

Electronics Sales Dashboard

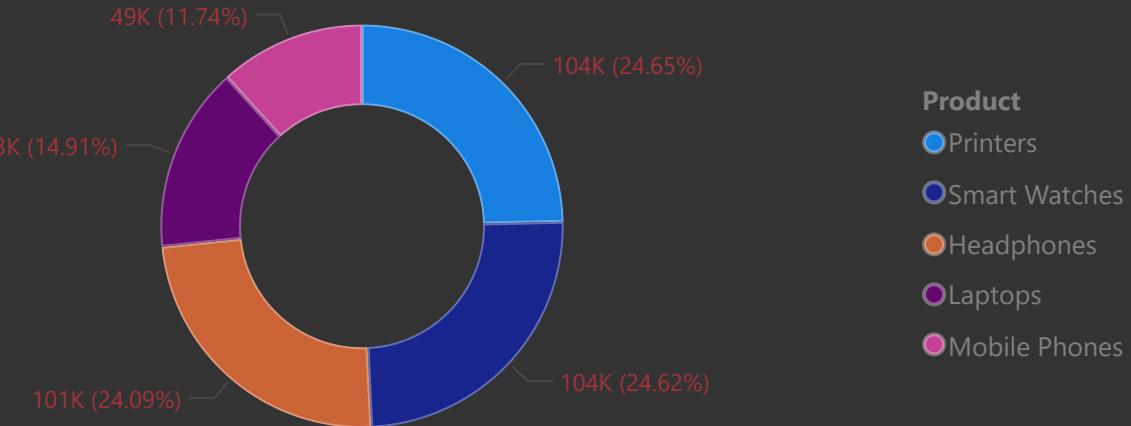
Filter By Zone

- East Zone
- North Zone
- South Zone
- West Zone

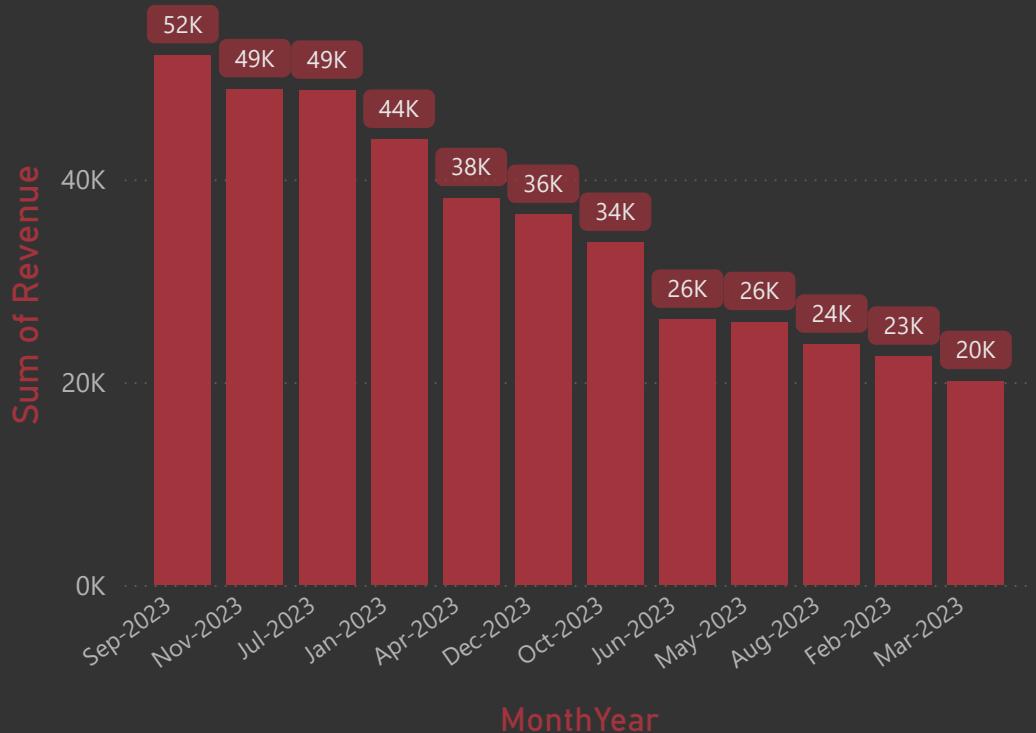
Filter By Product

- Headphones
- Laptops
- Mobile Phones
- Printers
- Smart Watches

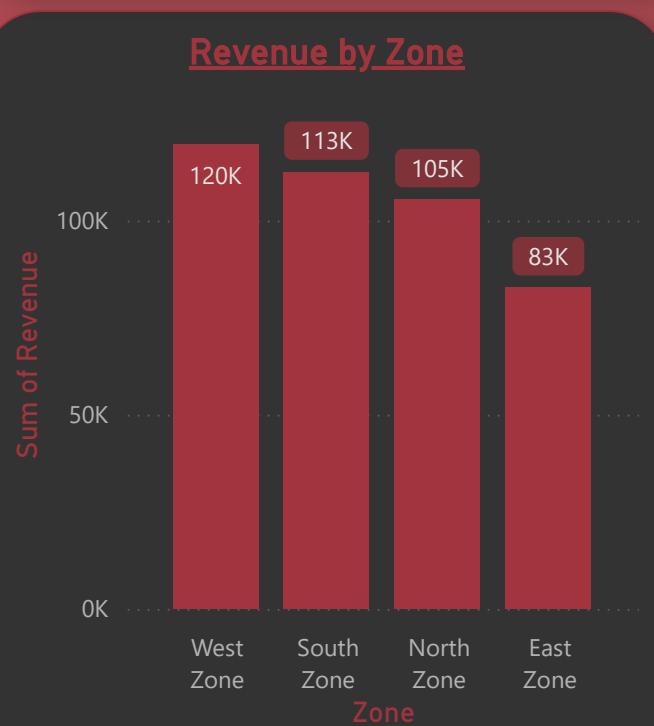
Revenue by Product



Monthly Revenue Trend



Revenue by Zone



Summary of Insights

- Laptops and Mobiles generate the highest revenue.
- West Zone performs better than other zones.
- Some products show low profit.
- Sales rise during mid-year months.

Recommendations

- Adjust pricing for low-profit products.
- Focus more on high-performing zones.
- Run offers during peak sales months.
- Promote low-selling products to increase revenue.