HELLO, MY NAME IS

Shanglei Zhang

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	https://shangleidesigr	າ.g	ithub.io/Portfolio

♦ ABOUT ME

I am an Enterprise UX/UI Designer with a hybrid education background and proven experience. With over a decade of experience in the industry, I have experience leading product from 0 to 1, taking them from initial concept to successful launch. My strong collaboration skills with stakeholders and teams enable me to navigate challenges and deliver impactful solutions.

O Principal UX/UI Designer

ESRI, Inc, Redlands, CA, 07/18 to Present

- Lead the redesign of ArcGIS Monitor project, partner with the product stakeholders on review and redesign the existing workflows and UX patterns.
- Lead the design and implementation/customization of ArcGIS Hub Sites projects for commercial, governments and non-profit organization customers.
- Lead the learning initiative within the department for ArcGIS Hub Sites best design practices and processes.
- Worked as a design consultant within the department to support and promote user-centered design process for various projects, such as ArcGIS Online, Ops Dashboard, StoryMap, Experience Builder, WebApp Builder and etc.

O UX/UI Specialist

Inverse-Square, Indianapolis, IN, 06/17 to 07/18

- Worked as a solo designer in the firm to lead UX/UI/product design in the software development team, collaborated with developer, sales, BA and QA team on agile initiatives to deliver user-centered design solutions.
- Created low-fidelity, high-fidelity and interactive software system prototypes, conducted rapidly design iterations and assisted development team to create HTML and SCSS front-end framework in Angular based projects.

O CIRTL Teaching Assistant & Advisory Board Member

Center for Teaching and Learning (CTL), IUPUI, 07/16 to 05/17

- Designed and developed The Center for the Integration of Research, Teaching, and Learning (CIRTL)@IUPUI official website.
- Conducted library research and data collection for graduate teaching programs.; Designed and prepared digital and physical program materials.
- Assisted in implementing CIRTL programming activities and TA orientation & training.

O Graduate Teaching Assistant - Intro to Web Dev

School of Informatics and Computing (SOIC), IUPUI, 08/15 to 05/17

• Led computer lab and assisted Prof. Todd Shelton to teach web design by using HTML, CSS and fundamental Javascript & jQuery; mentored more than 120 IU students.

O Architectural Executive

DP Architects Pte Ltd, Singapore, 09/11 to 08/15

- Played as key designer and coordinator on large-scale mixed-use development, hospitality, shopping mall, and residential projects.
- Conducted feasibility studies, developed design concepts, and prepared presentations and submission packages. Produced 2D/3D architectural drawings using AutoCAD, SketchUp, and Revit, while leveraging graphic design skills to enhance client experience and engagement.
- Worked as project manager to liaise with clients, authorities, operators, local design institutes and other constants (Urban Planning, Structure, MEP, Landscape, FF&E, Curtain Wall System and etc).

☆ EDUCATION

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Master of Science in Human Computer Interaction

Indiana University - Purdue University, Indianapolis (IUPUI)

Master of Science inArchitecture, Design and Arts

Mississippi State University

Bachelor of Architecture(B. Arch)

Hunan University, China

SKILLS

O Design

User Experience Design, User Interface Design, Website Design, Mobile & Desktop Application Design, Graphic & Logo Design

Mentorship

Design Methods & Process Mentorship, Design Workshop/Activity Facilitation, Expert Review

Research

Contextual Inquiry, User Interviews, Surveys,
Comparative Analysis, Usability
Evaluation, Heuristic Evaluation, Cognitive Walk-through.

Prototyping Tools

Balsamiq, Sketch, Figma, InVision, Revit, AutoCAD, SketchUp, Adobe creative suites.

Front-end

Experience with HTML5, CSS, Bootstrap and basic Javascript, jQuery.

