

Identify the problem:

It's hard to keep track of when your favorite music artists come to your area. You can easily miss a concert because you never knew about it and then you might have to wait years for another tour. When you do find a concert to go to, it can be hard to find people to go with that are free or have the same music taste.

Solution:

Make an app that notifies you when your favorite artists are coming to your location so you have time to plan to go. The app also connects with your friends and shows their music interests so you can find people to go to concerts with. It also recommends other concerts you may like based on your music taste.

Activity foci:

Entertainment – inform people of music concerts

Define Task / achievements Participants Engagements:

The target audience people who love to go to concerts.

Goals of the app:

- Be notified for concerts for favorite artists based on your location
- Shows friends with similar music interests so you can find people to go with
- Can notify you other artists you should check out

Define group

College students living near a city or who have access to a large music scene. They enjoy going to concerts and like to explore new music.