

# SIVASHANKARI

UI/UX DESIGNER



## CONTACT ME

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Kurumbalaperi, Tenkasi



## EDUCATION

### BE - CSE

SARDAR RAJA COLLEGE OF ENG..  
2013 - 2017

### HSC

AVVAIYAR GVT GIRLS HR SEC SCHOOL  
2011 - 2013



## REFERENCES

### WEBSITE

shankaripandian.github.io

### DRIBBLE

ShankariPandian

### BEHANCE

Bē ShankariPandian



## ABOUT ME

Driven UI/UX designer with passion for creating intuitive and visually stunning digital experiences. I strive to blend creativity with user-centric principles to craft interfaces that delight users and drive business goals. Seeking opportunities to leverage my skills and expertise to contribute to innovative and projects and elevate the user experience across various platforms



## JOB EXPERIENCE

### FRONT-END TECH TRAINER

2022 - 2024

Fabevy Technology

As a Front-End Tech Trainer Designed and delivered tailored training sessions on HTML, CSS, JavaScript, React. Mentored individuals to proficiency, ensuring successful employment in the field.

Fabevy Technology - (Freelancing)

Feb:2024 - Jul:2024

Contributed to the development of advanced training modules focused on cutting-edge front-end technologies, enriching the learning experience for trainees JavaScript, React. Mentored individuals to proficiency, ensuring successful employment in the field.

### WEB DESIGNER & DEVELOPER

2018 - 2021

Macroid App Services Pvt Ltd

Proficient in HTML, CSS, JavaScript, and responsive design, Created visually stunning websites meeting client specifications and deadlines. Collaborated with cross-functional teams to ensure seamless project execution. Continuously updated skills to stay abreast of emerging web design trends

Organized and facilitated workshops and coding challenges, promoting collaboration and problem- solving skills among participants



## SKILLS

- USER RESEARCH
- WEB DESIGN
- UI/UX DESIGN
- PROTOTYPING
- HTML & CSS
- WORDPRESS



## TOOLS

- ADOBE PHOTOSHOP
- FIGMA
- PROTO.IO



# PROJECTS

## UX/UI CASE STUDY

### GOOGLE PAY

Google Pay faces several usability challenges:

- 1) Lack of notification features results in users missing crucial updates on transactions and rewards.
- 2) Transactions history and balance checking are inconveniently located at the bottom of the screen, causing difficulty in access.
- 3) Absence of voice command functionality limits accessibility, especially for users with disabilities.
- 4) The app lacks an expense tracker, hindering users ability to monitor and manage their spending effectively.

Addressing these issues is imperative to enhance user experience and ensure Google Pay remains competitive in the digital payment ecosystem

## WEB UI DESIGN

FOOD WEBSITE - <https://shankaripandian.github.io/work.html>

FINANCE WEBSITE - <https://shankaripandian.github.io/work.html>

DASHBOARD - <https://shankaripandian.github.io/work.html>

LANDING PAGE - <https://shankaripandian.github.io/work.html>

ECOMMERCE WEBSITE - <https://shankaripandian.github.io/work.html>

## MOBILE APP UI DESIGN

FOOD APP - <https://shankaripandian.github.io/work.html>

CLOTHING APP - <https://shankaripandian.github.io/work.html>

FURNITURE APP - <https://shankaripandian.github.io/work.html>

## LOGO DESIGN

AYURVEDHA LOGO - <https://shankaripandian.github.io/work.html>

DELIVERY APP LOGO - <https://shankaripandian.github.io/work.html>

FOOD APP LOGO - <https://shankaripandian.github.io/work.html>

## WEBSITES

BRINGMEAL - [bringmeal.com](http://bringmeal.com)

SANIDLI - [sanidli.com](http://sanidli.com)

MACROID APPS - [macroidapps.com](http://macroidapps.com)

CRAWLEY TAMIL - [crawleytamil.co.uk](http://crawleytamil.co.uk)