

Project:Create a mock sponsored post for Instagram

Brand name: Breaking Barriers

Category: Learning Platform

Target Audience: Student, IT employees for job searchers

Email:bblearning2023@gmail.com

Instagram Business Page:

https://instagram.com/breaking_barriers01?igshid=YTQwZjQ0NmI0OA=

≡

5:01 PM 8.6KB/s



breaking_barriers01 ▾ ●



5 OF 6 STEPS COMPLETE ▾



3
Posts

11
Followers

11
Following

Breaking Barriers
BBlearning Center

Online course platform..

Easy to learn 👍

Providing coding class efficiently and easy to
understand 👍...

📧 bblearning2023@gmail.com

Professional dashboard

7 accounts reached in the last 30 days.

Edit profile

Share profile



5:01 PM 5.9KB/s



Goal



Select a goal

What results would you like from this ad?

More profile visits

Invite people to explore your profile.



More website visits

Get people to visit your website to learn more.



More messages

Chat with people interested in your business.



Next



5:01 PM 3.3KB/s



Website



Add URL & action button

What results would you like from this ad?

Website

www.bblearning.com



Action button

Learn more



Shop now



Watch more



Contact us



Book now



Sign up



5:02 PM 10.0KB/s

VoLTE 4G

52



Goal



Select a goal

What results would you like from this ad?

More profile visits

Invite people to explore your profile.



More website visits

Get people to visit your website to learn more.

bblearning.com

Action button: Contact us

[Edit](#)



More messages

Chat with people interested in your business.



Next





Select target audience

What results would you like from this ad?

Special ad category

You're required to declare if your ads are related to credit, employment, housing, social issues, elections or politics.



Automatic

Instagram targets people like your followers



Create your own

Manually enter your targeting options



Next



5:02 PM 2.0KB/s

VoLTE 4G 52



Budget & duration



₹ 502 Over 2 days

Total spend

2,400 - 6,400

Estimated reach

Budget

₹ 251 daily



Duration

Run this ad until I pause it



Set duration



2 days



Next





Review

Review your ad

Your estimated reach is 2,400 - 6,400 people. Once your ad starts, you can pause spending anytime.



Preview ad



Ad goal

Contact us | bblearning.com

Audience

Automatic

Budget & duration

₹ 502 / 2 days

Payment

[Add payment method](#)

Cost summary

Boost post

By creating an ad you agree to Instagram's **Terms and Advertising Guidelines**. All ads are listed in the public Ad Library. [Learn more](#)

5:02 PM 4.8KB/s



Add payment information

Location and currency

Country/Region

IN



Currency

INR



Time zone

Asia/Kolkata



Your location and currency cannot be changed once set.

Next

← Add payment information

Location and currency

India, Indian Rupee (INR)



Business and tax info

Optional - Add a tax ID or address



Add payment method

Debit or credit card

VISA



3 Months No-Cost Credit Card EMI



UPI



PAYTM



Net Banking



Your payment methods are saved and stored securely.

[Terms apply](#)

Next