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The mapping health facilities in southern CA "rdoba and Thisa â ¬ | Mo and what helped us? Working in a positive approach on the basis of assets and resources, rather than the needs and deficiencies emphasizes the origin of health than the disease (Hernan, et al., 2010). in this process, communities bring into play the resources available to them and to strengthen the existing capacity, skills, knowledge and relationships of its members, facilitating the exploitation of the points local strengths to jointly issues of importance in health. it But these assets or resources are not always visible, so you have to articulate techniques that can make possible, such as using the community mapping strategies among the population . For the mapping, we use as many surveys on participatory research (IAP), which produces knowledge proactive and transformative processes through debate, reflection and collective construction of the known nce between the different actors of the territory in order to achieve social transformation (Marti, 2000). This community mapping allows us to identify the physical, cultural economic and also the skills and talents of individuals, associations and organizations of a community, as well as represent the links between them. But more than a collection of data, is a tool that allows participants to reflect on what makes us healthy? What resources the vulnerability situations and rub more easily What does the community help to improve health? The answers to these questions visible the hidden potentials of the community, their relationships, mutual support, collective power, which leads to transformation projects that improve the quality of life and promote their health. In the southern province of Córdoba city, a group of men and women we started seven years ago to work from the point of view salutogenic in the practice of health promotion and know the potentials and the applicability of the asset model. Convinced of representing work under this approach, the first thing we try to be very clear is because © and for what. In response to these questions, and be aware of the reality of our environment, we define the problem, population and territory of intervention, focusing his gaze toward two specific areas: childhood of goat city, and women in situation of vulnerability the locality of Cordoba South Â © s. In both cases, the two processes are combined IAP, to know and to act, which involves both the people whose reality is addressed. In this phase, techniques have been selected in the context of function and its participants, but the general procedure is found to be similar, being defined in the following six steps (or phases): Phase 1 Â ¢ â ¬ Å Lefline and floor with the working group that guide the process. Step 2 Â ¢ â ¬ "To motivate action, provoking reflection on health goods for people who participate in the identification of assets. Phase 3 Â ¢ â ¬" Identify resources and activities through different methodologies A (fotovoz, drifts, interviews, collecting Cailing, etc.) Step 4 Â ¢ â ¬ "analyze, categorize and interpret with the participation of people, the detected activity Step 5 Â ¢ ¬" Activity Visibilize through its dissemination and communication. What we do with this knowledge? How can we move it into practice? How we help transform society? Step 6 Â ¢ â ¬ "Evaluate and dynamizing through concrete actions that respond to the health needs. It is here where the transforming action of the asset based intervention facilitated the effective accountability of persons participating, taking the value of the formation of people and of communities to increase control over the determinants of health and that Improve your health. In the case of the childhood population, the result was a series of proposals to work on the health of the community, which were delivered to the local government team. The result of these proposals was the collaboration with the Municipality of Capra in the design of a large sustainable recreational space, safe and accessible for childcare. As regards the second intervention, the information collected, together with other built-in sources, was part of the map of health activities detected in several municipalities in the south of the province of CÃ³rdoba. And this has facilitated the creation for location, of community resources catalogs for the practice of physical activity. Â, these catalogs have been named not only by the citizen, but also health centers, who have found in it a tool that facilitates family medicine, nurses and other primary care professionals, social prescription, referring to people of a Of course number of non-clinical local resources for practical practice of physical activity. Â, Maperno de Jornada Ãƒ © Uma Fermarenta to identify all surveys of the year user to make Uma Atividtee buy Um Livro, Fazer Non-supermarket, a hotel for Outro Paas, due not banking, Esconer Uma escola in favor or filho, Go too doctors, assist UM Filming without cinema and Qualquer Outra Coisa! As Pessoas Gestioni Atventions or attempt each and every uma country is analyzed as the uma day, for 1strs of Isso Faz Let to continue quing to do to do something, passo.evything cmanho TEM comedÃ§o, Meio and Fim. Assim like Heros em fiction days, during his creative, or USER Use Ferramentas and Interage Cenraios and persongens to the Atingir Seus targets. Like all historical bem said, in a long day of Dethes to expectations, EmoÃƒÂ§Ãƒ¼es, Sofriments and realize:!? Or user to serve a day allows you to see how you are aware of it £ or user all the points of contamo com produced ou u um serviÃƒÂ§o, we were aware of orquesta-los coma effoffieser How offered. Is also important to define or paper of each um dives pontos, including teasing that the events ou poweriam happening from meio wholeÃƒÂ§Ãƒ â "¢ from Pessoa before, during and Depo To perform UMA Atividives, we have enxer like Atuais Barreiras and the opportunities in favor or produced that you go Nascer Ou Evoluir. We are able to investigate how nuances of every wholeÃƒÂ§Ã £ oo that moments like Pessoas Speach em every UMS? Or what Elaspse Precision? Sues UpThe slopes of how the interface can be integrated OU UM Replace two contactmen pontoons. Alan Cooper Diz, which is understanding, probe or software behavior awards, AFINAL ELE is wings to provide positive UMA ExperiÃ¨ge for or User. As um EcoSistema com Pontos interdependent to SE properium Â¢ â,¬ å "Cross channel at â,¬. And that falha em um no sound days can commit experience like um all, being able to prevent pessoas to controlled by atividhee (as effective for the purchase, for example) and also afastan-emotionally damages, which began to be sentenced by ela . Tip © Viva, Dina â ¢ mica. As Pessoas semple stay or wants to have fast and simple um jewish cake atividates. I said, no ECOSSYSTEM OS viviting of actors and actresses and counted pounts Poders will be love individually and Neme Semms synchronized for Efficient Mais to interact. Therefore, the constant need for UPDATES.Generally representation The journey is represented by a map or a timeline, which can be a complex design and full of details or send its on the walls. Great help design tools service Draw a map So.Generally The map will have this structure: 1) greater horizontal line with user steps before and after the activity; 2) vertical column with channels and contact points; 3) Lower the horizontal line that represents the emotions of users; 4) Improvement opportunities, the ideal journey is that without any friction point, if somehow the product changes a consolidated journey that is to reduce these friction to the maximum how to mapping can be done so much for Start the conception!? of a product or service, as if to map the interaction the user with one that is already running. Just remember that the attention is the activity that the person has to play, his service is the facilitator, can be a constant element, but it's just one of the elements of this experience. The journey, experience, thoughts, feelings and. The difficulties are people, and therefore should be done based on the definition and deep knowledge of users the elements that make up the journey so, are: the protagonist: the user river performing a business, with its skills, behavioral characteristics, Emotions and valuesenredo: how is the experience before, during and after the execution of this activity: points of contact in which the interactions that take place: products and services used in order to obtain a objection: other actors involved in the ecosystem in Which action happening and anticlimax: high and bass, friction points and positive experiences we could therefore map these elements to count the journey from our US uÃ¡rio for us, for our team and all decision makers in a project? How can we use this knowledge to create interactions that improve experiment people with products and services? The scenes of the next post! ;) References: NN Group: Consistency in the cross-channel path ExperienceDaptive: the anatomy of an Experience Map; Mapping experiences and orchestrant touchpoints | Chris Riska & Patrick Quattlebaum Quataptlebaum