

# Financial Analysis

## Key Performance Indicators

Sales Amount and Sales Amount LastYear by Year

92,311,095✓

Last Year: 26,415,256 (+249.46%)

Orders and Orders LastYear by Year

861132✓

Last Year: 264,674 (+225.36%)

Profit and Profit LastYear by Year

13,015,238✓

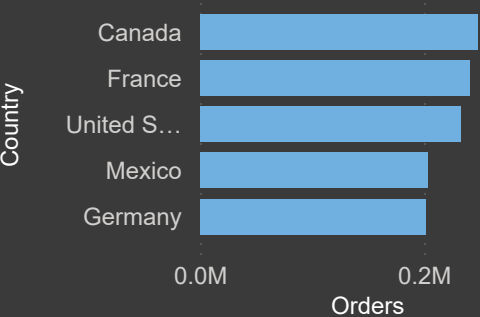
Last Year: 3,878,465 (+235.58%)

Discounts Offered and Discounts Offered LastYear by Year

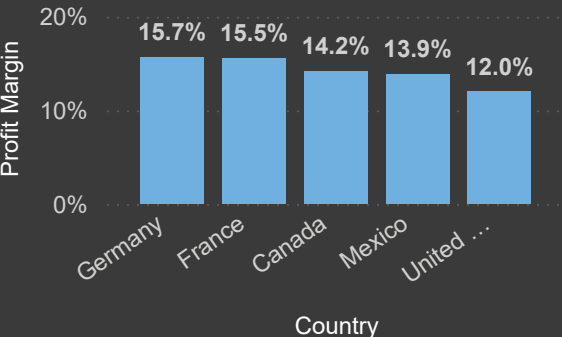
7,059,717✓

Last Year: 2,145,531 (+229.04%)

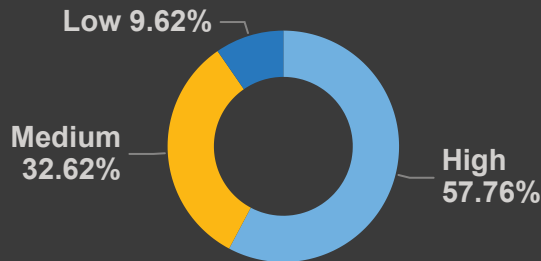
Orders by Country



Profit Margin by Country



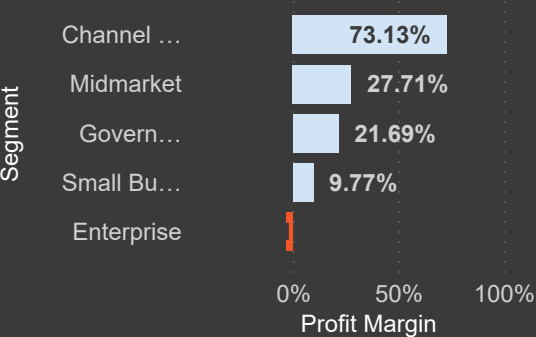
Discounts Offered by Discount Band



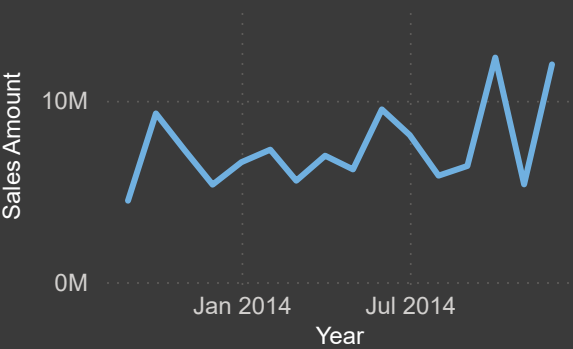
Profit Margin By Segment And Products

Segment	Profit Margin
Small Business	9.77%
VTT	10.51%
Velo	6.73%
Paseo	10.71%
Montana	11.14%
Carretera	8.90%
Amarilla	8.86%
Midmarket	27.71%
VTT	27.33%
Velo	25.96%
Paseo	28.50%
Montana	28.90%
Carretera	27.90%
Amarilla	25.58%
Government	21.69%
VTT	22.35%
Velo	22.48%
Paseo	20.54%
Montana	20.30%
Carretera	23.01%
Amarilla	22.21%
Enterprise	3.13%
Total	14.23%

Profit Margin by Segment



Sales Amount by Year and Month



Sales Amount by Product

