Project report template

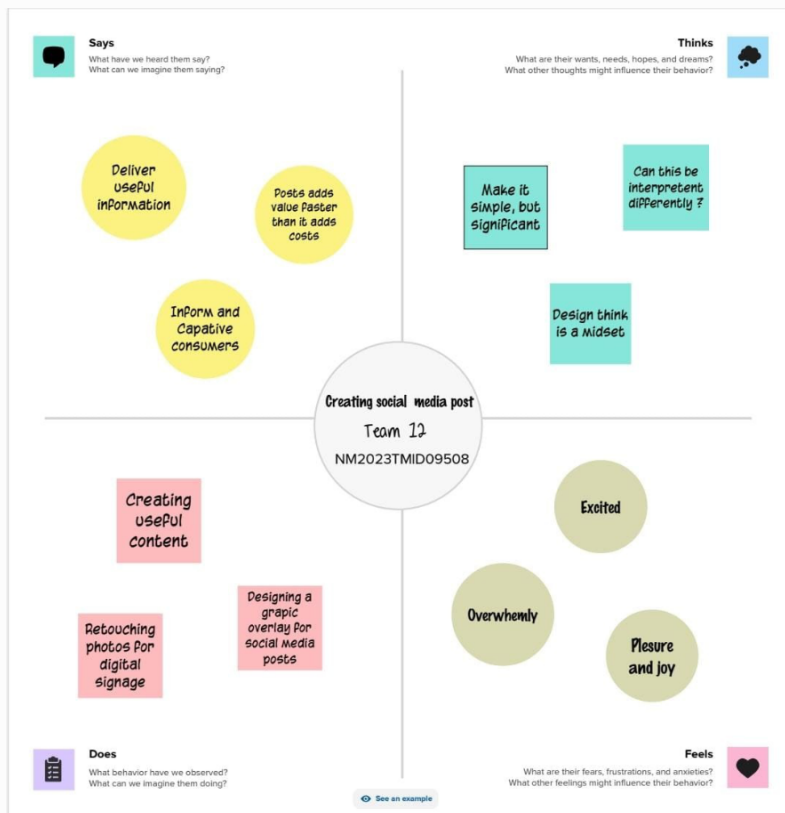## INTRODUCTION
1.1 Overview
Creating social media post using Canva.

1.2 Purpose
We created it for thr students to Learn designing on the go.

Problem Definition & Design Thinking
2.1 Empathy Map

Says
What have we heard them say?
What can we imagine them saying?

Deliver useful information

Posts adds value faster than it adds costs

Inform and Captive consumers

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Make it simple, but significant

Can this be interpreted differently?

Design think is a midset

Creating social media post
Team 12
NM2023TMID09508

Creating useful content

Retouching photos for digital signage

Designing a grapic overlay for social media posts

Excited

Overwhelmly

Plesure and joy

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example

2.2 Ideation & Brainstorming Map

RESULT
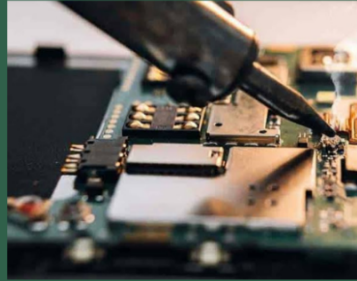
4 ADVANTAGES & DISADVANTAGES

It is useful for all the non-native English Speakers to Learn the Proper Pronunciation on the Go.

Its disadvantage is , it doesn't have the Practical Session.

5 APPLICATIONS

It is so much useful for the students and non native English Speakers to Learn Proper Pronunciation.

6 CONCLUSION

We Learn a lot of New things about Editing and make it useful for others.