

Chapter 5- Fish Animal Hospital Hands-On Practice Case

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- 1) Examine the sitemap in Figure 2.32. What type of site organization is used for the Fish Creek website? Is it the most appropriate organization for the site? Why or why not?
 - a. Fish Creek uses hierarchical organization. It is the most appropriate organization for the site because it has a clearly defined home page with links to major sites leading off the page as is the same with the JavaJam website.
- 2) Review the recommended web design practices this chapter. Use the Web Design Best Practices Checklist (Table 5.1) to evaluate the Fish Creek site you created in earlier chapters. Cite three design practices that have been well implemented. Cite three design practices that could be implemented in a better way. How else would you improve your website?
 - a. Three design practices that have been well implemented are that its color scheme is used consistently, it has alternative links in the footer because it uses images for the navigation, and it includes an informative page title that includes the company/organization/site name. The site could be made more appealing by changing its color scheme and link style and it could use the following tag to zoom the page in on mobile devices “<meta name="viewport" content="width=device-width, initial-scale=1.0">”