

Kubernetes Community Days

SPONSOR Information | October 8th - 10th, 2024



More than Kubernetes, Cloud Native technologies



“Cloud Native technologies empower organizations to build and run scalable applications in modern, dynamic environments across public, private, and hybrid clouds. Containers, service meshes, microservices, immutable infrastructure, observability or declarative APIs exemplify the cloud native approach.”

CNCF in a nutshell: 827+ members, 173+ Open Source Projects, 220K+ contributors[1]

ABOUT Kubernetes Community Days



Kubernetes Community Days (KCDs) are community-organized events that gather adopters and technologists from **Open Source** and **Cloud Native** communities for **education, collaboration**, and **networking**. KCDs are supported by the [Cloud Native Computing Foundation](#) (CNCF) and can be considered as a local *KubeCon / CloudNativeCon*.

To date, more than **50 KCD events** have already been planned **across the world**: UK, Spain, Italy, Malaysia, China, Korea, Brasil, Los Angeles, Berlin, Munich, Amsterdam, etc.

Depending on the location (city or country), each KCD has attracted **between 250 and 2400+ attendees**.

KCD Austria attracted 298 cloud native enthusiasts in 2023.

About

KCD Austria 2024

On **October 8th** to **October 10th 2024**, the Kubernetes and Cloud Native community will gather in Austria (Vienna) for **one full day of workshops** (8th of October) and a **two-day technical conference** (9th/10th October) loaded with exciting talks and plenty of opportunities for growing and networking.

The event is built for developers, system engineers and all IT professionals interested in **Cloud, DevOps, Kubernetes** and **Cloud Native technologies**.

With more than 300 attendees, KCD Austria 2024 will be **Austria's biggest CNCF event**.



WHAT YOU CAN EXPECT

AS AN ATTENDEE

KCD Austria will stand out from the average IT conference by focusing on community & open source while offering high-quality talks. KCD Austria also embraces the CNCF Code of Conduct, and will employ additional efforts toward diversity and inclusion.

KCD Austria 2024 will offer attendees a unique experience

- Presence and engagement with all main actors in the Cloud Native ecosystem
- Technically competent talks, relevant to the larger community and coming from end-user rather than vendors. Aim is to ensure the highest possible quality of sessions for all types of attendees (from “beginner” to “black-belt”)
- Special (and famous!) guests from Open Source, DevOps and Cloud Native communities
- An exceptional venue in the center of Vienna, with comfortable rooms for talks and demos
- Great food, and special events (surprise) during the day!

WHAT YOU CAN EXPECT

AS A SPONSOR

The value of being part of a community is a key element of the marketing strategy for many players in the Cloud Native space. With a capacity of 300+ attendees, we want to give an opportunity to companies to contribute and share their journey with the Austrian Kubernetes and Cloud Native communities.

Sponsoring KCD Austria 2024 will bring you many benefits

- Position your product and business as a strong impactful player in the Cloud Native space
- Networking opportunities with quality targeted attendees during the event
- Associate your brand with one of the fastest-growing technology communities
- Be part of the first and biggest CNCF Event organized in Austria
- Extend your organization's visibility to the developers, system engineers, architects & technical leaders in the Austrian tech community
- Support and engage with the ecosystem around the most popular Open Source projects



About THE VENUE

Cineplexx Wienerberg Vienna

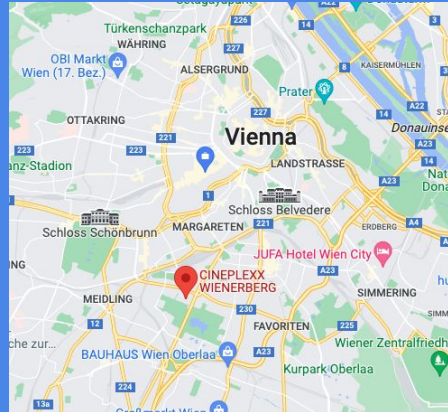


Cineplexx - location experience -

Join us at Cineplexx Wienerberg, Vienna's premier cinema venue, for Kubernetes Community Days 2024!

With its modern facilities and prime location, this vibrant venue sets the stage for an unforgettable event.

Conveniently located in the heart of the city, Cineplexx Wienerberg offers excellent accessibility and ample parking.



Kubernetes Community Days
AUSTRIA



Kubernetes Community Days AUSTRIA

About Conference ROOMS

Two large and very comfortable movie theaters of Cineplexx Wienerberg will be used for keynotes and talks



Cineplexx - room description -

Room 1 at Cineplexx Wienerberg is a spacious venue that can accommodate up to **339 attendees**, offering a vibrant atmosphere.

Meanwhile, **Room 2** provides a smaller setting for up to **219 participants**



ABOUT KEY NUMBERS

- **300+** attendees
- **35+** Speakers
- **30+ Sessions**
 - Opening keynote
 - Classic Talks (45')
 - Lightning Talks (10')
- **Ticket price: 150€**
- **Workshops upfront** (4x half-day)
- **Carefully selected technical talks** (CFP process)
 - Wide range of CNCF graduated and incubated projects
 - From beginners to black-belt tracks
 - Talks are in english

GOLD SPONSORS

PACKAGE PRICE: 8,000€

Gold sponsors are the ones contributing the most and they have the unique chance to gain extensive visibility during the event.



3x3 booth area to promote your company
at the venue



Extended Logo Placement at the venue
(Badges, Rollups, Conference slides ...)



Social Media appearance
for 1 Event announcement



Stickers and small flyers (A6)
in dedicated areas



Logo on event homepage



6 Tickets +6 discount codes

SILVER SPONSORS

PACKAGE PRICE: 4,000€

Silver sponsors form the backbone of the conference backers. They represent businesses that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.



standing table + **rollup area**
at the venue



Extended Logo Placement at the venue
(Badges, Rollups, Conference slides ...)



Social Media appearance
for 1 Event announcement



Stickers and small flyers (A6)
in dedicated areas



Logo on event homepage



4 Tickets +4 discount codes

COMMUNITY SPONSORS

PACKAGE PRICE: 1,500€

Community sponsors are important contributors to KCD with perhaps limited financial resources. We'll make sure you have visibility on our website and you'll get visibility on one of our social media appearances.

Even a small contribution means a lot for the community!



Social

for 1 Event announcement

Media

appearance



Extended Logo Placement at the venue

(Badges, Rollups, Conference slides ...)



2 Tickets +2 discount codes

BENEFITS

	GOLD	SILVER	Community
Logo on Website	✓	✓	✓
Logo on conference slides	✓	✓	✓
Logo on venue screens	✓	✓	✓
Logo on rollups (Stage, entrance)	✓	✓	✓
Social media appearance	✓	✓	✓
Usage of sticker and flyer table	✓	✓	✓
Sponsor area	3 x 3 m sponsor area to promote your company	Standing table and rollup area	
Tickets	6	4	2
Discount codes for your guests (30%)	6	4	2
Price (ex VAT)	8,000€	4,000€	1,500€

OTHER OPTIONS...

No package fitting your needs?
No problem! There are various
other means of supporting **KCD**
Austria 2024.

Think of drinks / social events,
coffee, lanyards, mobile charging
stations and more.

- ☐ (1) Recording Sponsor: 4,500€
- ☐ (1) Evening Reception: 12,000€*
- ☐ (1) Coffee Sponsor: 3,000€
- ☐ (1) Lanyard Sponsor: 2,000€
- ☐ (1) Popcorn Sponsor: please contact us
- ☐ (1) Water dispenser: please contact us
- ☐ (1) Charging station: please contact us
- ☐ Your Own Idea: Contact Us

*Includes all Gold Sponsor benefits

CONTACT US

Interested in sponsoring? Reach out at:



organizers@kcdaustria.at



#kcd-austria channel **on slack.cncf.io**

Social networks



<https://www.linkedin.com/company/kcdaustria>