HELLO, MY NAME IS

Shanglei Zhang

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🗔 https://shangleidesign.github.io/Portfolio/

◇ ABOUT ME

I am an architect turned user experience (UX) & user interface (UI) designer with a hybrid education background and proven experience. Through 12 years' industry practices (7+ yoe in UX/UI) in coordinating stakeholders and project teams from ambiguity to clarity, I have built strong cross-team collaboration skills to tackle complex design problems.

Sr. UX/UI Designer II
ESRI, Inc, Redlands, CA, 07/18 to Present

• Lead the redesign of ArcGIS Monitor project, partner with the product stakeholders on review and redesign the existing workflows and UX patterns.

• Lead the design and implementation/customization of ArcGIS Hub Sites projects for commercial, governments and non-profit organization customers.

• Lead the learning initiative within the department for ArcGIS Hub Sites best design practices and processes.

• Worked as a design consultant within the department to support and promote user-centered design process for various projects, such as ArcGIS Online, Ops Dashboard, StoryMap, Experience Builder, WebApp Builder and etc.

UX/UI Specialist
Inverse-Square, Indianapolis, IN, 06/17 to 07/18

• Worked as a solo designer in the firm to lead UX/UI/product design in the software development team, collaborated with developer, sales, BA and QA team on agile initiatives to deliver user-centered design solutions.

• Created low-fidelity, high-fidelity and interactive software system prototypes, conducted rapidly design iterations and assisted development team to create HTML and SCSS front-end framework in Angular based projects.

CIRTL Teaching Assistant & Advisory Board Member
Center for Teaching and Learning (CTL), IUPUI, 07/16 to 05/17

• Designed and developed The Center for the Integration of Research, Teaching, and Learning (CIRTL)@IUPUI official website.

• Conducted library research and data collection for graduate teaching programs.; Designed and prepared digital and physical program materials.

• Assisted in implementing CIRTL programming activities and TA orientation & training.

Graduate Teaching Assistant - Intro to Web Dev
School of Informatics and Computing (SOIC), IUPUI, 08/15 to 05/17

• Led computer lab and assisted Prof. Todd Shelton to teach web design by using HTML, CSS and fundamental Javascript & jQuery; mentored more than 120 IU students.

Architectural Executive
DP Architects Pte Ltd, Singapore, 09/11 to 08/15

• Played as key designer and coordinator on large-scale mixed-use development, hospitality, shopping mall, and residential projects.

• Conducted feasibility study, developed design concepts, and prepared design presentations & submission packages.

• Produced 2D&3D architecture drawings by using AutoCAD, SketchUp and Revit; Utilized graphic and visual design skills to emhance client's experience and increase engagement.

• Worked as project manager to liaise with clients, authorities, operators, local design institutes and other consltants (Urban Planning, Structure, MEP, Landscape, FF&E, Curtain Wall System and etc).

🎓 EDUCATION

Master of Science in Human Computer Interaction
Indiana University - Purdue University, Indianapolis (IUPUI)

Master of Science in Architecture, Design and Arts
Mississippi State University

Bachelor of Architecture (B. Arch)
Hunan University, China

✎ SKILLS

Design
User Experience Design, User Interface Design, Website Design, Mobile & Desktop Application Design, Graphic & Logo Design

Mentorship
Design Methods & Process Mentorship, Design Workshop/Activity Facilitation, Expert Review

Research
Contextual Inquiry, User Interviews, Surveys, Comparative Analysis, Usability Evaluation, Heuristic Evaluation, Cognitive Walk-through.

Prototyping Tools
Balsamiq, Sketch, Figma, InVision, Revit, AutoCAD, SketchUp, Adobe creative suites, such as Photoshop, Illustrator, InDesign, XD and AfterEffects.

Front-end
Experience with HTML5, CSS, Bootstrap and basic Javascript, jQuery.

Shanglei

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