

Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Amount

44.5M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

Pla...

Med

Low

High

Revenue by Use Chip

Swipe

35M

Chip

17M

Online

3M

Customer Acq Cost

Blue

46M

Sil...

6M

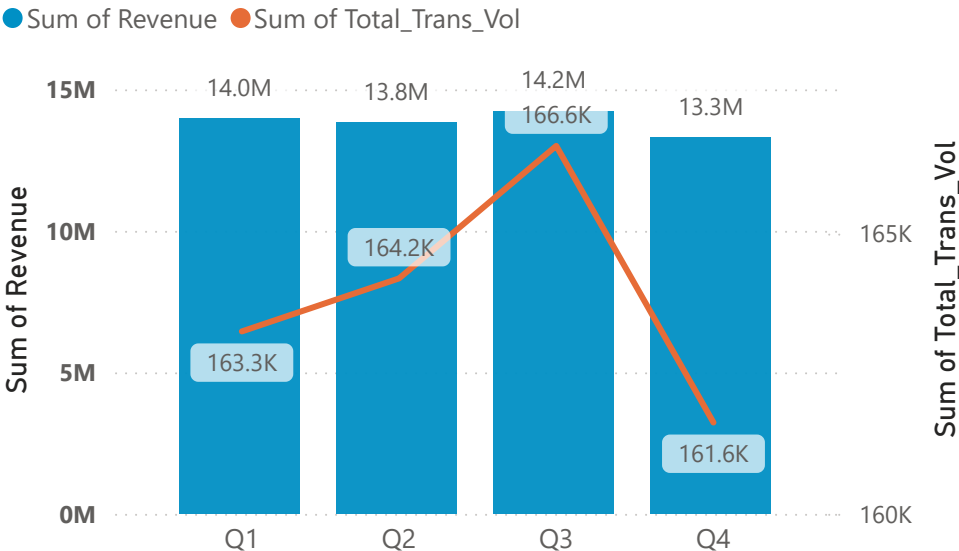
Gold

2M

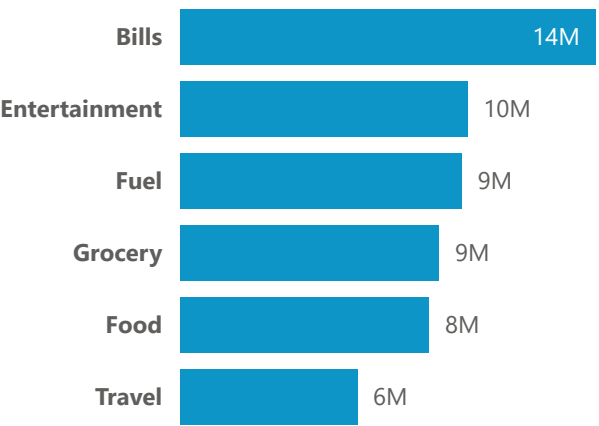
Pla...

1M

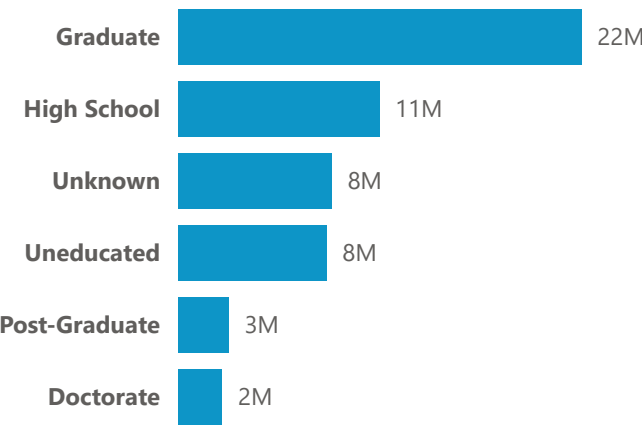
Sum of Revenue and Sum of Total_Trans_Vol by Qtr



Revenue by Expenditure type



Revenue by Education Level



Revenue by Customer Job

