



SIVASHANKARI

UI/UX DESIGNER

CONTACT

Dribbble

ShankariPandian



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WEBSITE

shankaripandian.github.io



ADDRESS

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EDUCATION

BE-CSE

Sardar Raja Clg of Engineering
2013 - 2017

HSC

Awaiyar Govt Girls Hr Sec School
2011 - 2013

Driven UI/UX designer with a passion for creating intuitive and visually stunning digital experiences. I strive to blend creativity with user-centric principles to craft interfaces that delight users and drive business goals. Seeking opportunities to leverage my skills and expertise to contribute to innovative projects and elevate the user experience across various platforms.

SKILLS

UI/UX Design

Prototyping

Web Design

Coding Skills - HTML & CSS

User Research

Bootstrap

Wordpress

Tools

Figma

Photoshop

Adobe illustrator

Proto.io

WORK EXPERIENCE

FRONT -END TECH TRAINER

Fabevy Technology | 2022 // 2023

Front-End Tech Trainer with 1 year and 5 months of experience. Designed and delivered tailored training sessions on HTML, CSS, JavaScript, React. Mentored individuals to proficiency, ensuring successful employment in the field.

Contributed to the development of advanced training modules focused on cutting-edge front-end technologies, enriching the learning experience for trainees.

Organized and facilitated workshops and coding challenges, promoting collaboration and problem-solving skills among participants.

Collaborated closely with team members to continually refine training strategies, incorporating industry best practices and emerging trends.

WEB DESIGNER & DEVELOPER

Macroid App Services Pvt Ltd | 2018 // 2021

Experienced Web Designer and Developer with 3 years and 10 months of hands-on experience. Proficient in HTML, CSS, JavaScript, and responsive design. Created visually stunning websites meeting client specifications and deadlines. Collaborated with cross-functional teams to ensure seamless project execution. Continuously updated skills to stay abreast of emerging web design trends.

Demonstrated ability to troubleshoot and resolve technical issues efficiently. Kept abreast of industry trends and emerging technologies to enhance skillset and deliver cutting-edge designs.

Received positive feedback from clients for exceptional design quality and effective communication.

PROJECT EXPERIENCE

UX/UI CASE STUDY

GOOGLE PAY

OBJECTIVE

Google Pay faces several usability challenges:

- 1) Lack of notification features results in users missing crucial updates on transactions and rewards.
- 2) Transactions history and balance checking are inconveniently located at the bottom of the screen, causing difficulty in access.
- 3) Absence of voice command functionality limits accessibility, especially for users with disabilities.
- 4) The app lacks an expense tracker, hindering users' ability to monitor and manage their spending effectively.

Addressing these issues is imperative to enhance user experience and ensure Google Pay remains competitive in the digital payment ecosystem.

UI DESIGN

WEB UI DESIGN

FOOD WEBSITE - <https://shankaripandian.github.io/work.html>

FINANCE WEBSITE - <https://shankaripandian.github.io/work.html>

DASHBOARD - <https://shankaripandian.github.io/work.html>

LANDING PAGE - <https://shankaripandian.github.io/work.html>

ECOMMERCE WEBSITE - <https://shankaripandian.github.io/work.html>

APP UI DESIGN

FOOD APP - <https://shankaripandian.github.io/work.html>

CLOTHING APP - <https://shankaripandian.github.io/work.html>

FURNITURE APP - <https://shankaripandian.github.io/work.html>

LOGO DESIGN

AYURVEDHA LOGO - <https://shankaripandian.github.io/work.html>

DELIVERY APP LOGO - <https://shankaripandian.github.io/work.html>

FOOD APP LOGO - <https://shankaripandian.github.io/work.html>

WEBSITE

BRINGMEAL - (bringmeal.com)

SANIDLI-(sanidli.com)

MACROID APPS - (macroidapps.com)

CRAWLEY TAMIL - (crawleytamil.co.uk)