

Sales Analytics Dashboard
Product Sales Data (2023–2024)

56.04M

Total Sales

9.58M

Total Profit

1479

Total Quantity

17.09

Profit Margin %

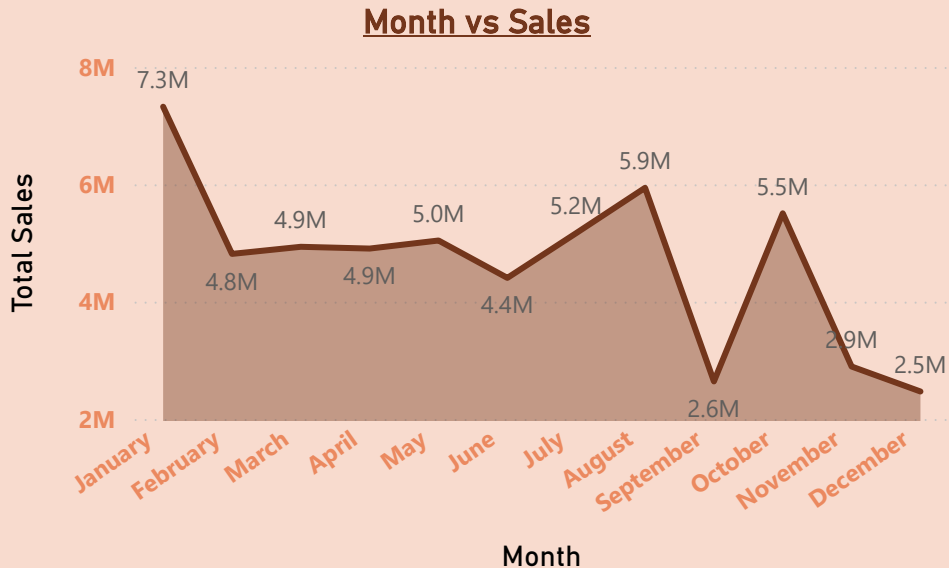
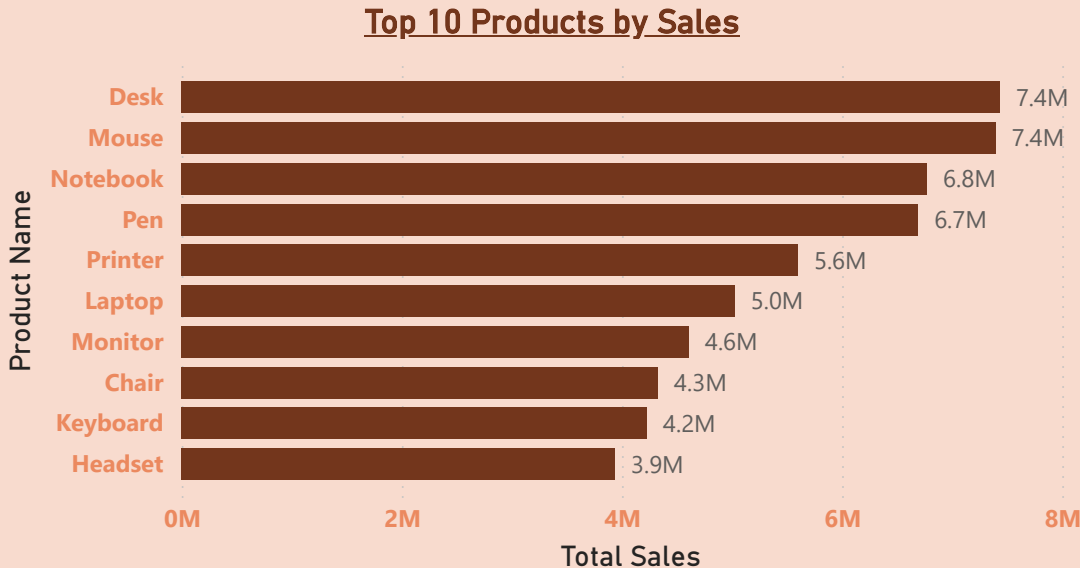
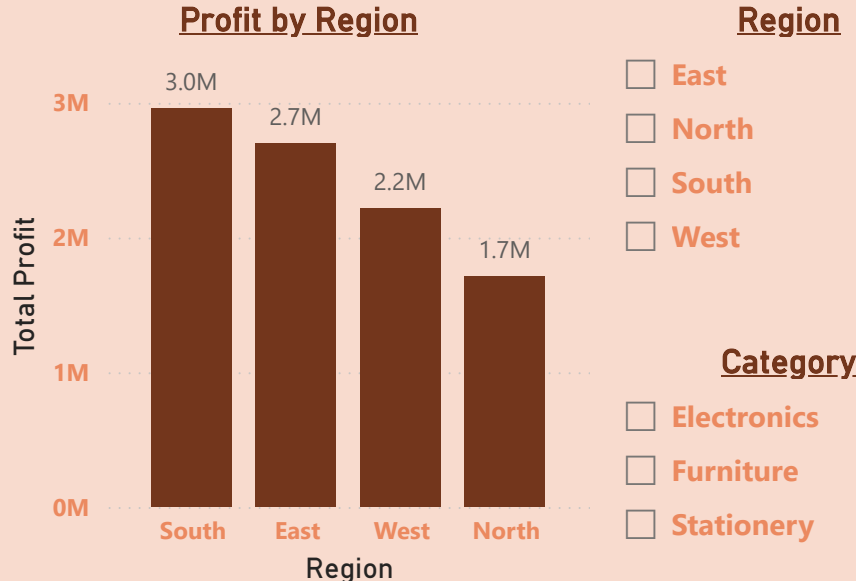
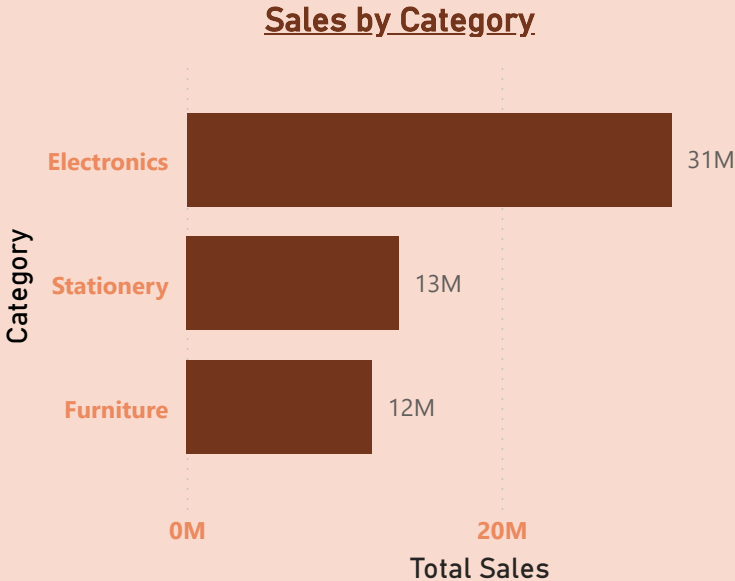
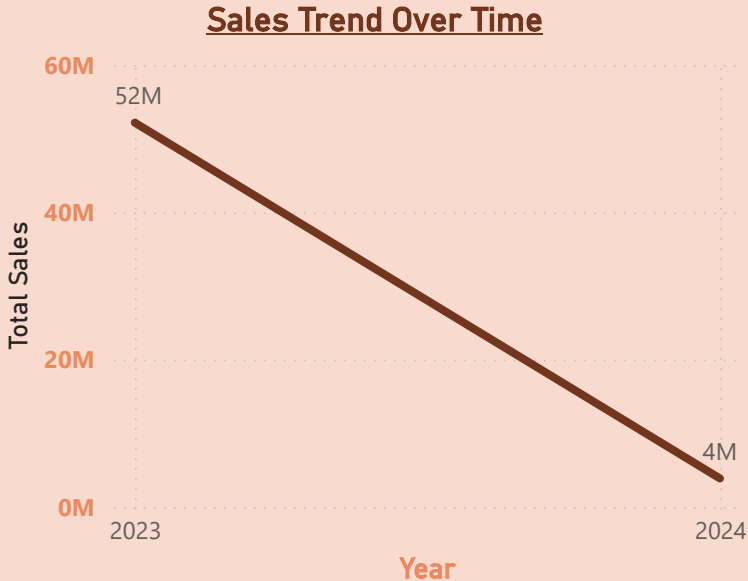
01-01-2023

05-02-2024

Year

Region

Category



Summary of Insights

- Electronics has the highest sales.
- West region performs the best.
- Some products have low profit.
- Sales increase in a few months.
- Top customers contribute most sales.

Recommendations

- Improve prices for low-profit products.
- Focus more on high-sales regions.
- Give offers during high-sales months.
- Provide rewards for loyal customers.