





# MIS713 - Supply Chain Management and Logistics **Trimester 2, 2019**

# **Assessment (Individual):**

# Part A - Case Study Report and Complex Diagrams; **Part B Feedback Reflection**

**DRAFT DATES TO WRITE PART B:** Part B requires you to reflect on your effective use of feedback

on assignment drafts during the trimester. Due dates for drafts

(to gain marks for Part B) are shown in the table on page 10. FINAL DUE DATE AND TIME: Consent form, Week 4, Monday 29 July 2019, 9am

Final submission of Part A and Part B for assessment is Week

9, Monday 9 September 2019, 11:59PM

PERCENTAGE OF FINAL GRADE: 50%

Not applicable **HURDLE DETAILS:** 

# **Learning Outcome Details**

Unit Learning Outcome (ULO)	Graduate Learning Outcome (GLO)
<b>ULO 1:</b> Identify, evaluate and justify the SCM issues of organisations against their strategic objectives.	GLO1 Discipline-specific knowledge GLO5: Problem solving
<b>ULO 2:</b> Evaluate SCM solutions, and justify those which can resolve an organisation's SCM issues and support its strategic objectives.	GLO1 Discipline-specific knowledge GLO5: Problem solving
<b>ULO 3:</b> Critically evaluate and justify SCM issues and solutions of an organisation taking into account their global, national and local economic, social and environmental responsibilities.	GLO1 Discipline-specific knowledge GLO8: Global citizenship
<b>ULO 4:</b> Seek, interpret and act upon feedback to improve proposed SCM solutions.	GLO1 Discipline-specific knowledge GLO5: Problem solving

#### **Assessment Feedback**

Students who submit their assignment by the due date will receive their marks and post-submission feedback on CloudDeakin on **Monday 30 September 2019, 5:30PM**. Students using the 1-5 day late penalty period (see *Notes*) will receive their marks and feedback 1-5 days later (respectively).

Part B of the assignment requires students to reflect on and provide evidence of their accurate interpretation and use of feedback given by staff/peers on Part A section drafts, as explained further below. There are many students in this unit, so in most cases students will identify problems with their own drafts based on feedback given on other students' drafts. We will endeavour to give students direct feedback on <u>one section</u> of Part A during the trimester (staff choose the sections).

It is a challenging assignment with high-level requirements. Students are expected to ask many questions in CloudDeakin to clarify the assignment requirements, and to obtain further detail.

#### **Extensions**

No extensions will be considered unless a written request is submitted and negotiated with **the Unit Chair before the due date and time**. Extensions will only be considered if <u>a draft assignment is attached</u> with your request for an extension which shows progress has been made, and documentary evidence for the extension. Applications after this date will not be accepted, and submissions after the due date/time without an approved extension will be considered late.

Extensions are only granted in extreme circumstances, such as ongoing health, personal hardship or work-related problems. Temporary illnesses, normal work pressures, multiple assignments due at the same time, failure to keep backups, technology failure, etc are **not** reasons for an extension.

# **Aims and Graduate Learning Outcomes (GLOs)**

The aim of this assessment is for you to apply supply chain management and logistics knowledge (GLO1) to a <u>real</u> organisation you do not own or manage, and not used by another student, by:

- reviewing the organisation's supply chain practices (GLO5), and synthesising high quality research on the social and environmental responsibility issues in its supply chain (GLO8);
- evaluating the implications (based on research evidence) of specified CSR-related (GLO8) and a specified broader change (GLO5) to the organisation's supply chain practices; and
- building capacity to seek, interpret and act upon feedback to improve problem solving skills (GLO5).

# **Summary of Assignment Requirements**

You will be an IS/Business Analyst/Business Analytics/eBusiness/SCM consultant for a real organisation. You will find an organisation as an <u>individual</u>, and submit an <u>individual assignment</u>. The two parts of this individual assignment are as follows:

- Part A a Case Study Report comprising a text word limit of 2,500 addressing the requirements in the table below, plus a minimum of three (3) complex diagrams (each diagram can be broken up into smaller diagrams so that it is readable). The limit of 2,500 words in total for Part A is very strict, and cannot be exceeded by even one (1) word. You can decide how to split these words for Part A sections. Table 1 gives an optional guide.
- Part B a Feedback Reflection Report (text word limit of 500, no diagrams) on how you sought and utilised feedback to produce and improve your Case Study Report.

#### Part A - Case Study Report

Table 1 below summarises the structure and requirements for the Case Study Report. We provide this structure because the assignment is complex and challenging, and feedback from past students suggests a given structure balances broad guidance (i.e. high-level section headings) with flexibility (e.g. the content written specifically about the chosen organisation). Further, many organisations have a "house-style" for reports, so this structure is consistent such an industry practice.

Most organisation analysis and literature research for this assignment will focus on a product you (and owner/manager) select which the organisation sources from a supplier, meeting these criteria:

- 1. They buy the product from suppliers regularly (daily, weekly, but at least monthly).
- 2. The product and/or component(s) are manufactured from hazardous materials/chemicals.

The product selection criteria means students and organisations have some flexibility, but ensures:

- Assignment requirements below can be completed (e.g. if a product is bought infrequently it will be difficult to meet many requirements below, including Diagram 1).
- Deakin policy states that assignments must differ each trimester, which is achieved in part
  by specifying different product characteristics. This is more flexible than other alternatives,
  including students picking organisations from different industries each trimester.
- Feedback given to students relating to a different organisation will be more relevant to all students due to specifying the product selection criteria that is identical for all students.
- The second product selection criterion ensures the product will have direct relevance to GLO8 Global Citizenship (i.e. environmental responsibility issues).

The owner/manager may not know any sourced products that meet the second selection criterion. You should therefore research products that are often sourced by organisations in their industry **before** the interview, so that you have a list of products from which you and they can select.

Table 1: Part A – Case Study Report structure and requirements

Requirement	Description		
Cover page (one page only)	<ul> <li>Title ("Assessment – Part A Case Study Report; Part B Feedback Reflection Report"</li> <li>Unit code and name;</li> </ul>		
	Student name and student ID;		
	Text word count of Part A Case Study Report;		
	Organisation details (name, address, contact number, owner, staff numbers);		
	Table of contents.		
1. Introduction	State the purpose of the report . State the name of the organisation and its industry.		
Guide: 50 words	State the product the report will focus upon, and briefly why the product meets the		
(can be exceeded)	product selection criteria.		

Requirement	Description		
2. Organisational	2.1 Goals/strategies (you can reorder 2.1 and 2.2 if it flows more logically)		
background	Provide an overview of the organisation's goals/strategies.		
Guide: 100 words	2.2 Products/services		
(can be exceeded)	Provide an overview of the organisation's major types of products/services which it		
	sells to customers.		
3. Buyer behaviour	Table of buyer behaviour segment(s) which (should) underpin the organisation's		
segments	strategies, supply chain and key products/services. For each segment include in		
Guide: 200 words	separate table rows its: demand profile, competitive profile, product profile.		
(Text, <u>not</u> images.			
Can be exceeded)			
4. Decision factors	Table summarising/prioritising decision factors (requirements) the owner/manager		
Guide: 200 words	uses to decide if they will make <u>any</u> change in the organisation (e.g. new technology,		
(Text, <u>not</u> images.	change to a process). Factors might relate to staff time (e.g. can any change should		
Can be exceeded)	increase staff workload?), technology (e.g. can any change require staff to use/learn		
	technology?), and alignment to strategy and/or company/staff values, etc.		
5. Product	Synthesise research evidence to justify how and why the selected product satisfies the		
selection	second product selection criterion. Include the hazardous material/chemical names		
Guide: 350 words	used to make the product/components, and the manufacturing steps they occur. Only		
(Text, <u>not</u> images.	state manufacturer and tier 1 supplier (component) steps (i.e. not tier 2, 3, etc). Steps		
Can be exceeded)	in manufacturing not involving hazardous materials/chemicals can be excluded.		
6. CSR metric	Synthesise research to justify the variables and formula for a metric to measure the		
Guide: 250 words	volume or weight of hazardous materials/chemicals used to manufacture each stock-		
(Text, <u>not</u> images.	keeping unit (SKU) of the chosen product. For e.g. if the organisation buys 12-packs of		
Can be exceeded)	the product, the 12-pack is the SKU. The metric should have a variable to represent		
	each manufacturing step from Section 5, and a formula to represent how the metric		
	would be calculated. Do <b>not</b> provide values for the variables, and do <b>not</b> calculate it.		
	Cite multiple research sources for each variable to justify each variable's relevance.		
7. Source/make	<b>Diagram 1</b> (1a, 1b etc if split) showing all tasks of the <u>source</u> and <u>make</u> processes for		
tasks	the chosen product, including repeated tasks and those determining/fixing problems.		
Insert diagram(s)	For each task, provide company specific details on how it is done manually and/or		
as a GIF/JPEG.	with what specific technology (e.g. ERP, email, fax), the position title/name of who		
	does the task, when (e.g. specific day?), the approximate time it takes, and <u>numbered</u>		
	citations to all company sources (e.g. owner, research) for details on the task. The		
	diagram will include tasks interacting with the tier 1 supplier(s) (no separation of tasks		
	by supplier is needed), and state the supplier type (e.g. manufacturer, retailer).		
8. CSR issues	Synthesise research to explain which tasks in the <u>make</u> process of Diagram 1 result in		
Guide: 300 words	waste going to landfill and why. Number each task in Diagram 1 so you can refer to		
(Text, <u>not</u> images.	specific task(s). Landfill waste can result from using <u>any</u> product in the <u>make</u> process,		
Can be exceeded)	not just the selected product. If no <u>make</u> tasks lead to landfill waste, synthesise		
	research that evidences that this is typical in the organisation's industry, or that the		
	organisation's make tasks differ compared to many organisations in this industry.		

Poguiromont	Description		
Requirement	Description  Figure the positive and positive implications for the organization if it were to		
9. New metric	Evaluate the positive and negative implications for the organisation if it were to		
evaluation	implement a new metric to measure the average time per month it takes from		
Guide: 1,000	ordering the selected product through to placing the product on shelves or in		
words (Text, <u>not</u>	inventory (or similar, as it applies to the organisation). The evaluation must include:		
images except	<ul> <li>Operational evaluation regarding the 1) feasibility of owner/staff collecting the</li> </ul>		
Diagram 2. Can be	information needed for the metric, 2) time required and the impact on the		
exceeded)	organisation (e.g. staff resistance), 3) feasibility of new (or changing use of existing)		
	technology in the organisation, 4) feasibility of calculating the metric (e.g. ease of		
Add subsection	calculation, staff resistance), and 5) need for any owner/staff training.		
headings, which	Strategic evaluation regarding the metric's alignment with the decision factors,		
are included in the	strategic objectives/ goals and buyer behaviour segments of the organisation.		
text word count.	The operational evaluation will include <b>Diagram 2</b> (modified version of Diagram 1) to		
	show what tasks are added/modified (e.g. use a different colour to highlight what has		
Insert diagram(s)	. , ,		
as a GIF/JPEG.	used, where and how (if applicable).		
	Synthesise research that is relevant to the organisation and/or its industry which		
	provides evidence for the various operational/strategic implications you identify.		
10. Conclusion	Conclude the report with a summary of key points / facts about the negative and		
Guide: 50 words	positive implications of introducing the CSR metric. This report will <b>not</b> make any		
(can be exceeded)	recommendations.		
11. Company	List company-related information sources, including personal communication (e.g.		
sources	interview with the owner/manager), the company's website (if applicable), and other		
Not in text word	quality sources to support company-specific analysis in Diagram 1 and/or Section 9.		
count/limit.	quality 35 at 35 to 34 pport company specific analysis in Diagram 1 analysis Section 3.		
12. Reference	At least 20 high quality, relevant resource sources cited in the report which are		
sources	synthesised to support Sections 5, 6, 8 and 9 in particular. The research sources must		
Not in text word	include academic journal articles and/or conference papers, as well as quality		
count/limit.	reports/sources relevant to the organisation's industry.		
county mint.	reports/sources relevant to the organisation's industry.		

The word counts in Table 1 for each section are a guide only, and thus can be exceeded. The <u>only</u> word limit requirement for the assignment is that the text in Part A cannot exceed the total text word <u>count</u> by even one (1) word, including section headings. This is explained further in the *Word count calculation* section below, and summarised in the rubric (see the *Assessment 1 Rubric* document).

The aim of the Case Study Report is to complete a thorough analysis relating to CSR issues (GLO8 Global Citizenship), the organisation's <u>source</u> and <u>make</u> tasks (GLO1 Discipline-specific knowledge), and the implications of a proposed new metric (GLO5 Problem Solving). The latter analysis is expected to be at the industry standard to get HDs and Ds. Note that Section 9 will include all the detailed positive and negative implications which can be used to make a recommendation (except an analysis of financial feasibility), but you will not state the final recommendation.

You will write the report <u>about</u> the organisation <u>for</u> the marker. If the owner is interested in the ideas in the report, they can get independent advice and recommendations (which may contradict, confirm or extend the findings in your report) and make a decision themselves. Please provide the owner/manager with a copy of the report as a "thank you" for their time and help. You can tailor the report for the owner/manager if you feel it is necessary (e.g. removing parts only relevant for assessment). You should not criticise the owner, organisation, etc in the report! Owners of small organisations often feel the business is part of them, so criticising the business will be like criticising them personally. Instead, write in a positive manner such as "An opportunity to enhance..."

#### Part B - Feedback Reflection Report

Business professionals (e.g. Business Analysts, Consultants) must obtain continual feedback from clients to verify that they understand client needs by asking questions and showing the client what they have done to align their understanding with client needs. Professionals cannot say it was the client's fault if a report/solution does not meet the client's needs. In this unit, you will follow these same principles. You must take active steps to ensure the Case Study Report meets the client (i.e. marker) needs (i.e. the assignment requirements).

You are expected to seek, interpret accurately and respond constructively to feedback/clarifications on your understanding of the assignment requirements to improve your assignment **before** it is submitted. You are required to write a 500 word Feedback Reflection Report summarising how you sought, interpreted and utilised feedback opportunities. Further details on the Feedback Reflection Report can be found in the *Feedback Reflection Report* section below.

#### Part A – Selecting an organisation

Each individual must find a <u>real</u> organisation. The organisation can be part of another business (e.g. franchise, group), so long as the owner/manager or staff are responsible for all tasks relating to ordering products from suppliers and handling sourced products. Students will find it difficult to complete the assignment successfully if the organisation does not handle these tasks themselves.

Students cannot be owners or managers of the organisation because GLO5 Problem Solving involves students interviewing the owner/manager, and students cannot interview themselves.

Only one student can do the assignment on the one organisation, otherwise the assignments of both students will be too similar and at increased risk of collusion (i.e. Academic Misconduct).

Students must obtain written permission from the owner (or CEO, General Manager, Director).

- Initially, give the owner a copy of the <u>Information for owner/CEO/director/GM</u> (see under Resources tab and then Assessment Resources) so they understand what is expected. You can show them these assignment requirements if they are interested in further information.
- If the owner agrees, they must fill out and sign the <u>Letter of Consent</u> form (see <u>Assessment Resources</u>). You must submit a copy of the consent form signed by the owner/manager (which can be scanned or electronically signed) via the CloudDeakin assignment box by the due date stated at the top of these assignment instructions. If the owner/manager wishes for their name and/or their organisation to remain anonymous, the consent form states that the owner/manager can send the completed consent form directly to the Unit Chair so that assignment drafts and final report do not reveal these names. Either way, a completed and signed consent form is required with the names of the owner/manager and organisation.
- Keep a copy (e.g. electronic or scanned) of the form for your own records.
- Give a copy of the signed form to the owner for their records.

Your assignment will not be marked until the form is submitted, and could result zero marks.

Staff of this unit **will not assist** you with finding an organisation, because promoting yourself to a business and securing their involvement is an important skill to develop and improve (e.g. for students with limited (Australian) experience wanting to apply for a job after graduation). Please see the document *Securing a real organisation* for useful tips and suggestions on finding an organisation. **One organisation can only be studied by one student**.

### Part A text word count penalty and calculation

The "Part A text word count penalty" rubric criterion states that the text word count of the Case Study Report must be <u>less than or equal to the text word limit</u> (not a single word more). See the *Assessment 1 Rubric* document. The 10% leeway on the word count **DOES NOT** apply in this unit. Following the rubric, a penalty mark will be deducted from your final mark.

This strict requirement reflects industry requirements that, when you are asked to write a problem solving (or analysis) report of 'X' words or 'X' pages, exceeding this requirement is typically not acceptable. An important problem analysis skill, therefore, is convincing managers your problem analysis is thorough and complete within such restrictions. Further, a strict word limit ensures that you do not do more work than is required for the assessment.

The word count is determined by selecting <u>everything from the Introduction section heading to the end of the Conclusion section</u> in Table 1 above (i.e. excluding <u>only</u> the cover page, and company sources and research sources), and using MS Word's word count feature. The text word limit includes everything (e.g. headings, tables, citations). Nothing can be scanned, and no images can be used, to reduce the word count, except Diagrams 1-2 in the requirements table. <u>The rubric specifies a penalty if anything other than the required diagrams are scanned or are images in Part A.</u>

Diagrams 1-2 (including a, b, etc) can be image files (e.g. GIF, JPEG) so they are not included in the text word count. Software used to create diagrams (e.g. Powerpoint) typically have options to save each diagram (e.g. Powerpoint slide) as an image, then the image file can be copied into the report. Each diagram must have a caption (e.g. "Diagram 1: *title of the diagram*"), which can be scanned with the diagram (i.e. in the image file) so that it does not increase the word count.

You can use numbered citations (optional) so the citations do not add to the text word limit (see below), because there are <u>no spaces</u> between citation numbers and punctuation/words. The example is not relevant to assignment, but it shows numbered citations and referencing.

It is unclear from existing research whether differences in revenue of small and medium enterprises (SMEs) has an impact on their ability to adopt information systems (IS) tools. This is because most studies<sup>1,2,4,5</sup> did not state any maximum revenue to be an SME, or differentiate SME sizes on the basis of revenue. Only two studies, by contrast, stated that organisations must have less than 50 million Euros in revenue<sup>3(p268)</sup> or Canadian dollars in sales<sup>6(p1007)</sup> to be considered an SME, but neither article differentiates SMEs on the basis of revenue or sales. The fact that most studies did not state the maximum revenue to be an SME, or differentiate SMEs based on revenue, may be due to limitations of the definition of SMEs used or cited in the studies. It was therefore not possible to identify the extent to which revenue affects if/how SMEs adopt IS tools, or what revenue related support different types of SMEs may need.

#### **Research sources**

- 1. Lee, S, Park, SB & Lim, GG 2013, 'Using balanced scorecards for the evaluation of "Software-as-a-service", *Information & Management*, vol. 50, no. 7, pp. 553-561.
- 2. Zhang, M, Sarker, S & Sarker, S 2013, 'Drivers and export performance impacts of IT capability in 'born-global' firms: a cross-national study', *Information Systems Journal*, vol. 23, no. 5, pp. 419-443.

- 3. Alonso-Mendo, F, Fitzgerald, G & Frias-Martinez, E. 2009, 'Understanding web site redesigns in small-and medium-sized enterprises (SMEs): a U.K.-based study on the applicability of e-commerce Stage Models', *European Journal of Information Systems*, vol. 18, no. 3, pp. 264-279.
- 4. Bidan, M, Rowe, F & Truex, D 2012, 'An empirical study of IS architectures in French SMEs: integration approaches', *European Journal of Information Systems*, vol. 21, no. 3, pp. 287-302.
- 5. Levenburg, NM 2005, 'Does size matter? Small firms' use of e-business tools in the supply chain', *Electronic Markets*, vol. 15, no. 2, pp. 94-105.
- 6. Bergeron, F, Raymond, L & Rivard, S 2004, 'Ideal patterns of strategic alignment and business performance', *Information & Management*, vol. 41, no. 8, pp. 1003-1020.
- <<< REST OF THE REFERENCES ARE OMITTED>>>

# Part A – Format of company/research sources

Each company source and research source must have a reference entry in the corresponding section in Table 1 above, formatted using the Harvard style found at:

http://www.deakin.edu.au/students/study-support/referencing

The interview with the owner/manager should be added to the list of company sources and formatted as follows:

Family name, given name(s) YEAR, personal communication, date interviewed, position, company name.

If you do not wish to use numbered citations, use the "Author, Year" in-text citation method outlined at the above web address. **But still ensure number each references.** 

If you are using numbered citations (e.g. to reduce the text word count):

- Number every company source and every research source and then use these numbers for the numbered in-text citations in the report.
- You are **not** required to list sources in alphabetical order, which will make it easier to extend
  your list with new sources without affecting the numbers assigned to each source. This can
  help if you are using software (e.g. Endnote) to automate the numbering, because scanned
  Diagrams must include citations and such software cannot handle this. You can then add
  any sources from the Diagrams to the end of your source list if needed.
- You can number company sources with *a*, *b*, *c*, *etc* and research sources as *1*, *2*, *3*, *etc* if this makes it easier to differentiate and maintain numbering.

# Part A – Synthesis of research sources for the report

Diagrams, tables or text copied (i.e. quotes) from any source (even with citations) is strictly not permitted in the assignment. This includes not copying material from company sources (e.g. from company websites). Further, you cannot include quotes, any summaries of any articles, nor paraphrasing of single sources. Note that the rubric ULO No. 2 criterion makes it clear that you will lose significant marks for including such material (see the Assessment 1 Rubric document).

Part A instead involves extensive research synthesis, mainly from academic sources (e.g. journal articles, conference papers – search via Google Scholar), and some credible/authoritative industry reports and research (e.g. Forrester Research, Gartner Group, industry association publications). The research sources should be relevant to the size and industry of the business. For example, CSR solution(s) used by large companies are unlikely to be relevant or achievable by a small business.

Synthesising research sources involves reading all the sources to find similarities and differences between what you read in the sources. You then write, in your own words, the similarities and differences you found. The numbered citation approach shown in the box above gives an example of research synthesis. For example, the citations in "This is because most studies<sup>1,2,4,5</sup> did not state any maximum revenue to be an SME, or differentiate SME sizes on the basis of revenue." shows that the author has read sources 1, 2, 4 and 5 and written the results of their comparison of the sources. Since it is you who identifies the similarities and differences, everything you write will have <u>no similarity to any text in any single research source</u> (this will only occur if you quote, summarise or paraphrase a single article, which is not allowed in this assignment).

For each section of Part A that requires synthesis of research sources, you should use a similar approach by writing your comparison research sources (using multiple citations like shown here and the example above) for the sections.

The ability to synthesise research sources is critical in university studies, and also working in industry, because it enables you to demonstrate your ability to think critically and reach your own conclusions and interpretations. You are not permitted to quote, summarise or paraphrase research sources in this report because students using these techniques mostly create reports which cut-paste-modify or paraphrase from different articles, which does not show ability to think.

With diagrams, these should be drawn completely yourself without copying or adapting other people's diagrams, but instead getting ideas from other sources. The citations to sources will be added to the diagram, where citation numbers correspond to company or research source.

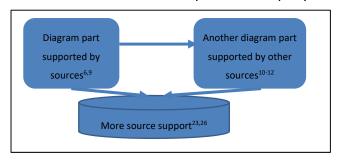


Figure 1: Example diagram with citation

# Part B - Feedback Reflection Report

#### **Feedback opportunity**

The main opportunity for you to get direct or indirect feedback on your assignment will be during:

- The 1-hour campus seminars for campus students.
- Either real-time cloud sessions or CloudDeakin discussion folders for cloud students.

Students must submit drafts of assignment work by the due dates/times specified at the top of this document. Tutors will pick between 5-6 submissions each week, and will endeavour to select from different student submissions each week so that all students are selected at least once.

Selected drafts will receive direct tutor and student feedback. Students whose drafts do not receive direct feedback in a given week will use the indirect feedback to identify issues to be fixed in their own draft. Students can ask questions in the **Assessment Discussion** folder in CloudDeakin to clarify concerns about their own assignment, which would be based on this indirect feedback. **Note that drafts submitted in the Assessment Discussion folder will <u>NOT</u> receive feedback.** 

The following table summarises the draft submission schedule for campus and cloud students to receive direct or indirect feedback during the trimester.

Week and	Applicable assignment	Draft due dates/times (campus	Draft deadlines (cloud students) –
Topic	sections covered	students)	chose real-time cloud session
•		•	and/or discussion folder
Week 1,	SCM and strategy (Section	Find and secure an organisation.	Find and secure an organisation.
	2), SOURCE and MAKE	Research the organisation,	Research the organisation,
	process differences	industry, and list of products	industry, and list of products which
topic 1	(Section 7), CSR (selecting	which meet the second product	meet the second product selection
	products, Section 5),	selection criterion.	criterion.
	decision factors (Section 4).		
Week 2,	Buyer behaviour segments	Submit interview questions draft	Session: Submit interview
topic 2	(Section 3), sourcing	<b>by Monday 15 July 9am</b> . (Read	questions draft by Thurs 18 July
(Sourcing)	models and tasks (Section	Week 2 and 3 slides for more	<b>9am</b> . (Read Week 2 and 3 slides for
(Sourcing)	7)	SOURCE/MAKE tasks insight).	more SOURCE/MAKE tasks insight).
Week 3,	Make models and tasks	Submit <b>Section 2 draft by Monday</b>	Folder: Submit interview questions
topic 3	(Section 7), CSR impact of	<b>22 July 9am.</b> (Draft based on	and Section 2 (via research) drafts
(Make)	make (Section 8).	research if interview not done.)	by Monday 22 July 9am.
Week 4,	CSR metrics (Section 6) and	Submit Consent form, and Section	All cloud students: submit <b>consent</b>
topic 4	SOURCE metric (Section 9).	3 and 4 drafts by Monday 29 July	form by Monday 29 July 9am.
(Metrics)		9am. (Interview should be done by	Session: Submit Section 2-4, 7-8
(Wiethes)		now.)	drafts by Thurs 1 August 9am.
Week 5,	IS technologies that help	Submit Section 7 and 8 drafts by	Folder: Submit Section 2-4, 7 drafts
topic 5 (guest lect.)	with SOURCE/MAKE	Monday 5 August 9am.	by Monday 5 August 9am.
	(Section 7), may apply to		(Interview should be done by now.)
	solution (Section 9).		
Week 6,	Time-based analysis of SCM	Submit <b>Section 5 and 6 drafts by</b>	Folder: Submit Section 5-6, 8 drafts
topic 6	processes (Section 7 and	Monday 19 August 9am.	by Monday 19 August 9am.
(Time)	Section 9).		
Week 7	Topic does not apply to the	Submit Section 9 (operational)	Session: Submit Section 5-6, 9 draft
	assignment.	draft by Monday 26 August 9am.	by Thurs 29 August 9am.
Week 8	Topic does not apply to the	Submit Section 9 (strategic) draft	Folder: Submit Section 9 draft by
	assignment.	by Monday 2 September 9am.	Monday 2 September 9am.
Week 9	Assignment due		

### **Writing the Feedback Reflection Report**

The Week 1 slides provide a template to use for writing a reflection for each 1-hour seminar (campus students) and Cloud session/discussion folder (cloud students) draft where you received direct or indirect feedback.

Campus students must write a reflection specific to 5-6 seminars (i.e. "regular drafts", see Part B rubric standard for P-C). "Very regular" is 7-8, "irregular" is 3-4, and "(almost) no" is 0-2. A seminar reflections will only be marked if students submit the draft on-time, and attend on-time.

Cloud students must write a reflection specific to 3 of the draft feedback methods above (i.e. "regular drafts", see Part B rubric standard for P-C). "Very regular" is 4 (if using the 3 cloud sessions, submit also to one discussion folder), "irregular" is 2, and "(almost) no" is 1. A reflection will only be marked if students submit draft on-time and, in the case of a cloud session, attend the session.

Students will only obtain the rubric grade/standard for Part B if they achieve the stated regularity, **plus** reaching the quality standard for the grade. For example, a student who meets the threshold for "very regular" will get N for Part B due to poor quality examples of interpreting/using feedback.

It is recommended that you write each reflection straight after you have received, interpreted and worked out the improvements needed to the draft which is submitted.

#### **Submission of drafts**

The drafts must be one (1) single file **Microsoft Word format (not PDF)**, named surname\_MIS713\_T2\_year\_DRAFT (e.g. Liang\_MIS713\_T2\_2019\_sections3-4).

Campus students and cloud students attending cloud sessions will use the submission folder under the **Assessments** tab, then **Assignments** in CloudDeakin to submit their drafts.

Cloud students using the discussion folder submission method will use discussion folder under the **Discussion** tab which is applicable to the draft they are submitting.

#### Part A and Part B – Final Submission Instructions

The final submission must be one (1) single file **Microsoft Word format (not PDF)**, named *surname\_MIS713\_T2\_year\_assign* (e.g. *Liang\_MIS713\_T2\_2019\_assign*), including:

- A cover page (see above for what this cover page should contain).
- Part A: Case Study Report (2,500 words of text plus the required complex diagrams).
- Part B: Feedback Reflection Report (500 words of text only).

Use the submission folder under the **Assessments** tab, then **Assignments** in CloudDeakin.

You must keep a backup copy of every assignment you submit, until the marked assignment has been returned to you. In the unlikely event that one of your assignments is misplaced, you will need to submit your backup copy.

Any work you submit may be checked by electronic or other means for the purposes of detecting collusion and/or plagiarism.

When you are required to submit an assignment through your CloudDeakin unit site, you will receive an email to your Deakin email address confirming that it has been submitted. You should check that you can see your assignment in the Submissions view of the Assignment dropbox folder after upload, and check for, and keep, the email receipt for the submission.

#### **Notes**

 Past students were found guilty of plagiarism, and given zero, when changing some/most/ all words of a source and pasting this into assignments. Plagiarism includes using translation tools to modify someone's text and pasting into assignments (e.g. see Table N.1). The acceptable approach to use and cite sources can be found at the link below. Based on this, you will see that the examples in Table N.1 are not examples of paraphrasing:

> http://www.deakin.edu.au/students/studying/studysupport/referencing/summarising-paraphrasing-quoting

- Penalties for late submission: The following marking penalties will apply if you submit an
  assessment task after the due date without an approved extension: 5% will be deducted
  from available marks for each day up to five days, and work that is submitted more than five
  days after the due date will not be marked. You will receive 0% for the task. 'Day' means
  working day for paper submissions and calendar day for electronic submissions. The Unit
  Chair may refuse to accept a late submission where it is unreasonable or impracticable to
  assess the task after the due date.
- For more information about academic misconduct, special consideration, extensions, and
  assessment feedback, please refer to the document *Your rights and responsibilities as a*student in this Unit in the first folder next to the Unit Guide of the Resources area in the
  CloudDeakin unit site.
- Building evidence of your experiences, skills and knowledge (Portfolio) Building a portfolio that evidences your skills, knowledge and experience will provide you with a valuable tool to help you prepare for interviews and to showcase to potential employers. There are a number of tools that you can use to build a portfolio. You are provided with cloud space through OneDrive, or through the Portfolio tool in the Cloud Unit Site, but you can use any storage repository system that you like. Remember that a Portfolio is YOUR tool. You should be able to store your assessment work, reflections, achievements and artefacts in YOUR Portfolio. Once you have completed this assessment piece, add it to your personal Portfolio to use and showcase your learning later, when applying for jobs, or further studies. Curate your work by adding meaningful tags to your artefacts that describe what the artefact represents.