

## PERSONAL TRAVEL BLOG

### ABSTRACT:

Experience the world through my personal travel blog, hosted on IBM Cloud Static Web Apps. Immerse yourself in captivating photos, glean valuable travel tips, and explore my globe-trotting adventures. The aim of our project is to create a dynamic and inspiring personal travel blog hosted on IBM Cloud Static Web Apps, sharing travel experiences, tips, and photos to encourage wanderlust and build a global travel community.

### PROBLEM STATEMENT:

The project is to create a personal travel blog hosted on IBM Cloud Static Web Apps. The goal is to share travel adventures, tips, and captivating photos to inspire others to explore the world and create unforgettable memories. This involves designing the blog structure, creating engaging content, setting up the IBM Cloud Static Web Apps, and ensuring ease of updating the blog.

### DESIGN THINKING:

Our travel blog aims to encourage wanderlust with nicely put together guides and travel tips for every situation a traveller will come across on their journey.

The blog contains in depth guides and tips (and even aesthetic pictures!) for every location with a neatly designed map to navigate through various locations.

### DESIGN:

#### 1.Content Planning and Content Creation:

A well-researched travel data is a must for every travel blog as it contributes to a more enjoyable and enriching travel experience. Travelers can discover hidden gems, local culture, and unique experiences.

High-resolution photos play a crucial role in a travel blog as they entice viewers with their captivating visuals and atmosphere, ultimately influencing their decisions about the destination.

## **2.Website Design:**

Following the gathering of content, including user travel experiences and travel photos slated for website upload, embark on the creative process of crafting an aesthetically pleasing and user-friendly blog layout. Leverage the power of HTML, CSS, and potentially JavaScript to infuse interactive elements into the design.

## **3.Cloud Setup:**

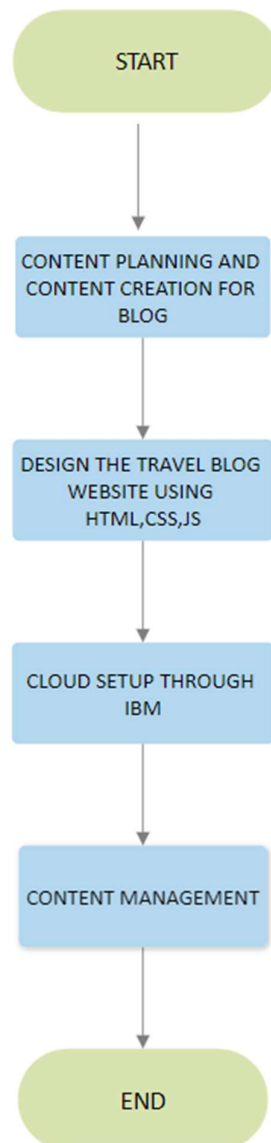
Upload your static website files (HTML, CSS, JavaScript, images, etc.) or choose the repository that contains your travel blog website's static files (HTML, CSS, images, etc.) to your Static Web App. You can typically do this through the IBM Cloud console or by using tools like Git.

- Configure the build settings for your static web app. There may be a need to specify a build command and a build folder, depending on your project's structure.
- Review and confirm your deployment settings.

## **4.Content Management:**

We have opted for the use of a Content Management System (CMS) to streamline the management of our blog. Our choice is primarily driven by the user-friendly interface that CMS platforms provide, making it more accessible for our team to handle content updates and site maintenance. Additionally, CMSs offer an extensive library of themes and design templates, affording us the flexibility to select from a diverse array of visual styles and layouts, ultimately enhancing the aesthetic appeal and user experience of our blog.

## FLOW DIAGRAM:



## Conclusion:

The initial phase of the project involves generating content. Following this, we will proceed to create a personal travel blog website using HTML, CSS, and JavaScript. Once the website is designed, our next step will be to host it on the IBM Cloud Static Web Apps Platform.