

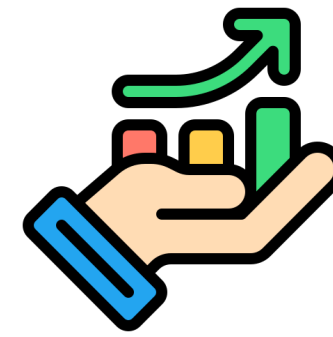


SHIELD INSURANCE



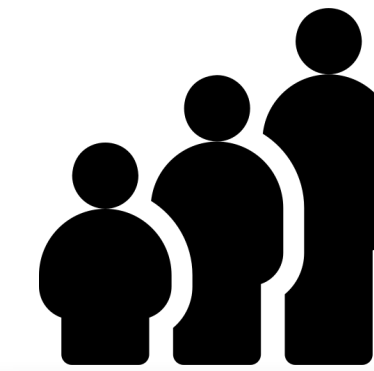
General View

Provide an **overview of essential insurance metrics**, showcasing customer and revenue ,along with a **monthly trend chart** segmented by age groups and cities.



Sales View

Highlights **sales performance metrics across various channels**, accompanied by a revenue trend chart and the **percentage of sales mode** that generated maximum revenue.



Age Group

Analyze **company revenue and client performance by age group**, considering customer count, sales mode, **estimated settlement amount**, and policy preference.





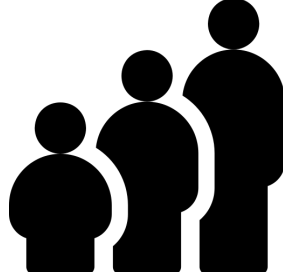
Home



General View



Sales View



Age Group

Monthly Revenue
Growth

153.75M

PM: 263.84M (-41.73%)

Monthly Customer
Growth

4.15K

PM: 7.08K (-41.41%)

Daily Customer
Growth

340.00

PD: 225 (+51.11%)

Daily Revenue
Growth

13.21M

PD: 8.04M (+64.39%)

Key Insights by City

City	Age Group	Total Revenue	Total Customers
Chennai	18-24	5M	320
Chennai	25-30	8M	446
Chennai	31-40	37M	1222
Chennai	41-50	22M	516
Chennai	51-65	15M	254
Chennai	65	20M	208
Delhi NCR	18-24	16M	1112
Delhi NCR	25-30	29M	1529
Delhi NCR	31-40	147M	4744
Delhi NCR	41-50	76M	1827
Delhi NCR	51-65	59M	1012
Delhi NCR	65	74M	783
Total		989M	26841

PM = Previous Month

PD = Previous Day

Blank = Data not available

Month

All

Age Group

All

City

All

Policy Id

All

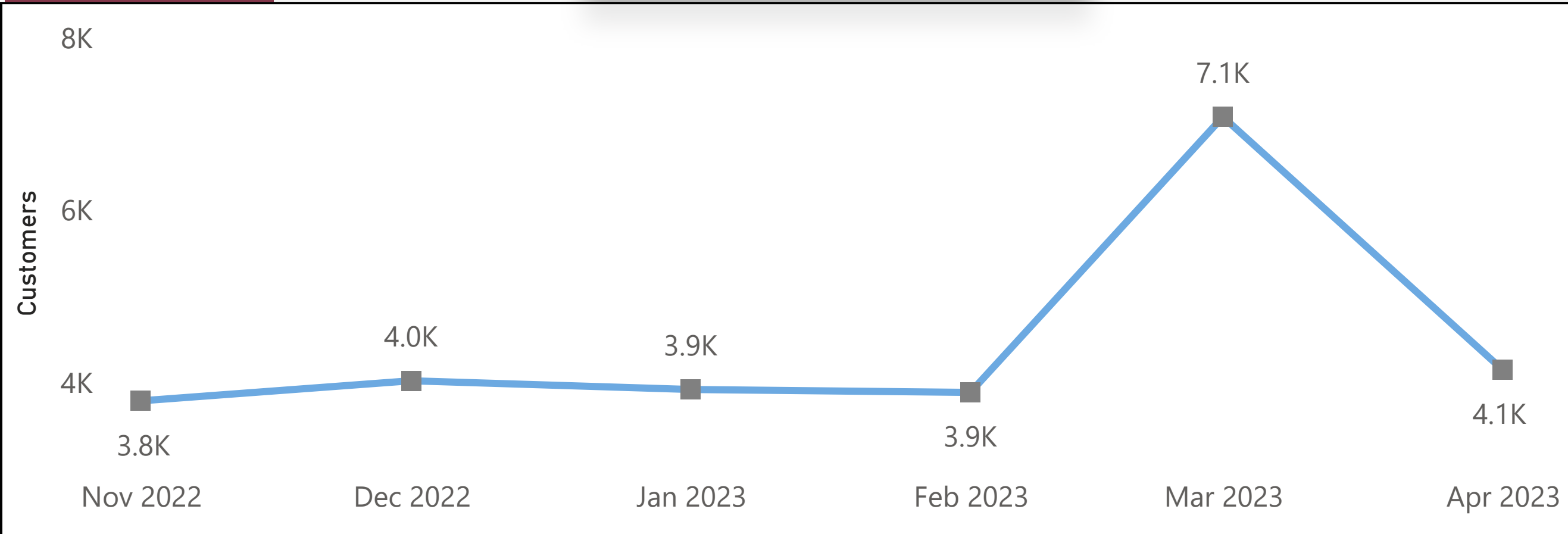
Sales Mode

All

CUSTOMER

Monthly Trend Chart

REVENUE



Revenue and Customers by Age Group and City

City	Total Customers	Total Revenue
Delhi NCR	11007	402M
Mumbai	6432	240M
Hyderabad	4340	161M
Chennai	2966	106M
Indore	2096	81M
Total	26841	989M

Age Group	Total Customers	Total Revenue	Per Customer Revenue
31-40	11455	356M	31K
41-50	4699	196M	42K
65+	1919	185M	96K
51-65	2511	148M	59K
25-30	3617	68M	19K
18-24	2640	36M	14K
Total	26841	989M	37K



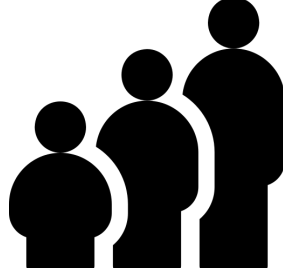
Home



General View



Sales View



Age Group

Month

All

Age Group

All

City

All

Policy Id

All

Sales Mode

All

27K

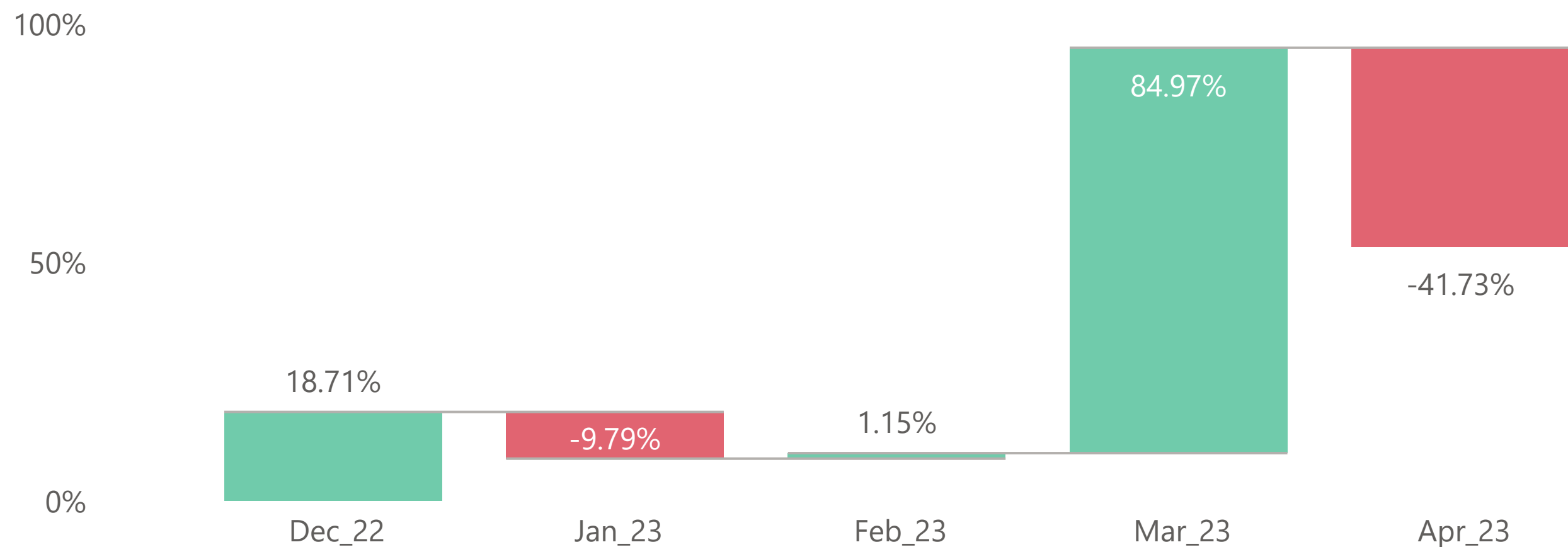
Total Customers

989.3M

Total Revenue

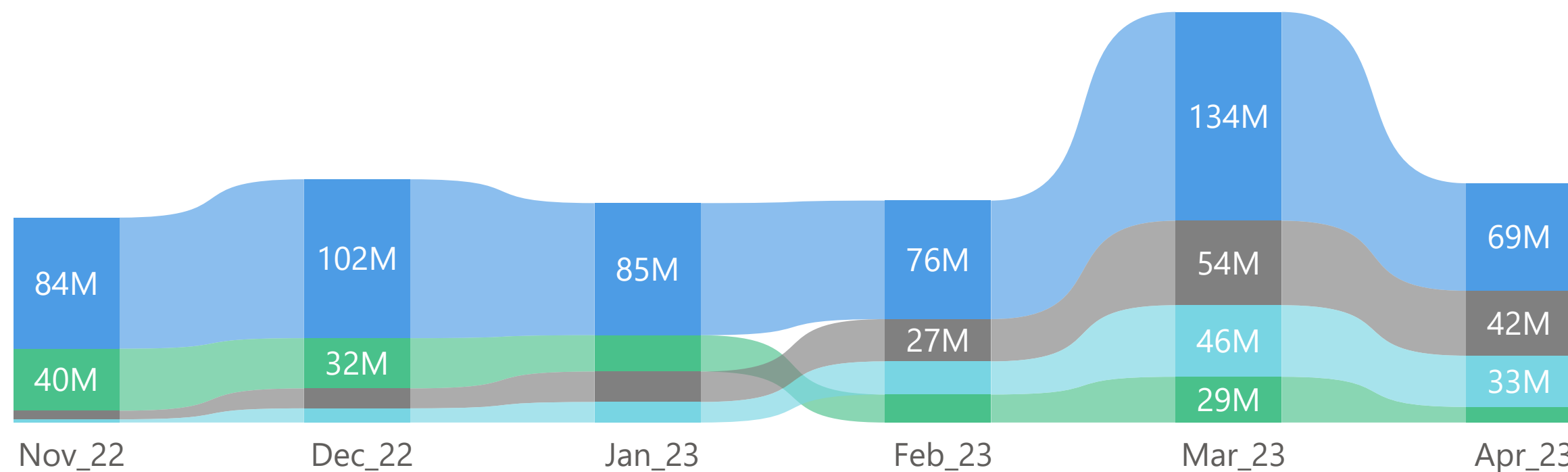
Sales Mode	Total Customers	Customer %	Total Revenue
Offline-Agent	14873	55.4%	550.8M
Offline-Direct	4256	15.9%	152.9M
Online-App	4302	16.0%	161.0M
Online-Website	3410	12.7%	124.6M
Total	26841	100.0%	989.3M

Monthly Basis Revenue Change %

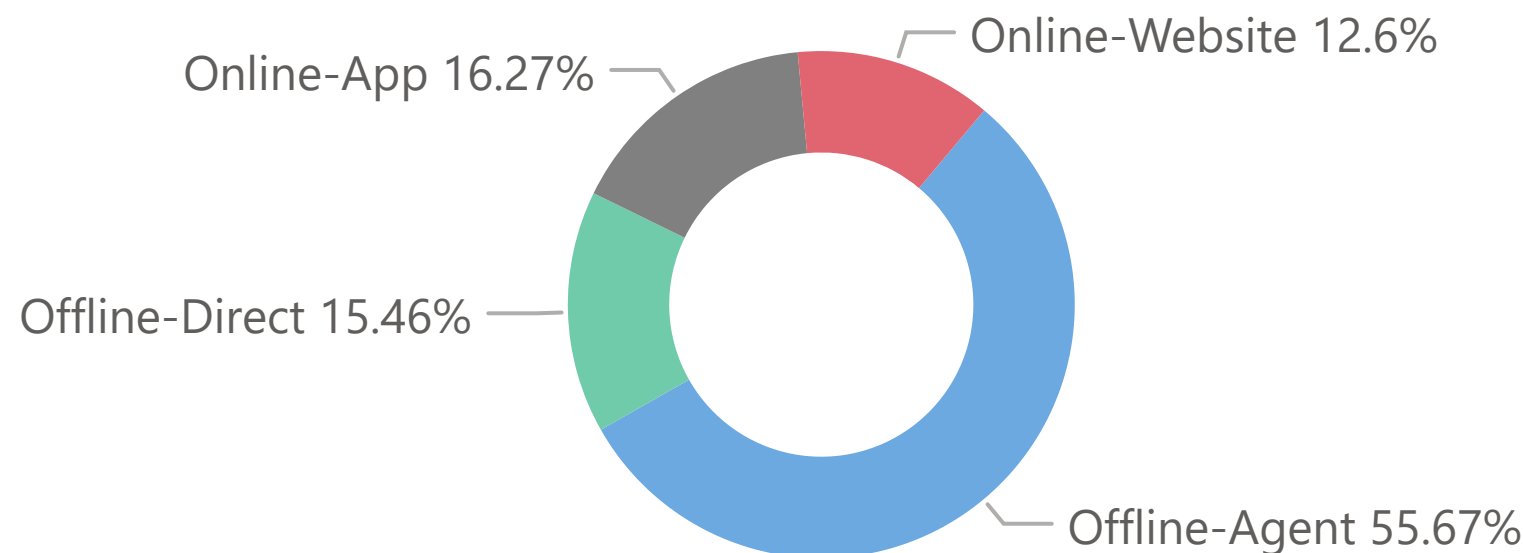


Trend Chart by Sales Mode (Revenue)

Sales Mode Offline-Agent Offline-Direct Online-App Online-Website



Revenue % share





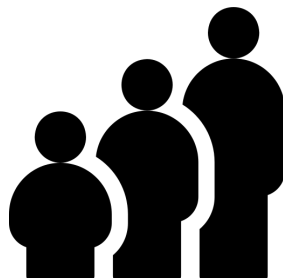
Home



General View



Sales View



Age Group

Month

All



Age Group

All



City

All



Policy Id

All



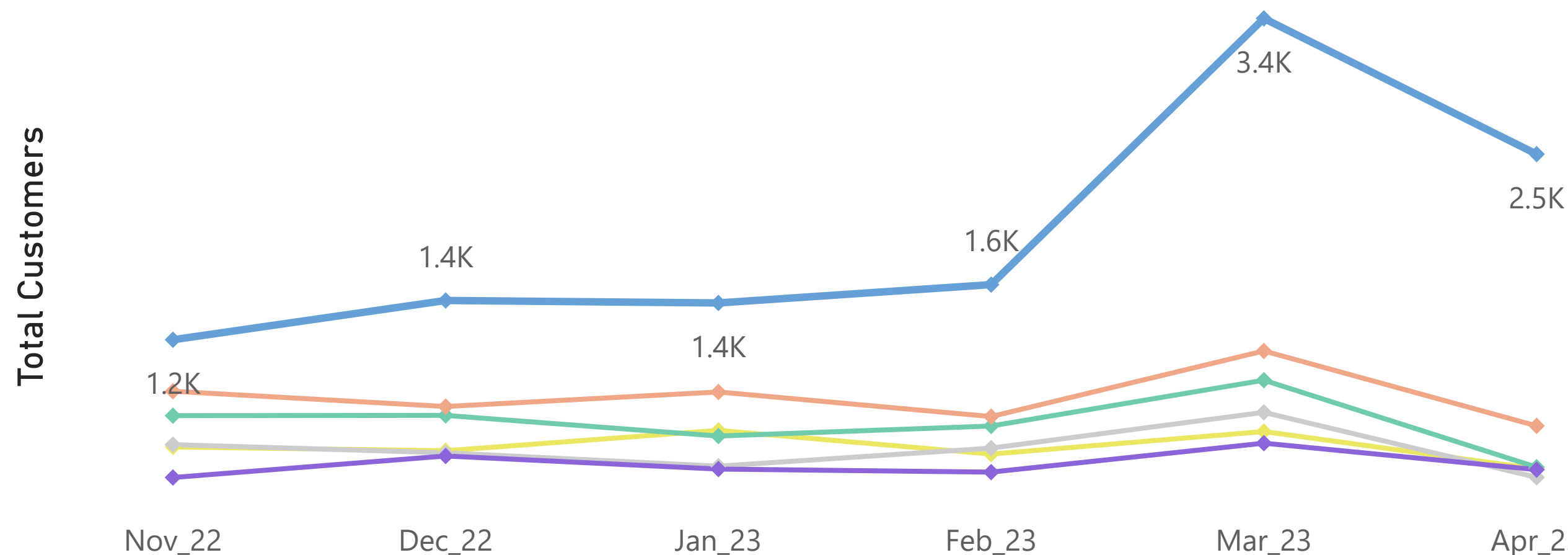
Sales Mode

All



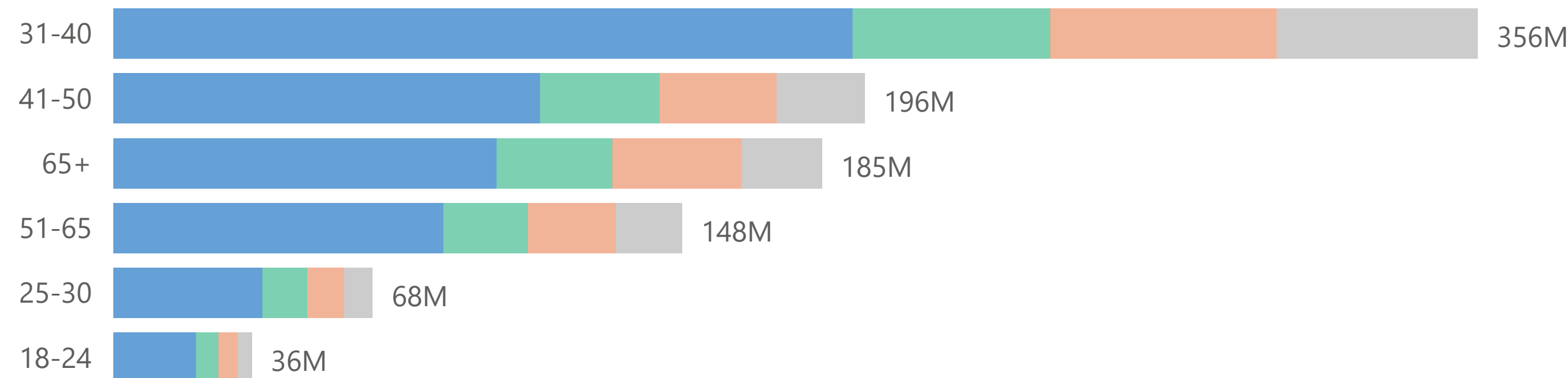
Trend Chart by Age Group

Age Group ◆ 18-24 ◆ 25-30 ◆ 31-40 ◆ 41-50 ◆ 51-65 ◆ 65+



Age Group Vs Sales Mode (Revenue)

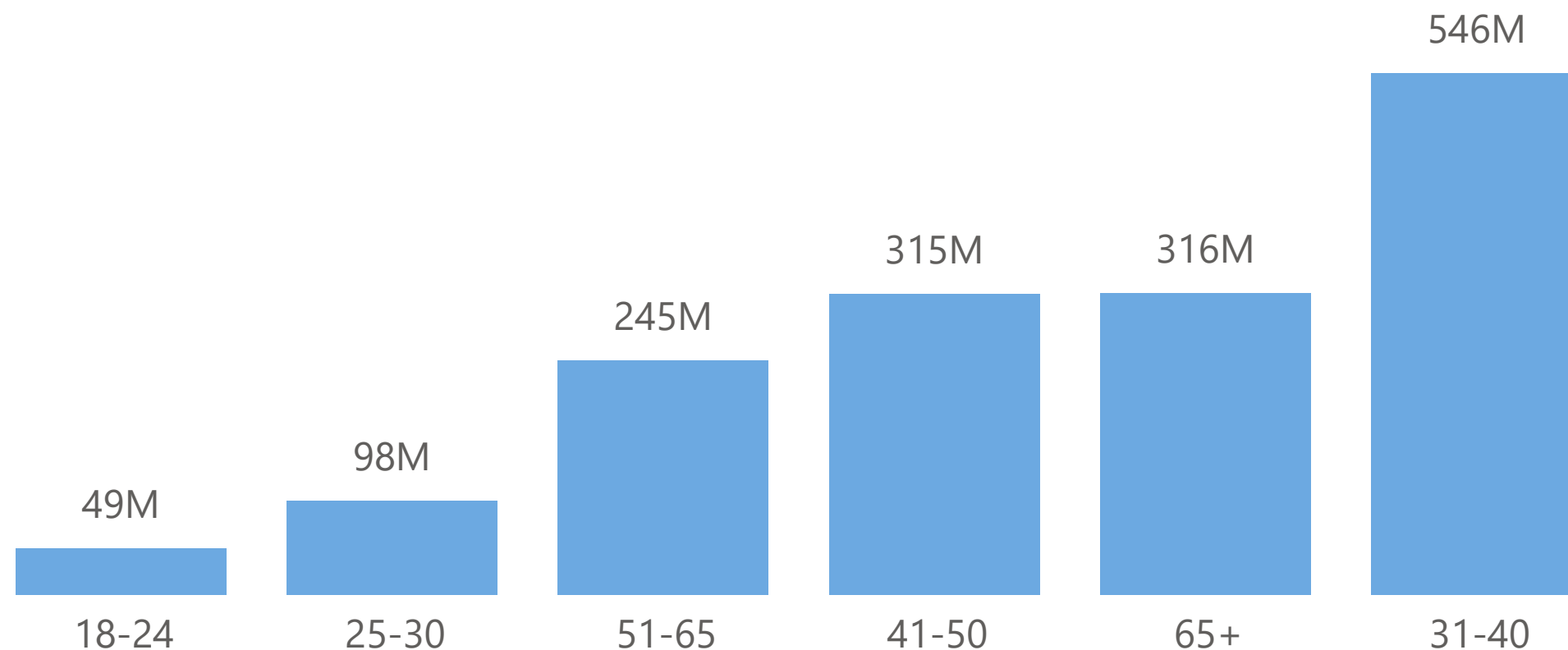
Sales Mode ● Offline-Agent ● Offline-Direct ● Online-App ● Online-Website



Age Group Vs Policy ID (Revenue)

Policy ID	18-24	25-30	31-40	41-50	51-65	65+	Total
POL1048HEL	4M	10M	61M	32M	25M	36M	168M
POL2005HEL	6M	11M	84M	53M	61M	109M	324M
POL3309HEL	4M	7M	29M	9M	4M	2M	56M
POL4321HEL	6M	6M	8M	2M	1M	1M	25M
POL4331HEL	4M	5M	16M	5M	2M	1M	34M
POL5319HEL	2M	6M	33M	17M	8M	4M	70M
POL6093HEL	4M	8M	42M	27M	12M	10M	103M
POL6303HEL	3M	7M	36M	22M	10M	5M	82M
POL9221HEL	4M	7M	47M	29M	25M	17M	128M
Total	36M	68M	356M	196M	148M	185M	989M

Expected Settlement by age group



Month

Total Revenue

Nov_22

131.69M

Dec_22

156.88M