What other thoughts might influence their behavior?



Deliver useful information

Posts adds value faster than it adds costs

Make it simple, but significant

Can this be interpretent differently?

Inform and Capative Consumers

Design think is a midset

Creating social media post

Team 12

NM2023TMID09508

Creating Useful Content

Excited

Retouching photos for digital signage

Designing a grapic overlay for social media posts

Overwhemly

Plesure and joy

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

