WEB - PEP Quality Report Dashboard
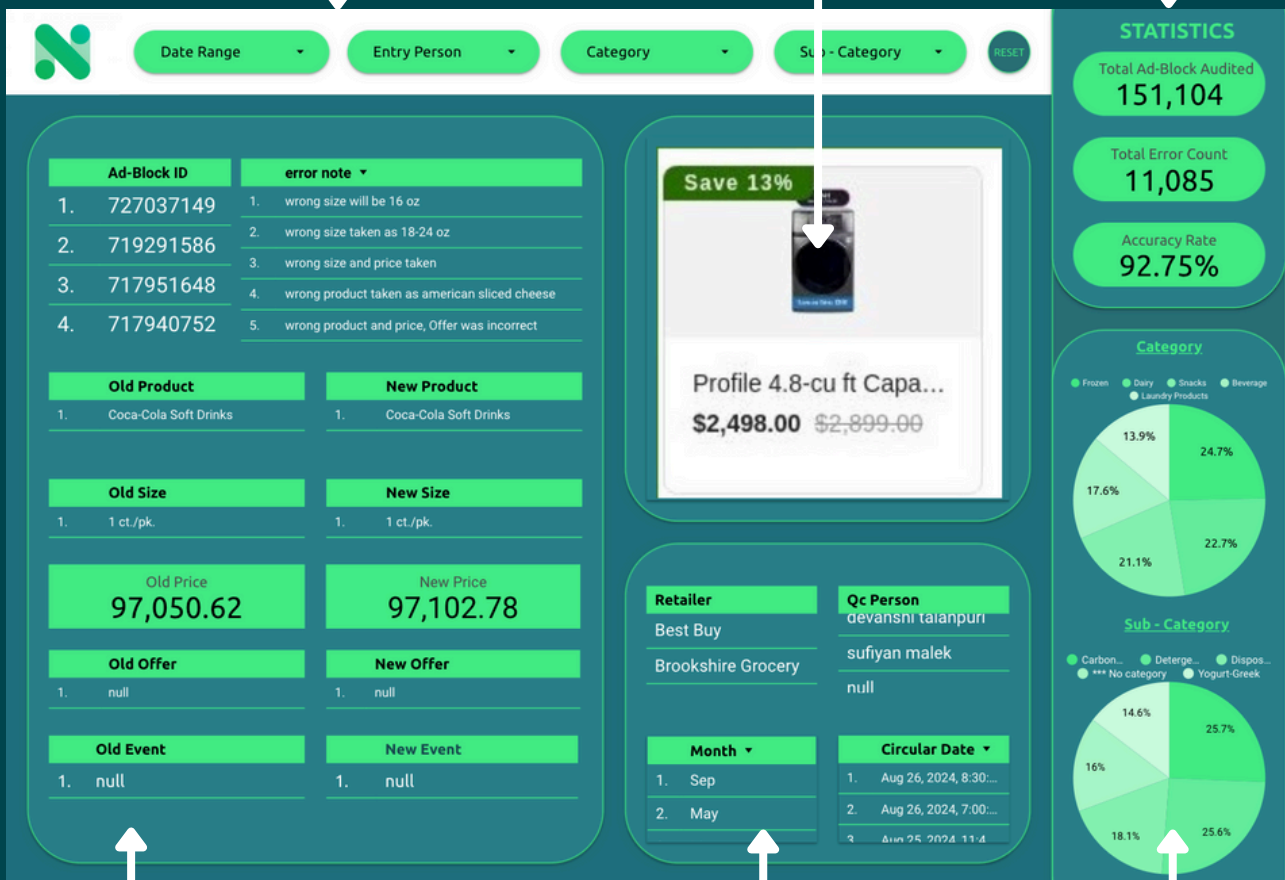
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Shanesh Shukla

UI snapshot

Ad - block Image

Navigation Filters

Statistics

	Ad-Block ID	error note ▾
1.	727037149	1. wrong size will be 16 oz
2.	719291586	2. wrong size taken as 18-24 oz
3.	717951648	3. wrong size and price taken
4.	717940752	4. wrong product taken as american sliced cheese
		5. wrong product and price, Offer was incorrect

Date Range ▾   Entry Person ▾   Category ▾   Sub - Category ▾   RESET

Save 13%

Profile 4.8-cu ft Capa...
$2,498.00 $2,899.00

STATISTICS

Total Ad-Block Audited
151,104

Total Error Count
11,085

Accuracy Rate
92.75%

Old Product	New Product
1. Coca-Cola Soft Drinks	1. Coca-Cola Soft Drinks

Old Size	New Size
1. 1 ct./pk.	1. 1 ct./pk.

Old Price	New Price
97,050.62	97,102.78

Old Offer	New Offer
1. null	1. null

Old Event	New Event
1. null	1. null

Retailer	Qc Person
Best Buy	devanshi talanpuri
Brookshire Grocery	sufiyan malek
	null

Month ▾		Circular Date ▾
1. Sep	1.	Aug 26, 2024, 8:30:...
2. May	2.	Aug 26, 2024, 7:00:...
	3.	Aug 25, 2024, 11:4...

Category
○ Frozen ○ Dairy ○ Snacks ○ Beverage
○ Laundry Products

13.9% 24.7%
17.6%
21.1% 22.7%

Sub - Category
○ Carbon... ○ Deterge... ○ Dispos...
○ *** No category ○ Yogurt-Greek

14.6% 25.7%
16%
18.1% 25.6%

Ad - Block Parameters

Other Parameters   Category & Sub - Category
Measures

WEB PEP QUALITY AUDIT REPORT DASHBOARD

This report provides a comprehensive view of the WEB PEP Quality Audit process, showcasing key performance metrics of Data Associates.

It includes:
- Number of Ad-blocks audited by QC Data Analyst
- Number of Incorrect Ad-blocks
- Accuracy rate of Data Associate

The dashboard allows Data Associates to explore data across various dimensions, such as:
- QC Cycle
- Month
- Retailer
- Category
- Sub-category

With these filters, associates can analyze their performance on specific metrics and identify areas for improvement. The report highlights the categories and sub-categories with the highest number of errors, enabling Data Associates to focus on these areas to minimize mistakes and improve their accuracy.

Additionally, the dashboard provides insights at both the individual level and the team level. For individuals, it filters metrics based on their activity, while for the entire WEB Process, it aggregates:
- Total Number of Ad-blocks audited
- Total Number of Ad-block Errors
- Overall accuracy of the WEB process

Visualizations such as Data Charts for categories and sub-categories clearly show the most frequent errors. These can be filtered for individual or team-level analysis, helping to guide strategies to improve the overall quality of the WEB process.

This report serves as a powerful tool to track and improve the quality of the WEB PEP process. By providing detailed insights into the number of ad-blocks audited, incorrect ad-blocks, and accuracy rates, both individuals and the team can identify specific areas for improvement. The category and sub-category analysis further helps Data Associates focus on areas where errors are most common, allowing for more targeted corrections.

For the Quality WEB-PEP Team, this report is invaluable in several ways:

- Improved Accuracy: By identifying frequent error categories and sub-categories, team members can reduce mistakes and enhance the overall accuracy of the auditing process.
- Focused Improvement: With the ability to filter by various dimensions, associates can pinpoint individual weaknesses and work on improving their performance.
- Team-wide Quality Enhancement: The overall WEB process metrics provide a clear view of the team's collective performance, enabling team leaders to address systemic issues and improve the quality of the entire process.

In summary, this report equips the WEB-PEP Team with the insights needed to continuously improve their quality standards and performance, ultimately leading to higher accuracy and efficiency.