

Electronics Sales Dashboard

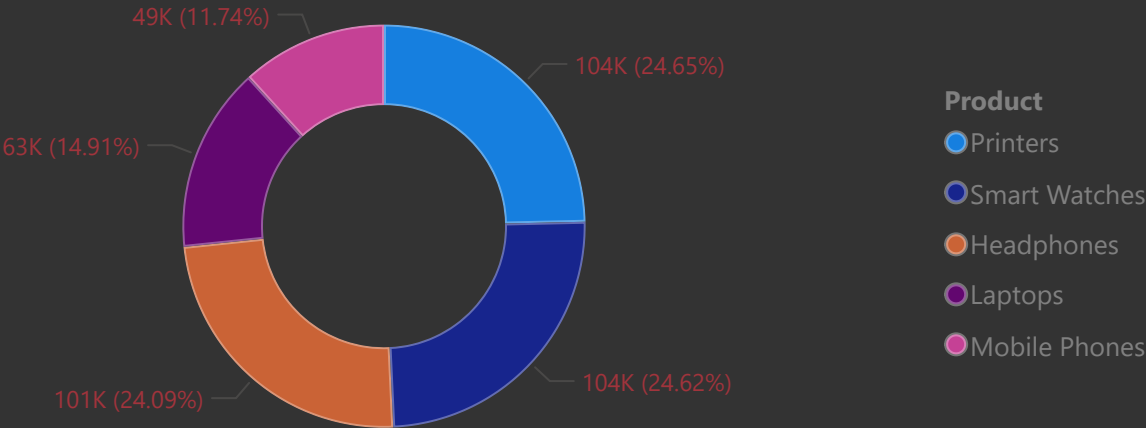
Filter By Zone

- ☐ East Zone
- ☐ North Zone
- ☐ South Zone
- ☐ West Zone

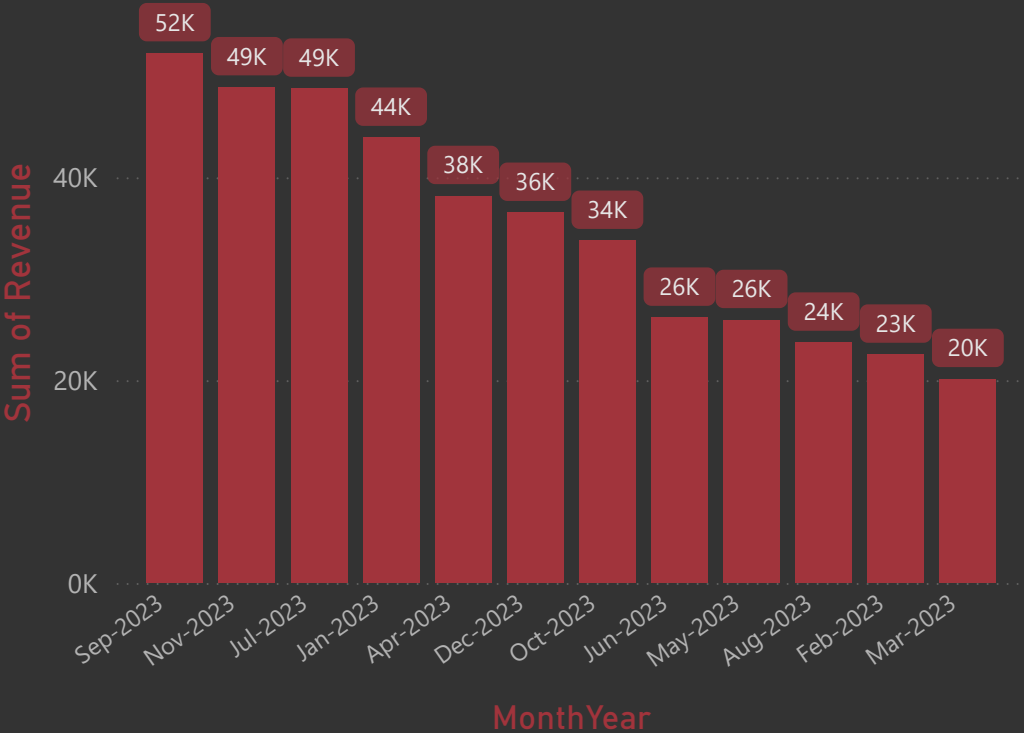
Filter By Product

- ☐ Headphones
- ☐ Laptops
- ☐ Mobile Phones
- ☐ Printers
- ☐ Smart Watches

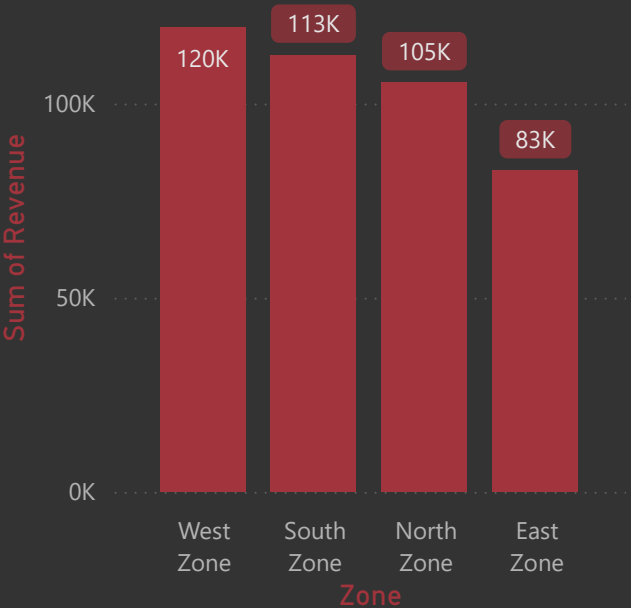
Revenue by Product



Monthly Revenue Trend



Revenue by Zone



Summary of Insights

- Laptops and Mobiles generate the highest revenue.
- West Zone performs better than other zones.
- Some products show low profit.
- Sales rise during mid-year months.

Recommendations

- Adjust pricing for low-profit products.
- Focus more on high-performing zones.
- Run offers during peak sales months.
- Promote low-selling products to increase revenue.