

# Shanfan, HUANG

Web & Graphic Designer | Portfolio: <http://shanfanhuang.com>

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## SUMMARY

Focused on visual communication and user experience design for digital and online media; Specialized in script-driven graphics and illustration techniques; looking for a professional growth towards creative direction and design strategy.

## EDUCATION

### University of Art and Design Helsinki, Finland

Master of Arts, Aug 2006 -- Jun 2009

Major in Industrial and Strategic Design;

Minor in Dynamic Visualization Design in Media Lab Helsinki

### Zhejiang University, China

Bachelor of Engineering, Sep 2002 -- Jun 2006

Major in Industrial Design

## EXPERIENCE

### The Dance Complex (Cambridge, MA) 2011 summer/autumn, Producer

Produced the Shared Choreographers' Concert; designed the publicity materials; wrote the press release; managed the budget and the logistics.

### MIT List Visual Art Center (Cambridge, MA) 2011 spring, Intern in PR/Marketing

Wrote press releases, fund-raising letters and the exhibition text panel; designed brochures, posters and flyers.

### Senseg Ltd. (Helsinki, Finland) 2009 - 2010, Designer

Developed the visual communication and branding materials; illustrated the engineering diagrams; designed the information architecture and wrote copies for the company website.

Ref: <http://www.senseg.com>

## DEVELOPMENT WORKS (distributed under Creative Commons)

### Variator for Adobe Illustrator on Scriptographer platform

<http://scriptographer.org/scripts/general-scripts/variator>

Full control to randomize the size, HSB color and opacity of a group of vector shapes

### Grid Generator for Adobe Illustrator on Scriptographer platform

<http://scriptographer.org/scripts/general-scripts/grid-generator>

Generates four kinds of triangular-hexagonal grid for graphic artists

### MadPattern Cheat Sheet

[http://shanfanhuang.com/entries/madpattern\\_cheatsheet.html](http://shanfanhuang.com/entries/madpattern_cheatsheet.html)

An infographic diagram explaining [17 Wallpaper Group](#) and the Adobe Illustrator templates to generate the seamless patterns

## AWARDS

2009 Tuli Fund for research based inventions, Finland

2007 Philips Lumalive Student Award

## SKILLS

Adobe Illustrator + Photoshop + InDesign

HTML + CSS + JavaScript

## LANGUAGE

Chinese, English, Japanese