



The Battle of the Neighborhoods (Week 1)

Business Problem



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- In this project we will try to find an optimal location for a restaurant. Specifically, this report will be targeted to stakeholders interested in **opening an Italian restaurant in Taipei, Taiwan**.
- Since there are lots of restaurants in Taipei we will try to detect **locations that are not already crowded with restaurants**. We are also particularly interested in **areas with no Italian restaurants in vicinity**. We would also prefer locations **as close to city center as possible**, assuming that first two conditions are met.
- We will use our data science powers to generate a few most promising neighborhoods based on this criteria. Advantages of each area will then be clearly expressed so that best possible final location can be chosen by stakeholders.