



Sri Shanmuga College of Engineering and Technology

Pullipalayam, Sankari, Salem (Dt.) – 637304

(Approved by AICTE, New Delhi and Affiliated to Anna University)

(Accredited by NAAC and NBA (ECE/CSE/MECH))

IIC Activity Report on “Why IP is important in Academia?”

The MIC Driven Activity talk on “Why IP is important in Academia?” was attended by the Faculty members and students of Sri Shanmuga College of Engineering and Technology on 26th April 2021 through online mode. Through this program the students and faculties have understood the importance of IP in Academic Institutions.

25 Faculties and 25 students attended this programme.

The collage consists of nine screenshots from a video conference, likely a Zoom session, illustrating the participation of faculty and students from different institutions. The screenshots are arranged in a grid:

- Top Row:**
 - Left: A participant in a white shirt and glasses, with a live chat showing messages from users like "19MAT17 HARIPRIYA S" and "MRINAL MAHATO".
 - Middle: A participant in a white shirt and glasses, with a live chat showing messages from users like "Dr.s Nanavati" and "rajkavin1987au KAVIN RAJ V AP MECH Sri Shanmuga College of Engineering and Technology".
 - Right: A participant in a dark suit, with a live chat showing messages from users like "Dr. Mohit Gambhir" and "World IP Day".
- Middle Row:**
 - Left: A participant in a white shirt and glasses, with a live chat showing messages from users like "Tripura Raghavamma" and "Utkarsh Aiset".
 - Middle: A participant in a white shirt and glasses, with a live chat showing messages from users like "D. BALAJI" and "S. BALAJI AP SEE, IFET COLLEGE OF ENGINEERING (AUTONOMOUS), VELUPURAM, TN".
 - Right: A participant in a dark suit, with a live chat showing messages from users like "Poonkranie Poonkranie" and "Dr. Mohit Gambhir".
- Bottom Row:**
 - Left: A participant in a white shirt and glasses, with a live chat showing messages from users like "NRITTYA KALA" and "PRAVEEN M".
 - Middle: A participant in a white shirt and glasses, with a live chat showing messages from users like "ROHIT RAJAT" and "Induja Sam".
 - Right: A participant in a dark suit, with a live chat showing messages from users like "DR. SAILESWAR GHOSH" and "MANISH KUMAR".