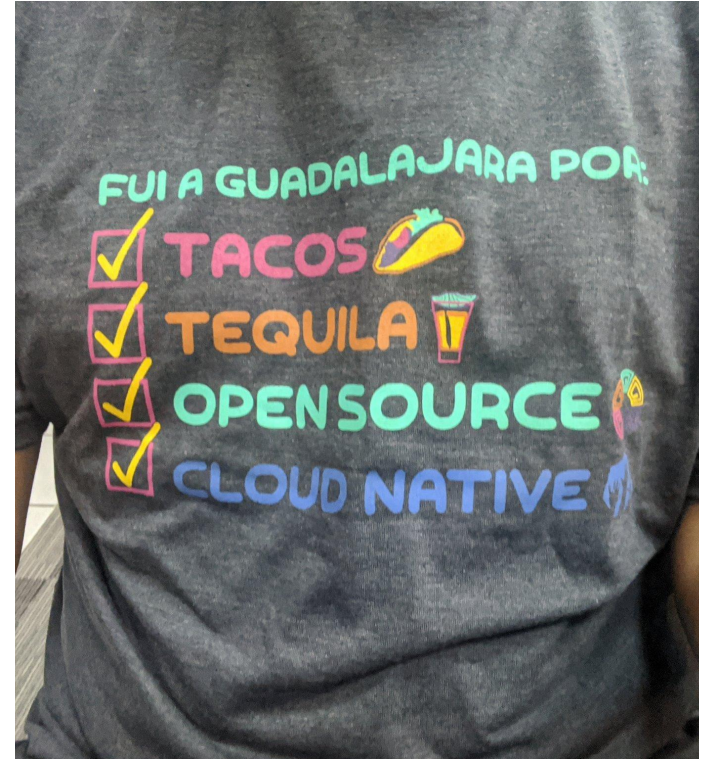# About KCD Guadalajara

- What is KCD Guadalajara?
    - KCDs (previously known as Kubernetes Community Days) are community-organized events that gather adopters and technologists from open source and cloud native communities for education, collaboration, and networking.

    - KCD Guadalajara is one of the 30 events that will happen in 2025 in the world!

Key information

- **Date:** Saturday 29th, March 2025

- **Location**
  - City: Guadalajara, Mexico
  - Venue: Holiday Inn Guadalajara Expo

- **Audience:** 150 in-person participants

- **Main topics**
  - Tools and best practices for cloud native app lifecycle management
  - Inspiration, tutorials and tips for contributing to open source projects

Reasons to sponsor:

- Gain unparalleled **brand awareness** within the Kubernetes and open source communities, connecting your company with **highly engaged developers**, system engineers, architects & technical leaders.

- Associate your brand with one of the fastest-growing technology communities and demonstrate your **commitment to community** growth and development.

- Take advantage to networking opportunities with quality, **targeted attendees**, and leverage as a powerful platform to promote your product and **recruit top talent** from a diverse pool of skilled professionals.

- Your brand will **enhance its credibility** by establishing itself as a prominent and influential player in Cloud Native technology and the Open Source Software.

Contribute to the growth and advancement of the Cloud Native and Open Source vibrant communities.

Location and Venue

The event will be held at Holiday Inn Guadalajara Expo.

The event venue will allow for plenary sessions, rooms for simultaneous talks and workshops, and will offer a space for the exhibition floor, where sponsors will be located and able to contact with participants.

Sponsorship opportunities

Platinum Sponsorship

Price: $5,000 usd
(+ Taxes)

Benefits

- Platinum level branding.
- Sponsored talk (35 min).
- Data of event participants (opt-in).
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

GOLD
Sponsorship

Price: $3,000 usd
(+ Taxes)

25% discount available for local companies with < 50 employees

Benefits

- Gold level branding
- 5min Sponsored session
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

Silver
Sponsorship

Price: $1,500 usd
(+ Taxes)

25% discount available for local companies with < 50 employees

Benefits

- Silver level branding.
- Booth (table) with roll-up banner.
- Career opportunities posted in event website.

Community Partner

(limited to communities
and non-profit initiatives)

In kind support: promotion,
event organization, swag

Benefits

- Community partner level branding.
- 1 social media group mention
- Shared table with other Community Partners.

Results from previous edition

KCD 2024
in numbers

- +300 attendees in-person

- +30 sessions

- 7 sponsors

KCD 2024
Demographics

- 71% technology professionals

- 29% students and academy

- 15% women

We would be thrilled to discuss potential sponsorship opportunities with you and explore how we can showcase your brand and engage with our passionate community.

Thank you**!**

We will make this happen with your support.

Reach us at:
guadalajara@kubernetescommunitydays.org

X: @kcd_mexico   LinkedIn: KCD México