# Murr Chan-Dice

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## Education

**2019 – 2023**  **The University of Manchester**
**BSc Fashion Buying (2:1)**

- Developed an understanding and awareness of new and emerging trends that impact upon marketing strategy, with a focus on sustainability, digital and globalisation.
- Worked collaboratively in a team of four with the objective of achieving a digital marketing campaign for a new range of lingerie. My responsibilities included creating content for a mock website, ensuring deadlines were met and evaluating impact. This allowed me to further enhance my digital, teamwork, leadership and organisational skills.
- Completed two business-led projects, including the creation of a new sub-brand for Tommy Hilfiger. Project included an analysis of the military trend and the production of a consumer profile and brand board to target the sub-brand effectively.

**2016 - 2018**  **Southtown College**

- A-Levels: Business Studies (A), English Literature (A*), Textiles (A*), Psychology B

**2011 - 2016**  **Evergreen High School**

- GCSEs: 11 A* - B including Maths and English.

## Work Experience

**July 2022 – August 2022**  **Design and Development Intern**
**Vespucci's**

- Analysed product data of ranges on Excel, requiring strong numeracy skills to work out profit margins and numbers of designs and colourways.
- Worked alongside colleagues supporting with labelling and pricing product samples for SS22 collections and scanning designs into the database to develop the visual merchandising guidelines.
- Gained a strong appreciation of the brand and adapted to the demands of working in a fast paced, luxury retail environment through delivering business critical projects with colleagues.
- Improved effectiveness in the workplace following successful completion of in-house training courses in 'Project & Time Management' and 'Understanding Customer Needs'.

**July 2021**  **Internship**
**Griselda Fashion**

- Worked alongside the in-house design team, gaining insight into how the Adobe Creative package is used in a professional environment.
- Developed knowledge in garment technology through the design and manufacturing of emergency service uniforms, thus understanding the science of fabric testing and its relevance within the fabric industry.

## Other Work Experience

September 2021 – July 2023     **Bar Supervisor**
**Bull's Head Chorlton**

- Promoted to Bar Supervisor after working for the company for twelve months. Responsible for two staff members, and for ensuring all aspects of a shift ran smoothly in a demanding, customer-focused environment.
- Successfully till trained two new members of staff and received a customer service award from the Brewery following positive feedback from a mystery customer visit.
- Duties included organising stock replenishment and rotation systems, assisting the manager with weekly stock takes and deliveries and accurately cashing up tills at the end of the night.

## Positions of Responsibility

October 2023 – July 2024     **Fashion Society Social Secretary**
**University of Manchester**

- Elected to committee by peer group after heading up a challenging recruitment campaign on campus and using social media.
- Set up visits to local fashion companies e.g. organised for 30 students to visit The Fashion Network head office via an academic contact.

September 2023 – May 2024     **Peer Assisted Study Support Leader**
**University of Manchester**

- Organised and facilitated weekly meetings with up to ten mentees, providing a safe environment for students to work together to solve complex course-related problems.
- Exercised strong time management to schedule and run sessions, as well as responsibility to guide students' understanding, rather than just give them an answer.

## Volunteering

November 2023 – Present     **Shop Assistant and Events Planner**
**Want Not Waste Shop**

- Supported the running of the shop with colleagues, including tasks such as checking inventory, restocking and answering questions from customers.
- Organised a clothes swap, raising £200 for Labour behind the Label, a charity that supports the rights of those working in the garment industry.

## Skills

- **IT:** Microsoft Word, Excel, Adobe Photoshop, Adobe InDesign, effective user of social media platforms.
- **Driving:** Full clean UK driving licence.

## Activities and Interests

- Dance Leadership Award from leading dance classes in lower schools.
- County Level Athlete in high jump and 100m hurdles.
- Sport hobbies include tennis and running.
- Interest in classic musicals and theatre