

Zomato Restaurants Data

Zomato Restaurants Data deals mainly with a food domain. The data provided in this dataset is very useful in terms of analysing the best restaurants in prime cities all over the world. It also comes very handy for food application developers for developing android applications and for food critics to write their food blogs. For food lovers it serves to be the best option for discovering their favorite restaurants to dine out based on their needs or to order food for quick home delivery.

Data Source Link - <https://www.kaggle.com/shrutimehta/zomato-restaurants-data>

Definition- Restaurants are the major players in the market where patrons may consume purchases on site, take out or opt for delivery.

The Restaurant industry has reached upto \$165 billion dollar of turnover per year and has crossed 184,000 + stores mark just in U.S.A.

A cool way of getting more food delivery orders for any restaurant these days, is by having an online ordering system.

Restaurants offer lots of attractive features, giving flexibility to owners and customers such as

- Account Management and Buddy listing
- Analysis of orders, Automatic receipt print, Branch Management
- Customer Analysis and Custom Menu Integration
- Deliver/Collection or both, Delivery Driver Management
- Facebook ordering system, Fast and flexible order taking
- Food Analysis
- Revenue increase
- Secure Online payment

Data Source Content -

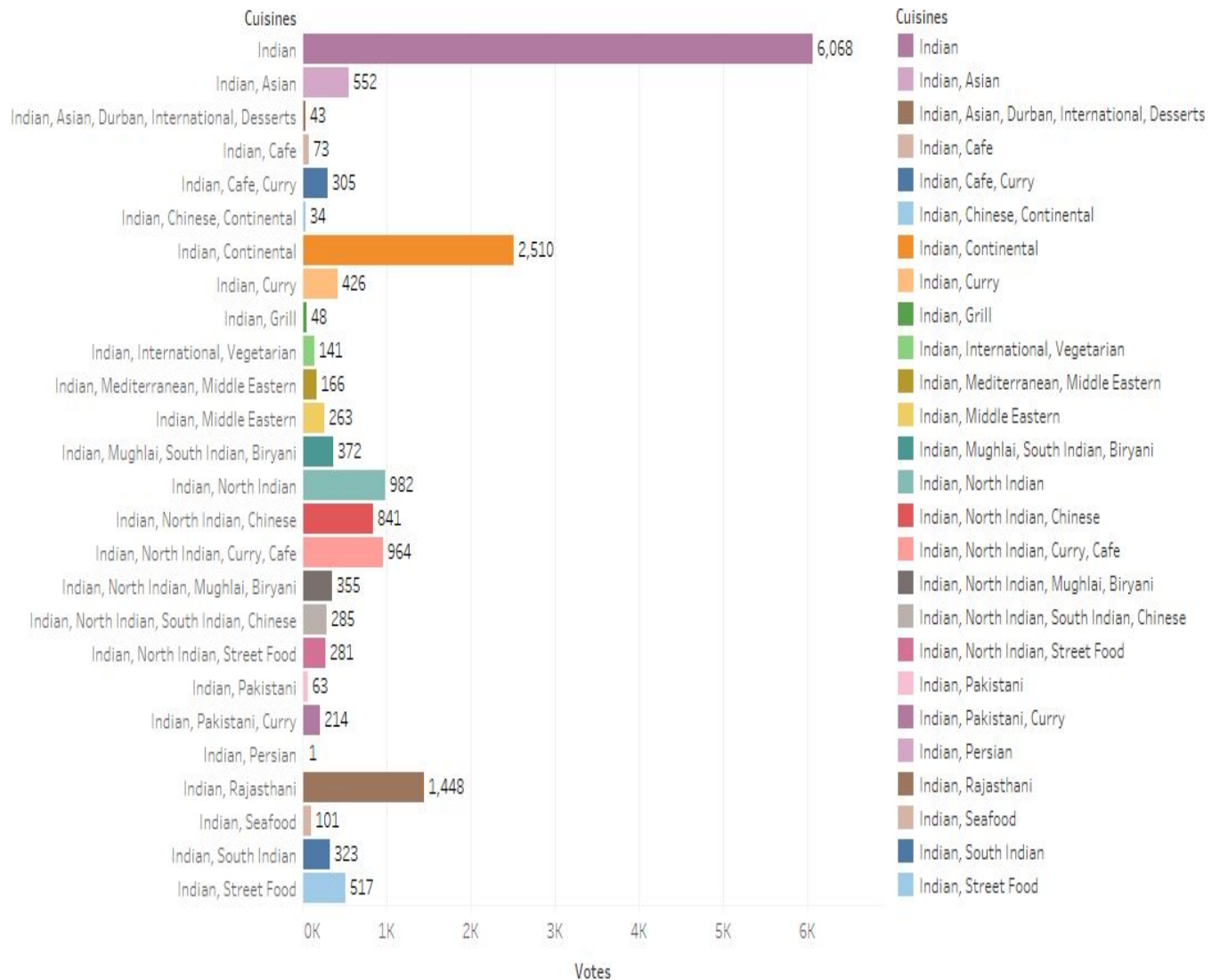
Zomato API Analysis done in the said dataset is very useful analysis for food lovers all over the world who are always on a lookout for finger licking cuisines around every corner of the world. While keeping in mind the taste and the flavour of their food they certainly keep in mind the value for their money too.

This analysis supports the needs of people who are on a hunt to get the best cuisine of the country and also the details about locality serving that cuisines with maximum number of restaurants and other attributes such as Price Range, Customer Review etc.

Data Source Attributes -

- Restaurant Id: Unique id of every restaurant across various cities of the world
- Restaurant Name: Name of the restaurant
- Country Code: Country in which restaurant is located
- City: City in which restaurant is located
- Address: Address of the restaurant
- Locality: Location in the city
- Locality Verbose: Detailed description of the locality
- Longitude: Longitude coordinate of the restaurant's location
- Latitude: Latitude coordinate of the restaurant's location
- Cuisines: Cuisines offered by the restaurant
- Average Cost for two: Cost for two people in different currencies
- Currency: Currency of the country
- Has Table booking: yes/no
- Has Online delivery: yes/ no
- Is delivering: yes/ no
- Switch to order menu: yes/no
- Price range: range of price of food
- Aggregate Rating: Average rating out of 5
- Rating color: depending upon the average rating color
- Rating text: text on the basis of rating of rating
- Votes: Number of ratings casted by people

Categorical division of Indian Cuisines based on Votes



This Dashboard divides the variety of indian cuisines based on the number of votes received from the consumers.

From the diagram above one can conclude that the authentic indian cuisine has received the maximum votes. The Continental Indian food has received second most maximum votes.

Restaurants in Dubai with Average Cost for Two

City	Locality	Restaurant Name	AVG (Cost for two)
Dubai	Al Barari	The Farm	280
	Al Karama	Maharaja Bhog	90
		Rasoi Ghar	90
	Barsha 2	Barbeque Nation	150
	CITY WALK, Al Safa	Farzi Cafe	200
	Deira City Centre Area	AB's Absolute Barbecues	160
	DIFC	Carnival By Tresind	500
	Dubai Media City	AB's Absolute Barbecues	160
	Festival City	Hard Rock Cafe	300
	Jumeirah 1	The Coffee Club	140
	Kite Beach, Umm Suqeim	SALT	100
	Mall of the Emirates, Bars..	Din Tai Fung	160
	Mankhool	SpiceKlub	150
	Nassima Royal Hotel, Tra..	Tresind - Nassima Royal Hotel	500
	Satwa	Grand Barbeque Buffet Restaurant	150
	The Dubai Mall, Downtown Dubai	Parker's	170
		Red Lobster	285
		The Cheesecake Factory	270
	Trade Centre Area	Applebee's	250
	Umm Hurair	Grub Shack	130

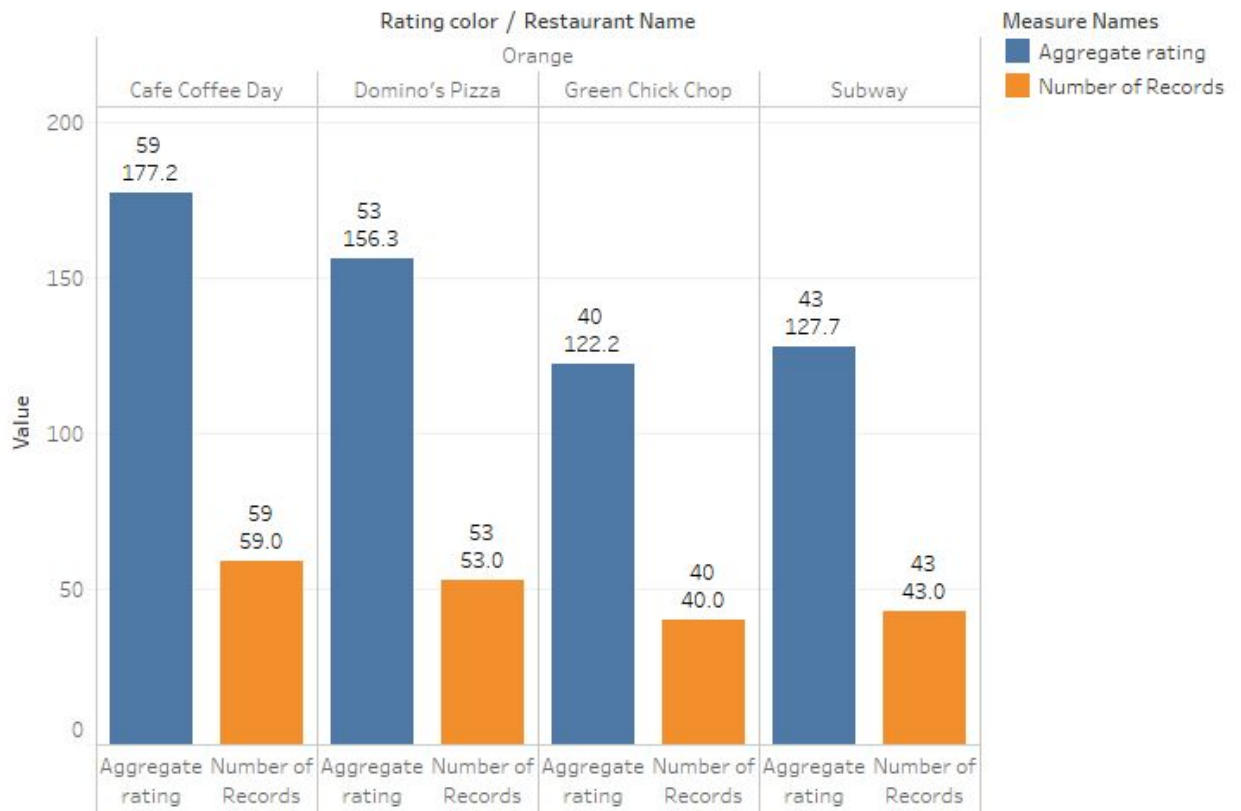
Consumer always tries to find out the average cost of the food for two people based on his budget before heading out or ordering food from restaurant.

The chart above helps consumer find the name of the restaurant, its locality and also the average cost he might have to shell out.

The diagram shows that restaurants DIFC and Nasima Royal Hotel in Tresind area are the costly ones with average cost for two people reaching upto 500.

Umm Hurair Restaurant in Grub Shack is the Cheapest amongst all the restaurants.

Restaurant Records with their Corresponding Rating



The Bar graph represents the Number of stores (Records) of the famous four cafe's /Restaurants all over india and the corresponding Aggregate rating they have received.

Cafe Coffee Day outlets are the ones with maximum number of records i.e.59 followed by Domino's Pizza with record 53. Their corresponding aggregate rating is 177 and 156 respectively.

The Green Chick Chop restaurants has received lowest rating i.e. 122.

Restaurants offering Delivery in a particular area along with the Price Range



Consumers are often interested in late night food deliveries. The graph above simply does that.

It mainly mentions the restaurants located in four major cities that are still open and are up for the online delivery. In last column it also shows the corresponding Price Range that will enable eater manage his/her budget.

We can conclude that the city New Delhi has the largest number of restaurants open that can offer delivery and are also cost friendly.

Daily Revenue of Singapore Restaurants

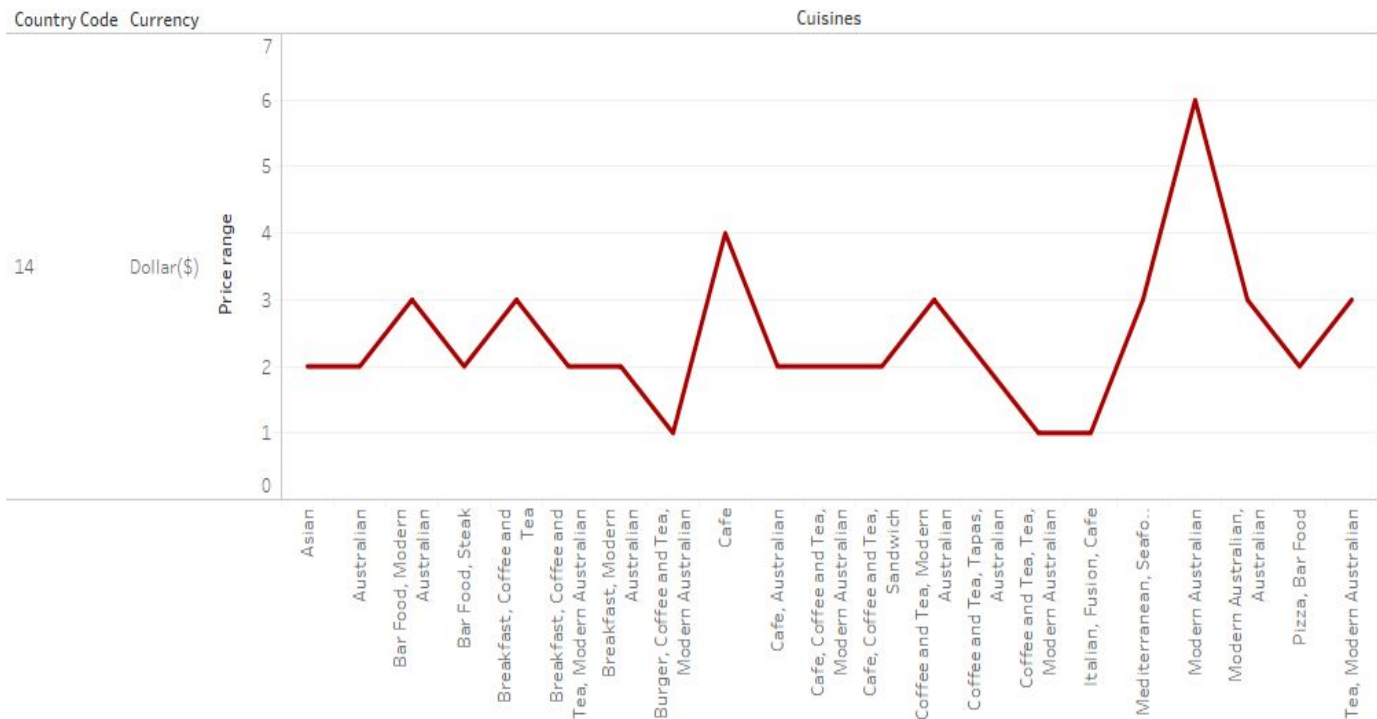


In terms of any restaurant it always of utmost importance to calculate the Daily Revenue generated. Based on this the restaurant can find out the corresponding monthly or yearly revenue and thus calculate the profit.

The Box graph above exactly does that. It highlights the top restaurants in Singapore that generates maximum revenue and arranges them in descending order.

Hence, one can clearly see that the Artichoke Cafe Generates the maximum revenue i.e. \$ 33,750 while restaurant Sky on 57 generates lowest i.e. 32,800.

Comparing Price Range for Different Cuisines in Australia

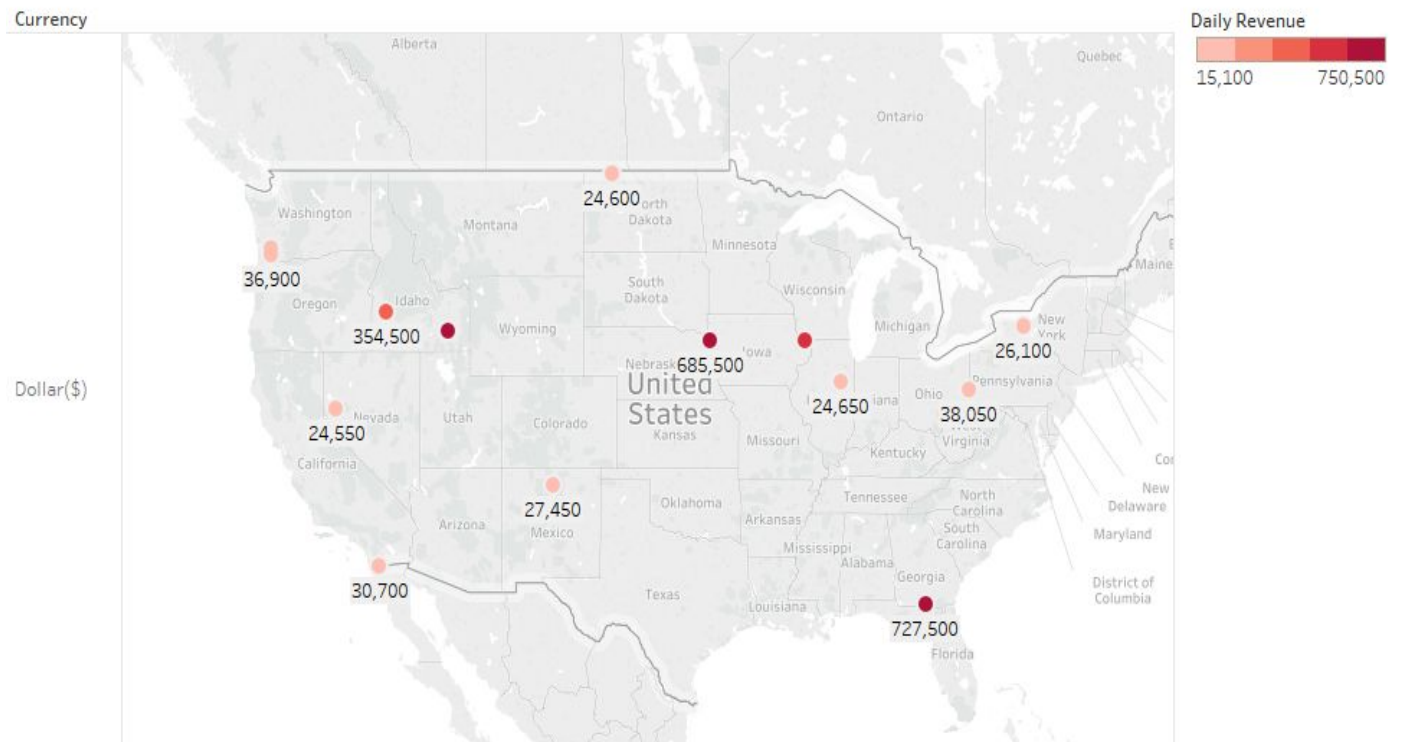


The Line Graph above lists all the famous Cuisines served in the Country Australia and their corresponding price range.

Just by looking at the graph we can easily determine that the Cuisine Modern Austrelian food is at the peak costing highest than the other cuisines.The food served in Cafe's is second highest.

Food items such as Burgers,Coffee and tea are quite economical and are at the lowest bottom.

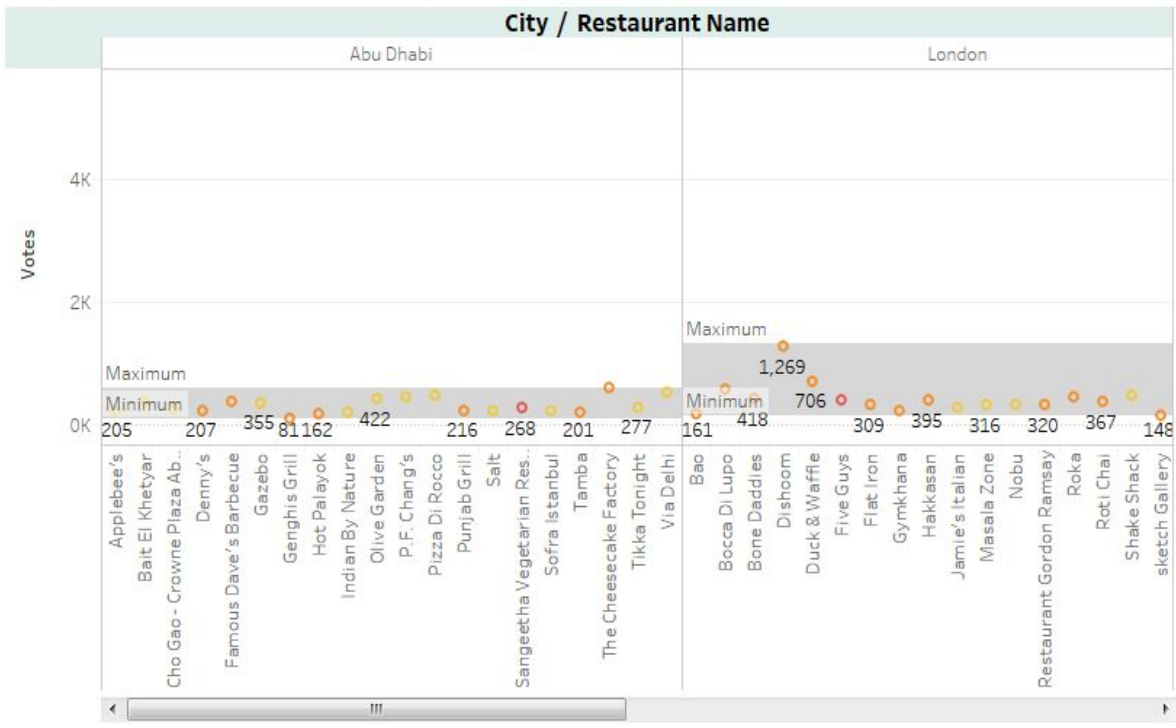
Spread of Restaurants across USA and their Daily Revenue



The Geographical graph above highlights the major cities in the United States and their total business generated by the restaurants. The colour intensity of the dot ascends from the minimum to maximum showing the corresponding revenue.

Thus, the city of Florida has the maximum revenue i.e.\$ 727,500 while Nevada has the lowest revenue i.e \$ 24,550

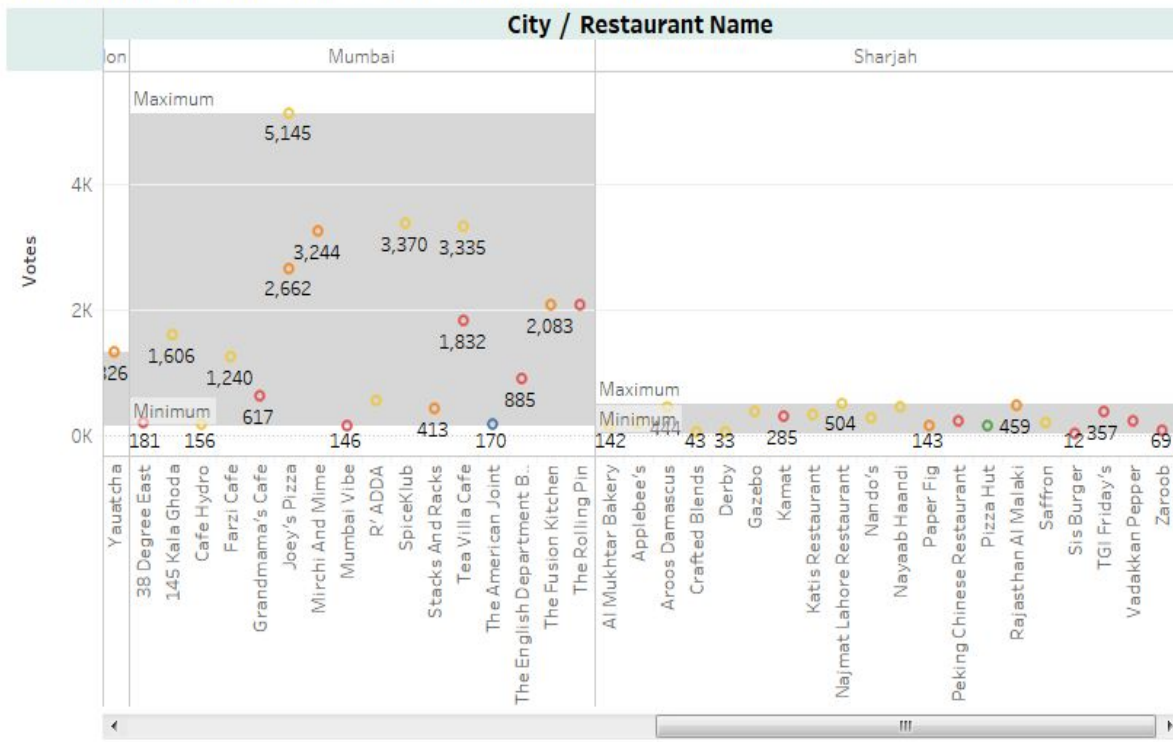
Rataurants In Prime Cities With their Votes and Rating Text



Rating text

- Average
- Excellent
- Good
- Poor
- Very Good

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Before heading to any nearby restaurant or before ordering any food online consumer often feels the need to check the review and the votes offered by the fellow consumers who have visited the restaurant before or had their food.

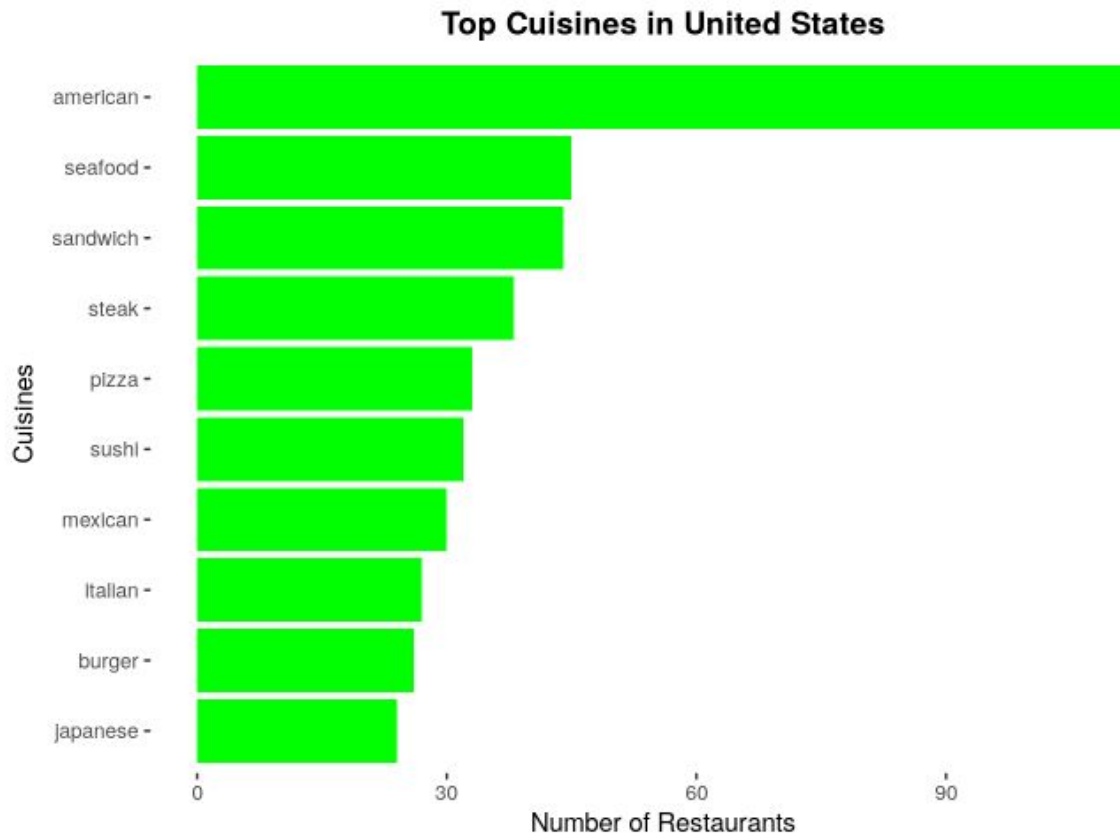
The graph above exactly does the same. It enlists the Restaurants located in four major countries namely Abu Dhabi,London,Mumbai and Sharjah and offers their review that ranges from poor to excellent. The colour code helps the consumer to distinguish.

Thus, the Mumbai City has large number of restaurants that have been voted as Very Good by the consumers.



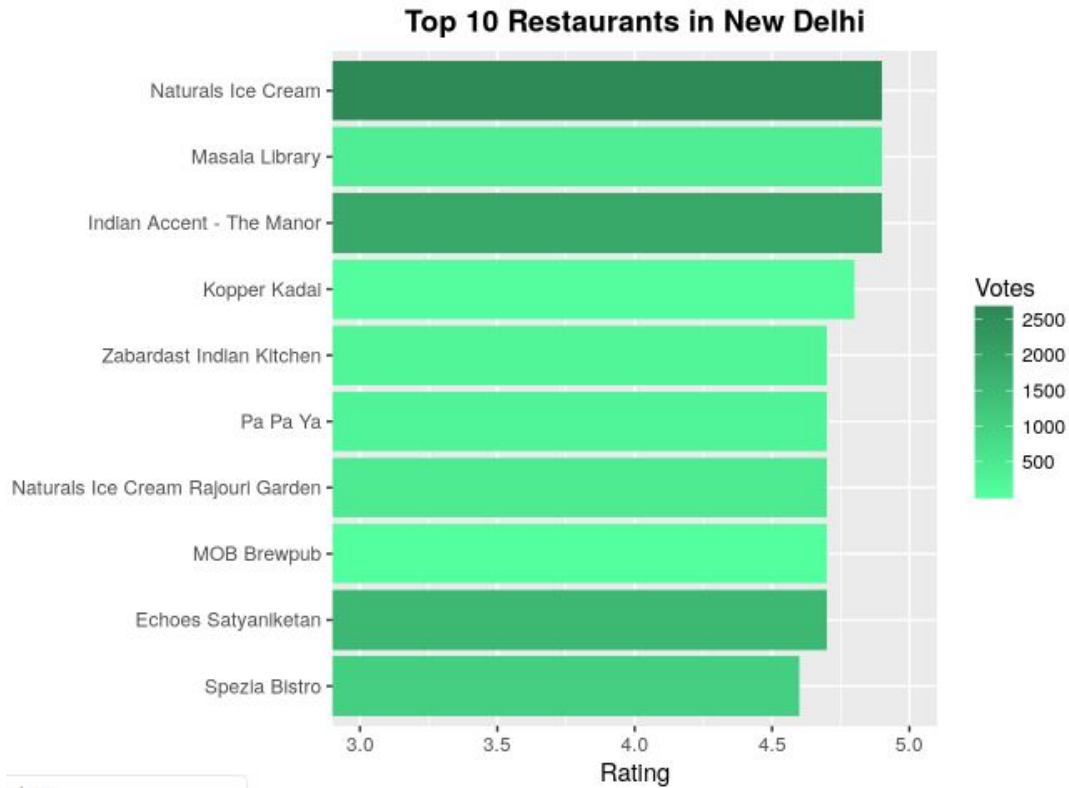
Patrons heading out for any family restaurant always prefers pre-booking it to avoid last minute queues. The Bar chart above helps consumer to decide whether the particular restaurant has a Table Booking facility available or not.

The graph supplies data about the four major cities in India. The Noida City has the maximum number of tables in the restaurants available for booking. Faridabad has large number restaurants that are busy thus very little booking facility.



In a broader perspective food bloggers, critics etc. are always very excited in statistical data regarding the food products, their sale, user reviews etc.

The graph above enlists the Top 10 cuisines most liked by the consumers in the United States. It says that the Typical American Food is the most liked by the people. Japanese food lies at the bottom suggesting that it is less liked by the Americans.



Like the previous graph this graph enlists Top 10 restaurants in New Delhi, India based on the Votes received.

Looking at the color intensity one can conclude that Indian Natural Ice Creams has the maximum intensity of the green color, suggesting that it has received maximum user votes that are crossing 4.5.

