What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Property prices in India are expected to increase 7.5% on a pan-India basis this year.

The fastest growth in five years, according to a Reuters Poll of property analysts.

Average house prices were forecast to rise 6% next year and in 2024.

Improving housing demand and increasing in building materials cost are some of the key factors for housing prices rise.

Indian Housing sector has vastly benefited by the low interest rate in the last two years.

Increase in population, migration from rural areas as a result of unsatisfactory performance in agriculture and expectation for better livelihood.



Analysing Housing Prices in Metropolitan areas of India

Changing demograpics can impact home prices due to the age, income and regional preference of buyer.

The housing market is a good example of house supply and demand works within and industry.

When the demand for housing is high but supply is low, home prices often rise.

The impact of rising housing prices on health is mainly reflected in three aspects: The wealth effect, cost effect, comprehensive environmental expectation effect.

The adverse effect on mental health is possibly due to the economic stress.

An increased probability of sleeping late due to anxiety and other negative emotions, which affect health behaviour.



Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

