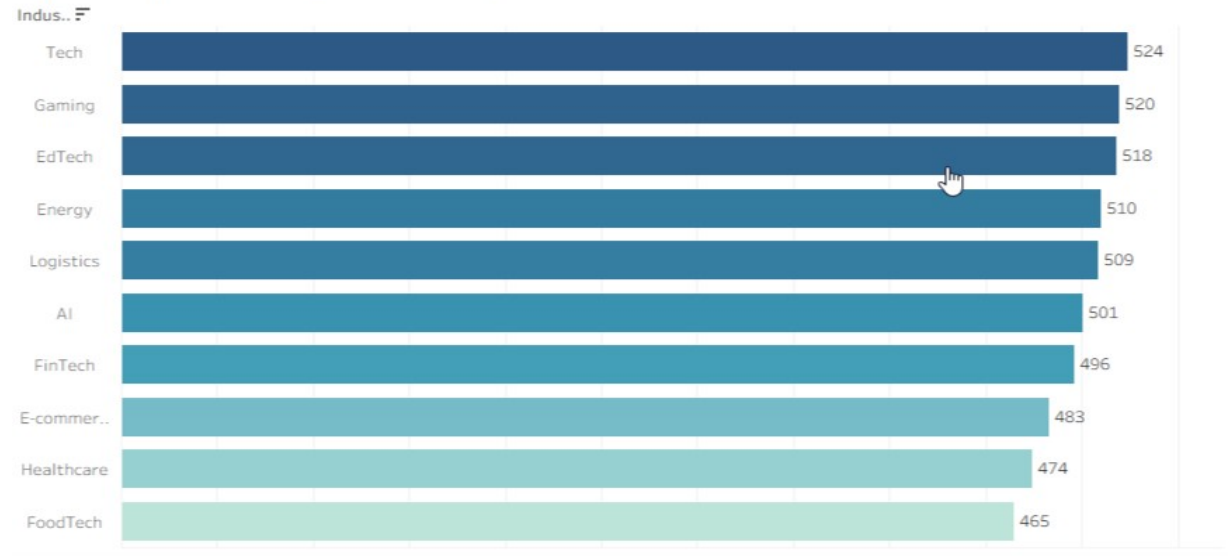
Startup Density by Country (2000–2022)



Most Popular Startup Industries

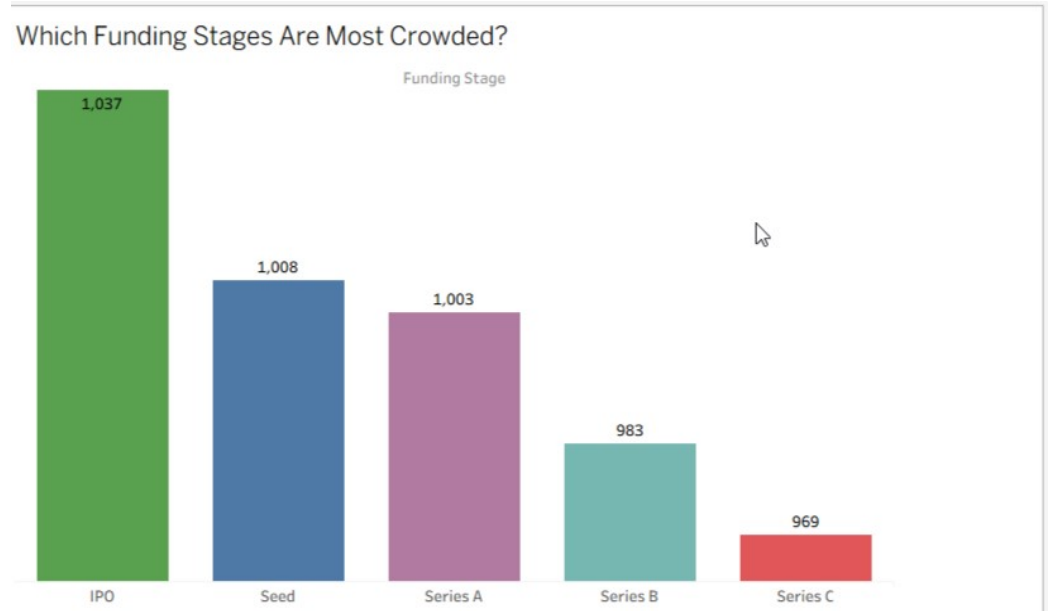
Tech, Gaming, and EdTech top the list, with AI and FinTech rising fast showing where innovation and investor attention are heavily concentrated.

Top Startup Industries (2000–2022)



Distribution of Startups by Funding Stage

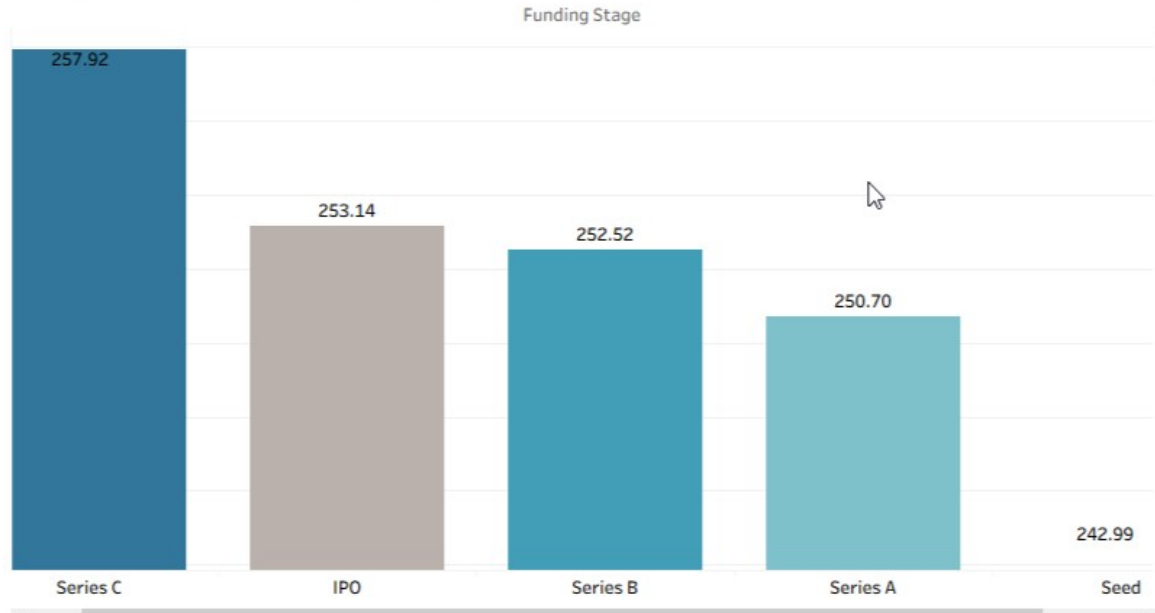
IPO is the most common stage, but early-stage activity (Seed and Series A) remains vibrant signaling a healthy innovation pipeline globally.



Average Investment by Funding Stage

Series C edges out IPO in average funding a signal that many companies raise large late-stage rounds before going public.

Average Funding Amount by Stage



Key Insights & Actions

Late-stage capital is growing: Series C outpaces IPO in average funding.

New regions are rising: Germany and Brazil beat the U.S. in startup count.

Innovation is diversifying: Gaming, EdTech, and AI are pulling ahead fast.

Opportunities across stages: Both early and late-stage startups show high activity.

Thank You

This project is part of my Data Analytics portfolio, built using SQL, Tableau, and Google Sheets guided by the Google Data Analytics Capstone framework.